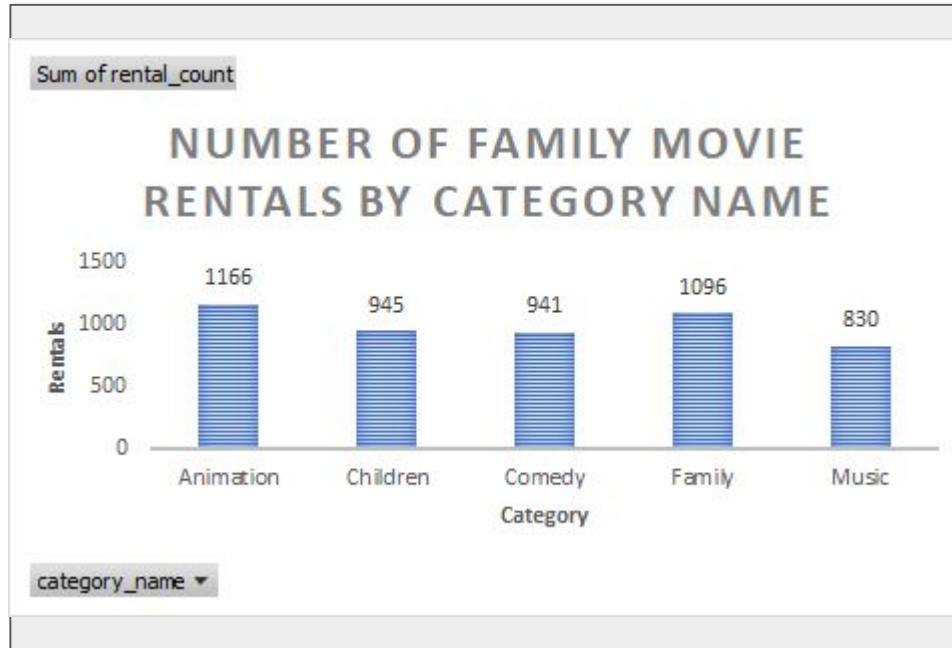
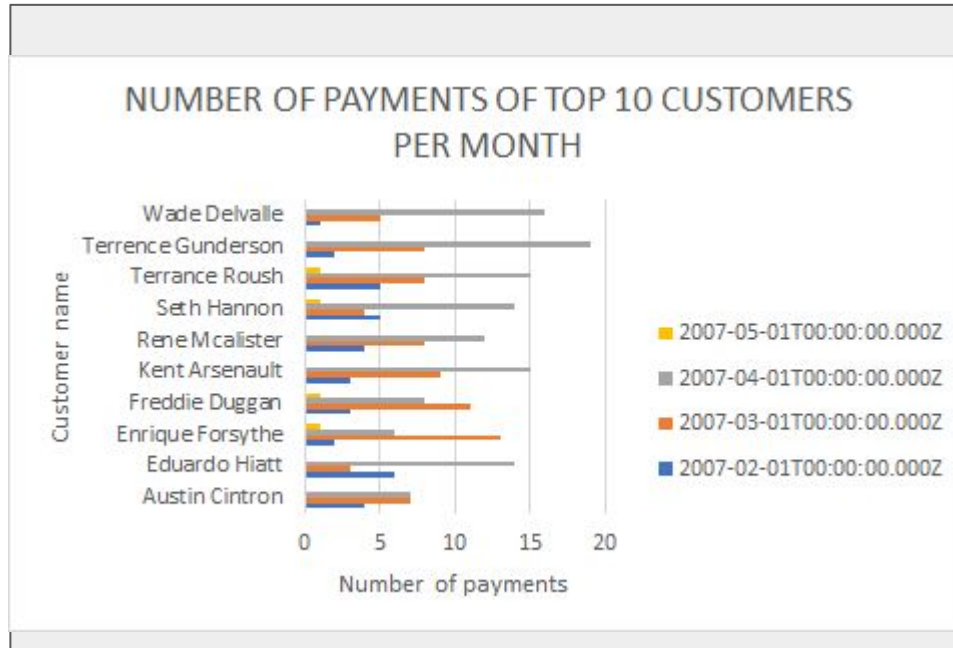


Which category of family movies has been rented the most/least?



