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|  | Abstract  Established in 2014, PMO has its offices in Nairobi, Kenya with prospects to grow in the East Africa Region. We work in agricultural value chains providing development consulting services and implementation of donor funded programs to facilitate effective market-oriented and private sector-led development; resilience building; organizational capacity development; entrepreneurship; and employment opportunities for all including youth and women.  We work in partnership with development organizations, international consulting firms, the private sector, and governments to deliver programs aimed at improving livelihoods, improving competitiveness, and building the resilience of communities.  Judy Kithinji  Mlima Court Argwings Kodhek Rd.  P.O Box 7866-00100,Nairobi  [info@policyandmarkets.org](mailto:info@policyandmarkets.org)  [judy@policyandmarkets.org](mailto:judy@policyandmarkets.org) |



# INTRODUCTION

Through various development initiatives we have worked in the agriculture sector (dairy, horticulture, aquaculture and beef) for the past 7 years. We have supported 5 dairy processors and over 40 dairy farmer cooperatives and self-help groups affiliated to these processers. Our efforts have targeted improved productivity, quality, safety, access to markets and organizational capacity of producer organizations and processors through innovative and inclusive development interventions.

We have undertaken assignments in over 20 Counties including Meru, Narok, Kajiado, Kirinyaga, Embu, Tharaka Nithi, Taita Taveta, Kisii, Migori, Kilifi, Kakamega, Homabay, Nakuru, Nyandarua, Narok, Kajiado, Bungoma, Kisii, Laikipia, Kiambu, Machakos, Makueni and Kisumu among others. Some of the work we have undertaken that relates to this assignment is outlined below:

1. *IFDCs/SNV 2SCALE program* which supports partnerships with significant potential to improve the terms of inclusion of smallholder farmers and other MSMEs in target food value chains, to attract and employ the youth, to engage and empower women, and to improve food and nutrition security, both at grassroots level and at the consumer end of the value chain. Under the 2SCALE program we are providing support to **Kieni Dairy Product Limited and its 8 affiliate cooperatives comprising over dairy 3,500 farmers** for the past 2 years. We have been involved in setting up over **100 learning farms including establishment of fodder** **demo plots with high yielding fodder varieties,** supporting the learning farms to establish peer learning programs, **conducted a feasibility study on extension and service delivery from which we developed and implemented a sustainable extension service** provision model that incorporates the private sector (Agribusiness Cluster (ABC) Actors). The goal of implementing the service and extension model is to ensure increased productivity sustainably. In establishment of fodder demos and implementation of the service provision we have partnered with research institutions and the private sector including CIAT, Advanta seed, Pannar Seed and local agrovet shops among others. We have also trained and built the capacity of youth on fodder service provision (SPEN Groups)

In addition, we have also developed training materials**, trained, coached and supported the cooperative leaders and managers to implement the service provision model and put in place financial management, governance and milk quality management systems including development of HACCP plans.** We have also supported establishment and capacity building of Village Savings and Loans Associations (VSLAs) and linkages to services including finance.

1. RTIs Kenya Crops and Dairy Market Systems (KCDMS) activity funded by USAID to **develop the capacity of youth fodder service providers through training on entrepreneurship, group dynamics, conflict resolution, negotiation, soft skills and technical training on fodder establishment.** We have developed training materials/modules on these training areas. In addition, we are providing mentorship to the youth groups to establish and run their enterprises profitably. The initiative supports the social inclusion and productivity pillars of the KCDMS activity. The youth will support farmers on fodder services aimed at increasing milk production.
2. Kenya Climate Smart Agriculture Program (KCSAP) funded by the World Bank. For the past 2.5 years we have been supporting Tharaka Nithi County to implement the program aimed at **improving productivity in the dairy sector while introducing climate smart practices for sustainable production**. Besides the County, we are partnering with KALRO, CIAT and other private sector stakeholders in the implementation of our activities. where we are supporting farmers on productivity and adoption of climate smart practices targeting 3,000 farmers and 15 farmer groups. We have established over 150 fodder demonstration plots with high yielding fodder varieties and over 60 learning farms.
3. The Kenya Market-led Dairy Programme (KMDP) was a 6-year program funded by the Embassy of the Kingdom of the Netherlands. The **overall goal of KMDP was to contribute to the development of a vibrant dairy sector with beneficiaries across the value chain**. The program had three agendas one of which was to **support small holder dairy production systems in the Counties towards increased productivity with a focus on feeding and fodder, dairy management practices and breeding among others**. We were an implementing partner of KMDP from 2012 – 2019 and worked in Nyandarua, Kiambu, Meru and Nakuru Counties. We trained and supported youth fodder service provision with over 200 youth trained and 20 service provider enterprises formed to support farmers in fodder establishment and preservation for increased productivity and address fluctuations in production occasioned by dependent on rain-fed production. We also supported establishment of fodder demos with high yielding fodder varieties including Brachiaria, panicum, fodder maize, lucerne, desmodium and fodder maize among others.

We also **training and coached over 15 farmer cooperatives on leadership and governance, financial management including setting up financial management systems and developing procedure manuals.**

1. Rapid Assessment of the effective of COVID-19 in the dairy sector. We have conducted a rapid assessment on the **impact of COVID-19 in the dairy sector** in partnership with Wageningen University Research in the months of March – June of 2021. The report will be published and shared with sector stakeholders to inform actions towards recovery.
2. The strategic sector cooperation program of the Royal Danish Embassy to support **4 processors to develop a risk-based approach to food safety based on HACCP** and develop quality-based milk payment systems to improve milk quality and safety.
3. Partnering Land o Lakes Kenya Semi-Arid Livestock Enhancement Program in Meru and Tharaka Nithi where we mobilized and organized farmers into 1**8 livestock cooperatives, trained and coached them on leadership and governance, financial management including setting up systems for financial management, linkages to** markets and development of business plans among others.
4. We have undertaken numerous other short-term assignment such as conducting market assessments, value chain assessments and developing business plans for small and medium enterprises.

# Organizational Profile

## Inclusive Value Chains

Improved relationships between value chain actors and creation of an enabling environment through responsive policies is key to inclusivity. We employ market-based interventions aimed at strengthening value chains for improved incomes and livelihoods through increased productivity, improved service delivery and market access for small holder famers including youth and women. We create partnerships to increase the efficiency of supply chains, improve food safety, reduce food losses, and promote inclusive value chains that are profitable for everyone involved.

**Our approach**

* **Improved production of quality safe food.** We provide technical assistance to enable small holder farmers improve their productivity. To achieve sustainability, we work with other value chain players through Agribusiness Cluster Model while employing climate smart practices for environmental sustainability.
* **Developing training materials and training**. We identify areas of training and develop simplified, illustrative training modules covering a wide range of training topics.
* **Producer organization formation and strengthening**. Access to high volume, high value markets require producers to meet market requirements both in terms of volume, quality, and safety. We do this through mobilization of farmers, building their capacity to increase productivity, produce aggregation and organizational capacity building. Organizational includes developing and improving governance and financial management structures within the farmer organizations, business planning, strategic planning and linkages to markets. Organized groups enjoy economies of scale in purchase of inputs, ability to negotiate better prices and services and can lobby for better policies and improved service delivery by governments.
* **Access to Markets and services.** We work with producer organizations to conduct market assessment to identify and address bottlenecks in the supply chains. We then employ the necessary interventions to unlock the bottleneck and provide the necessary linkages to enable full exploitation of the market potential tor the commodities produced.

