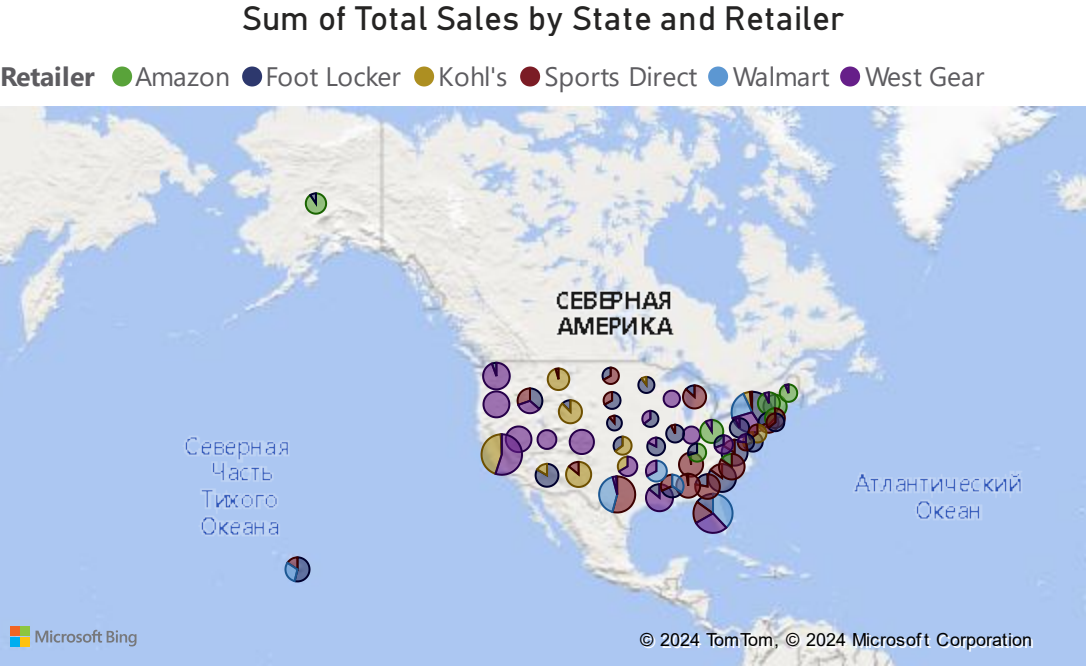


Nike vs Adidas: 2020-2021 Sales comparison

Brand	2020	2021	Total
Nike			
Women's Street Footwear	274267	950489	1224756
Women's Athletic Footwear	236313	787586	1023899
Women's Apparel	351910	1368720	1720630
Men's Street Footwear	378237	1620955	1999192
Men's Athletic Footwear	317957	1150159	1468116
Men's Apparel	262191	930491	1192682
Adidas			
Women's Street Footwear	3642155	13529783	17171938
Women's Athletic Footwear	3154892	11156629	14311521
Women's Apparel	4636707	19178278	23814985
Men's Street Footwear	4991020	22689749	27680769
Men's Athletic Footwear	4202587	16329593	20532180
Men's Apparel	3495339	12989543	16484882



