Quanteda and Twitter

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1 Introduction

Quanteda is a package for managing and analyse text quantitatively. It is quite easy to use and will bring us a number of interesting functions.

1.1 You will need:

- 1. The package Quanteda, which can be installed using RStudio
- 2. The package rtweet, we installed last tutorial.
- 3. Package DT for viewing the KWIC inside R.

2 Scraping Tweets

I will download two Twitter timelines: GuilhermeBoulos and brunocovas. Both are candidates in the second round of São Paulo's mayor elections.

```
library(rtweet)
covas <- get_timelines("brunocovas", n = 3200)
boulos <- get_timelines("GuilhermeBoulos", n = 3200)
boulos_and_covas <-rbind(covas,boulos)</pre>
```

If you want to download the same data I used in this tutorial, there is a image saved on data/quanteda directory.

3 Doing some analysis

3.1 Creating the corpora

We are now creating three corpora:

boulos.dfm<-dfm(boulos.corpus,</pre>

- 1. Boulos's Tweets
- 2. Cova's Tweets
- 3. All together

```
boulos.corpus<-corpus(boulos)
covas.corpus<-corpus(covas)
all.corpora<-corpus(boulos_and_covas)</pre>
```

3.2 Creating a network of hashtags for each candidate

remove_punct = TRUE,

```
case insensitive=TRUE,
                remove = stopwords("portuguese"), verbose = TRUE)
covas.dfm<-dfm(covas.corpus,
               remove_punct = TRUE,
               case insensitive=TRUE,
               remove = stopwords("portuguese"),
               verbose = TRUE)
all.dfm<-dfm(all.corpora,
             remove_punct = TRUE,
             case_insensitive=TRUE,
             remove = stopwords("portuguese"),
             verbose = TRUE)
head(boulos.dfm,5)
## Loading required package: quanteda
## Package version: 2.1.2
## Parallel computing: 2 of 4 threads used.
## See https://quanteda.io for tutorials and examples.
##
## Attaching package: 'quanteda'
## The following object is masked from 'package:utils':
##
##
       View
## Document-feature matrix of: 5 documents, 11,372 features (99.9% sparse) and 89 docvars.
##
          features
## docs
           psdb entrou vale tudo folha revela assessora gabinete covas enviou
##
     text1
              1
                     1
                                1
                                      1
                                             1
                                                        1
                                                                        1
                                                                               1
                          1
                                                                 1
##
                     0
                          0
                                0
                                      0
                                                        0
                                                                               0
     text2
##
                     0
                          0
                                0
                                      0
                                             0
                                                        0
                                                                 0
                                                                        0
                                                                               0
     text3
              0
##
     text4
              0
                     0
                          0
                                0
                                      0
                                              0
                                                        0
                                                                 0
                                                                               0
                                0
                                      0
                                                        0
                                                                               0
##
              0
                     0
                          0
     text5
## [ reached max_nfeat ... 11,362 more features ]
```

```
head(all.dfm,5)
## Document-feature matrix of: 5 documents, 16,947 features (99.9% sparse) and 89 docvars.
##
          features
           nova rodada ibope confirma Obrunocovas liderança isolada paulo mostra
## docs
##
                             1
     text1
               1
                      1
                                       1
                                                    1
                                                               1
##
     text2
               0
                      0
                             0
                                       0
                                                   0
                                                               0
                                                                       0
                                                                              1
                                                                                     0
##
     text3
               0
                      0
                             0
                                      0
                                                   0
                                                              0
                                                                       0
                                                                              1
                                                                                     0
##
     text4
                      0
                             0
                                      0
                                                   0
                                                               0
                                                                       0
                                                                                     0
                                      0
                                                              0
##
     text5
                             Λ
                                                    1
                                                                       Λ
                                                                              1
                                                                                     0
          features
##
## docs
           confia
##
     text1
##
                 0
     text2
##
                 0
     text3
                 0
##
     text4
##
     text5
## [ reached max_nfeat ... 16,937 more features ]
```

3.3 Analysing some hashtags

Frist we will do the magic for Guilherme Boulos. We are going to:

- 1. Select the hashtags using the command dfm_select
- 2. Select the 50 more frequent using topfeatures command

```
tag.dfm.boulos <- dfm_select(boulos.dfm, pattern = ("#*"))
toptag.boulos <- names(topfeatures(tag.dfm.boulos, 50))</pre>
```

Let us see the result:

Now let us see it:

```
head(tag_fcm.boulos)
```

```
## Feature co-occurrence matrix of: 6 by 6 features.
##
                                features
## features
                                 #boulos50 #virasp50 #virasp #viradailustrada50
     #boulos50
                                          0
                                                  109
##
                                                             3
                                                                                  1
                                          0
##
     #virasp50
                                                     1
                                                             0
                                                                                  1
##
     #virasp
                                          0
                                                     0
                                                             0
                                                                                  0
##
     #viradailustrada50
                                          0
                                                     0
                                                             0
                                                                                  0
##
     #mulheresnocorrecomboulos
                                          0
                                                     0
                                                             0
                                                                                  0
                                          0
##
     #quemtemmedodossemteto
                                                     0
                                                             0
##
                                features
## features
                                 #mulheresnocorrecomboulos #quemtemmedodossemteto
##
     #boulos50
                                                           1
                                                                                    1
##
     #virasp50
                                                           1
                                                                                    1
##
     #virasp
                                                           0
                                                                                    0
```

```
## #viradailustrada50 1 0
## #mulheresnocorrecomboulos 0 0
## #quemtemmedodossemteto 0 0
```

First let us make a FCM only with the top hashtags

```
topgat_fcm.boulos <- fcm_select(tag_fcm.boulos, pattern = toptag.boulos )</pre>
```

And then we make our network

Let us see how is the final product

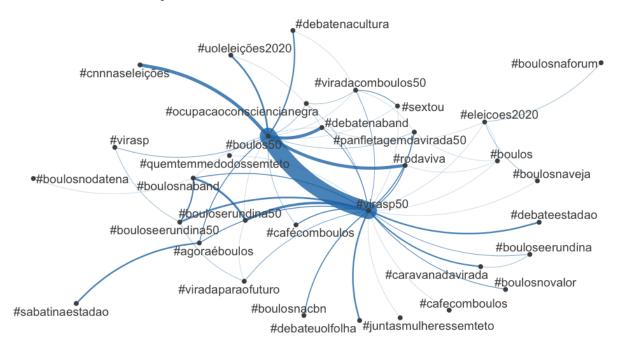


Figure 1: Bloulo's network of hashtags

Now let us see how it works for Covas, all in a single batch of commands:

Now let us do the two together. Again in a single script:

```
tag.dfm.all <- dfm_select(all.dfm, pattern = ("#*"))
toptag.all <- names(topfeatures(tag.dfm.all, 50))</pre>
```

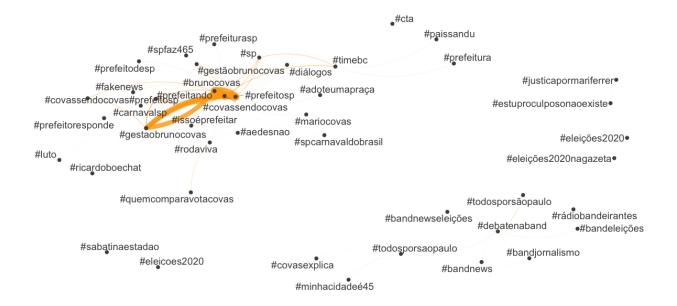


Figure 2: Covas' network of hashtags

And the result is bellow

3.4 New ways to compare

Now let us make a new graphic. Here we are counting the importance of each hashtag.

Then we do some coding using ggplot2, so we can see how it looks like:

The expected result would be something similar to this:

Now, let us make a general cloud of hashtags:

```
set.seed(132)
textplot_wordcloud(tag.dfm.all, max_words = 100)
```

