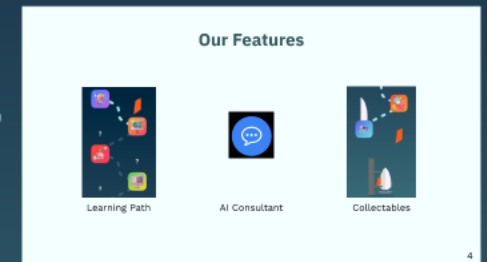


# Milestone 2: Design Review

LaunchLab  
MLAB x Transferatur



Application Demo



System and Object Design



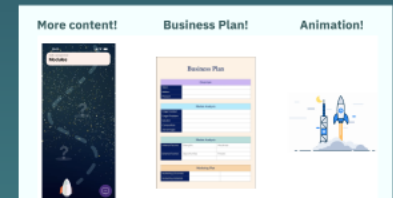
Our Team



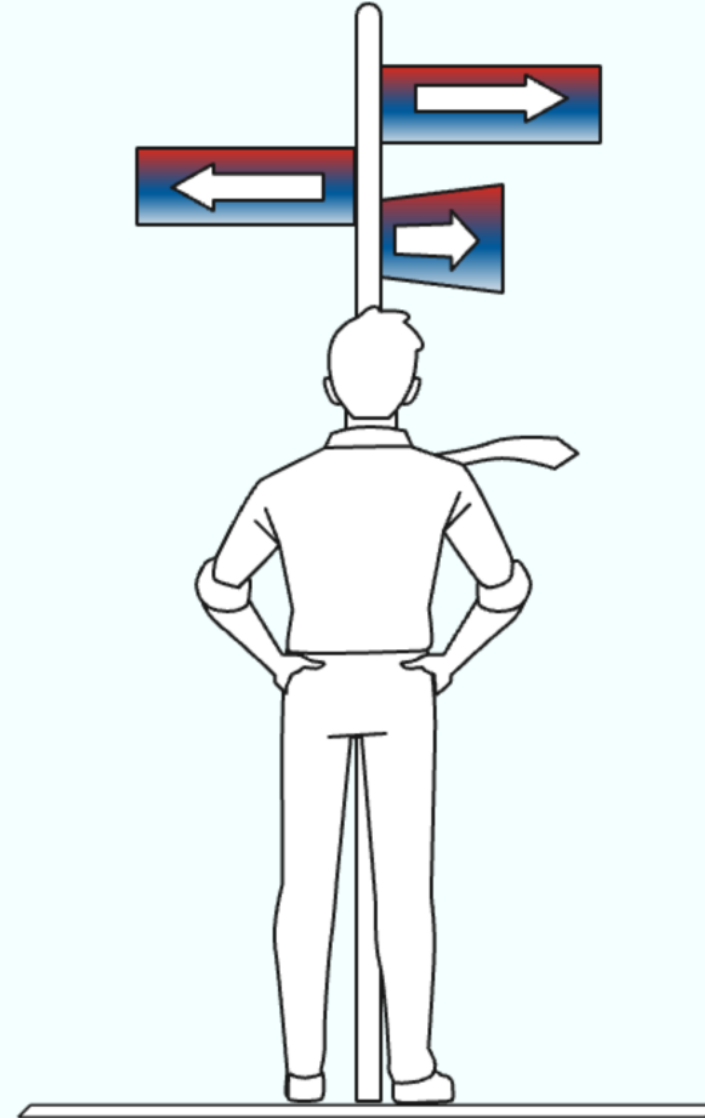
Blockers/Problems



Next Steps



# Motivation







**LaunchLab**

Ideation



Market Analysis



Funding Strategies



Prototyping





Ideation



Funding Strategies

