Questionnaire

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First include basic settings and related packages.

```
> library(tidyverse)
## Warning:
             'tidyverse' R 4.2.1
## Warning:
            'ggplot2' R 4.2.1
## Warning:
            'tibble' R 4.2.1
## Warning:
            'dplyr' R 4.2.1
## Warning: 'forcats' R 4.2.1
> library(skimr)
## Warning:
            'skimr' R 4.2.1
> library(MASS)
## Warning: 'MASS' R 4.2.1
> library(openxlsx)
## Warning: 'openxlsx' R 4.2.1
> library(pander)
## Warning: 'pander' R 4.2.1
> library(ggplot2)
> library(Rcpp)
## Warning:
            'Rcpp' R 4.2.1
```

```
> library(dplyr)
> library(ggstatsplot)

## Warning: 'ggstatsplot' R 4.2.1

> library(plyr)
> library(maptools)
> library(PerformanceAnalytics)

## Warning: 'PerformanceAnalytics' R 4.2.1

## Warning: 'xts' R 4.2.1

> library(corrplot)
```

Read and roughly view data 'Questionnaire' in project's working directory

```
> questionnaire <- read.xlsx("Questionnaire.xlsx")</pre>
> head(questionnaire)
     Gender Age Income Knowledge.of.exosome Acceptance.of.new.method
##
## 1
       Male 42
       Male 17
## 2
                    20
                                           3
                                                                     1
       Male 33
                    24
                                           1
                                                                     2
## 4 Female 59
                    25
                                           0
                                                                     1
## 5 Female 51
                    23
                                                                     2
## 6 Female 65
                    21
     Acceptance.of.price Degree.of.anxiety Knowledge.of.market Acceptance.of.EM
## 1
## 2
                                                                                0
                       5
                                          0
                                                               1
## 3
                       3
                                          3
                                                               1
                                                                                3
                       3
## 4
                                          1
                                                               2
                                                                                2
                       3
                                          2
                                                               3
## 5
## 6
> skim(questionnaire)
```

Table 1: Data summary

Name	questionnaire
Number of rows	337

Table 1: Data summary

Number of columns	9
Column type frequency:	
character	1
numeric	8
Group variables	None

Variable type: character

skim_variable	n_missing	$complete_rate$	min	max	empty	n_unique	whitespace
Gender	0	1	4	6	0	2	0

Variable type: numeric

skim_variable	n_missing	complete_rate	mean	sd	p0	p25	p50	p75	p100	hist
Age	0	1	28.66	12.50	16	19	25	34	65	
Income	0	1	4.21	4.25	1	2	3	5	25	
Knowledge.of.exosome	0	1	1.15	1.50	0	0	0	2	5	
Acceptance.of.new.metho	d 0	1	2.39	1.20	0	2	2	3	5	
Acceptance.of.price	0	1	12.63	14.19	3	5	7	10	60	
Degree.of.anxiety	0	1	2.55	1.18	0	2	3	3	5	
Knowledge.of.market	0	1	2.44	0.92	1	2	2	3	5	
Acceptance.of.EM	0	1	2.63	1.22	0	2	3	3	5	

##		Age	Income	Knowledge.	of.exosome	Accept	cance.of.new	.method	Acceptance.	of.price
##	1	42	20	_	0	_		1	_	4
##	2	17	20		3			1		5
##	3	33	24		1			2		3
##	4	59	25		0			1		3
##	5	51	23		0			2		3
##	6	65	21		0			0		3
##		Degr	ree.of.a	anxiety Kno	wledge.of.	narket	Acceptance.	of.EM		
##	1			1		2		4		
##	2			0		1		0		
##	3			3		1		3		
##	4			1		2		2		
##	5			2		3		2		
##	6			1		2		1		

> cor_questionnaire <- questionnaire[,-1]
> head(cor_questionnaire)

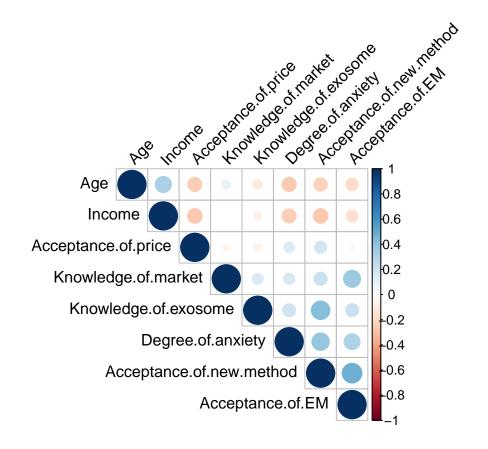
> skim(cor_questionnaire)

Table 4: Data summary

Name	cor_questionnaire
Number of rows	337
Number of columns	8
Column type frequency:	
numeric	8
Group variables	None

