

Target audience

Demographic | 5

Ages: 15 - 40

Genre: Both

Nationality: Mexican

Jobs: whatever

Type something

Location | 2

From México

From Ciudad de México

Psychographic | 3

Interests:: going out with friends and other things

Personality: open mind and quiet

Values: honest person, or whatever only if they are people who are not impatient

Identifiers | 3

Open mind

entrepreneur

Type something