

# **The Impact of Cultural Cognition on Explainable AI in Strategic Environments**

Johns Hopkins SAIS – Anthropology for Strategists – Fall 2018

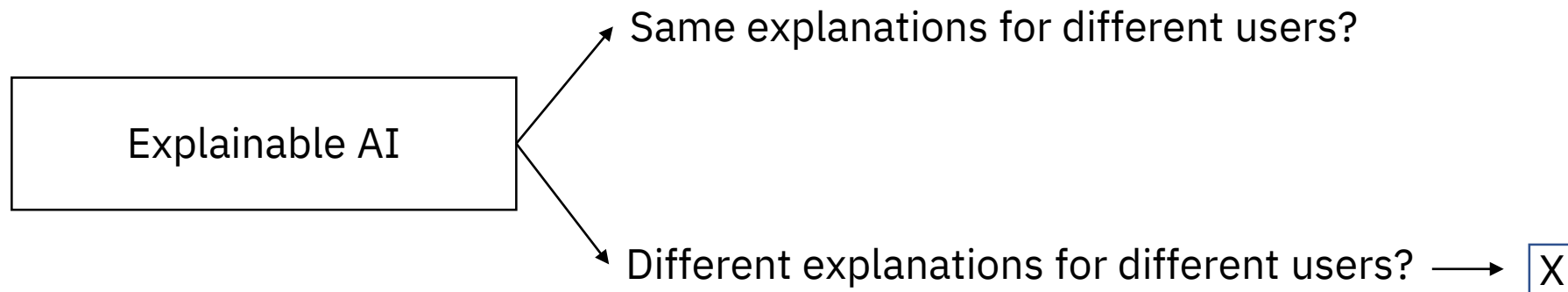
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# Outline

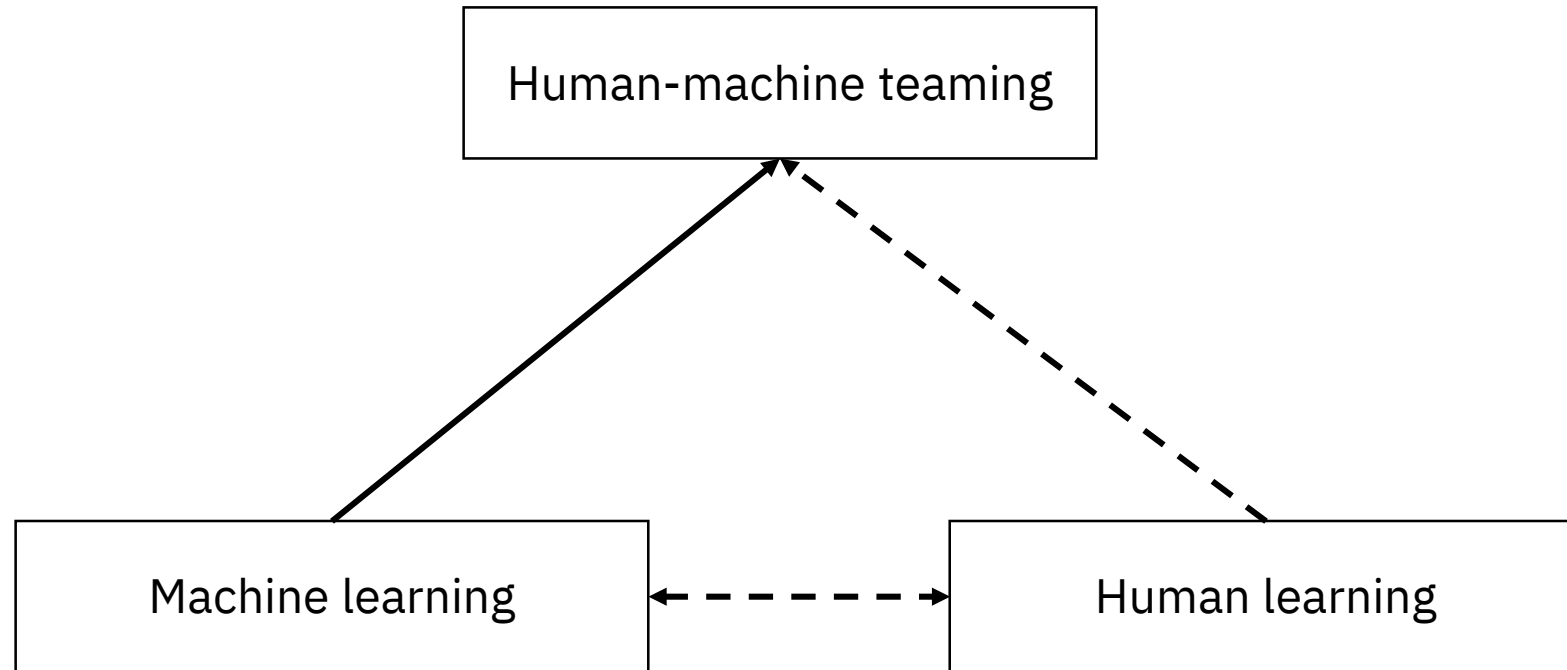
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# Background