Variable type: numeric

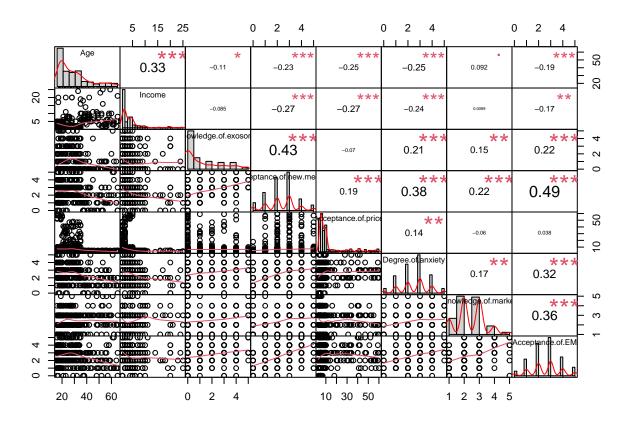
skim_variable	n_missing	complete_rate	mean	sd	p0	p25	p50	p75	p100	hist
Age	0	1	28.66	12.50	16	19	25	34	65	
Income	0	1	4.21	4.25	1	2	3	5	25	
Knowledge.of.exosome	0	1	1.15	1.50	0	0	0	2	5	
Acceptance.of.new.metho	d 0	1	2.39	1.20	0	2	2	3	5	
Acceptance.of.price	0	1	12.63	14.19	3	5	7	10	60	
Degree.of.anxiety	0	1	2.55	1.18	0	2	3	3	5	
Knowledge.of.market	0	1	2.44	0.92	1	2	2	3	5	
Acceptance.of.EM	0	1	2.63	1.22	0	2	3	3	5	



> chart.Correlation(cor_questionnaire,histogram = TRUE,pch=30)

```
## Warning in par(usr): argument 1 does not name a graphical parameter
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```



```
> pander::pander(rcorr(as.matrix(cor_questionnaire)))
```

Quitting from lines 63-68 (Questionnaire.Rmd) Error in rcorr(as.matrix(cor_questionnaire)) : "rcorr" Calls: ... eval_with_user_handlers -> eval -> eval ->

```
> full.model1 <- lm(Acceptance.of.new.method ~ . ,data = cor_questionnaire)
> summary(full.model1)
```

```
##
## Call:
## lm(formula = Acceptance.of.new.method ~ ., data = cor_questionnaire)
##
##
  Residuals:
##
       Min
                1Q Median
                                3Q
                                       Max
##
   -3.3570 -0.5743 0.0160 0.5352
##
## Coefficients:
##
                         Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                         0.759113
                                    0.243521
                                               3.117
                                                      0.00199 **
## Age
                        -0.002636
                                    0.004516
                                              -0.584
                                                      0.55976
## Income
                        -0.028571
                                    0.013095
                                              -2.182 0.02982 *
## Knowledge.of.exosome 0.254516
                                    0.035440
                                               7.182 4.63e-12 ***
```

```
## Acceptance.of.price
                        0.012138
                                   0.003797
                                             3.197 0.00153 **
## Degree.of.anxiety
                                   0.047634
                                             3.315 0.00102 **
                        0.157927
## Knowledge.of.market
                        0.052706
                                   0.060220
                                             0.875 0.38209
## Acceptance.of.EM
                                             6.751 6.66e-11 ***
                        0.321049
                                   0.047557
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 0.927 on 329 degrees of freedom
## Multiple R-squared: 0.4204, Adjusted R-squared: 0.4081
## F-statistic: 34.1 on 7 and 329 DF, p-value: < 2.2e-16
> stepwiseSelection1 <-
stepAIC(full.model1,direction="both",trace=FALSE,k=log(NROW(cor_questionnaire)))
> summary(stepwiseSelection1)
##
## Call:
## lm(formula = Acceptance.of.new.method ~ Knowledge.of.exosome +
      Acceptance.of.price + Degree.of.anxiety + Acceptance.of.EM,
##
      data = cor questionnaire)
##
## Residuals:
##
      Min
               1Q Median
                               3Q
                                      Max
## -3.3030 -0.5602 -0.0546 0.5691 3.6288
##
## Coefficients:
                       Estimate Std. Error t value Pr(>|t|)
##
## (Intercept)
                       0.521696
                                0.148091 3.523 0.000487 ***
                                            7.395 1.16e-12 ***
## Knowledge.of.exosome 0.261723
                                  0.035392
## Acceptance.of.price 0.014489
                                            3.984 8.33e-05 ***
                                  0.003637
## Degree.of.anxiety
                       0.182288
                                  0.046604
                                            3.911 0.000111 ***
## Acceptance.of.EM
                       0.347543
                                  0.044503
                                           7.809 7.60e-14 ***
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 0.9316 on 332 degrees of freedom
## Multiple R-squared: 0.4093, Adjusted R-squared: 0.4022
## F-statistic: 57.52 on 4 and 332 DF, p-value: < 2.2e-16
> #Ssadasdasdasdasdasdsa
> #sadsadsadasdasdsadsadasd
> #sadasdasdasdasdasdasda
> #sadasgregerhgefwerefasfd
> #sdzgayhrhava bgfdhd
> #dqdsfhsjhrthjerherh
> #sdqsdqhsdhdfhhfdqsqsd
> #Ssadasdasdasdasdsadasdsa
> #sadsadsadasdasdsadsadasd
> #sadasdasdasdasdasdasda
> #sadasqreqerhqefwerefasfd
```