**Food Safety**

Food safety is a major challenge in Kenya. Food for the domestic markets is to a large extent produced and distributed without sufficient hygiene provisions. Contamination levels and pesticide residues are not under sufficient control. The situation is worsened by legislation that is so fragmented that efficient enforcement is difficult. The strategies within the more than 10 central competent authorities dealing with food safety are not coordinated or realistic. We have supported food safety efforts at government level both County and National; private sector companies and producer organizations.

**Our approach**

**Support Food Business Operators to adopt risk-based approaches to food control**. We provide support to food business operators to develop and implement HACCP based systems to food control and quality-based payment systems especially for the dairy sector.

**Creation of coordination mechanisms of food safety**. We support Counties to establish Food Safety Technical Committees comprised of regulators in food. This facilitates coordination of food safety challenges and avoids duplication and lessens fatigue among food business operators.

**Improved regulation and Food control**. We support development policies toward creation of an enabling environment for businesses to thrive while establishing mechanisms in law for improved food control.

**Enterprise Development**

Adoption of entrepreneurship in a small holder economy is critical to wealth creation, job creation and economic development of a nation. We work with small holder farmers and producer organizations to lead them on a path of entrepreneurship as opposed to subsistence production.

**Our approach**

**Value Chain Assessments.** We conduct value chain assessments to identify gaps/constraints in value chains and help organizations to develop interventions that help then create value chain efficiencies and deliver most value for the least cost.

**Improved enterprise governance**. We work with enterprises to conduct organizational capacity assessments and develop capacity building programs including setting up governance and financial management structures, developing business plans, designing route to market strategies and strategic plans. We help them to establish the human resource required, develop job descriptions and support recruitment.

**Research and Knowledge Dissemination**

Our research offers the foundation for government policies and company decision making and investments. We conduct research on emerging technologies, implications of policy on investments and life patterns among others.

**Our approach**

**Conducting and disseminating Research.** We undertake research to influence strategy and policy development by governments and companies. The research findings are disseminated to stakeholders for decision making.

# PROJECT REFERENCES

1. Inclusive Value Chains

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| **Ref no** | **Project Title: integrated and Climate Smart Innovations for Agro Pastoralist Economies and Landscapes in Kenya ASAL (ICSIAPL)** | | | | | | | |
| **Name of Legal Entity** | **County** | **Overall Project Value (€)** | **Proportion carried out by Legal Entity** | **No of Staff Provided** | **Name of Client** | **Origin of Funding** | **Date (start/end)** | **Name of consortium members if any** |
| A picture containing text, clipart  Description automatically generated | A red and green flag  Description automatically generated with low confidenceKenya | 12,300 | 100% | 4 Staff  4 months (average 10 days per month) | SNV | Government of The Netherlands Vector Logo - (.SVG + .PNG) -  VectorLogoSeek.Com  Government of Netherlands | Sept-Dec 2021 | N/A |
| **Detailed description of project** | | | | | **Type and scope of services provided** | | | |
| **Narrative Description of the Project**  SNV and KALRO in partnership with the County Governments of Taita Taveta, Narok and Kajiado to implement the Integrated & Climate Smart Innovations for Agro-Pastoralist Economies and Landscapes in Kenya’s ASAL (ICSIAPL) action. The objective of the project is to apply research towards building more resilient and market-based solutions for improved forage production and livestock husbandry, through climate smart innovations and sustainable landscape management in the three Counties referred to above. The project aims to mainstream gender with a focus on women and youth and is market-led, acknowledging the role of private sector in the development of the livestock and forage value chain.  . | | | | | **PMO was contracted by SNV under a framework contract** to support the project in the theme of:  *Governance, management, and service models in smallholder Producer Organisations, in particular extension and other service models for enhanced fodder production/access and management in dairy/beef cooperatives, through the following activities to be assigned and delivered during the contract period and needs-based:*   * Developing commercially/economically viable service models for POs for input and service provision to their members (including e.g. agrovets, extension, forage seeds). * Setting up and rolling out embedded extension services model by POs (possibly supported by milk and meat processors), including for demonstration and upscaling of suitable forage varieties, good fodder and pasture management and conservation practices. * Linking POs to input and service providers e.g. seed and feed suppliers, commercial forage producers, financial institutions, youth and women groups providing inputs and services such as hay and silage making. * Supporting women and youth groups in developing service package and business propositions for the livestock and forage sub sectors and requisite BDS support (Business Development Services).   ***General terms of reference for the assignment were***  a) Supporting the project teams, POs and demo farmers in the establishment and management of forage demo plots in each County.  b) As part of this, skills based/on the job training and coaching the project’s local support structures for the demo plot intervention, being amongst other demo-farmers, ToTs, representatives/ farmers from producer organizations (POs), County Forage Demo Plot Coordinators, relevant County Government staff, representatives of local partner organisation and demo farmers.  c) Together with the CTA coordinating with KALRO, CIAT, forage seed companies as regards their role in the demo plot intervention. Link seed companies to POs.  d) Support organisation of field days and/or exchange visits/excursions to other Counties.  e) Advise on a basic extension model for POs to scale up the demo plot intervention and the adoption of improved forages and prepare with the relevant project staff from SNV and KALRO and with the involvement of seed companies, CIAT and other relevant stakeholders a workplan for 2022 including identification of new demo plot farmers, for the upscaling of the demo plot intervention and the implementation of Producer Organisation-led Training & Extension Models. | | | |
| **Ref no** | **Project Title: Farming the Future** | | | | | | | |
| **Name of Legal Entity** | **County** | **Overall Project Value (€)** | **Proportion carried out by Legal Entity** | **No of Staff Provided** | **Name of Client** | **Origin of Funding** | **Date (start/end)** | **Name of consortium members if any** |
| A picture containing text, clipart  Description automatically generated | A red and green flag  Description automatically generated with low confidenceKenya | 15,000 | 100% | 3 Staff  2 months | IPSIA | Italian Agency for Development Cooperation | Oct-Nov 2021 | N/A |
| **Detailed description of project** | | | | | **Type and scope of services provided** | | | |
| **Narrative Description of the Project**  The Italian Agency for Development and Cooperation (AICS) financed the “*Farming the Future (FtF) Sustainable value chains in agriculture for ASAL in Kenya”*. The program is coordinated by IPSIA in partnership with CELIM and Laikipia Permaculture Centre. The main objective of the project is to ‘increase households’ income and food security through improved management of natural resources. The project is working with 10 Women Self Help Groups with a total of 770 members under the aloe, opuntia and honey value chains. | | | | | **PMO was contracted by IPSIA** to facilitate the training of 770 beneficiaries which are members of 10 different Maasai women groups in Laikipia County. The training covered group dynamics, governance, leadership financial management, budgeting, reporting, business development, conflict management and resolution, among others. The specific objectives of the consultancy were to:   * Develop training modules on the suggested areas and in other areas deemed important in improving the capacity of the groups. * Develop a training plan for delivery of the modules. * Train the members from the 10 women groups on:   + Group dynamics, leadership governance, business development and conflict resolution.   + Financial management for at least 2 days for the representatives of the 10 groups. | | | |

