



Untertitel

Clustering



# Gliederung

1. Datensatzvorstellung
2. Korpusexploration mittels Topic Modelling
3. Analyse von Sprache und Genre durch Clusterverfahren
  - a. Mikroperspektive
  - b. Makroperspektive
4. Fazit

# Datensatz

## OpenSubtitles (<http://opus.nlpl.eu/OpenSubtitles-v2018.php>)

- total number of files: 3,735,070
- total number of german subtitle files: 81,062
- 62 languages
- often multiple subtitle versions for a movie

# Datensatz

## Ergänzung des Datensatzes durch zusätzliche Metadaten

1. IMDB Datensätze

2. IMDB API

## Was wurde eliminiert:

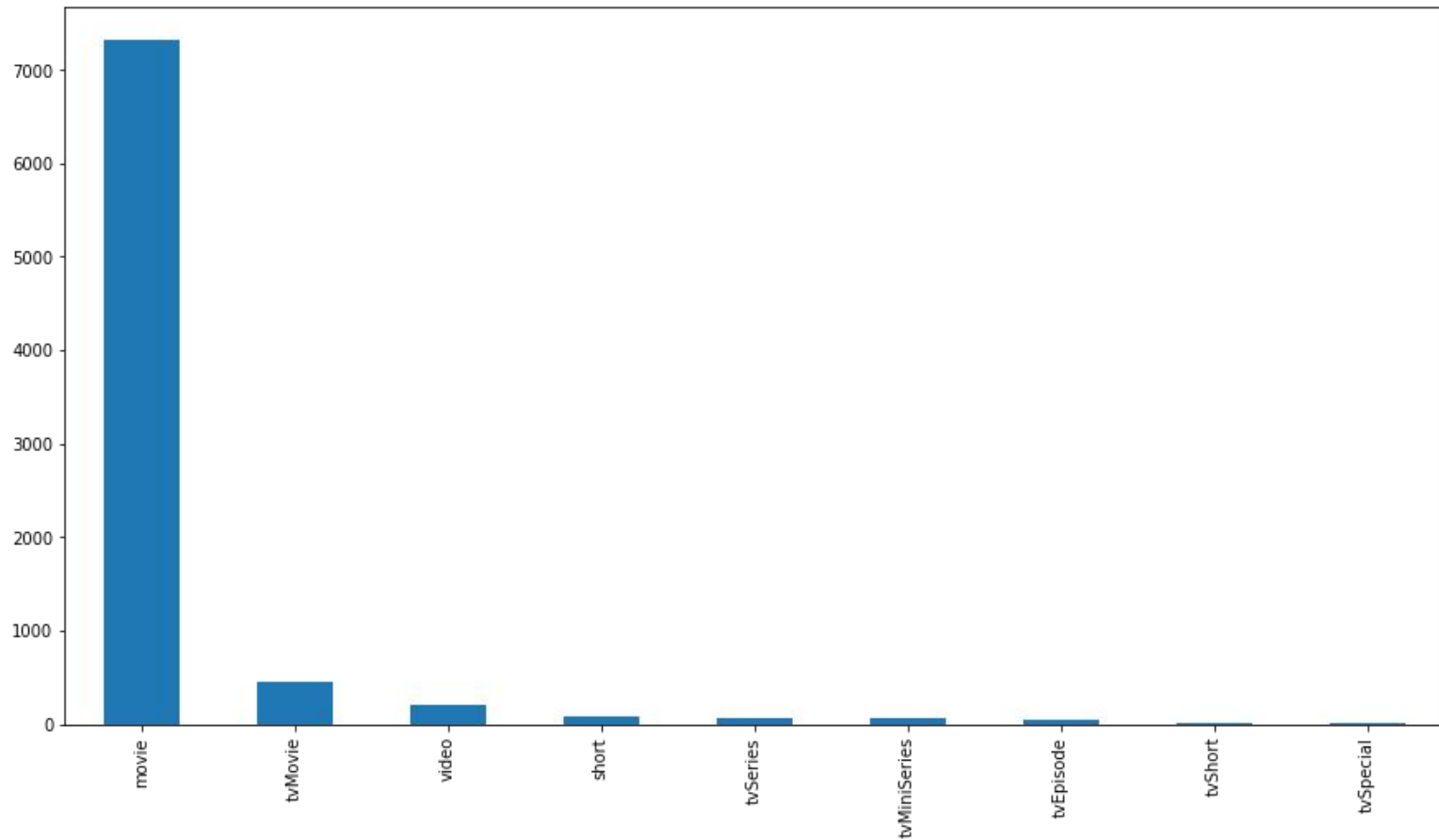
- alles außer Filme
- kurze Texte unter 3000 Zeichen
- Instanzen mit fehlenden relevanten Metadaten
- Duplikate

→ final number of files: 3,728

## Probleme:

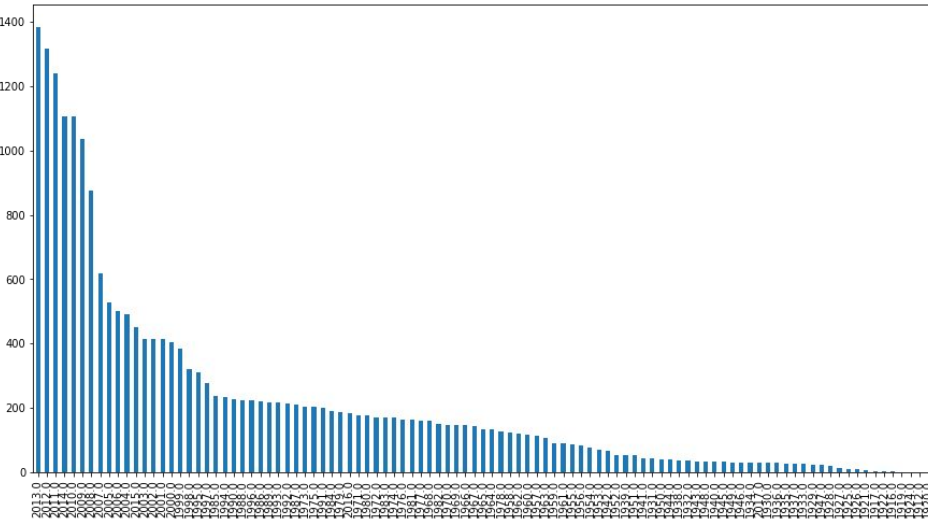
1. Statements in Texten
2. ungleiche Verteilung der Instanzen hinsichtlich der Label