```
> #sdzgayhrhava bgfdhd
```

- > #dgdsfhsjhrthjerherh
- > #sdgsdghsdhdfhhfdgsgsd
- > pander::pander(stepwiseSelection1)

Table 6: Fitting linear model: Acceptance.of.new.method ~ Knowledge.of.exosome + Acceptance.of.price + Degree.of.anxiety + Acceptance.of.EM

	Estimate	Std. Error	t value	$\Pr(> t)$
(Intercept)	0.5217	0.1481	3.523	0.0004868
Knowledge.of.exosome	0.2617	0.03539	7.395	1.164e-12
Acceptance.of.price	0.01449	0.003637	3.984	8.334e-05
Degree.of.anxiety	0.1823	0.0466	3.911	0.0001113
Acceptance.of.EM	0.3475	0.0445	7.809	7.602e-14

 $Acceptance. \hat{of}. new. method = 0.5185 + 0.2615*Knowledge. of. exosome + 0.0135*Acceptance. of. price(Hundred) + 0.1919*Degree (Hundred) + 0.1919$

```
> full.model2 <- lm(Acceptance.of.price ~ . ,data = cor_questionnaire)
> summary(full.model2)
```

```
##
## Call:
## lm(formula = Acceptance.of.price ~ ., data = cor_questionnaire)
## Residuals:
##
     Min
             1Q Median
                          3Q
                                Max
## -18.305 -7.656 -4.704 1.593 44.203
## Coefficients:
##
                       Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                       19.17099 3.37136 5.686 2.86e-08 ***
## Age
                       ## Income
                       ## Knowledge.of.exosome
## Acceptance.of.new.method 2.48169
                                 0.77636 3.197 0.00153 **
## Degree.of.anxiety
                                        0.829 0.40784
                       0.57323
                                 0.69168
## Knowledge.of.market
                       -0.57213
                                 0.86150 -0.664 0.50708
## Acceptance.of.EM
                       -1.04192
                                 0.72331 -1.440 0.15068
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 13.26 on 329 degrees of freedom
## Multiple R-squared: 0.1457, Adjusted R-squared: 0.1275
## F-statistic: 8.015 on 7 and 329 DF, p-value: 5.351e-09
```

```
> stepwiseSelection2 <-

    stepAIC(full.model2,direction="both",trace=FALSE,k=log(NROW(cor_questionnaire)))

> summary(stepwiseSelection2)
##
## Call:
## lm(formula = Acceptance.of.price ~ Age + Income + Knowledge.of.exosome +
      Acceptance.of.new.method, data = cor_questionnaire)
##
## Residuals:
                               ЗQ
##
      Min
               1Q Median
                                      Max
## -15.838 -7.796 -4.621
                            1.972 46.168
##
## Coefficients:
##
                           Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                           17.73699
                                       2.66504 6.655 1.17e-10 ***
                           -0.19259
                                       0.06201 -3.106 0.00206 **
## Age
                                       0.18449 -3.285 0.00113 **
## Income
                           -0.60596
## Knowledge.of.exosome
                           -1.70553
                                       0.53547
                                                -3.185 0.00158 **
## Acceptance.of.new.method 2.06434
                                       0.69344
                                                 2.977 0.00313 **
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 13.27 on 332 degrees of freedom
## Multiple R-squared: 0.1361, Adjusted R-squared: 0.1257
## F-statistic: 13.07 on 4 and 332 DF, p-value: 6.74e-10
> pander::pander(stepwiseSelection2)
```

Table 7: Fitting linear model: Acceptance.of.price ~ Age + Income + Knowledge.of.exosome + Acceptance.of.new.method

	Estimate	Std. Error	t value	$\Pr(> t)$
(Intercept)	17.74	2.665	6.655	1.169e-10
${f Age}$	-0.1926	0.06201	-3.106	0.002062
Income	-0.606	0.1845	-3.285	0.00113
Knowledge.of.exosome	-1.706	0.5355	-3.185	0.001584
${\bf Acceptance.of. new. method}$	2.064	0.6934	2.977	0.003125

 $Acceptance. of. \hat{p}rice(Hundred) = 18.98 - 0.1973*Age-0.6794*Income(Thousand) - 1.787*Knowledge. of. exosome + 2.007*Age-0.6794*Income(Thousand) - 1.787*Age-0.6794*Income(Thousand) - 1.787*Age-0.679*$