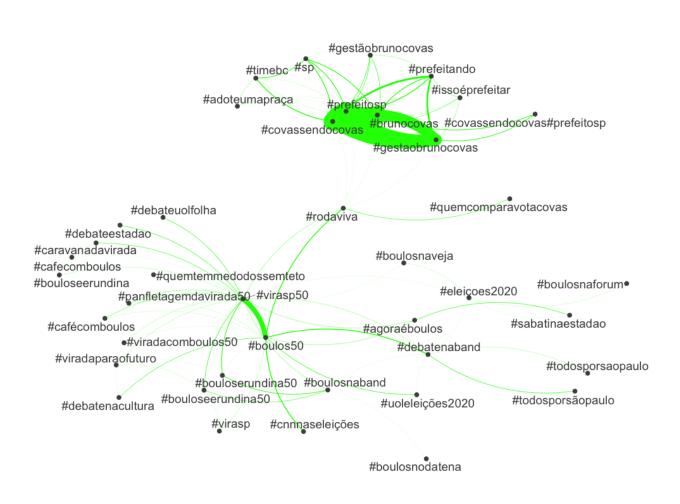


Figure 3: Network of hashtags for two candidates

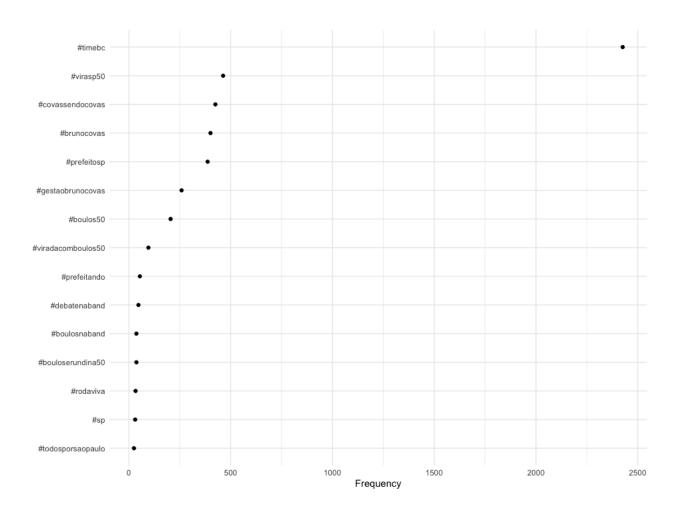


Figure 4: Hashtag plotting

And the result should be somesthing similar to this:

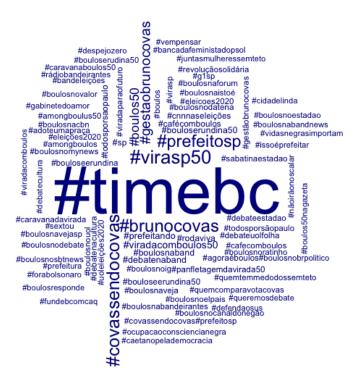


Figure 5: It is a cloud!

This code will make some comparison:

```
dfm.hash.all <- dfm(all.corpora, select = "#*", groups = "screen_name")</pre>
```

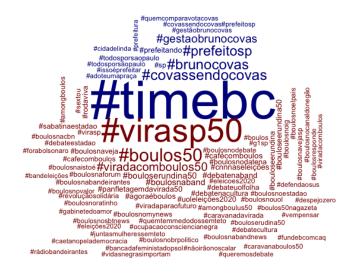
Now we plot it:

3.5 Analysing user interactions

We can use the same methodology to study users interaction. The difference we are going to change the search for *# to *@. Let us start by Guilherme Boulos, but in a single command:

```
boulos.user.dfm <- dfm_select(boulos.dfm, pattern = "@*")
topuser.boulos <- names(topfeatures(boulos.user.dfm, 50))</pre>
```

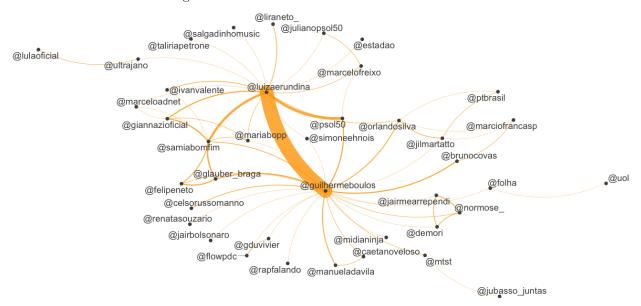
brunocovas



GuilhermeBoulos

Figure 6: It is a cloud!

The result would be something similar to it:



Now let us do the same for Bruno Covas

The result should be something similar to:

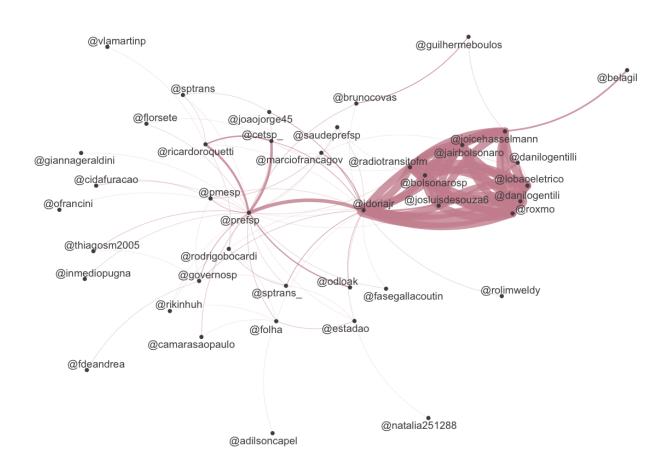


Figure 7: Covas' users