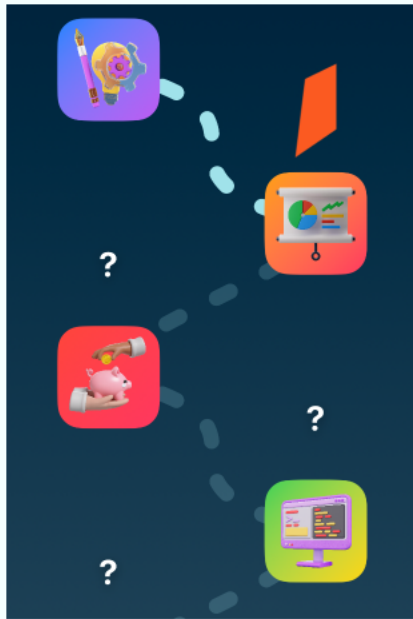


Market Analysis



Prototyping

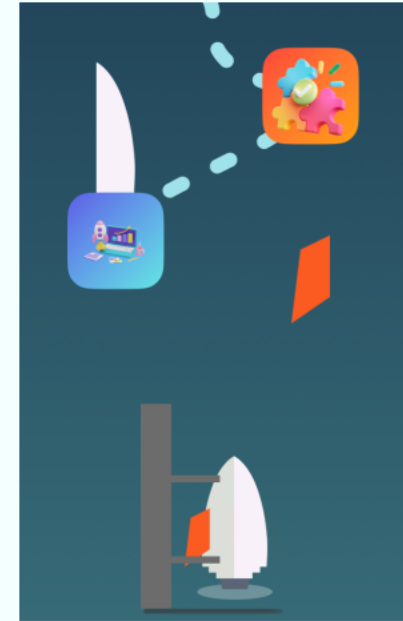
# Our Features



Learning Path



AI Consultant



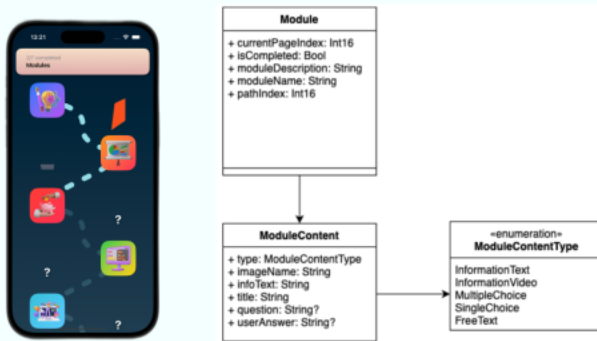
Collectables

# Application Demo



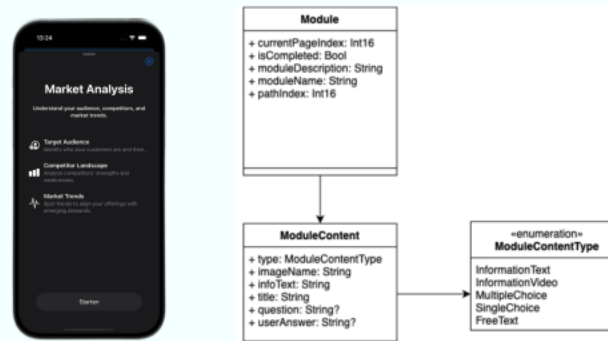
# System and Object Design

## Modules Subsystem



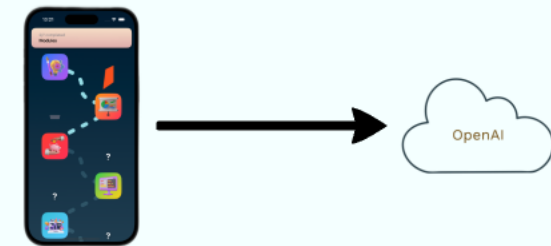
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## Modules Subsystem