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| **Ref no** | **Project Title: 2SCALE, Incubating Inclusive Agribusiness** | | | | | | | | |
| **Name of Legal Entity** | **County** | **Overall Project Value (€)** | **Proportion carried out by Legal Entity** | | **No of Staff Provided** | **Name of Client** | **Origin of Funding** | **Date (start/end)** | **Name of consortium members if any** |
| A picture containing text, clipart  Description automatically generated | A red and green flag  Description automatically generated with low confidenceKenya | 250,000 | 100% | | 5 Staff  41 Staff Months | IFDC | Government of The Netherlands Vector Logo - (.SVG + .PNG) -  VectorLogoSeek.Com  Government of Netherlands | Nov 2019 to date | N/A |
| **Detailed description of project** | | | | | | **Type and scope of services provided** | | | |
| **Narrative Description of the Project**  2SCALE is an incubator program that manages a portfolio of public-private partnerships (PPPs) for inclusive business in agri-food sectors and industries. [2 SCALE](https://www.2scale.org/) offers a range of support services to its business champions (SMEs and farmer groups) and partners, enabling them to produce, transform and supply quality food products. These products go to local and regional markets, including to base of the pyramid consumers. PMO has signed a contract with IFDC in Kenya to support implementation of the program in Nyeri County in Kenya and are currently exploring other Counties including Meru. The project has a special focus on men and women with all outputs targeting 40% women and youth reach. The overall program targets to:   * Improve access to nutritious food for at least 1 million BoP consumers in 40 BoP markets, access to nutritious food products for 1 million BoP consumers will be improved, through inclusion in targeted value chains. * Improve the livelihoods of 750.000 smallholders. 750.000 smallholders (of which 50% women, 40% youth) will benefit from interventions like training on agricultural practices, access to better inputs or increased negotiation skills * Develop inclusive business with 5000 MSMEs. 5000 MSMEs & farmer producer organizations (50% women-led) are supported to participate in inclusive value chains and to develop innovative business strategies * Scale over 60 public private partnerships. Starting 2019, 60 Public Private Partnerships driving inclusive agribusiness strategies will be established and developed in 8 different countries in Sub-Sahara Africa | | | | | | **Description of actual services provided by your staff within the assignment:**   * Provide technical assistance to Kieni Dairy Products Limited and its constituent cooperatives **aimed at facilitating financial inclusion, improving productivity, gender and youth inclusion, organizational capacity support, (organizational capacity assessment, leadership and governance, business planning)** and broader sector support. Specific activities include: * Identification and documentation of financial inclusion needs for farmers, cooperatives and other Agribusiness Cluster (ABC) actors, with a specific attention to women and the youth. * Developing financial inclusion models/schemes/Proposals and their implementation * Facilitating financing of models/Schemes/Proposals through training and linkages. * **Developing training material and training cooperatives, and lead farmers to offer financial management training to farmers, producer organizations/VSLAs, MSMEs and other ABC actors, including women and the youth.** * Developing criteria for engaging learning farms; identification and assessing of hosts for the learning farms and other ABC actors * Developing and distribution farmer training material (posters, manuals, pamphlets etc.) adapted to the needs of farmers, including women and the youth. * Monitoring and evaluation of performance of all ABC actors, learning farms and cooperatives * **Training, linking and exposing MSMEs (silage, hay experts, etc.) to manufacturers/distributors, service providers, financial institutions etc.; and facilitate acquisition of equipment**. * Developing and implementing a marketing model (branding etc.) for learning farms. * Carrying out a study/assessment on cooperative sustainability (financial management, operations, structures etc.) and dissemination to relevant stakeholders. * Exposing and training board and management of cooperatives on management and leadership, with a specific attention to women inclusion based on identified needs * Developing sustainability documents (strategic plan, **business plan, contracts, policies etc.) for the cooperatives** * Undertake monitoring and evaluation activities including writing and reviewing reports. | | | |
| **Ref no** | **Project Title: Kenya Climate Smart Agriculture Program** | | | | | | | | |
| **Name of Legal Entity** | **County** | **Overall Project Value (€)** | | **Proportion carried out by Legal Entity** | **No of Staff Provided** | **Name of Client** | **Origin of Funding** | **Date (start/end)** | **Name of consortium members if any** |
| A picture containing text, clipart  Description automatically generated | A red and green flag  Description automatically generated with low confidenceKenya | 58,000 | | 100% | 6 Staff  38.4 Staff Months | Tharaka Nithi County | World Bank Group - International Development, Poverty, & Sustainability  World Bank | June 2019 to May 2020 | N/A |
| **Detailed description of project** | | | | | | **Type and scope of services provided** | | | |
| This is a 5-year World Bank Program implemented by County Governments. We have been contracted by Tharaka Nithi County to implement the Dairy Component of the program in the County. The program involves training of farmers on innovations aimed at improving productivity and adoption of climate smart practices. | | | | | | **Description of actual services provided within the assignment:**   * Organization and formation of farmer groups * Supporting **farmers to develop proposals that respond to productivity and adoptions of climate smart practices for funding** * Partnered with **CIAT to develop high yielding protein rich fodder varieties with high digestibility to address issues of GHG emissions** * Training farmers on biogas installation for clean energy * Monitoring of farmers on productivity and adoption of new technologies * Training farmers on improved productivity and quality. | | | |
| **Ref no** | **Project Title: Kenya Market Led Dairy Program** | | | | | | | | |
| **Name of Legal Entity** | **County** | **Overall Project Value (€)** | **Proportion carried out by Legal Entity** | | **No of Staff Provided** | **Name of Client** | **Origin of Funding** | **Date (start/end)** | **Name of consortium members if any** |
| A picture containing text, clipart  Description automatically generated | A red and green flag  Description automatically generated with low confidenceKenya | 288,327.16 | 100% | | 6 Staff  139.2 Staff Months | SNV | Government of The Netherlands Vector Logo - (.SVG + .PNG) -  VectorLogoSeek.Com  Government of Netherlands | Jan 2014 to Dec 2017 | N/A |
| **Detailed description of project** | | | | | | **Type and scope of services provided** | | | |
| **Narrative Description of the Project**  The Kenya Market-led Dairy Programme (KMDP) was a 6-year programme funded by the Embassy of the Kingdom of the Netherlands. The overall goal of KMDP was to contribute to the development of a vibrant dairy sector with beneficiaries across the value chain. The program had three agendas one of which was to support small holder dairy production systems in the Counties towards increased productivity with a focus on feeding and fodder, dairy management practices and breeding among others. | | | | | | **Description of actual services provided by your staff within the assignment:**   * Supporting over **25 dairy farmer cooperatives towards improved productivity** * Developing extension/service models and supporting dairy farmer cooperatives to implement them in service provision to their farmers * Establishment **of fodder demos in collaboration with CIAT for learning purposes. We introduced high yielding fodder varieties** (Bracharia,, lucerne, Panicumetc) which have been adopted by farmers. * Were part of a team that supported processor Happy Cow in setting up a Quality Based Milk Payment System * Conducted a gender scan to understand women’s role in the dairy value chain * Developing/Training of youth service providers to form service enterprises to support service provision to farmers especially on fodder establishment and preservation. We trained over 200 youth who then formed Service Provider Enterprises (SPEs)for service provision * Organizing and conducting organizational capacity training and mentorship for cooperatives in areas of leadership and governance, financial management and service provision to farmers * Establishment of lead farmer groups for peer to peer learning on dairy farming. We formed over 20 lead farmer groups and set up 8 learning farms, 4 (3 in Meru and one in Nakuru) of which now provide 1-week training with accommodation | | | |