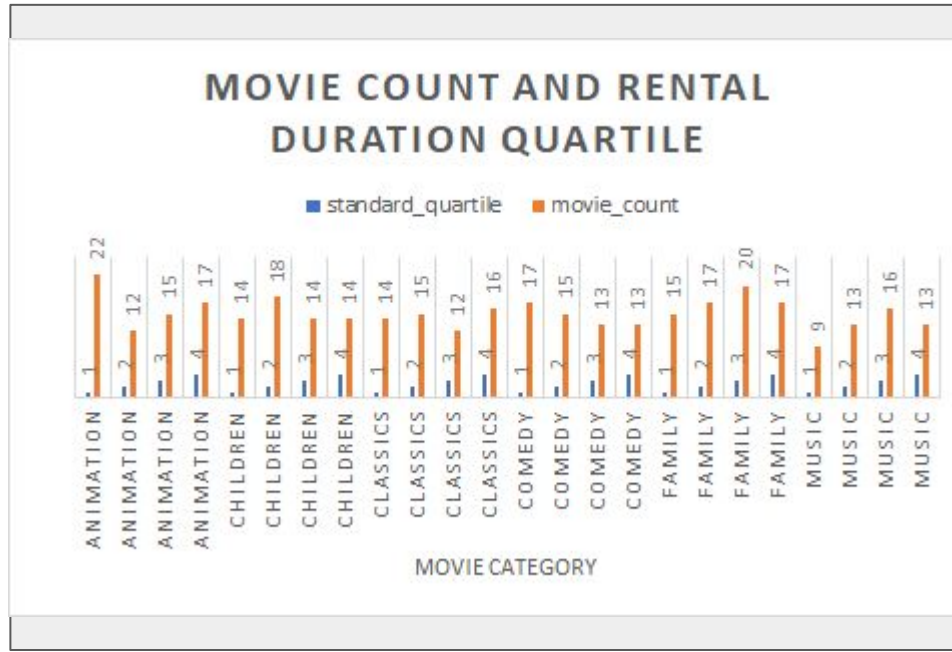
We can see that the most rented category of family movies is Animation with 1166 rentals in total, whereas the category with the least rentals is Music with 830 rentals.

For the Top 10 customers, which month was there the highest & least number of payments?



The 4th month was the month where there was the highest number of payments and the 5th month was the month with the least.

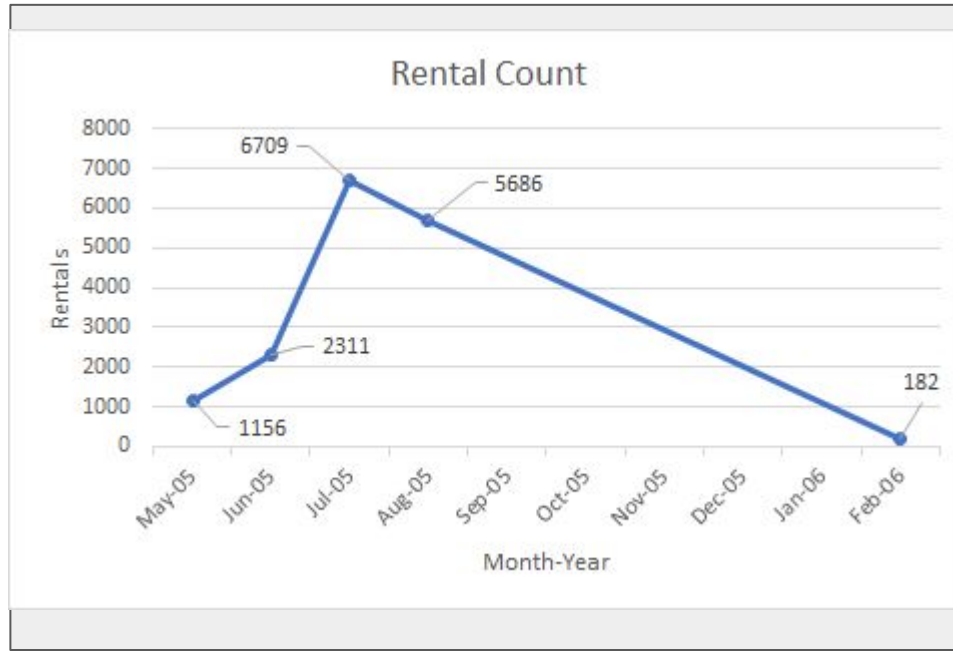
In which category and rental duration quartile was there the most & least number of family movies rented?



The animation category in rental duration quartile 1 was when the highest number of family movies was rented.

The music category in rental duration quartile 1 was when the least number of family movies was rented.

Which date saw the highest and lowest number of rentals?



July 05 had the highest number of rentals with 6709 rentals, whereas February had the least amount with 182 rentals.