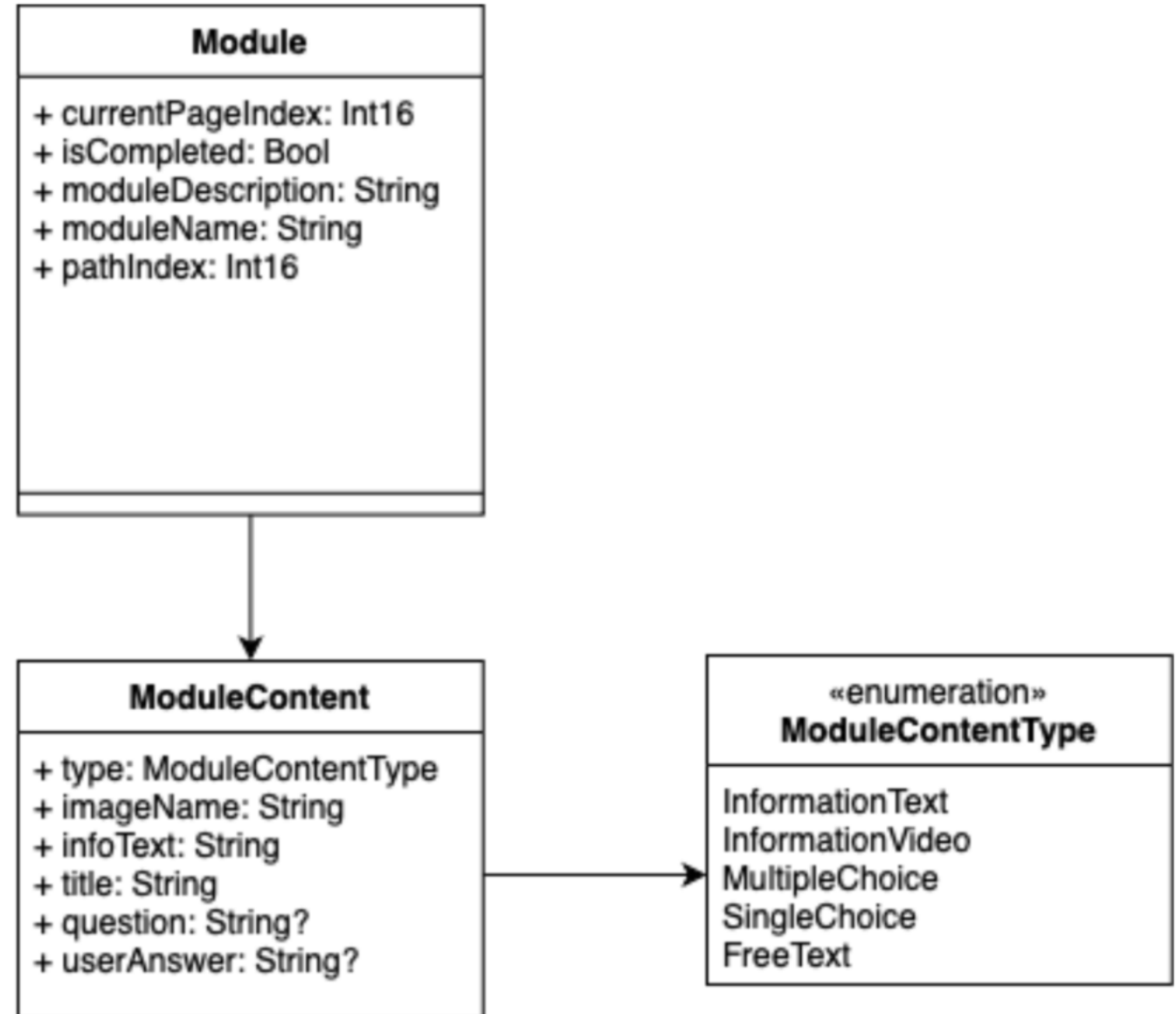
8

## Hardware/Software Mapping