- > 5-10 year strategic environment shaped by autonomous weapons systems (AWSs) with AI-based OODA (observe, orient, decide, act) capabilities
- > Problem – Humans need to understand the decisionmaking of AI-based systems
- > Solution – Enable systems to output explanations of logic that drives its decisions



# Summary of the Paper

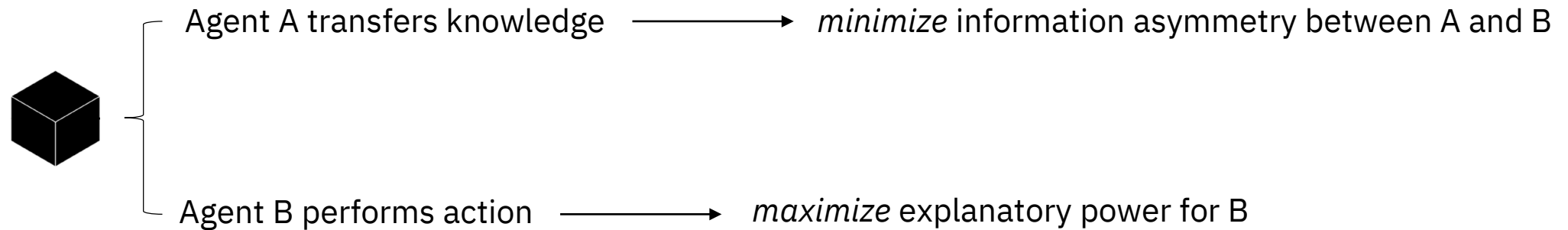


- > For robust explainable AI, understand machine learning (different algorithms) *and* human learning (different groups -> cultures)

# Structure of the Paper

# Explanation as Minimization v. Maximization

- > What do we do when we explain something to someone?
- > Explanation as a blackbox – what constitutes an optimal explanation?



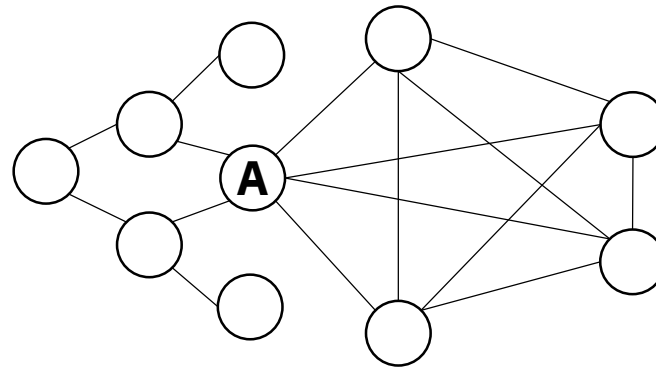
- > Tradeoffs for min v. max approach
  - > Min: “Don’t touch dead bodies because the Ebolavirus spreads through skin contact.”
  - > Max: “Don’t touch dead bodies because an evil ghost will enter your body and kill you.”