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| **Ref. no** | **Strategic Sector Cooperation Program on productivity and food safety program in the Horticulture and Dairy Sectors** | | | | | | | |
| A picture containing text, clipart  Description automatically generated | A red and green flag  Description automatically generated with low confidenceKenya | 159,106.34 | 100% | 5 Staff  48 Staff months | Embassy of Denmark | C:\Users\FRANK\AppData\Local\Microsoft\Windows\INetCache\Content.MSO\3BC13EAE.tmpGovernment of Denmark | July 2017 to date | N/A |
| **Detailed description of project** | | | | | **Type and scope of services provided** | | | |
| The overall focus of the Strategic Sector Cooperation (SSC) Program for Food is food safety, improved quality, value addition and capacity building of the dairy and horticulture sectors with emphasis on control of residues and certain contaminants. The program is running two pilots in horticulture in dairy. The horticulture pilot is supporting 5 horticulture producing cooperatives and a horticultural produce exporter on quality and safety standards while for the dairy we are working with 4 dairy cooperatives on quality and safety improvement in line with new government regulations. | | | | | **Description of actual services provided within the assignment:**   * Working with 3 dairies, and 1 horticulture cooperative in developing interventions for food safety along the dairy and horticulture value chains * Selection and support of a horticulture cooperative in Nyandarua County to support on food safety * Setting up contract farming/out grower schemes and linking farmers to markets * Training farmers in improved productivity, quality and safety including meeting global gap standards. * Conducting a baseline survey to understand food safety issues in the horticulture sector in Nyandarua County * Setting up two national technical committees (Dairy and horticulture) comprising national government ministry officials and central competent authorities to address food safety. * Selection and supporting of 3 dairy processors to support in setting up systems for food safety * Supporting the national level steering committee to develop a Multi Annual National Control Plan on Food Safety | | | |

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| **Ref no** | **Project Title: Training for Youth in Fodder Value Chain Services** | | | | | | | | |
| **Name of Legal Entity** | **County** | **Overall Project Value (€)** | | **Proportion carried out by Legal Entity** | **No of Staff Provided** | **Name of Client** | **Origin of Funding** | **Date (start/end)** | **Name of consortium members if any** |
| A picture containing text, clipart  Description automatically generated | A red and green flag  Description automatically generated with low confidenceKenya | 38,203.42 | | 100% | 4 Staff  4 Months | RTI | U.S. Agency for International Development  USAID | Sept 2020 to October 2021 | N/A |
| **Detailed description of project** | | | | | | **Type and scope of services provided** | | | |
| **Narrative Description of the Project**  RTI is implementing USAID funded Kenya Crops, and Dairy Market Systems (KCDMS) Activity program under Feed the Future (FtF). The program is operational in 12 Counties namely: **Kitui, Makueni, Taita Taveta, Homa Bay, Migori, Kisii, Kisumu, Siaya, Kakamega, Bungoma, Busia, and Vihiga**. The long-term objective of the project is to contribute to increasing agricultural productivity thereby enhancing food security as well as creating income and employment opportunities for the rural population. The program supports value chain actors in dairy, fodder/feeds and horticulture (mango, passion fruit, avocado, banana, pineapple and sweet potato. | | | | | | **Description of actual services provided within the assignment:**   * Development of training materials * Develop selection criteria for the youth. * Identification of training farms/centres. * Selection youth. * Conduct practical training. * Conduct exposure training to a successful service provider group. * On job practical training (hand holding). * Continuous monitoring and linkages to farmers. | | | |
| **Ref no** | **Project Title: CASE OVC-Supporting care givers of orphans and Vulnerable Children to understand and embrace market based solutions** | | | | | | | | |
| **Name of Legal Entity** | **County** | **Overall Project Value (€)** | **Proportion carried out by Legal Entity** | | **No of Staff Provided** | **Name of Client** | **Origin of Funding** | **Date (start/end)** | **Name of consortium members if any** |
| A picture containing text, clipart  Description automatically generated | A red and green flag  Description automatically generated with low confidenceKenya | 42,652.89 | 100% | | 5 Staff  20 Staff Months | Christian Aid | U.S. Agency for International Development  USAID | May 2019 to Oct 2019 | N/A |
| **Detailed description of project** | | | | | | **Type and scope of services provided** | | | |
| **Narrative Description of the Project**  We were contracted to support the Comprehensive Assistance, Support and Empowerment for Orphans and vulnerable Children (CASE-OVC) project implemented by Christian Aid which seeks to respond to the challenge facing OVC in 18 counties through service delivery to the children and their caregivers; improving the economic capacity of the households and strengthening the informal and formal facilitative systems for OVC support and welfare. The objective was to support LIPs employ best models that will ensure CASE-OVC target households understand market-based solutions, appreciate and are willing to engage in two or three value chains. We supported the Local Implementing Partners and Care givers understand and embrace market-based solutions through capacity building including training, aggregation and market linkages across the selected value chains. The value chains were poultry, dairy, green grams, onions and indigenous vegetables | | | | | | **Description of actual services provided by your staff within the assignment:**   1. Organization of care givers who were mainly women for production and marketing 2. Training the groups on leadership, governance and financial management 3. **Training the groups on entrepreneurship and embracing markets for sustainability** 4. Organizing **10 aggregation centers for marketing of produce** 5. Linkages to markets for their produce.   We saw an increased demand for bulked produce through the aggregation centres. | | | |
| **Ref no** | **Project Title: Kenya Semi Arid Livestock Enhancement Support Program (K-SALES)** | | | | | | | | |
| **Name of Legal Entity** | **County** | **Overall Project Value (€)** | | **Proportion carried out by Legal Entity** | **No of Staff Provided** | **Name of Client** | **Origin of Funding** | **Date (start/end)** | **Name of consortium members if any** |
| A picture containing text, clipart  Description automatically generated | A red and green flag  Description automatically generated with low confidenceKenya | 2,791,980 | | 100% | 1. staff   18 months | Land O Lakes | Revised USDA Food Label Guidance Continues to Promote Consumer Deception -  vegconomist - the vegan business magazine | June 2015 – Sept 2017 | N/A |
| **Detailed description of project** | | | | | | **Type and scope of services provided** | | | |
| **Narrative Description of the Project.**  Kenya Semi-Arid Livestock Enhancement Support (K-SALES) was a United States Department of Agriculture (USDA) 3 year funded project that aimed to improvethe competitiveness of the cattle, sheep and goats meat value chains by increasing productivity and boost marketing and trade of live animals and meat (cattle and shoat), hides and skins and other associated livestock by-products. | | | | | | **Description of actual services provided by your staff within the assignment:**   * *Profiling of cooperatives within the target regions*. * Aimed identifying the livestock cooperative existing in the area in partnership with Government/County Cooperative in the region. * *Organizational Capacity assessment of the cooperatives* * *Development of training/capacity development modules* * *Roll out a capacity development program.* | | | |