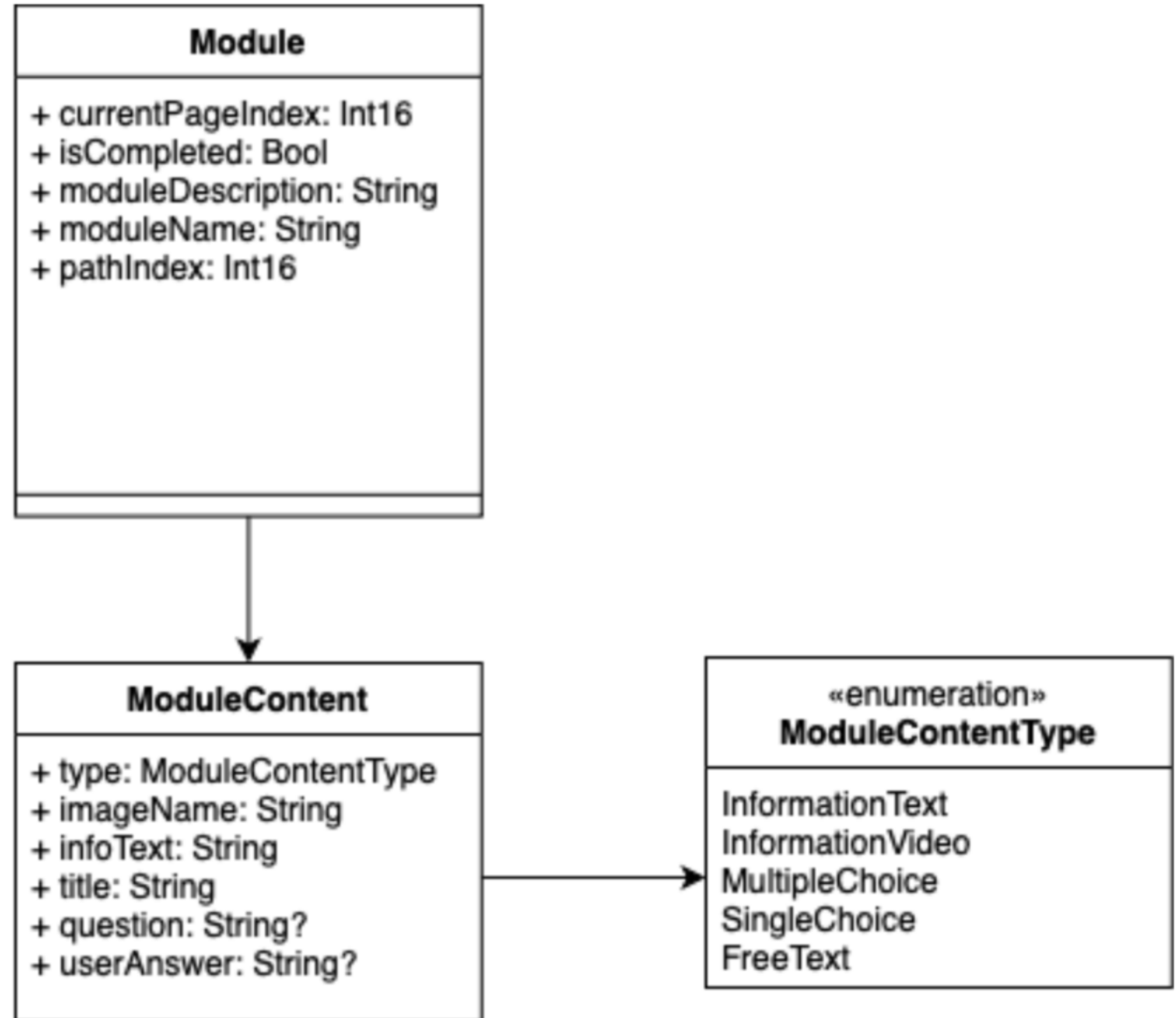
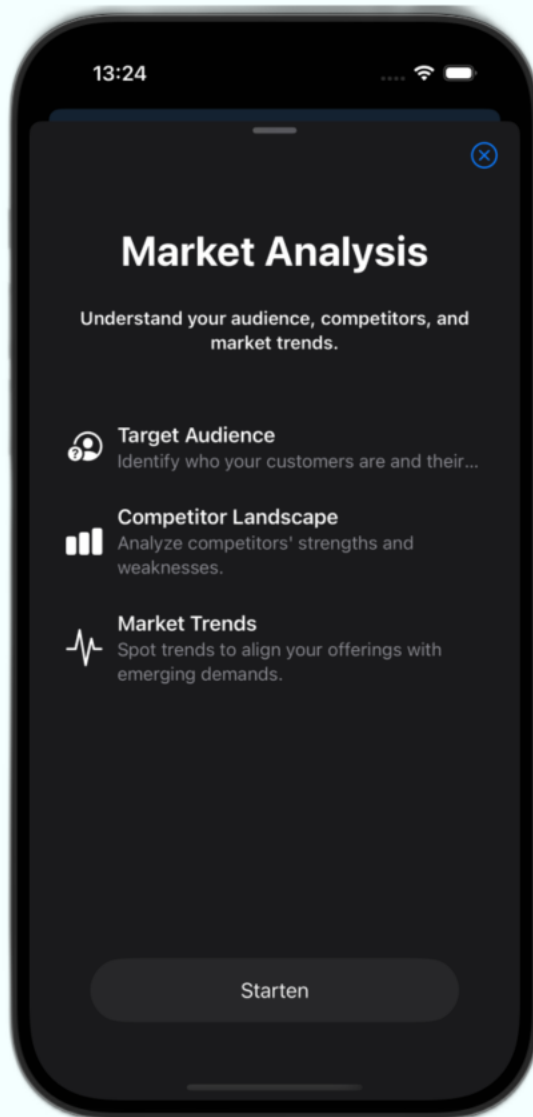


