

## Pushing through undercurrents

### Technology's impact on systemic risk: A look at banking

As more financial institutions embrace digital innovation, risks emerge that could threaten the stability of the financial system. Some of these risks originate from a single sector. Either way, they could proliferate and become systemic without appropriate management.

To understand what these technology-driven risks look like, the World Economic Forum (the Forum) and Deloitte consulted over 100 financial services and technology experts in the development of a new report, *Pushing through undercurrents*. This group shared more specific perspectives on the forces behind technology-driven systemic risk in the banking sector. Here's a summary of what we learned. You can learn more in the [full report from the Forum](#), and the [executive summary from Deloitte](#).



#### Risk 1: Risk exposure from Banking as a Service offerings

##### What could go wrong?

Banking as a service (BaaS) increasingly relies on application programming interfaces, introducing vulnerabilities that can pose risks for banks. The risk is growing because:

- Customers' sensitive data and funds may be at risk from phishing and social engineering attacks
- Flawed APIs might provide a back door for hackers to penetrate banks' systems
- Noncompliance with data privacy rules by BaaS providers might expose partner banks to reputational risks

This risk could become systemic if, for example, a malicious actor launches a distributed denial-of-service attack on a BaaS provider, keeping customers from accessing their accounts or making transactions.

##### What sectoral and regional forces could amplify the risk?

- A complex BaaS technology stack
- Limited redundancy measures
- A lack of input validation, enabling attackers to upload malicious code into a bank's systems through its APIs

##### How can the industry mitigate it?

Goal	Mitigation opportunities
Strong security for BaaS platforms and API connectivity	<ul style="list-style-type: none"><li>• Use input validation protocols</li><li>• Apply network segmentation and access control measures</li></ul>
Properly vetted BaaS partners	<ul style="list-style-type: none"><li>• Improve due diligence on BaaS providers</li></ul>
Institutional knowledge transfer from banks to BaaS partners	<ul style="list-style-type: none"><li>• Help BaaS and other fintech providers get better at risk management and compliance</li></ul>



## Risk 2: Inadequate stability mechanisms for stablecoin arrangements

### What could go wrong?

Stablecoins mimic fiat currencies but without the backing of a central bank, heightening the probability of a run.

The risk is growing because:

- Governance and regulatory gaps could perpetuate illicit activities that might threaten the integrity of the broader financial system
- The novel technologies used for minting and managing stablecoins are exposed to security risks
- The absence of a stability mechanism like deposit insurance increases the risk of a run

This risk could become systemic if, for example, a significant stablecoin issuer fails to promptly honor large customer withdrawal requests, touching off a run and eventually collapsing the stablecoin arrangement.

### What sectoral and regional forces could amplify the risk?

- A less mature regulatory environment
- Stringent capital controls, which may encourage individuals in those jurisdictions to park their assets in global stablecoins
- Unsecure systems and poorly managed internal processes

### How can the industry mitigate it?

#### Goal

Standardization and oversight of stablecoin arrangements

Investor and customer protection

Transparency of capital reserves

#### Mitigation opportunities

- Requirement for anti-money laundering and “know your customer” processes for stablecoin issuers
- Offer insurance coverage for stablecoin tokens
- Enforce responsible marketing rules and customer education
- Periodically audit and stress-test stablecoin issuers’ reserve assets

To learn more about technology’s impact on systemic risk in banking, including examples, please see pages 60-70 of the [full report](#).

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