# Datensatz Plots

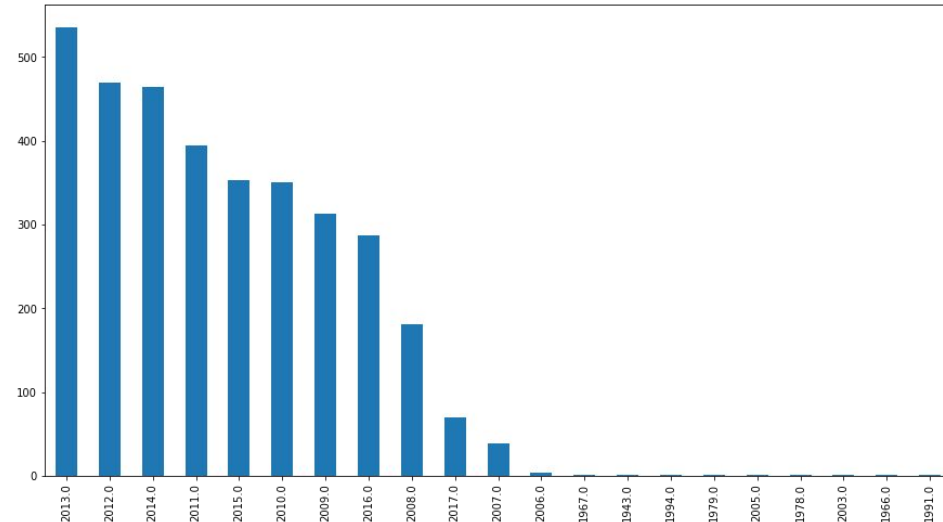


# Datensatz Plots

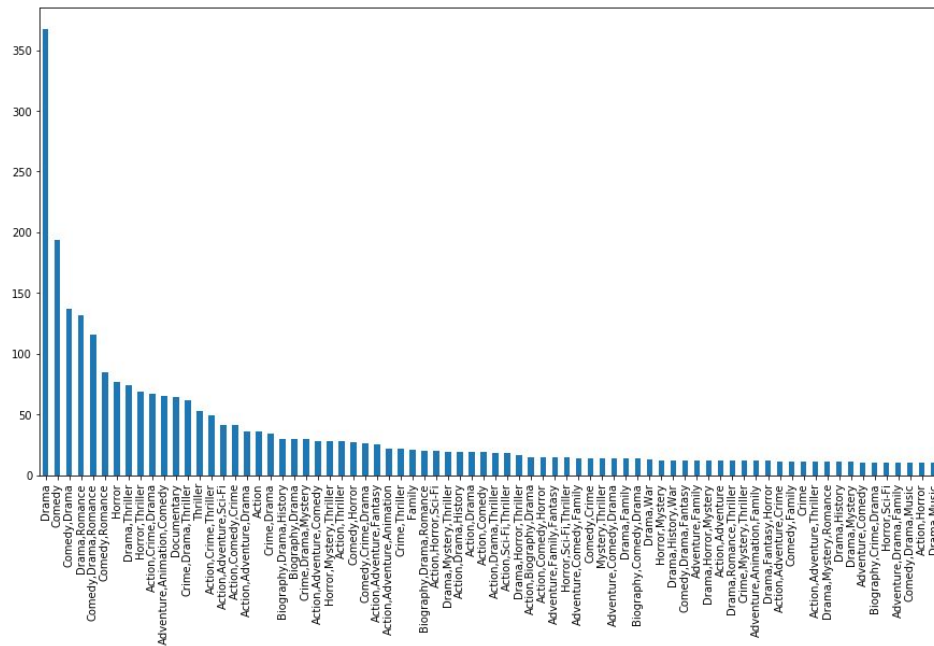
Year Original



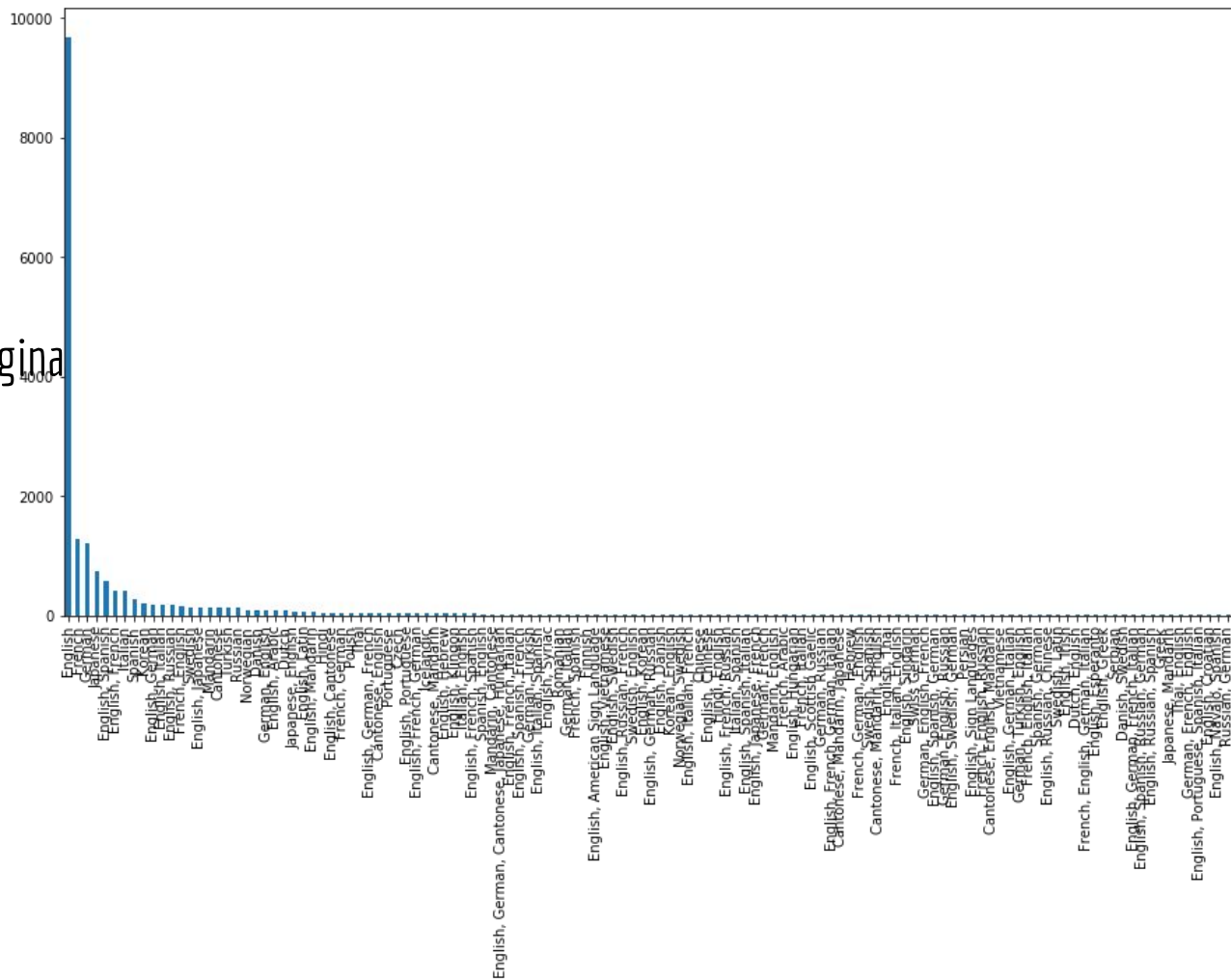
Year Bereinigt



**Genre** Original



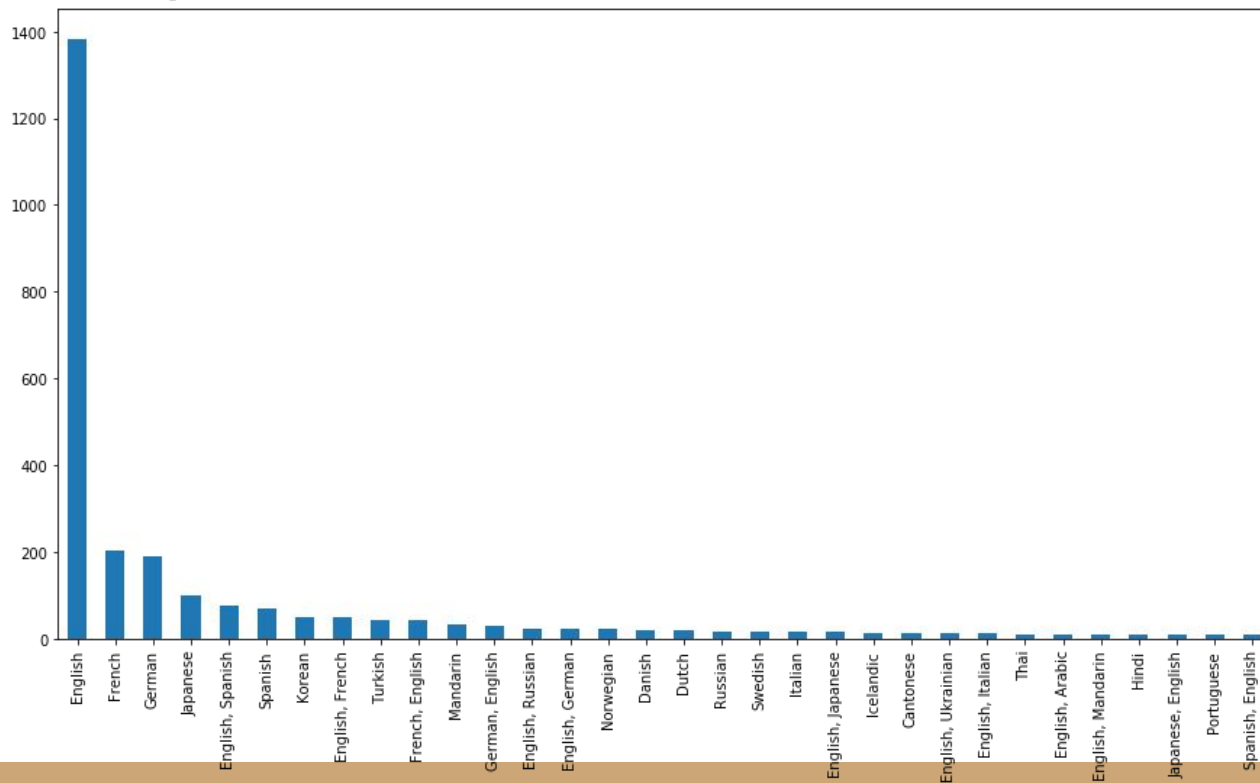
# Production Region Original





# Datensatz Plots

## Language Bereinigt



# angewendete Clustermethoden

# Topic Modelling

- Gensim
  - pyLDAvis
- 

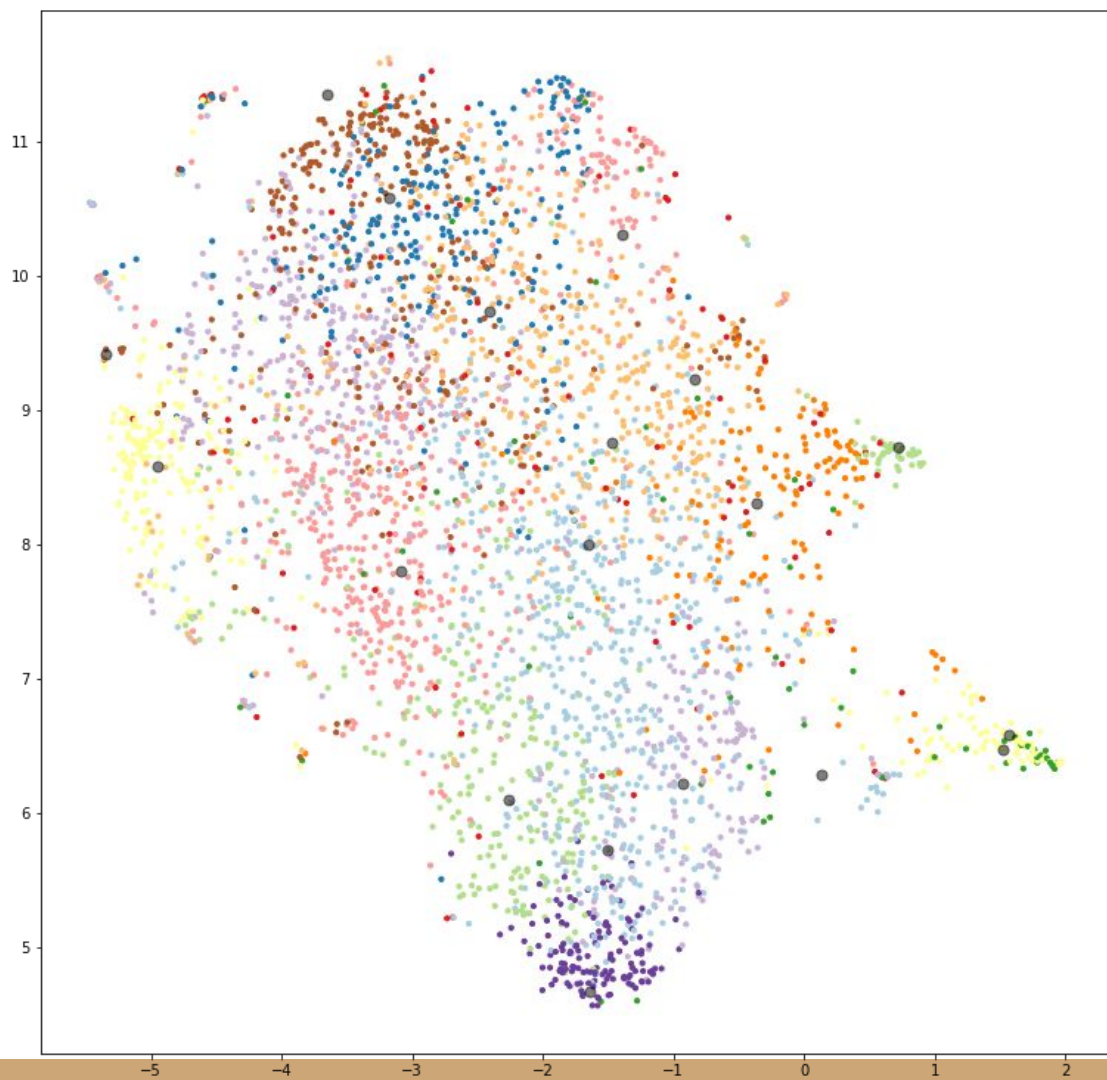
**19** Clusters

**100** Iterationen

# Erste naive Versuche mit **K-Means**:

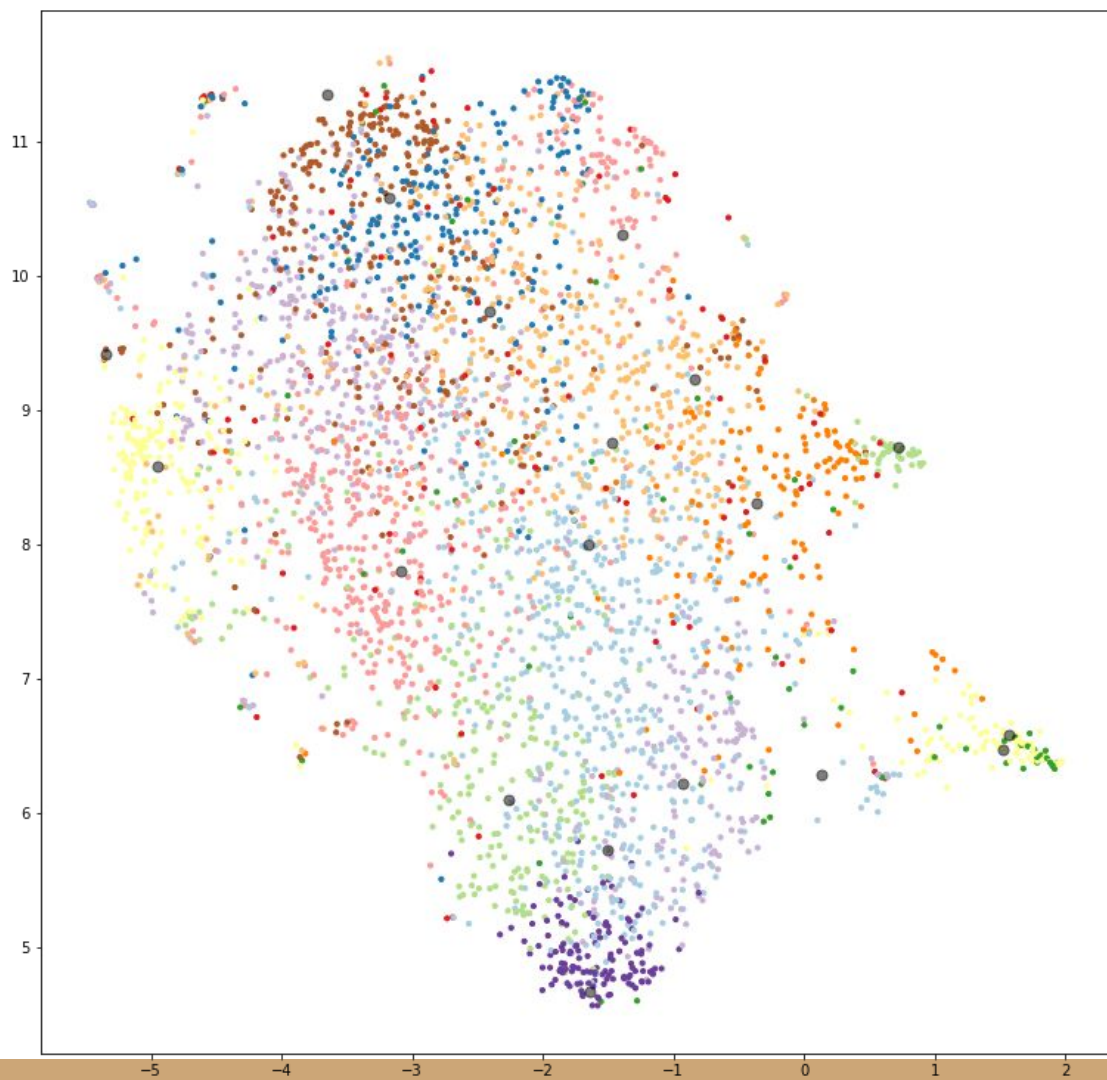
