

Entry test DAW.

Name and surname:

LISTENING: Professional web design process

<https://www.youtube.com/watch?v=IbOyBIS57C0&t=201s>

TICK THE WORDS YOU HEAR ON THE VIDEO:

Process, brand, kickoff, start the clock, different, content, designer, strategy session, story, website, goals, needs, ideas, brainstorm, think, surprise, interested, collaboration features, actual design, logo, heart, holding hands, applications, colours, typographic styles, responsive, super fast, overview

Click on the link above and answer these questions:

1. What is the first step in designing a web?
2. What points did he cover in the session devoted just to the website itself?
3. How do they establish what content should be on the website?
4. Once the content is clear, what is the next phase of the process?
5. Does the designer decides on the text on his own?
6. After getting approval on the text, what is the next step? What is important to do at this step?
7. What tools does he uses to apply and develop the design?

FINAL TASK:

Build a dialogue with an imaginary client, in which you talk to them about their goal, interests, expectations , general layout of a prospective business/personal web