1. Food Safety

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| **Ref no** | | **Improving food safety in wet markets (Wet Markets documentation process)** | | | | | | | | | | | | | |
| A picture containing text, clipart  Description automatically generated | | A red and green flag  Description automatically generated with low confidence | | 31,820 | | 100% | 2 | Micro Enterprise Support Program Trust | AI Policy - European Union - Future of Life Institute**European Union** | | | November 2020 to February 2020 | | N/A | |
| **Detailed description of project** | | | | | | | | **Type and scope of services provided** | | | | | | | |
| AGRIFI programme is an EU-Danida funded Programme whose objective is to support production initiatives for smallholder farmers that are adaptive to the changing climate and market requirements. The 6-year programme runs from 2018 to 2023 where MESPT is the Implementing Partner of two (Result Areas II and III) of the four overall programme Results Areas.  The Objective of the assignment contracted to us relates to result area III of the project that seeks to increase the capacity of the private sector and the selected counties to implement and enforce standards on animal health, food safety and plant health. We are working hand in hand with the programme and the respective Central Competent Authorities (CCAs) and government agencies to support enhancement of Food Safety within Nakuru and Nyandarua Counties with specific reference to management of Wet Markets.  **Key deliverables include:**   * Improved regulation and management of the wet markets in Counties of focus * Wet Market stakeholders sensitized on sanitation and hygiene among. * Wet market actors and regulators / inspectors trained on food safety regulations * Document and share with MESPT every aspect of the process and engagement activities including minutes, reports and end term report clearly outlining key learnings and lessons and any other report/document as shall be prescribed by MESPT in the contract agreement. | | | | | | | | * To commence Policy dialogue with both national and respective county Governments on ownership and regulation of wet markets Facilitate all relevant stakeholders to proactively participate in the wet market dialogue * Facilitate the training of inspectors involved in the regulation of the wet market on new inspection philosophies, principles, and strategies * Facilitate the development of guidelines on how Wet Markets would be organized and managed. * Facilitate the training of county inspectors to effectively acquire competencies and skills to undertake, surveillance, and monitoring based on Risk Based philosophy and approach * Facilitate the discussion regarding target Market infrastructure support * Facilitate dialogue with the private sector in order to establish a business and financing model for the wet markets that can be replicated to other counties/markets * Facilitate the support for Infrastructure development to the selected counties as a COVID 19 Rapid Response mechanism * Facilitate stakeholders; specifically, counties of focus (Nakuru & Nyandarua) to Contribute towards the development of waste management system within the selected model wet market facilities. * Facilitate Process Documentation and Learning for the Wet Market and Waste to Energy concepts  1. Document and share reports as and when needed by MESPT, Danida or and EU throughout the period for this contract. | | | | | | | |
| **Ref no** | **Project Title: Support Counties to develop food safety policies.** | | | | | | | | | | | | | | |
| **Name of Legal Entity** | **County** | | **Overall Project Value (€)** | | **Proportion carried out by Legal Entity** | | **No of Staff Provided** | | | **Name of Client** | **Origin of Funding** | | **Date (start/end)** | | **Name of consortium members if any** |
| A picture containing text, clipart  Description automatically generated | A red and green flag  Description automatically generated with low confidenceKenya | | 2,358 | | 50% | | 2 Staff  3 months | | | MESPT | AI Policy - European Union - Future of Life Institute  EU | | June – Dec 2020 | | N/A |
| **Detailed description of project** | | | | | | | | | | **Type and scope of services provided** | | | | | |
| **Narrative Description of the Project**  The AgriFI Food Safety Programme is an EU funded Programme whose focus is on Food Safety (Sanitary & Phyto-sanitary Standards), Plant and Animal Health. The programme’s interventions aim at addressing the food safety concerns for both domestic and international market.  AgriFI has four Result Areas where DANIDA/MESPT are implementing Result Areas (RA) 2 and 3  RA 2 is aimed at building capacity of actors along selected agricultural Value Chains. Agricultural, Technical and Vocational Education and Training (ATVET) model will be applied in the capacity building process. This will encompass curriculum development aspect.RA 3 is aimed at building capacity of selected county governments and private sector on implementation and enforcement of food safety, plant and animal health regulations. This is ultimately intended to have a private sector driven process as well as having some of the regulatory roles being cascaded to the counties. | | | | | | | | | | * Support 13 counties to develop food safety policies. Our specific roles include:   + Conducting workshops with the Counties to understand the need to food safety policies   + Conduct policy drafting workshop and provide guidance on aligning the policies to the national thinking on food safety policies   + Provide feedback on the draft policies and guide counties on improvements   + Maintain close liaison with Danish Embassy experts on food safety for review of policies in line with the principles of food control adopted in Kenya and the Multi Annual National Control Plan developed at the national level.   + Support Counties in development of the next steps towards adoption of the policy including public participation and presentation to the national assembly. | | | | | |
| **Ref no** | **Project Title: Constitution and capacity building of County Food Safety Technical Committee** | | | | | | | | | | | | | | |
| **Name of Legal Entity** | **County** | | **Overall Project Value (€)** | | **Proportion carried out by Legal Entity** | | **No of Staff Provided** | | | **Name of Client** | **Origin of Funding** | | **Date (start/end)** | | **Name of consortium members if any** |
| A picture containing text, clipart  Description automatically generated | A red and green flag  Description automatically generated with low confidenceKenya | | 36,040.26 | | 100% | | 3 Staff  2.8 Staff Months | | | MESPT | AI Policy - European Union - Future of Life Institute**EU** | | June 2019 to October 2019 | | N/A |
| **Detailed description of project** | | | | | | | | | | **Type and scope of services provided** | | | | | |
| **Narrative Description** **of the Project:**  The AgriFI Food Safety Programme is an EU funded Programme whose focus is on Food Safety (Sanitary & Phyto-sanitary Standards), Plant and Animal Health. The programme’s interventions aim at addressing the food safety concerns for both domestic and international market.  AgriFI has four Result Areas where DANIDA/MESPT are implementing Result Areas (RA) 2 and 3  RA 2 is aimed at building capacity of actors along selected agricultural Value Chains. Agricultural, Technical and Vocational Education and Training (ATVET) model will be applied in the capacity building process. This will encompass curriculum development aspect.  RA 3 is aimed at building capacity of selected county governments and private sector on implementation and enforcement of food safety, plant and animal health regulations. This is ultimately intended to have a private sector driven process as well as having some of the regulatory roles being cascaded to the counties. | | | | | | | | | | **Description of actual services provided by your staff within the assignment:**   * Mobilization of the assignment * Development of inception report * Identification of relevant government ministries, departments, and competent authorities with a role on food safety to form the County Food Safety Technical Committee Members (CFSTCs) * Organizing and conducting workshops with identified CFSTCs to map out mechanisms of food safety coordination within the County * Supporting development Terms of Reference to guide activities of the CFSTC * Formation of subcommittees to undertake activities in the specific value chains * Report writing and submission to MESPT | | | | | |
| **Ref no** | **Project Title: Identification of food safety Legislative gaps** | | | | | | | | | | | | | | |
| **Name of Legal Entity** | **County** | | **Overall Project Value (€)** | | **Proportion carried out by Legal Entity** | | **No of Staff Provided** | | | **Name of Client** | **Origin of Funding** | | **Date (start/end)** | | **Name of consortium members if any** |
| A picture containing text, clipart  Description automatically generated | A red and green flag  Description automatically generated with low confidenceKenya | | 61,189.15 | | 72.3% | | 3 Staff  3 Staff Months | | | MESPT | AI Policy - European Union - Future of Life Institute**EU** | | June 2019 to Oct 2019 | | Tymax Agri Business solutions |
| **Detailed description of project** | | | | | | | | | | **Type and scope of services provided** | | | | | |
| **Narrative Description** **of the Project:**  The AgriFI Food Safety Programme is an EU funded Programme whose focus is on Food Safety (Sanitary & Phyto-sanitary Standards), Plant and Animal Health. The programme’s interventions aim at addressing the food safety concerns for both domestic and international market.  AgriFI has four Result Areas where DANIDA/MESPT are implementing Result Areas (RA) 2 and 3  RA 2 is aimed at building capacity of actors along selected agricultural Value Chains. Agricultural, Technical and Vocational Education and Training (ATVET) model will be applied in the capacity building process. This will encompass curriculum development aspect.  RA 3 is aimed at building capacity of selected county governments and private sector on implementation and enforcement of food safety, plant and animal health regulations. This is ultimately intended to have a private sector driven process as well as having some of the regulatory roles being cascaded to the counties.  This particular consultancy entailed identification of food safety legislative gaps nationally at County level and support Counties to make decisions on legislation required to address food safety within the County. | | | | | | | | | | **Description of actual services provided by your staff within the assignment:**   * Mobilization of the assignment and relevant desk review documents * Development of inception report * Desk review of international, national and specific County level legislations to identify gaps * Organizing and conducting workshops with CFSTCs to discuss findings of desk review and identify specific gaps to legislation that needs review and propose new policies and bills that need to be developed * Writing of legislative gaps reports and submission to MESPT | | | | | |