**Genre** (Über den kompletten Datensatz)

Anzahl Zentren: **19**,  
tf-idf (max\_features=5000)



# Ergebnisse

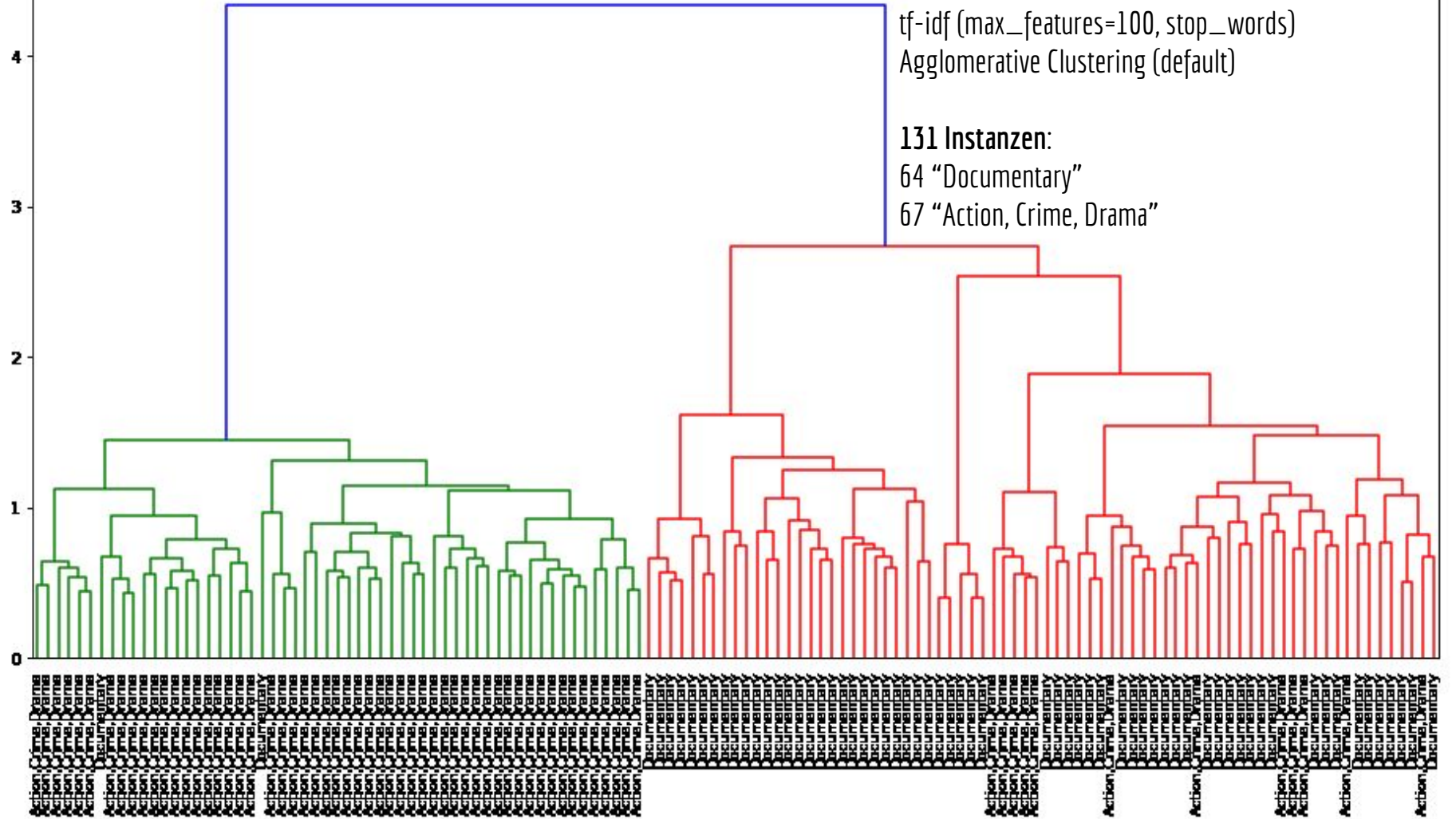
- Daten bilden keine runden Cluster
- zu großer Überlapp zwischen den Clustern, keine scharfen Grenzen
- Datenmenge zu groß um sie sinnvoll zu visualisieren
- Kein Informationsgewinn realisierbar



# Mikroperspektive

## Vorgehen:

- Reduktion der Datenmenge durch Auswahl kleiner spezifischer Ausschnitte des Datensatzes
- Clusterings nach Genre und der Sprache des Films
- Genaue Analyse hinsichtlich der Zuordnung der Instanzen zum jeweiligen Cluster