Ask a question about your data

Year, Quarter

2020

2021

Brand

Adidas

Nike

Region

Midwest

Northeast

South

Southeast

West

Retailer

Amazon

Foot Locker

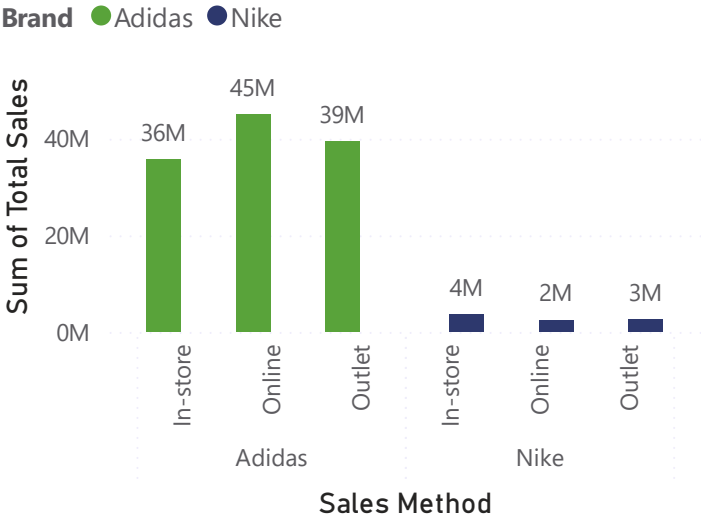
Kohl's

Sports Direct

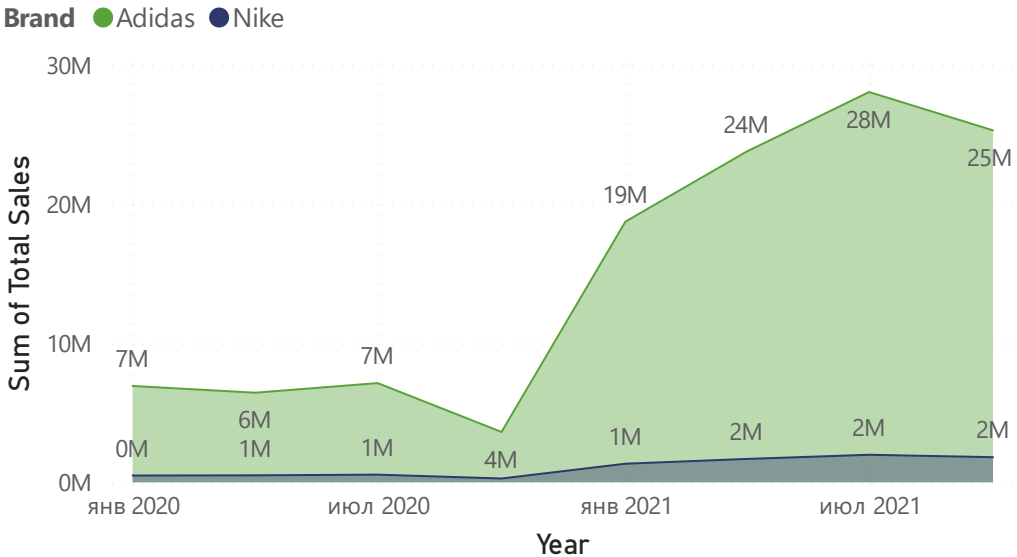
Walmart

West Gear

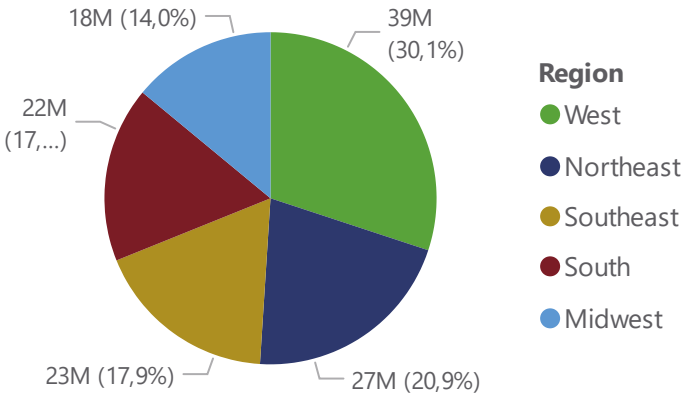
Sum of Total Sales by Brand, Sales Method and Brand



Sum of Total Sales by Year, Quarter and Brand



Sum of Total Sales by Region



Brand	Product	Max of Units Sold	Average of Units Sold	Average of Price per Unit
Adidas	Men's Apparel	925	190,74	50,31
Adidas	Men's Athletic Footwear	1025	270,18	43,78
Adidas	Men's Street Footwear	1275	368,52	44,24
Adidas	Women's Apparel	1100	269,53	51,58
Adidas	Women's Athletic Footwear	925	198,09	41,14
Adidas	Women's Street Footwear	1100	243,74	40,26
Nike	Men's Apparel	93	19,29	49,87
Nike	Men's Athletic Footwear	103	27,20	43,26
Nike	Men's Street Footwear	128	37,01	43,78
Nike	Women's Apparel	110	27,15	51,13
Nike	Women's Athletic Footwear	93	19,92	40,65
Nike	Women's Street Footwear	110	24,56	39,74

Retailer	Sum of Total Sales	Brand
Amazon	10096987	Adidas
Foot Locker	29004945	Adidas
Kohl's	13512453	Adidas
Sports Direct	24557997	Adidas
Walmart	10506085	Adidas
West Gear	32317808	Adidas
Amazon	643399	Nike
Foot Locker	2067310	Nike
Kohl's	1021226	Nike
Sports Direct	1789845	Nike
Walmart	677702	Nike
West Gear	2429793	Nike
Total	128625550	