1. Enterprise Development

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| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Ref no** | **Project Title: Market Research and Business Planning for Peanut Enhanced Yogurt** | | | | | | | |
| **Name of Legal Entity** | **County** | **Overall Project Value (€)** | **Proportion carried out by Legal Entity** | **No of Staff Provided** | **Name of Client** | **Origin of Funding** | **Date (start/end)** | **Name of consortium members if any** |
| A picture containing text, clipart  Description automatically generated | A red and green flag  Description automatically generated with low confidenceKenya | 12,703.91 | 100% | 4 Staff  4 Staff Months | Global Alliance for Improved Nutrition | Government of The Netherlands Vector Logo - (.SVG + .PNG) -  VectorLogoSeek.Com  Government of Netherlands | June 2019 to Aug 2019 | N/A |
| **Detailed description of project** | | | | | **Type and scope of services provided** | | | |
| **Narrative Description of the Project.**  Conducting market research for GAINs Market Place for Nutritious Foods initiative aimed at supporting a private sector company with a business plan and a market entry strategy on reaching the base of the pyramid consumers especially women and children specific to Peanut Enhanced Yogurt | | | | | **Description of actual services provided by your staff within the assignment:**   * Mobilization of the assignment * Development of inception report * Desk review of literature * Development of study tools and methodology * Entry of study tools into ODK (android based) data collection platform * Selection of enumerators and training * Piloting of study tools * Data collection and analysis * Developing of the market entry strategy and business plan | | | |

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| **Ref no** | **Project Title: Market Research and Business Planning for the ATM milk market** | | | | | | | |
| **Name of Legal Entity** | **County** | **Overall Project Value (€)** | **Proportion carried out by Legal Entity** | **No of Staff Provided** | **Name of Client** | **Origin of Funding** | **Date (start/end)** | **Name of consortium members if any** |
| A picture containing text, clipart  Description automatically generated | A red and green flag  Description automatically generated with low confidenceKenya | 12,734.47 | 100% | 4 Staff  4 Staff Months | Global Alliance for Improved Nutrition | Government of The Netherlands Vector Logo - (.SVG + .PNG) -  VectorLogoSeek.Com  Government of Netherlands | July 2018 to Sept 2018 | N/A |
| **Detailed description of project** | | | | | **Type and scope of services provided** | | | |
| **Narrative Description of the Project;**  Conducting market research for GAINs Market Place for Nutritious Foods initiative aimed at supporting a private sector company with a market entry strategy on reaching the base of the pyramid consumers especially women and children with nutritious foods specific to the ATM milk market | | | | | **Description of actual services provided by your staff within the assignment:**   * Mobilization of the assignment * Development of inception report * Desk review of literature * Development of study tools and methodology * Entry of study tools into ODK (android based) data collection platform * Selection of enumerators and training * Piloting of study tools * Data collection and analysis * Developing of the market entry strategy and business plan | | | |