# Agglomeratives Cluster: Genre (Documentary vs. Action, Crime, Drama)

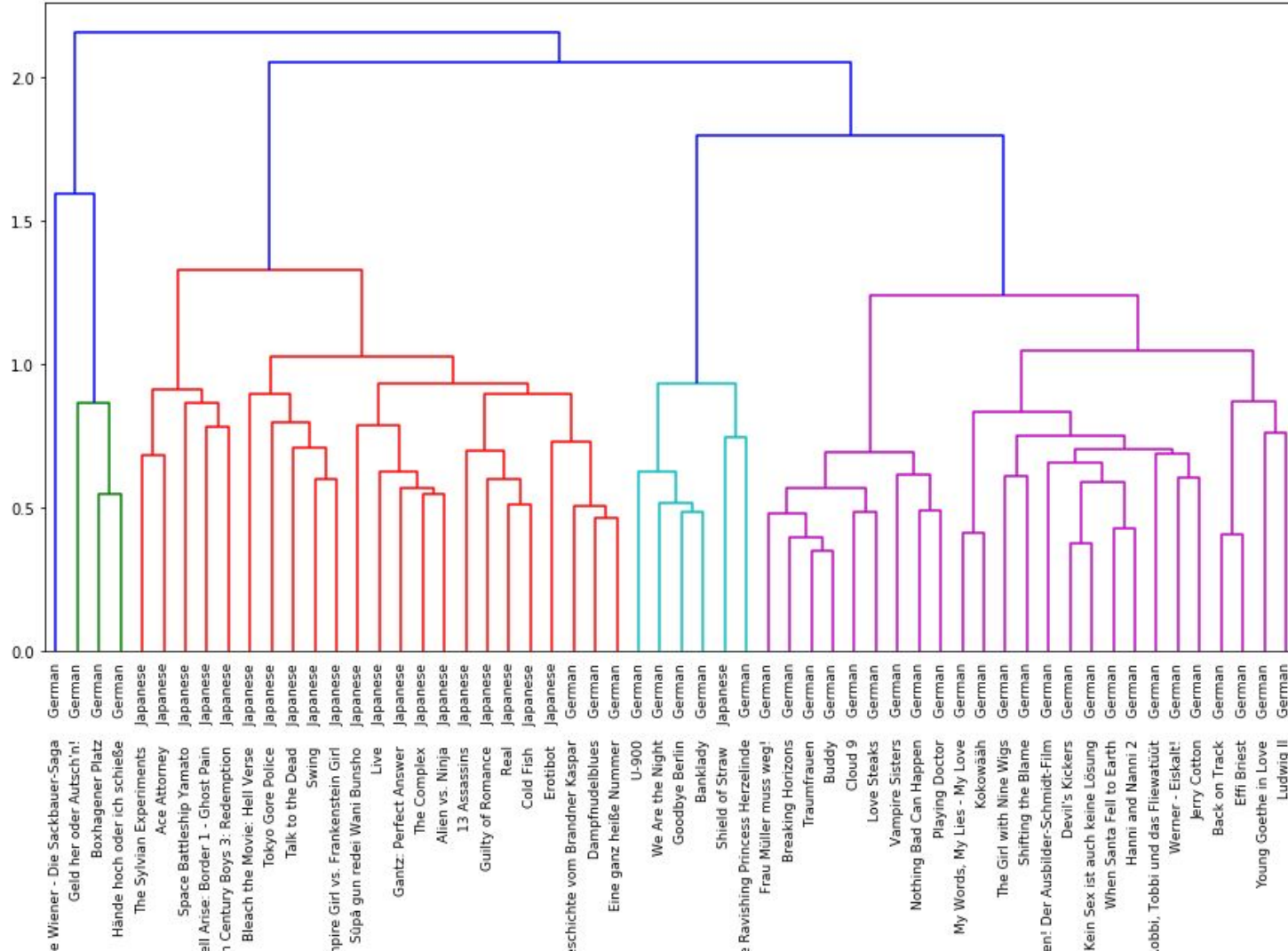
## 20 Häufigsten Wörter im Genre “Documentary”

'ja', 1383  
'mehr', 1268  
'immer', 1067  
'gibt', 969  
'wurde', 953  
'leben', 872  
'gut', 871  
'menschen', 840  
'mal', 773  
'leute', 742  
'sagte', 717  
'geht', 711  
'viele', 709  
'schon', 650  
'sehen', 649  
'einfach', 634  
'sagen', 618  
'weiß', 576  
'nein', 568  
'wirklich', 550

'ja', 3096  
'hast', 1536  
'nein', 1490  
'mal', 1380  
'schon', 1334  
'los', 1326  
'gut', 1317  
's', 1177  
'hey', 927  
'geht', 895  
'mann', 879  
'wer', 848  
'komm', 836  
'weiß', 827  
'okay', 827  
'bitte', 766  
'mehr', 726  
'scheiße', 649  
'gehen', 638  
'immer', 635

## 20 Häufigsten Wörter im Genre “Action, Crime, Drama”





tf-idf (max\_features=100,  
stop\_words)

Agglomerative Clustering  
(default)

**58 Instanzen:**  
37 "German"  
21 "Japanese"

# Agglomeratives Cluster: Language (German vs. Japanese)

20 Häufigsten Wörter im  
der Sprache **“German”**

'ja', 2750  
'mal', 1490  
'hast', 886  
's', 870  
'schon', 853  
**'musik', 770**  
'nein', 747  
'gut', 683  
**'komm', 677**  
**'mann', 672**  
**'na', 574**  
'geht', 558  
'los', 554  
'bitte', 540  
'mehr', 477  
'ganz', 469  
'immer', 468  
'weiß', 448  
**'frau', 414**  
'danke', 410

'ja', 632  
'schon', 327  
'hast', 324  
'mal', 297  
's', 294  
'gut', 263  
**'bitte', 246**  
'nein', 237  
'los', 195  
'mehr', 191  
**'freund', 188**  
'immer', 174  
'wer', 170  
'welt', 166  
'geht', 150  
**'herr', 150**  
'wurde', 149  
'leben', 138  
'weiß', 133  
'gehen', 130

20 Häufigsten Wörter im  
der Sprache **“Japanese”**

# Mikroperspektive

## Erkenntnis:

- Kleine Datenmengen besser interpretierbar
- Clustering nach Herkunftssprache und Genre möglich
- Rauschen vorhanden, Texte haben keine eindeutige Signale, die den zugeordneten Labels entsprechen
- “Falsche” Zuordnungen sind erklärbar

## Allgemein:

- kürzere Vektoren/weniger Features beeinflussen das Clustering positiv, unabhängig von Stop-Wörtern

...next to be found in another interactive Graphics!

# Makroperspektive

Können wir Genres und Sprachen auch in ihrer Gesamtheit mit Clustering-Techniken analysieren?

# Vorgehen

1. Zusammenfassen aller Texte mit gleichem Label (Sprachen/Genres)
2. Filtern von zusammengefassten Instanzen die aus nur wenigen Texten bestehen
3. Cluster-Analyse der zusammengefassten Daten
  1. KMeans, BayesianGaussianMixture-Models  
=> Anzahl der Cluster = Anzahl an Einzelsprachen
  2. DBSCAN => "Tuning" der *eps* und *min\_samples* Parameter
4. Evaluation: durch subjektive Analyse der Cluster & (Davies Bouldin Score + Calinski Harabasz Score)

# Schwachstellen dieses Ansatzes

- Die Anzahl der Texte (sowie die Anzahl der Tokens) sind stark schief verteilt.
- Geeignete Evaluationsmetrik(en)?

# Feature-Extraction Pipeline

1. `TfidfVectorizer(max_features=[100, 150, 250, 500, 1000, 5000]), stop_words=None)`
2. (`UMAP(n_components=[90, 70, 50, 30, 25, 10])` oder `PCA(<n_components von UMAP>)`)
  - => Maximale Anzahl der Components durch Anzahl an Instanzen beschränkt

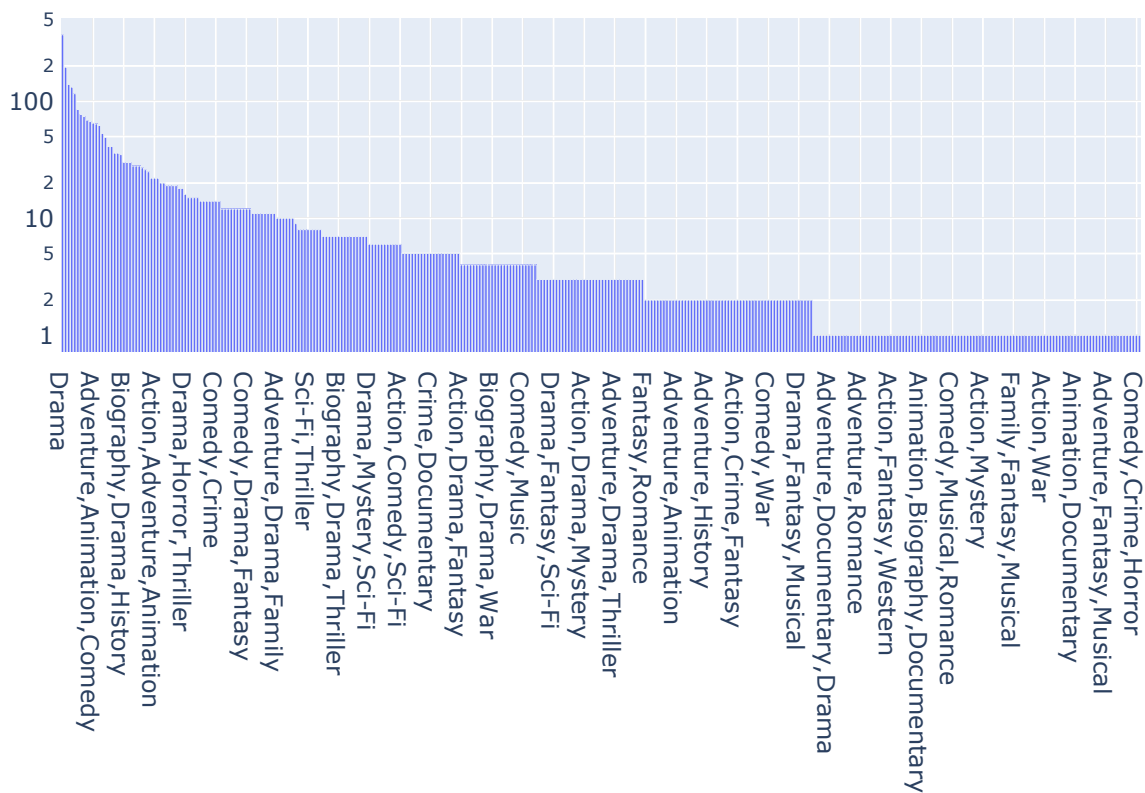
**Besonderheit:** Ebenfalls wurde auch eine gefilterte Version des Textes verwendet bei der alle Wörter bis auf die Stopwörter entfernt wurden.