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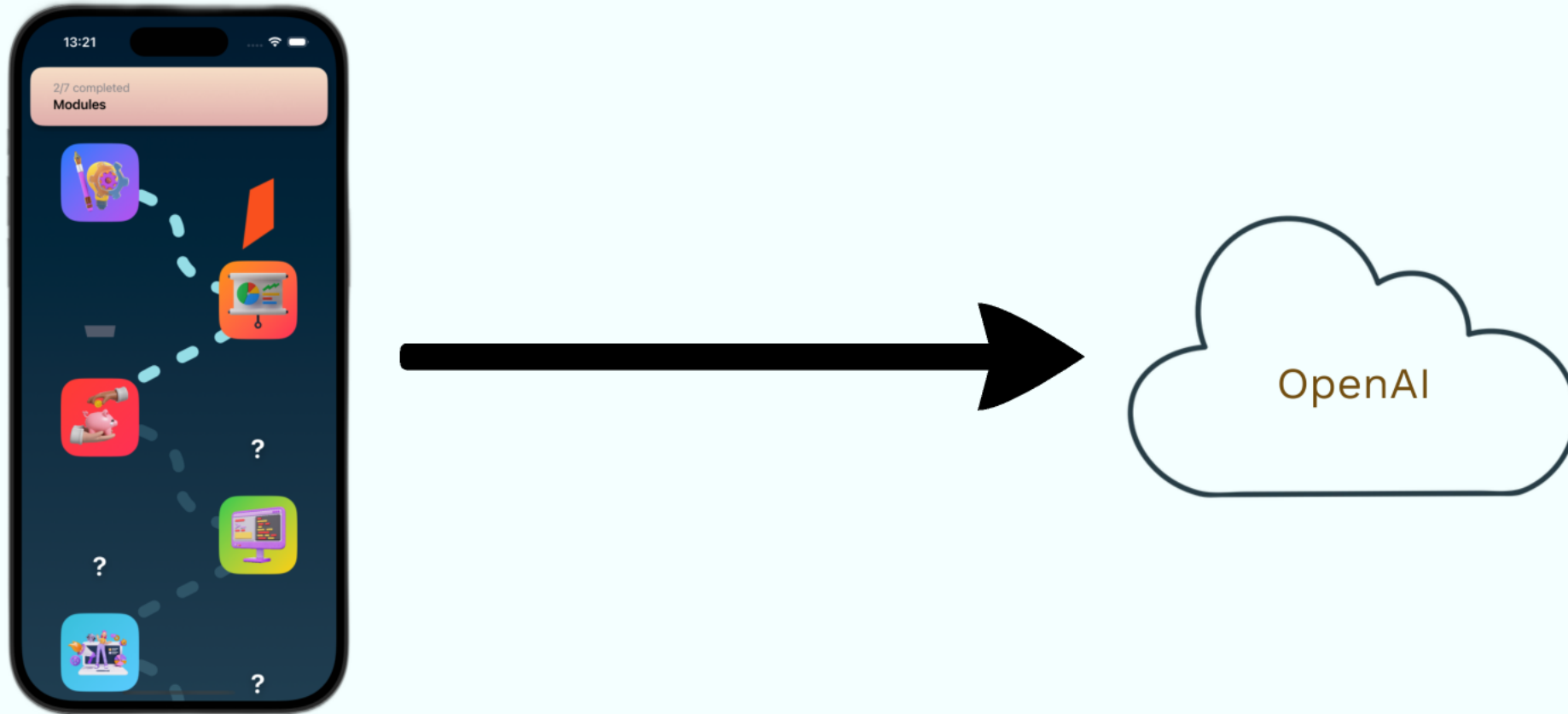
# Modules Subsystem



