

# Presentation



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# The Story

- Lots of children are crying, because of walking
  - they are fed up with it
  - walking is boring
- Parents can't stand pushing baby carriage

➔ Creation of the best invention for lazy people, it's the future saddle, she will change the parent life.

We are so proud to present you our ....



# Dog SADDLE



# Advantages

- Creation of jobs to train dogs
- Dogs are attentive to the circulation
- A horse is too big for children, they can't ride them  
→ dogs are better
- We can ride dogs everywhere, they are smaller than horses
- Contrary to the baby carriage, dogs walk alone
- Children are distracted with dog

# The product



- In leather
- Saddle – shapped
- Different sizes
- Resistant matter (to water, ...)



# The product



Blue for boys

Available in 2 colors



Pink for girls

# Strategie to sell



Several meetings  
in holiday center

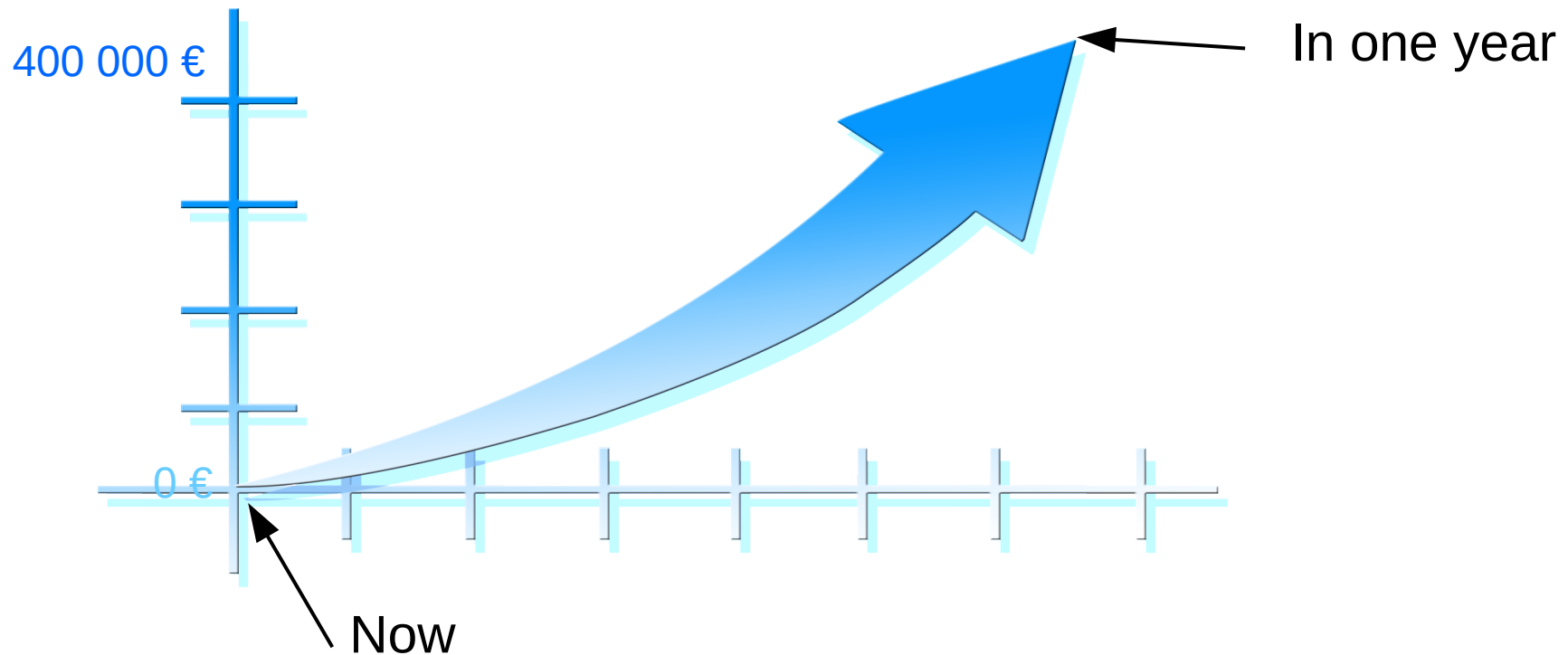
→ trial rides for  
children

Fund request of 50 000 €

# Sales target

Objective : 1 000 saddles  
Price : 400€

Investment of 100 000 €





# Opportunity



Create a two-seat saddle-dog ?