## Visualisierungen

`UMAP(n_components=2, n_neighbors=[5, ..., 10])` auf den Features aus der Pipeline

# Genres: Textverteilung

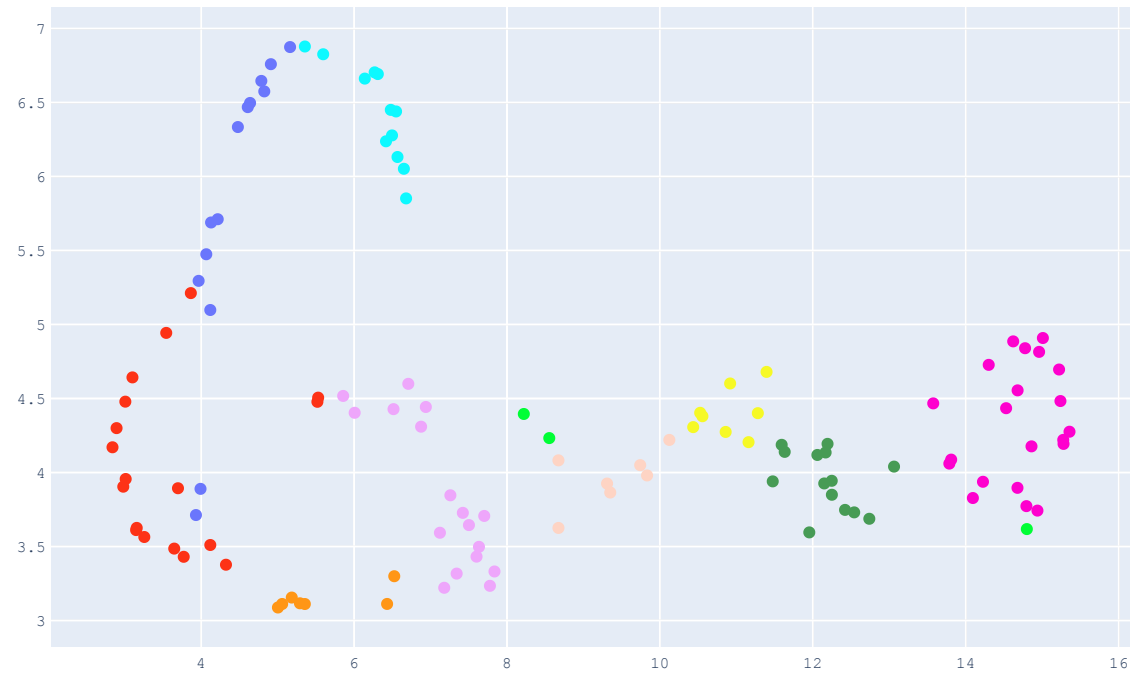


# Genres: Beste Feature-Kombination

```
Pipeline(steps=[('tfidfvectorizer', TfidfVectorizer(max_features=1000)),  
                ('densetransformer', DenseTransformer()),  
                ('umap', UMAP(n_components=10))])
```

# Genres: KMeans

```
[(TfidfVectorizer(max_features=1000), UMAP(n_components=10))]=>KMeans(n_clusters=10)
```

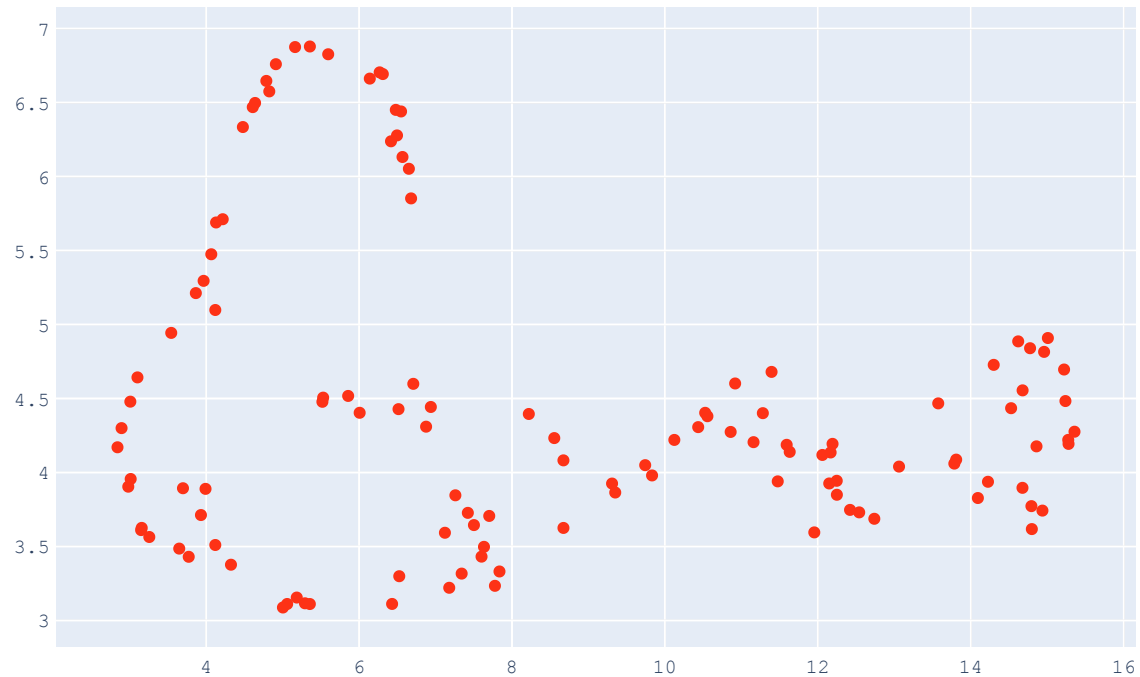


# Genres: KMeans

	Cluster	Genre
0	0	Action, Crime, Thriller   Crime, Drama, Mystery, Thriller   Action, Adventure, Sci-Fi   Action, Adventure, Sci-Fi, Thriller   Action, Sci-Fi, Thriller   Action, Drama, Thriller   Action, Adventure, Thriller   Crime, Mystery, Thriller   Mystery, Thriller   Action, Horror, Sci-Fi   Drama, Sci-Fi   Drama, Western   Biography, Crime, Drama   Action, Sci-Fi   Action, Horror, Sci-Fi, Thriller   Biography, Comedy, Drama   Comedy, Drama, Music   Drama, History, Romance, War
1	1	Action, Comedy   Comedy, Crime   Adventure, Comedy, Family
2	2	Documentary   Biography, Drama   Biography, Drama, History   Biography, Drama, Romance   Drama, History, War   Action, Adventure   Documentary, Music   Action, Drama, History, War   Action, Drama, War   Documentary, Biography, Music   Biography, Crime, Drama, Thriller   Drama, History, Romance   Biography, Drama, History, War   Biography, Drama, War
3	3	Action, Comedy, Crime   Drama, Horror, Thriller   Drama, Horror, Mystery, Thriller   Drama, Romance, Thriller   Drama, Mystery   Drama, Horror   Drama, Sci-Fi, Thriller
4	4	Comedy   Comedy, Horror   Animation, Adventure, Comedy, Family   Animation, Adventure, Comedy, Family, Fantasy   Family   Action, Comedy, Horror   Adventure, Family   Comedy, Family   Adventure, Comedy   Adventure, Drama, Family   Adventure, Comedy, Family, Fantasy   Drama, Music   Adventure, Comedy, Drama   Comedy, Drama, Family   Action, Adventure, Comedy, Sci-Fi   Animation, Adventure, Family   Animation, Family   Comedy, Horror, Sci-Fi   Action, Adventure, Drama, Thriller   Comedy, Music   Comedy, Sci-Fi
5	5	Action   Action, Drama   Action, Adventure, Fantasy   Drama, History   Action, Drama, History   Action, Crime, Drama   Action, Adventure, Drama, Fantasy   Adventure, Fantasy   Comedy, Drama, History   Comedy, Fantasy   Western   Biography, Drama, Sport
6	6	Comedy, Drama   Comedy, Drama, Romance   Drama, Romance   Comedy, Romance   Drama, Fantasy, Romance   Drama, Romance, Sci-Fi   Comedy, Horror, Romance   Comedy, Drama, Music, Romance
7	7	Horror, Sci-Fi   Horror, Sci-Fi, Thriller   Action, Horror   Drama, Mystery, Sci-Fi, Thriller   Horror, Mystery   Fantasy, Horror, Thriller   Action, Horror, Thriller
8	8	Drama   Horror   Crime, Drama   Crime, Thriller   Drama, Family   Comedy, Crime, Drama   Adventure, Family, Fantasy   Drama, Fantasy   Drama, Sport   Crime   Action, Crime   Romance   Drama, Romance, War   Action, Comedy, Drama
9	9	Horror, Thriller   Drama, Thriller   Crime, Drama, Thriller   Action, Crime, Drama, Thriller   Action, Thriller   Thriller   Horror, Mystery, Thriller   Drama, Mystery, Thriller   Drama, War   Comedy, Crime, Thriller   Action, Crime, Drama, Mystery, Thriller   Action, Comedy, Crime, Thriller   Sci-Fi, Thriller   Drama, Horror, Sci-Fi, Thriller   Action, Comedy, Horror, Thriller   Crime, Drama, Horror, Thriller   Action, Adventure, Comedy

