

# Disenyo Media Agency

Service landing pages & more leads through SEO

### Overview

Disenyo Media has the goal to improve their SEO and generate more leads from their website.

To achieve this, we propose the development of their service landing pages, content writing for their blog, keyword research & local keyword ranking to generate the desired results for Disenyo Media.

## Scope of Work

#### **Service Landing Pages**

Keep the overall nature from the other pages, have a "read this" blog section at the end of the page.

Have information about your services, how businesses can benefit from your services & previous projects done.

Strong call to actions, so they definitely fill up the form and convert to leads.

#### SEO & Blog

Write the content (100% human) for the blog, which will get leads interested in your services and fill up the form.

In the blogs, there will be certain call to actions.

Do the keyword research, backlinks, local keyword ranking & everything else that we will need to achieve the results.

In total, we will write 10 blogs, which is completely enough for the desired results.

### Pricing

## Service Landing Pages + SEO (100\$)

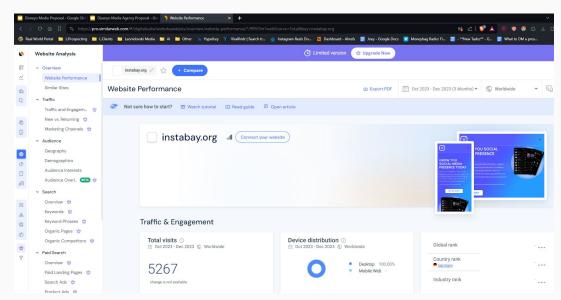
- 3 services landing pages (\*if needed)
- Backlinks + keyword research
- 10 blogs
- Local keyword ranking

With all those services, we can guarantee 10-20+ new leads in 2-3 weeks

TIMELINE: 7-12 days to finish it

### Previous results

We got them 30-50 new leads in 3 weeks!



#### Terms

- Upfront payment of 20% before starting work.
- The second payment would be after the project is completed and client is happy with the work.
- Softwares to use and/or anything else we would need will be provided by us.
- Images & Graphics for the blogs will be provided by us.
- The client wouldn't be able to add additional services for the same price.
- The access to the website is provided by the client
- Guaranteed 5-10 new leads (people who fill up the form/do some kind of action) in 30-45 days from launching.



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