1. Research Projects

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Ref. no** | | | **Food for All Project Kenya (F4APK)** | | | | | | | | | | | | | | | | | | | |
| A picture containing text, clipart  Description automatically generated | | | A red and green flag  Description automatically generated with low confidence | | | 7,754 | | | 100% | | | 3 | | | Heifer Project International | Government of The Netherlands Vector Logo - (.SVG + .PNG) -  VectorLogoSeek.Com  Government of Netherlands | | | November 2020 | | | N/A |
| **Detailed description of project** | | | | | | | | | | | | | | | **Type and scope of services provided** | | | | | | | |
| The assignment to conduct a survey for five cooperatives where The Food for All Program Kenya (F4APK) will be structured in two levels mainly farm level and cooperative/ hub level. This survey is geared towards assessing how the various interventions implemented by the program have transformed the cooperative and farmer businesses through increased productivity, efficiency, technology adoption and sustainability. To inform the survey, an analysis of the change brought about by the various interventions and ripple effect resulting from these interventions will be probed. A 360° analysis on all value chain players and project implementation partners interacting with the cooperative and its members/suppliers will be assessed to understand how attractive the cooperative is as a business partner. It will also assess sustainability of business eco system around the cooperative as a result of the influence from its business model. This will be through a keen probing and later analysis of the value proposition to the farmers and value proposition to its partners.  The survey will be in two parts. An initial desktop review of previous reports, cooperative records and previous assessment done for each cooperative, will be conducted. It will then be followed by field visit to collect missing information at farm and the cooperatives level. This will be conducted through interviews with key informants and focus group discussions with F4APK beneficiary farmers. | | | | | | | | | | | | | | | Our investigation will be on the following:   1. **Dairy cooperative level** 2. To what extent has the hardware’s improved the cooperative profitability in terms of improved efficiency and performance. 3. To what extent has it improved farmer loyalty to the dairy cooperative leading to a motivated membership? 4. To what extent has the hardware’s increased the cooperative competitiveness within the county. 5. To what extent has the establishment of the hardware’s led to crowding of different private sector, promoting a PPP framework. 6. **Household level** 7. How relevant is the extension system promoted by Heifer International to the Dairy cooperatives, partners and producers in building resilience? What is the potential for scaling up? 8. To what extent has the extension system improved technology dissemination and adoption at Household level? 9. To what extent has the extension system improved production and productivity at household level? 10. To what extent has the extension system accelerated the producers towards achieving the living income bench mark for that particular region. 11. To what extent has the investment promoted youth and gender inclusivity along the dairy value chains? 12. To what extent has the investments promoted crowding in of other stakeholders, private sector and other organizations benefiting from the investments. | | | | | | | |
| **Ref no** | | **Project Title: Feasibility Study on for construction of a bus terminus in Narok County** | | | | | | | | | | | | | | | | | | | | |
| **Name of Legal Entity** | | **County** | | | **Overall Project Value (€)** | | | **Proportion carried out by Legal Entity** | | | **No of Staff Provided** | | **Name of Client** | **Origin of Funding** | | | **Date (start/end)** | | | **Name of consortium members if any** | | |
| A picture containing text, clipart  Description automatically generated | | A red and green flag  Description automatically generated with low confidence | | | 40,000 | | | 60% | | | 4 | | Narok County | A close-up of a key chain  Description automatically generated with low confidence | | | November 2020– February 2021 | | | Arch-Link International | | |
| Narok County sought to conduct a feasibility study for the construction of a bus terminus in Narok town with the main goal of the project being to enhance Convenience, Revenue generation and decongestion through an integrated public transport System.  To be able to determine the effectiveness of such a system, seeks the services of a consultant to undertake a feasibility study with the following key activities.   * 1. Carry out feasibility study on the proposed Narok Town Bus Terminus   2. Carry out Environmental and Social Impact Assessment and write a Report for the Proposed Narok Bus Terminus   3. Develop preliminary plans and realistic budgets for the provision of basic infrastructure to support the Narok Bus Terminus   4. Develop an appropriate management model that will ensure sustainability of the Narok Town Bus Terminus   5. Carry out a cost benefit analysis for the Narok Bus Terminus | | | | | | | | | | | | | The key deliverables for the study were;   1. Detailed feasibility Study report of the Narok Town Bus Terminus 2. National Environmental Management Authority (NEMA) License and Environmental and Social Impact Assessment Report for the Proposed Narok Bus Terminus 3. A development plan which will include but not limited to the land use plan, utility services plan and an infrastructure extension plan 4. Preliminary engineering designs for Construction of Cabro Paving, Drainage, Prefabricated ISO Shipping Containers Stalls, Street Lights & Bollards, Ablution Block, Passenger sheds, Landscaping and associated Works for the Narok Town Bus Terminus 5. Detailed drainage master plan for Narok Bus Terminus 6. Action plans/Implementation Matrix/Road Map with associated cost implications for Narok Bus Terminus 7. Cost benefit analysis | | | | | | | | | |
| **Feasibility study on Post Harvest Losses in the Horticulture and Grain Sectors in Kenya** | | | | | | | | | | | | | | | | | | | | | | |
| A picture containing text, clipart  Description automatically generated | | A red and green flag  Description automatically generated with low confidence | | | 13,195 | | | 100% | | | 3 | | Royal Danish Embassy | C:\Users\FRANK\AppData\Local\Microsoft\Windows\INetCache\Content.MSO\3BC13EAE.tmpGovernment of Denmark | | | November 2020 to January 2020 | | | N/A | | |
| **Detailed description of project** | | | | | | | | | | | | | **Type and scope of services provided** | | | | | | | | | |
| Our role was to conduct on behalf of the Embassy a feasibility study with focus on perishable horticultural products and post-harvest loss management in grains specifically maize. The focus on the horticultural products will be on both the formal and informal sector and harvest and storage options for grains. The study shall primarily be fieldwork backed by secondary desk top data.  The outcome of the final report will deliver in depth analysis and investigate which challenges are fit for Danish solutions. The deliverables underneath are prioritized to make sure we get the most important information within the budget. Deliverables on the study will include but is not limited to:   1. Market analysis, including a shortlist of high impact projects that can attract foreign direct investment 2. Inception Report delivered in the second week of November 2020. The Consultant shall include a detailed activity plan including localities for the implementation of the assignment and the methodology to be used. 3. The Embassy’s assessment of the proposed methodology will be based on the overall approach to the assignment and the understanding of the key issues to be addressed. 4. Draft report delivery on second week of December, followed by a presentation of the findings to the Royal Danish Embassy, Kenya. It should be a comprehensive and actionable report with recommendations. | | | | | | | | | | | | | * Identify needs within the horticultural sector and maize value chain based on harvesting, storage, logistics and infrastructure needs with concept, business model and operations for local and export operations. This entails:   + identifying specific horticultural commodities with the most potential for reduction of post-harvest loss   + identifying production areas, seasons of cultivation, harvest period, volume produced and volume wasted per harvest   + assess the scope for storage, collection centers linked to integrated cold stores and pack houses   + outlining issues facing the entire value chain including from harvest, drying, storage, distribution etc.   + outlining the key stakeholders in both value chains (informal and formal including middlemen)   + identify challenges experienced and possible solutions * Asses challenges and opportunities for post-harvest loss management within both value chains * Assess availability of infrastructure such as access to roads and markets as well as power and packaging materials * Evaluate the investment & operating models in the sectors * Identify at least 5 strong cases of specific business opportunities for opportunities and post-harvest loss management in both horticulture and maize value chains * Submit a comprehensive and actionable report with pictures, diagrams and recommendations. | | | | | | | | | |