# Genres: DBScan

```
[(TfidfVectorizer(max_features=1000), UMAP(n_components=10))] =>DBSCAN(eps=0.15
```

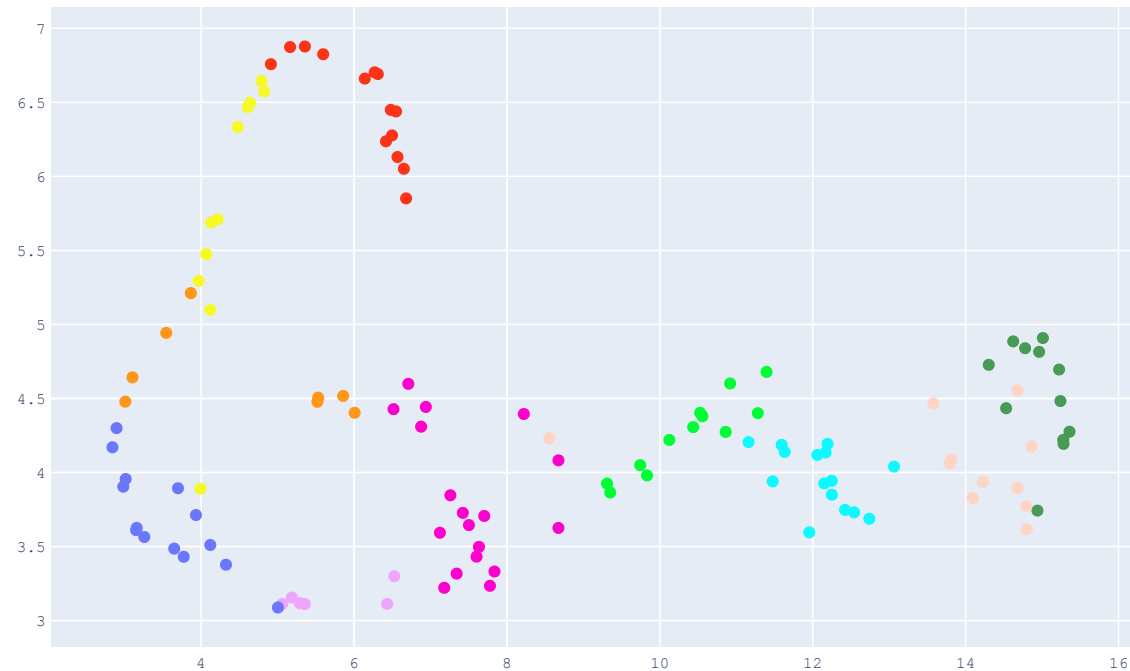


# Genres: DBScan

	Cluster	Genre
0 0		Drama   Comedy   Comedy, Drama   Comedy, Drama, Romance   Drama, Romance   Comedy, Romance   Horror, Thriller   Drama, Thriller   Documentary   Horror   Crime, Drama, Thriller   Action, Crime, Drama, Thriller   Action, Crime, Thriller   Action, Thriller   Thriller   Horror, Mystery, Thriller   Crime, Drama   Action   Crime, Drama, Mystery, Thriller   Biography, Drama   Action, Adventure, Sci-Fi   Comedy, Horror   Action, Drama   Drama, Mystery, Thriller   Action, Comedy, Crime   Biography, Drama, History   Animation, Adventure, Comedy, Family   Crime, Thriller   Drama, Horror, Thriller   Drama, Family   Action, Comedy   Biography, Drama, Romance   Action, Adventure, Sci-Fi, Thriller   Action, Sci-Fi, Thriller   Action, Adventure, Fantasy   Comedy, Crime, Drama   Animation, Adventure, Comedy, Family, Fantasy   Action, Drama, Thriller   Action, Adventure, Thriller   Drama, History   Action, Drama, History   Comedy, Crime   Family   Crime, Mystery, Thriller   Action, Comedy, Horror   Drama, Horror, Mystery, Thriller   Adventure, Family, Fantasy   Horror, Sci-Fi   Horror, Sci-Fi, Thriller   Drama, History, War   Adventure, Family   Action, Crime, Drama   Mystery, Thriller   Comedy, Family   Drama, Romance, Thriller   Adventure, Comedy   Drama, Fantasy   Drama, War   Action, Horror   Drama, Mystery   Action, Horror, Sci-Fi   Action, Adventure   Drama, Sport   Adventure, Drama, Family   Drama, Sci-Fi   Adventure, Comedy, Family, Fantasy   Drama, Mystery, Sci-Fi, Thriller   Comedy, Crime, Thriller   Drama, Horror   Action, Crime, Drama, Mystery, Thriller   Crime   Action, Adventure, Drama, Fantasy   Horror, Mystery   Drama, Music   Documentary, Music   Adventure, Comedy, Drama   Comedy, Drama, Family   Action, Drama, History, War   Drama, Sci-Fi, Thriller   Adventure, Fantasy   Drama, Western   Biography, Crime, Drama   Action, Adventure, Comedy, Sci-Fi   Animation, Adventure, Family   Animation, Family   Drama, Fantasy, Romance   Action, Drama, War   Action, Sci-Fi   Action, Horror, Sci-Fi, Thriller   Action, Comedy, Crime, Thriller   Biography, Comedy, Drama   Comedy, Drama, Music   Adventure, Comedy, Family   Comedy, Drama, History   Documentary, Biography, Music   Sci-Fi, Thriller   Fantasy, Horror, Thriller   Action, Crime   Comedy, Horror, Sci-Fi   Action, Adventure, Drama, Thriller   Comedy, Music   Drama, History, Romance, War   Romance   Drama, Horror, Sci-Fi, Thriller   Biography, Crime, Drama, Thriller   Comedy, Fantasy   Drama, Romance, War   Drama, Romance, Sci-Fi   Action, Comedy, Horror, Thriller   Western   Biography, Drama, Sport   Crime, Drama, Horror, Thriller   Comedy, Horror, Romance   Comedy, Drama, Music, Romance   Drama, History, Romance   Action, Horror, Thriller   Biography, Drama, History, War   Comedy, Sci-Fi   Action, Comedy, Drama   Action, Adventure, Comedy   Biography, Drama, War

# Genres: Gaussian-Mixture Model

```
[(TfidfVectorizer(max_features=1000), UMAP(n_components=10))] => BayesianGaussianMixture(n_components=
```

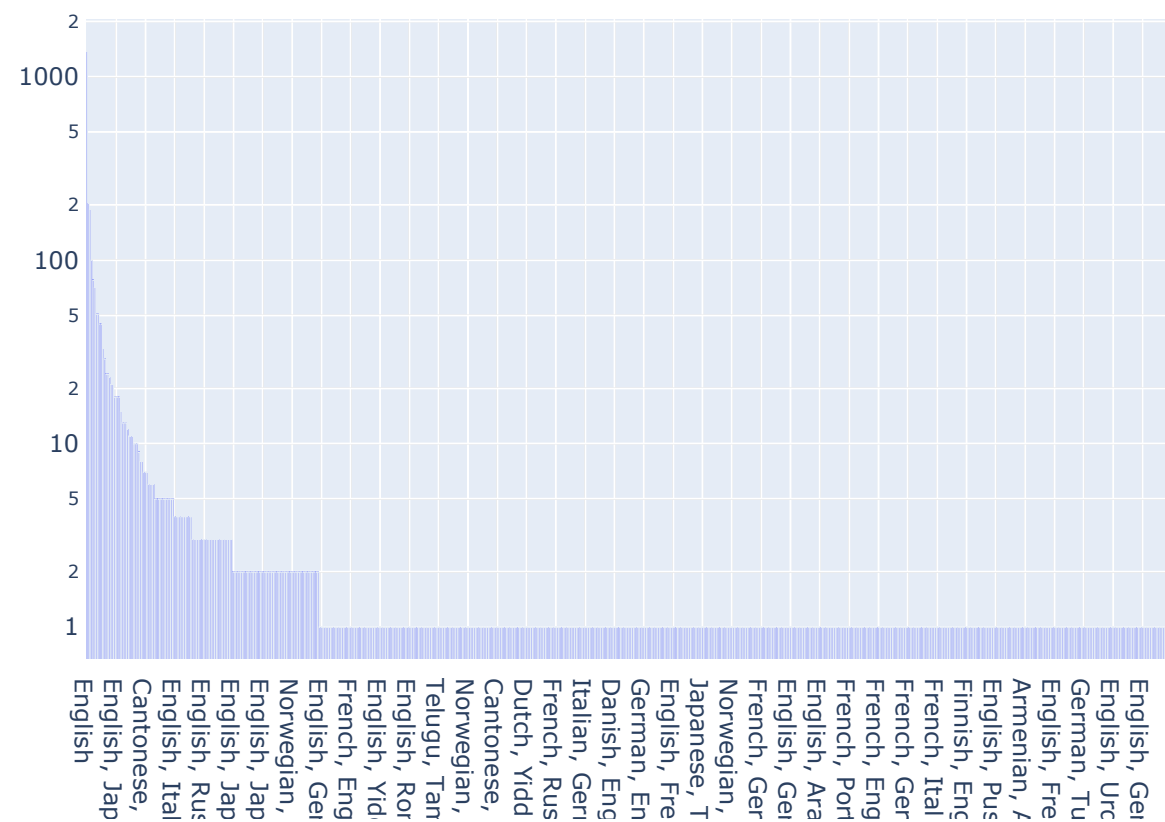




# Genres: Gaussian-Mixture Model

	Cluster	Genre
0	0	Action   Action, Drama   Action, Adventure, Fantasy   Drama, History   Action, Drama, History   Action, Crime, Drama   Action, Adventure   Action, Adventure, Drama, Fantasy   Action, Drama, History, War   Adventure, Fantasy   Comedy, Drama, History   Comedy, Fantasy   Western   Biography, Drama, Sport
1	1	Comedy, Drama   Comedy, Drama, Romance   Drama, Romance   Comedy, Romance   Drama, Horror, Thriller   Drama, Horror, Mystery, Thriller   Drama, Mystery   Drama, Horror   Drama, Sci-Fi, Thriller   Drama, Fantasy, Romance   Drama, Romance, Sci-Fi   Comedy, Horror, Romance
2	2	Action, Adventure, Sci-Fi   Action, Adventure, Sci-Fi, Thriller   Action, Sci-Fi, Thriller   Action, Drama, Thriller   Action, Adventure, Thriller   Crime, Mystery, Thriller   Action, Horror, Sci-Fi   Drama, Sci-Fi   Drama, Mystery, Sci-Fi, Thriller   Drama, Western   Action, Drama, War   Action, Sci-Fi   Action, Horror, Sci-Fi, Thriller   Drama, History, Romance, War
3	3	Comedy, Horror   Comedy, Crime   Action, Comedy, Horror   Adventure, Comedy   Adventure, Drama, Family   Adventure, Comedy, Drama   Comedy, Drama, Family   Adventure, Comedy, Family   Comedy, Horror, Sci-Fi   Action, Adventure, Drama, Thriller   Comedy, Sci-Fi
4	4	Horror, Thriller   Drama, Thriller   Crime, Drama, Thriller   Action, Crime, Drama, Thriller   Thriller   Horror, Mystery, Thriller   Drama, Mystery, Thriller   Action, Comedy, Crime   Action, Comedy   Drama, Romance, Thriller   Drama, War   Comedy, Crime, Thriller   Action, Comedy, Crime, Thriller   Sci-Fi, Thriller   Drama, Horror, Sci-Fi, Thriller   Action, Comedy, Horror, Thriller   Crime, Drama, Horror, Thriller   Action, Adventure, Comedy
5	5	Drama   Horror   Crime, Drama   Crime, Thriller   Drama, Family   Comedy, Crime, Drama   Adventure, Family, Fantasy   Drama, Fantasy   Drama, Sport   Crime   Action, Crime   Romance   Drama, Romance, War   Comedy, Drama, Music, Romance   Action, Comedy, Drama
6	6	Documentary   Biography, Drama   Biography, Drama, History   Biography, Drama, Romance   Drama, History, War   Documentary, Music   Documentary, Biography, Music   Biography, Crime, Drama, Thriller   Drama, History, Romance   Biography, Drama, History, War   Biography, Drama, War
7	7	Action, Crime, Thriller   Action, Thriller   Crime, Drama, Mystery, Thriller   Mystery, Thriller   Action, Crime, Drama, Mystery, Thriller   Biography, Crime, Drama   Biography, Comedy, Drama   Comedy, Drama, Music
8	8	Comedy   Animation, Adventure, Comedy, Family   Animation, Adventure, Comedy, Family, Fantasy   Family   Adventure, Family   Comedy, Family   Adventure, Comedy, Family, Fantasy   Drama, Music   Action, Adventure, Comedy, Sci-Fi   Animation, Adventure, Family   Animation, Family   Comedy, Music
9	9	Horror, Sci-Fi   Horror, Sci-Fi, Thriller   Action, Horror   Horror, Mystery   Fantasy, Horror, Thriller   Action, Horror, Thriller

