

HOME SWEET HOME : Writing assignment:

You are a Student at the University of Rennes 1 and a member of the writing team for the "University Newsletter". This month, you have been asked to write an article about Dorm rooms. You know that the college administration has launched a project to renovate the rooms to make them more comfortable and friendly to the environment.

Project designers, architects and students are already working on the project (you have recently attended a presentation from different groups involved in the project).

Write your article (250/300words)

Adapted from "How to Write a Newspaper Article Quickly and Easily!"
By Jordan Matthews

Articles in a newspaper are quick and to the point, not infused with a whole lot of personal opinion or evaluation, and tend towards the facts plain and simple as you can possibly imagine. This style may not seem like a lot of fun to write, but it is one of the most important types of stories and writing skills that you could possibly have.

All good newspaper articles start off with a good headline that will entice the reader to follow up and read the whole article. You should find a title that will tell them about the key idea of your article, but mention that it contains a "surprise" or a "secret." These two words drive more clicks than you can possibly imagine, and work very well for driving people to your articles.

For the body of the article, you need to find some good quotes from interviews. Nothing brings people in like quotes. It will make your article more personable and give it a human quality, plus it allows you to break the flow of facts.



There should be several short paragraphs. Writing with short paragraphs will look more appealing and readable. Most people forget this, and will write long and interesting paragraphs, full of information, but will wonder why so many people skip reading them.

The last thing you need to know about how to write newspaper articles is that your article should contain a picture. Words are less powerful than a picture, and a captivating picture will make or break your readability. Without a picture, your article looks dry and unimportant. With a picture, you will suddenly gain notoriety and visibility.