# Modules Subsystem



# Hardware/Software Mapping



# Our Team



**Hanna**  
Design Lead



**Eric**  
Communications Lead



**Henrik**  
AI Lead



**Leopold**  
Team Lead



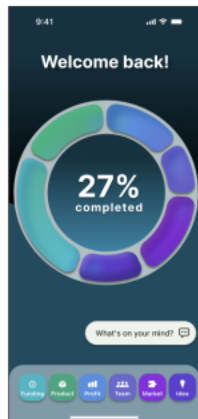
**Maxi**  
iOS Lead



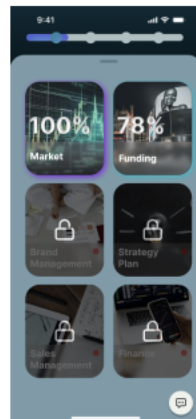
**Jai**  
Content Lead

# Blockers/Problems

## Design



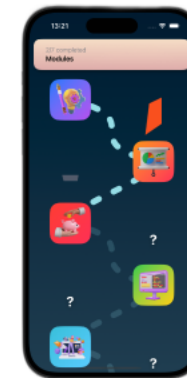
Then



12

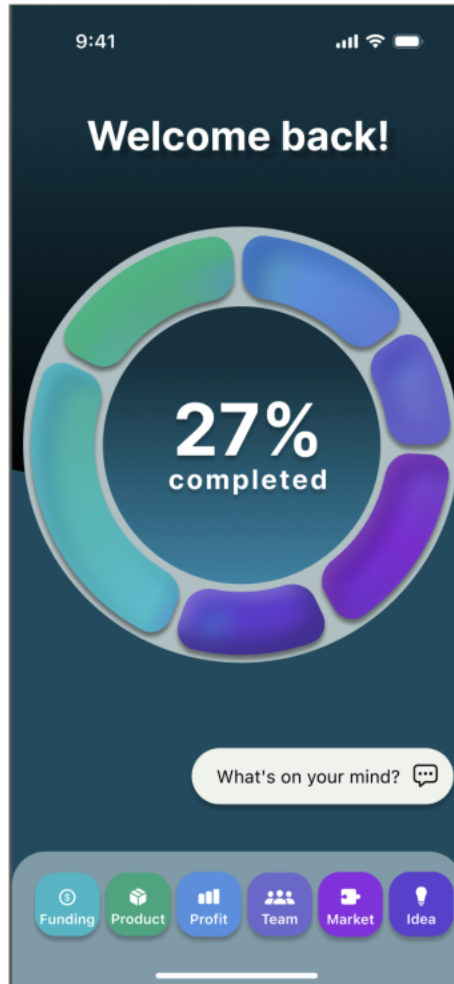
## Design

Now

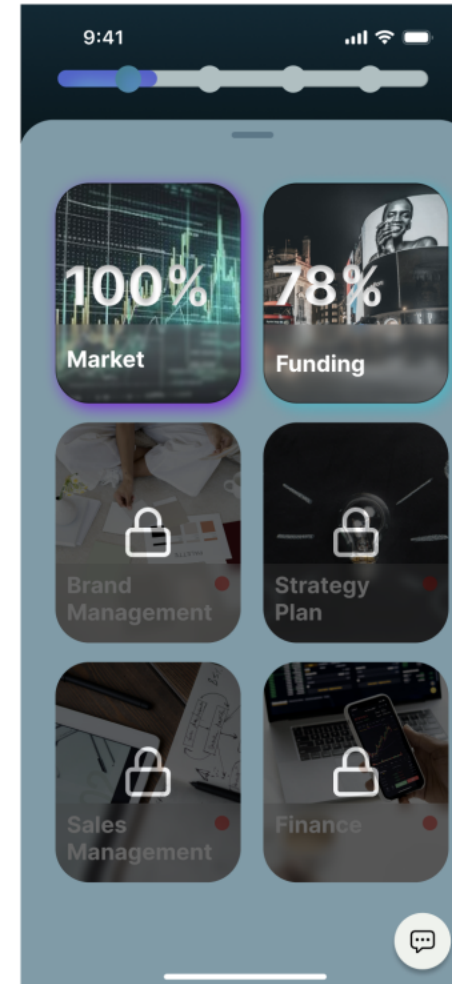


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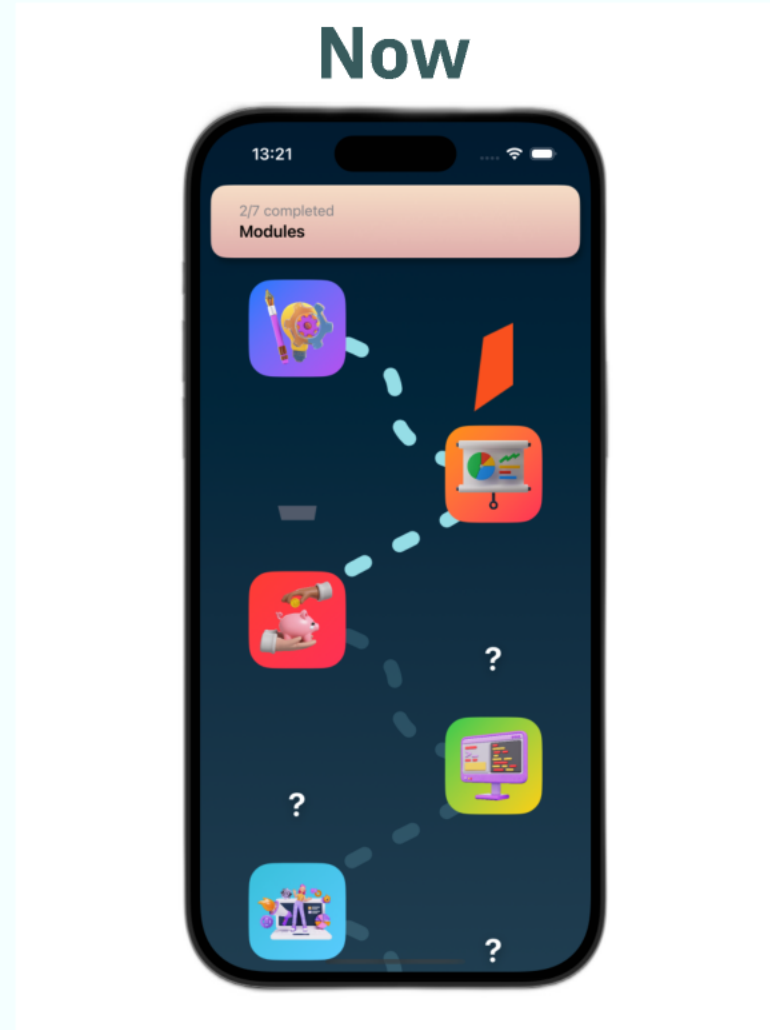
# Design



Then



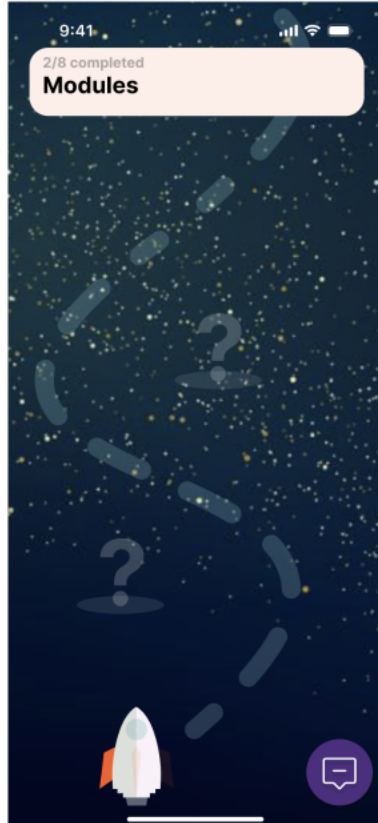
# Design





# Next Steps

More content!



Business Plan!

Business Plan		
Overview		
Vision		
Mission		
Product		
Market Analysis		
Target Market		
Target Problem		
Solution		
Competitors		
Advantages		
Market Analysis		
Internal Factors	Strengths	Weakness
External Factors	Opportunities	Threats
Marketing Plan		
Marketing Channels		
Marketing Materials		

Animation!



# Milestone 2: Design Review

LaunchLab  
MLAB x Transferatur



3

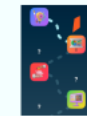
Application Demo

System and Object Design



6

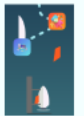
Our Features



Learning Path



AI Consultant



Collectables

4

Next Steps



More content!



Business Plan!



Animation!

14

Blockers/Problems



11

Our Team



Hanna  
Design Lead



Eric  
Communications Lead



Max  
AI Lead



Leopold  
Tech Lead



Max  
Tech Lead



Javi  
Content Lead

10