# Languages: Textverteilung

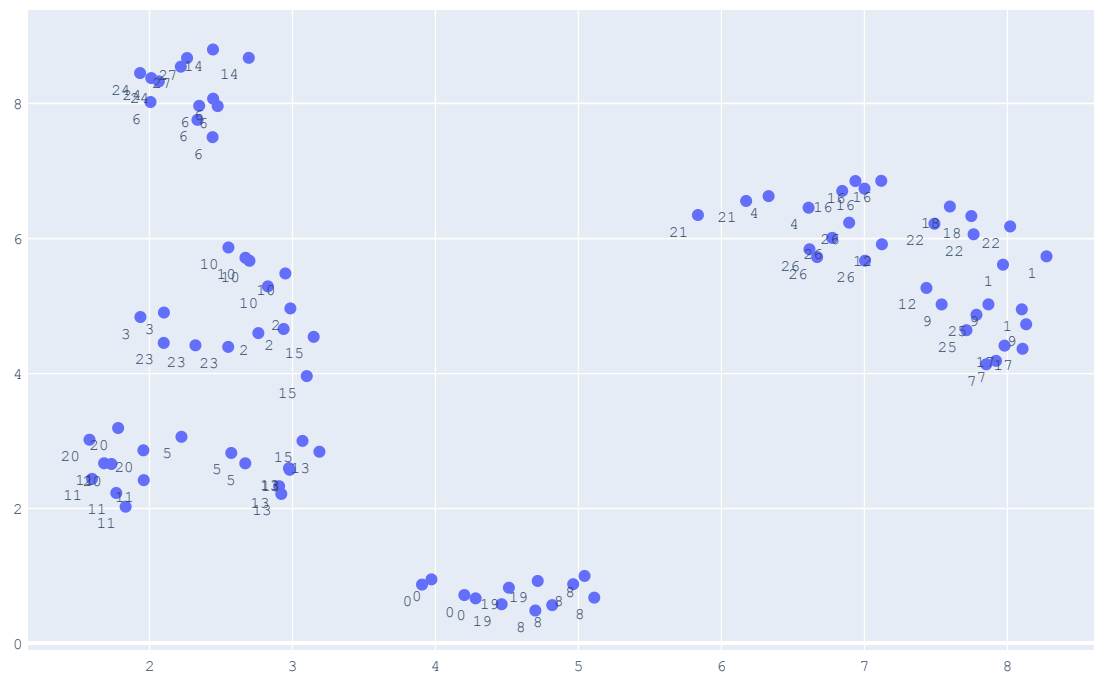


# Languages: Beste Feature-Kombination

```
Pipeline(steps=[('tfidfvectorizer', TfidfVectorizer(max_features=150)),  
                ('densetransformer', DenseTransformer()),  
                ('umap', UMAP(n_components=40, random_state=42))])
```

# Languages: KMeans

```
[(TfidfVectorizer(max_features=150), UMAP(n_components=40, random_state=42))]=>KMeans(n_clusters=28)
```

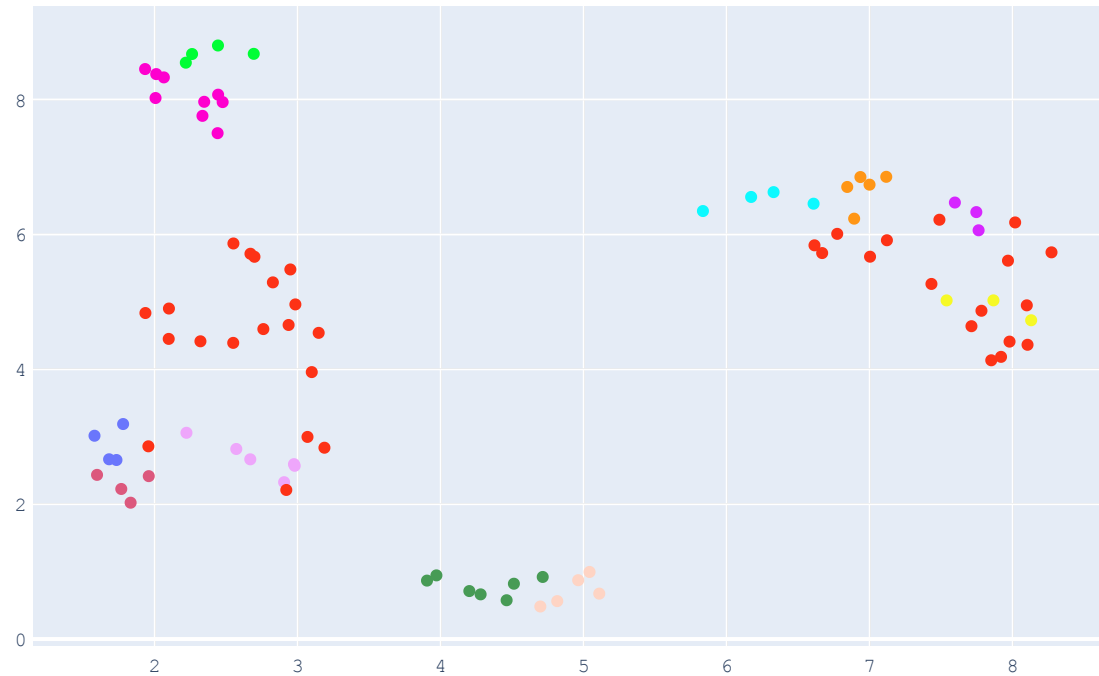


# Languages: KMeans

	Cluster	Language
0	0	French, German   French, Italian   English, Russian, French   Cantonese, Mandarin, English
1	1	Danish   Japanese, English   German, Russian, English
2	2	Spanish   English, Arabic, Hebrew   Polish, English
3	3	Norwegian, English   English, Italian, Spanish
4	4	Cantonese   Korean, Mandarin
5	5	English   English, French, Italian   Swedish, English
6	6	Norwegian   Swedish   Icelandic   Swiss German   Norwegian, Swedish   English, Serbo-Croatian
7	7	English, French, German   French, German, English
8	8	English, French   English, German   English, Arabic   English, Mandarin, Cantonese   French, English, Italian
9	9	Cantonese, English   Polish   German, French
10	10	Turkish   Italian   Portuguese   Romanian   Turkish, English
11	11	English, Russian   English, Ukrainian   English, Mandarin   English, Greek   English, Korean
12	12	Mandarin, English   Greek
13	13	French   English, Italian   English, Latin   French, Spanish   Dutch, English
14	14	German   German, English
15	15	French, English   French, Arabic   Arabic, French
16	16	Chinese   Arabic   Mandarin, Cantonese, English   Vietnamese
17	17	English, Japanese   Hebrew
18	18	Russian, English   Hindi, English
19	19	Hindi   English, Cantonese   English, Klingon
20	20	English, Spanish   English, Portuguese   English, Hebrew   English, Thai
21	21	Thai, English   Filipino, Tagalog
22	22	Japanese   Russian   Japanese, Mandarin

