



## Final Presentation

LaunchLab

Public & Private Investment

Entrepreneurial  
Investment

Investment

Investment

Investment

# Final Presentation

## LaunchLab

**MLAB x Transferagentur**

**Costumer**

Bakr Fadl  
Burak Gökkaya

**Supervisor**

Lloyd Montgomery

**Members**

Hanna Lagerbauer   Henrik Marcussen   Jai Kamboj  
Eric Liebrecht   Maximillian Stabe   Leopold Lemmermann

# Motivation

Who would  
ACTUALLY buy  
my product?

How can I  
reach out  
to them?



Supplier?  
Partners?  
Finance?  
Legal form?  
IPP?





## What is missing



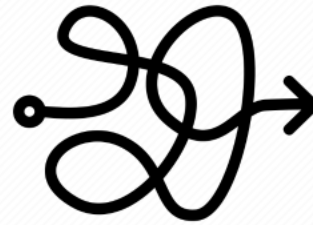
Networking



Knowledge



Feedback



Confusion



# LaunchLab

Ideation



Market Analysis

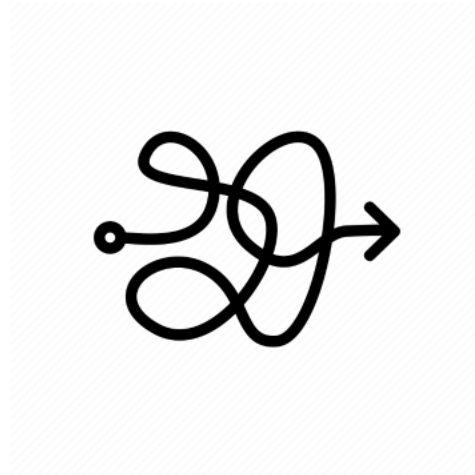


Funding Strategies



Prototyping





Confusion



## AI Co-Founder

Collaborative  
Pitching



Personal  
Consultation



Hands-on  
Learning



Guided  
Experience

# Team Transferagentur



**Hanna**  
Design Lead



**Eric**  
Communications Lead



**Henrik**  
AI Lead



**Leopold**  
Team Lead

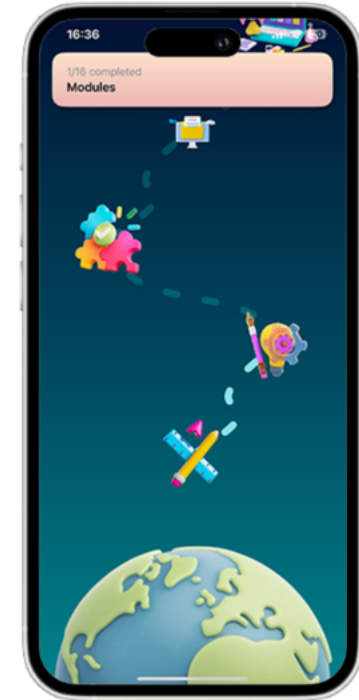
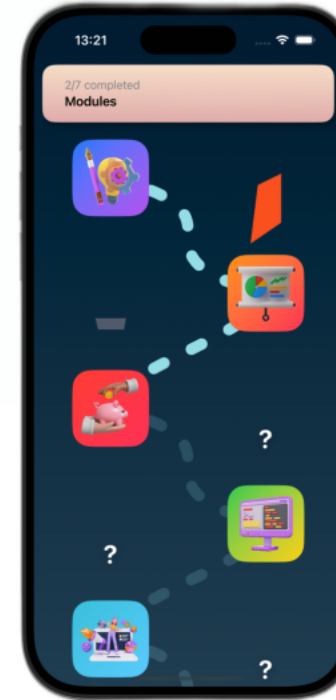
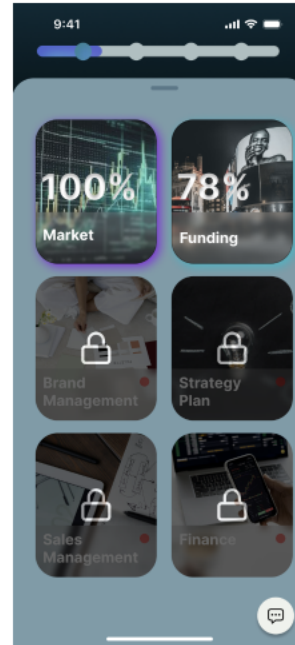
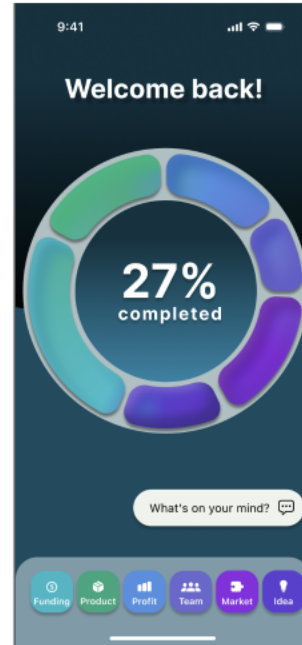
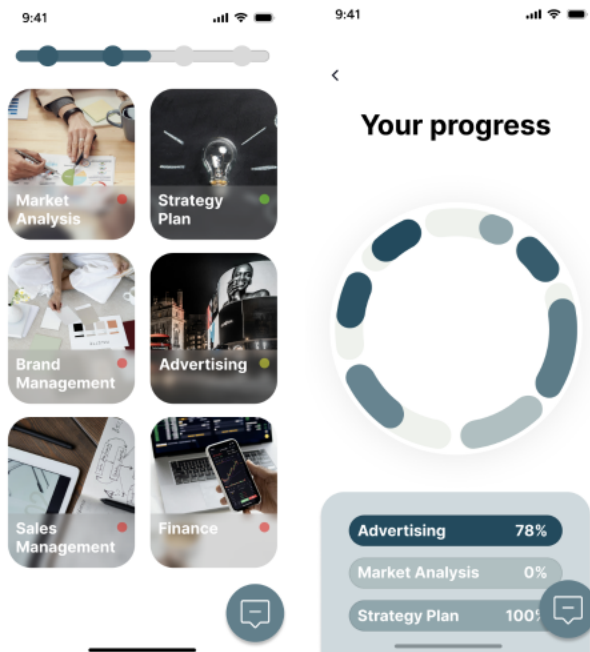


**Maxi**  
IOS Lead



**Jai**  
Content Lead

# Evolution of Prototypes



M1

M2

M3

# Takeaways



Teamwork



Perform under pressure



Adapt to changes

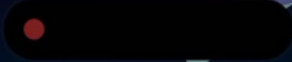


Very well!

How is it going?



15:54



58

16/16 completed  
Modules

