



BREAKING STEREOTYPES

KENNY



PIXEL

WHY YOU NO STUDY?



GET TO WORK!

Growing up in an Asian family, I was surrounded by scientists and engineers, but did I let that define who I was? Nope, I was breaking free from the stereotype and letting my creativity loose.



Lawyer or doctor, that was what I was told to be. In my early years, I was forced to do math and enjoy the sciences. One day I was invited to watch the Kitchener-Waterloo Symphony play by a friend who was a musician in the orchestra. There I was welcomed to the world of classical music and that day my fire for the arts was ignited. I had asked my parents if I could learn the violin dreaming that I could also become a musician or a soloist in the orchestra myself. Gladly they accepted, saying that it “was an opportunity they were never given when they were younger.” With that request, I took my first baby step into the world of music and the arts.

**“Search for opportunities,
yes. But be relentless
when they show up in
front of you.”**

KW Youth Orchestra, taught me the intricacies of music and the beauty of art. Every Sunday was when rehearsals occurred, a solid 3hr session of intense playing with the maestro swinging his baton. I slowly climbed up the rankings of the orchestra when I finally made it to the front of the violin section, the concertmaster’s seat. The seat that meant you were the best player in the orchestra. However, that year was my last year since I was then burnt out, the fire within was dwindling on its last breaths. Thus, a tough decision was made and with a heavy heart I let go playing the violin and set aside my musical career to focus on my studies. However, all the years of playing music did not go to waste.

PIXELIZE



Playing too much

video games was always a problem that I had. My parents would tell me to work on Math or English but whenever they weren't looking, I would try to squeeze that extra minute of game time into my day. Looking back on it now, I believe that playing those video games is what de

fined my style of design today. Playing too much video games was always a problem that I had. My parents would tell me to work on Math or English but whenever they weren't looking, I would try to squeeze that extra minute of game time into my day. Looking back on it now, I believe that playing

those video games is what defined my style of design today. I grew up playing classics like Pokémon and Zelda but what really stuck with me were the pixelated styled games like Pokémon Mystery Dungeon and Chrono Trigger. Because of those games I was able to find interest and concretely find my own style of art.

**“IF YOU WANT TO BE A
GRAPHIC DESIGNER,
QUESTION EVERYTHING
YOU USE. WHY? HOW?”**

THE INFLUENCER

During high school is when my dream of becoming a graphic designer cemented. However, this decision would not have been solidified if it were not for my cousin who recognized my talent in the arts and design. Kevin Kim was the one who pushed me into going into the design industry. Much like me, he was forced to do things he wished not to do but he forged

his own path later dropping out of university to create his own company, Stadium Live, which has grown to be successful. Without Kevin influencing me along the path and to convince my parents to let me do what I wanted, I wouldn't be standing here but instead crying at a cubicle in DC over a circuits course begging for the end of me.

**KEVIN
KIM**



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