# Languages: DBScan

```
[(TfidfVectorizer(max_features=150), UMAP(n_components=40, random_state=42))] =
```

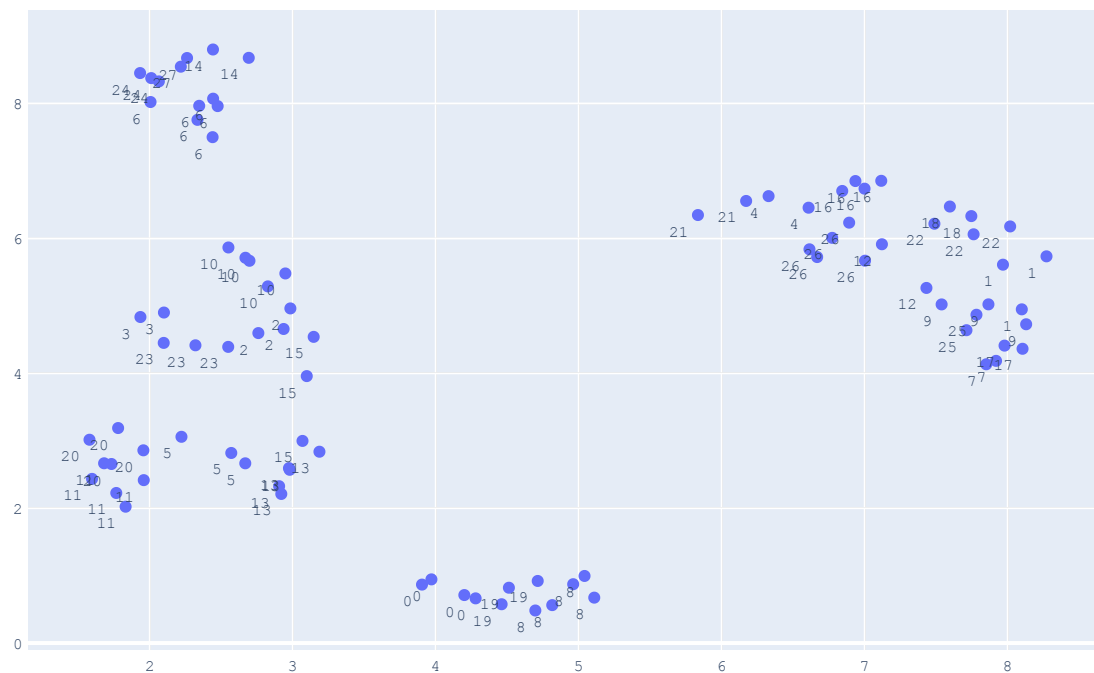


# Languages: DBScan

	Cluster	Language
0	-1	French, English   Mandarin   Danish   English, Japanese   Italian   English, Italian   Portuguese   Japanese, English   Spanish, English   English, Portuguese   Mandarin, English   English, Latin   Greek   English, Chinese   Romanian   Cantonese, Mandarin   Hebrew   German, Russian, English   Polish, English   English, Spanish, Russian
1	0	English   French   English, French, Italian   Swedish, English   French, Spanish   Dutch, English
2	1	German   German, English   Dutch   Norwegian, German
3	2	Japanese   Japanese, Mandarin
4	3	English, Spanish   English, Greek   English, Hebrew   English, Thai
5	4	Spanish   English, Arabic, Hebrew
6	5	Korean   Korean, English
7	6	English, French   English, German   English, Arabic   English, Mandarin, Cantonese   French, English, Italian
8	7	Turkish   Turkish, English
9	8	English, Russian   English, Ukrainian   English, Mandarin   English, Korean
10	9	Norwegian   Swedish   Icelandic   German, Turkish   Swiss German   Norwegian, Swedish   Finnish   English, Serbo-Croatian   German, Italian
11	10	Russian   Russian, English   Hindi, English
12	11	Cantonese   Thai, English   Filipino, Tagalog   Korean, Mandarin
13	12	Thai   Chinese   Arabic   Mandarin, Cantonese, English   Vietnamese
14	13	Hindi   French, German   French, Italian   English, Cantonese   English, Russian, French   English, Klingon   Cantonese, Mandarin, English
15	14	Mandarin, Cantonese   French, Arabic, English
16	15	Cantonese, English   Polish   German, French
17	16	French, Arabic   Arabic, French
18	17	Norwegian, English   English, Italian, Spanish
19	18	English, French, German   French, German, English

# Languages: Gaussian-Mixture Model

```
[(TfidfVectorizer(max_features=150), UMAP(n_components=40, random_state=42))] => BayesianGaussianMixtu
```





# Languages: Gaussian-Mixture Model

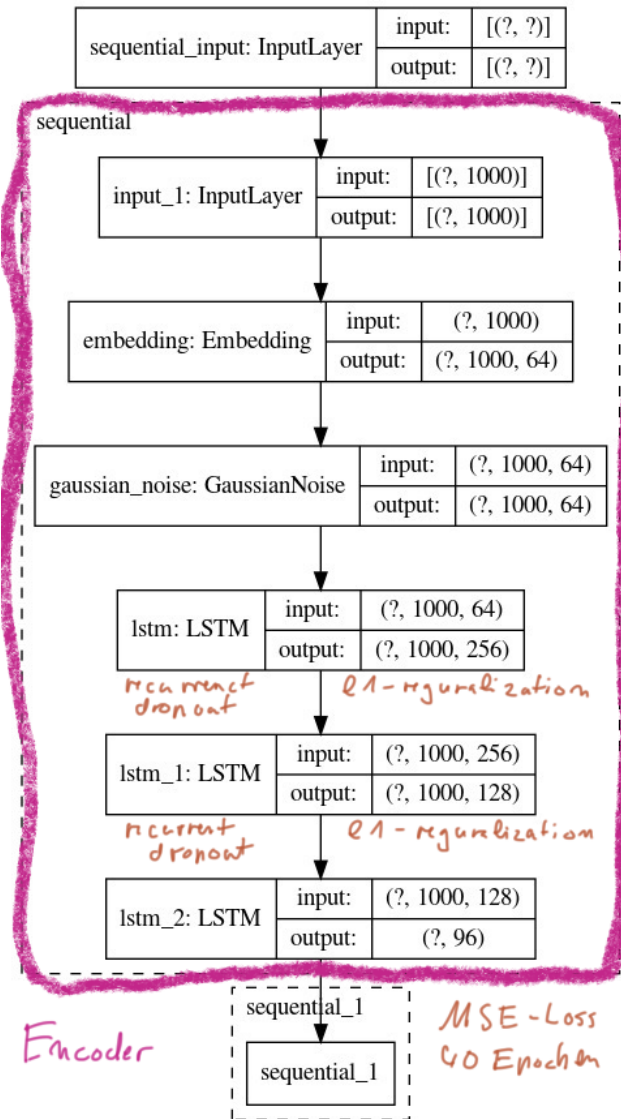
	Cluster	Language
0	0	English, French   English, German   English, Arabic   French, English, Italian
1	1	Japanese   Danish   Japanese, English   Japanese, Mandarin
2	2	Turkish   Italian   Portuguese   Romanian   Turkish, English
3	3	English, Spanish   English, Thai
4	4	German, Turkish   Finnish   Norwegian, German   German, Italian
5	5	French, English   English, Latin   Arabic, French
6	6	Cantonese, English   Greek   Polish   German, Russian, English   German, French
7	7	Thai   Arabic
8	8	Cantonese   Thai, English   Filipino, Tagalog   Korean, Mandarin
9	9	French, German   French, Italian   English, Russian, French   Cantonese, Mandarin, English
10	10	Spanish   Spanish, English   French, Arabic   English, Arabic, Hebrew   Polish, English
11	11	English, French, German   French, German, English
12	12	English, Russian   English, Ukrainian   English, Mandarin   English, Korean
13	13	German   German, English   Dutch
14	14	Norwegian, English   English, Italian, Spanish
15	15	Icelandic   Swiss German
16	16	Chinese   Mandarin, Cantonese, English   Vietnamese
17	17	French   French, Spanish   Dutch, English
18	18	Mandarin, Cantonese   French, Arabic, English
19	19	English, Portuguese   English, Greek   English, Hebrew
20	20	Russian   Russian, English   Hindi, English
21	21	English, Japanese   Hebrew
22	22	Mandarin   Mandarin, English   Cantonese, Mandarin

# Autoencoder

## Architektur

### Training:

- num\_words: 2500
- Maximale Sequenzlänge: 1000
- Epochen: 40



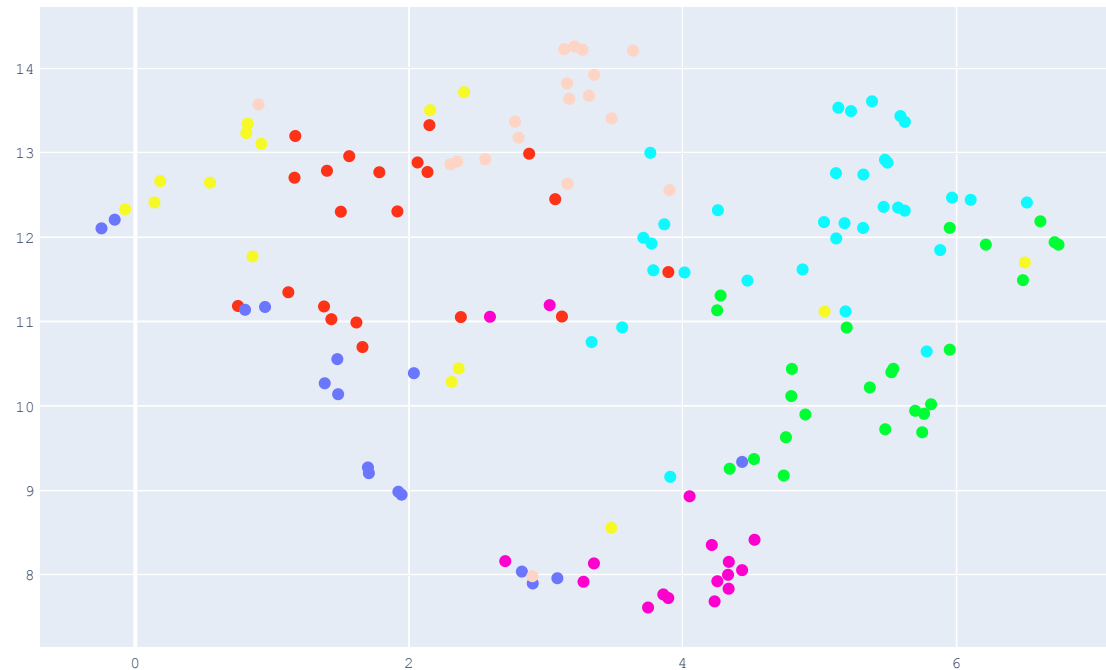
## Trainingsdaten:

- Maximale Sequenzlänge ist eine Beschränkung bei rekurrenten Netzen
  - => Bei praktikablen Sequenzlänge würden wir nur den ersten Text betrachten
- Deshalb wurden 250 Sätze pro Instanz zufällig gesampelt und konkateniert

# Autoencoder

## Ergebnisse

```
[Autoencoder => KMeans(n_clusters=7)]
```



# Fazit

1. Insbesondere die Erkennung der Originalsprachen anhand ihrer deutschen Übersetzungen scheint ein *stilometrisches* Problem zu sein, da der Fokus auf wenige häufige (Stop-)Wörter die Ergebnisse verbessert
2. UMAP und PCA als Techniken zur Dimensionreduktion auf den Tfidf-Feature scheinen ebenfalls einen positiven Einfluss auf die Ergebnisse zu haben
3. DBSCAN ist extrem instabil und funktioniert eher nicht auf Textdaten