| **Ref no** | | **Project Title: Horticulture value chain Analysis** | | | | | | | | | | | | | | | | | | | | |
| **Name of Legal Entity** | | **County** | | | **Overall Project Value (€)** | | | **Proportion carried out by Legal Entity** | | | **No of Staff Provided** | | **Name of Client** | **Origin of Funding** | | | **Date (start/end)** | | | **Name of consortium members if any** | | |
| A picture containing text, clipart  Description automatically generated | | A red and green flag  Description automatically generated with low confidenceKenya | | | 33,958.60 | | | 50% | | | 3 Staff  3 Staff Months | | UNIDO MARK-UP | AI Policy - European Union - Future of Life Institute EU | | | June 2020 to Nov 2020 | | | Tymax Agribusiness Solutions | | |
| **Detailed description of project** | | | | | | | | | | | | | **Type and scope of services provided** | | | | | | | | | |
| United Nations Industrial Development Organization (UNIDO), the specialized agency of the United Nations mandated to promote industrial development and international industrial cooperation of developing countries is currently implementing the Kenya Window of the East African Community (EAC) Market Access Upgrade Programme (MARKUP) funded by the European Union (EU).  The programme seeks to support countries to improve market access of agro-food products to the EU and regional markets. The main purpose of the project is to contribute to the economic development of Kenya by increasing the value of both extra and intra- regional agricultural exports in selected value chains. | | | | | | | | | | | | | **Value chain analysis** in the fruits, herbs, vegetables and nuts value chains in 12 Counties. The analysis covers the following:   * Analysis of commodity value chains macro environment * Commodity value chains demand analysis * Commodity value chains supply analysis * Commodity value chains support/facilitators analysis * Analysis of sub-sector strategy and policies * Gender & social analysis   The focus value chains and counties were:  **Value chains:** Vegetables (French beans & snow peas), Fruits (Passion fruits & mangoes), Herbs & spices (export-oriented herbs & chilies) and nuts (macadamia & ground nuts).  **Counties;** Makueni, Machakos, Embu, Uasin Gishu, Bungoma, Trans Nzoia, Taita Taveta, Kajiado, Nakuru, Busia, Siaya and Homabay. | | | | | | | | | |
| **Ref no** | **Project Title: Study on trends and development of Scenarios for the ATM milk market in Kenya** | | | | | | | | | | | | | | | | | | | | | |
| **Name of Legal Entity** | **County** | | | **Overall Project Value (€)** | | | **Proportion carried out by Legal Entity** | | | **No of Staff Provided** | | | | | **Name of Client** | **Origin of Funding** | | **Date (start/end)** | | | **Name of consortium members if any** | |
| A picture containing text, clipart  Description automatically generated | A red and green flag  Description automatically generated with low confidenceKenya | | | 39,035.69 | | | 87.5% | | | 3 Staff  5 Staff Months | | | | | Wageningen University | Government of The Netherlands Vector Logo - (.SVG + .PNG) -  VectorLogoSeek.Com  Government of Netherlands | | June 2019 to Sept 2019 | | | Afridev Consultants | |
| **Detailed description of project** | | | | | | | | | | | | | | | **Type and scope of services provided** | | | | | | | |
| We were contracted by 3R/WUR to undertake a study on the ATM milk segment in Kenya. Specifically, the research study aimed at answering the following research questions:   * What are the trends in the development of the ATM milk market segment? * What are key consumer patterns and perceptions related to the development of the milk ATM market segment? * What are the business ecosystems surrounding ATM milk Market segment in Kenya? * What are the potential scenarios that might affect the development of the ATM milk segment?   The study findings are helpful in providing useful information for further developing this important market segment in developing countries. | | | | | | | | | | | | | | | * **Description of actual services provided by your staff within the assignment:** * Mobilization of the assignment * Development of inception report * Desk review of literature * Development of study tools and methodology * Entry of study tools into ODK (android based) data collection platform * Selection of enumerators and training * Piloting of study tools * Data collection and analysis * Review of trends and scenarios * Report writing | | | | | | | |
| **Ref no** | **Project Title: Value Chain Assessment of the Aquaculture Business Development Program** | | | | | | | | | | | | | | | | | | | | | |
| **Name of Legal Entity** | **County** | | | **Overall Project Value (€)** | | | **Proportion carried out by Legal Entity** | | | **No of Staff Provided** | | | | | **Name of Client** | **Origin of Funding-** | | **Date (start/end)** | | | **Name of consortium members if any** | |
| A picture containing text, clipart  Description automatically generated | A red and green flag  Description automatically generated with low confidenceKenya | | | 54,700 | | | 100% | | | 3, 1.5staff months | | | | | Government of Kenya | **IFAD** | | Septl-Dec 2021 | | |  | |
| **Detailed description of project** | | | | | | | | | | | | | | | **Type and scope of services provided** | | | | | | | |
| We were contracted by the IFAD funded Aquaculture Business Development Program to undertake a value chain assessment in the 15 Counties where the program is implemented. Specific tasks include;   * Value chain mapping and analysis in the targeted counties * Production analyses of Nile Tilapia, African Catfish and Rainbow Trout; * Analysis on harvest and post- harvest practices for Nile Tilapia, African Catfish and Rainbow Trout; * Value addition and processing Nile Tilapia, African Catfish and Rainbow Trout * Gross margin analysis of farmed aquaculture species * Market Access (Input suppliers, Processors, Transporters etc.) * Assessment of the existing value chain platforms for aquaculture products * Assessment of existing infrastructure in the public sector for value addition of farmed fish products (where there are opportunities for enhancing performance using the Public- Private Producer Partnership (PPPP)). * Assessment of accessibility to financial products by aquaculture farmers * Preparation of a menu of potential investment to be financed by ABDP. * Identify existing county value chain platforms and identify missing links. | | | | | | | | | | | | | | | * **Description of actual services provided by your staff within the assignment:** * Mobilization of the assignment * Development of inception report * Desk review of literature * Development of study tools and methodology * Entry of study tools into ODK (android based) data collection platform * Selection of enumerators and training * Piloting of study tools * Data collection and analysis * Review of trends and scenarios * Report writing | | | | | | | |
| **Ref no** | **Project Title: Rapid Assessment on the effects of COVID-19 in the dairy sector in Kenya** | | | | | | | | | | | | | | | | | | | | | |
| **Name of Legal Entity** | **County** | | | **Overall Project Value (€)** | | | **Proportion carried out by Legal Entity** | | | **No of Staff Provided** | | | | | **Name of Client** | **Origin of Funding** | | **Date (start/end)** | | | **Name of consortium members if any** | |
| A picture containing text, clipart  Description automatically generated | A red and green flag  Description automatically generated with low confidenceKenya | | | 54,700 | | | 100% | | | 3, 1,5staff months | | | | | Government of Kenya | **IFAD** | | April-June 2021 | | |  | |
| **Detailed description of project** | | | | | | | | | | | | | | | **Type and scope of services provided** | | | | | | | |
| We were contracted by the WUR to undertake the study whose objective and main objective is to;   * Assess the impact of the COVID-19 crisis on the functioning of specific agro-food sectors in sub-Saharan Africa * Identify actions and responsible stakeholders for addressing within short- and medium term to challenges in the agro-food sectors emerging from the COVID-19 crisis * Use a multi-stakeholder and sector-rooted approach in conducting the rapid assessments * Prepare and share rapid assessment documents that informs stakeholders on the impact and actions | | | | | | | | | | | | | | | **Description of actual services provided by your staff within the assignment:**   * Communicate and engage frequently with the sector-rooted partner / stakeholders * Collect and analyse relevant and validated sector information and data as input for a sector data sheet and the survey * Contribute to the development of the survey questionnaire and interview guidelines * Support the implementation of survey for data collection * Contribute to data analysis to challenges in sector functioning * Conduct focus group discussions * Contribute to the development of the rapid assessment document * Validate the rapid assessment document | | | | | | | |