# Cognitive Anthropology – Culture as {Knowledge, Learning}

“Cognitive Anthropology is the study of the relation between human society and human thought. [It] studies how people in social groups conceive and think about the objects and events make up their world. Such a project [...] inevitably leads to questions about the basic nature of [...] cognitive processes.”

Roy G. D'Andrade. *The Development of Cognitive Anthropology*. 1995.

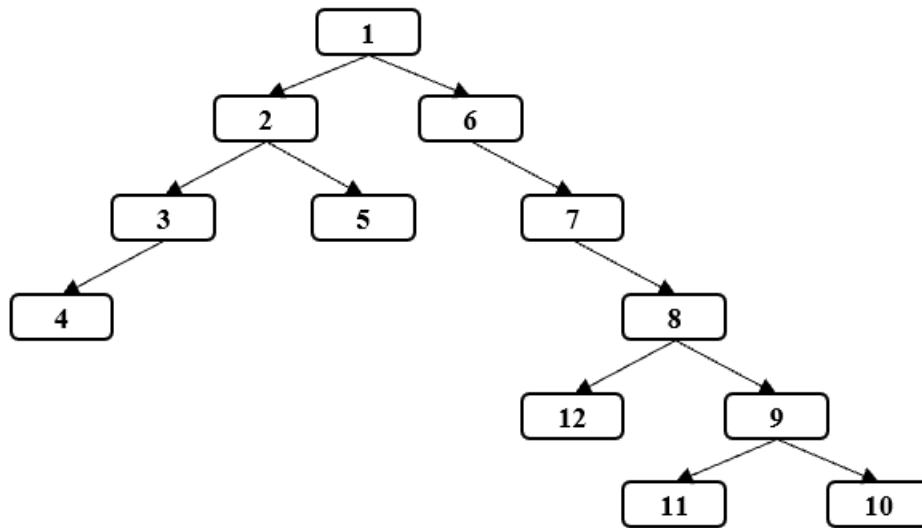
- > Culture = information environment with distinct knowledge demand and supply



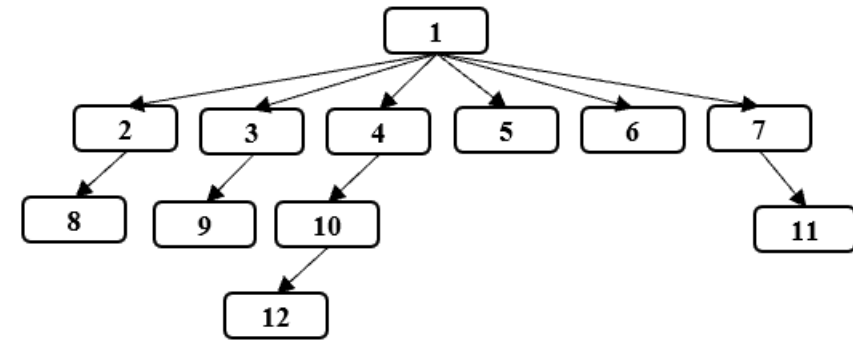
- > **A** lives in two environments but each has different epistemic parameters

# Cognition in Combat

- > Optimal foraging for information in an environment changes based on culture
- > Hence, different cultures have different optimal explanations



*Foraging path of human accountant of AWS*



*Foraging path of human team member of AWS*



# Human-Centered Explainable AI and App. to Algorithms

- > Robust explainable AI =
  - > optimized based on **sender** (AI – engineering) *and*
  - > optimized based on **receiver** (humans – anthropology, cognitive science)
  - > structured around on **joint human-machine learning**
- > Joint-learning case study of two classes of algorithms

Expert systems

Reinforcement learning (with human demonstrations and trajectory preferences)

- > **Conclusion:** Human-cent. explainable AI won't eliminate all ethical concerns, but can at least partially minimize them

# Towards a Socio-Cultural Approach

# Aspects of Anthropology in AI Research

Belief systems	→	Optimize based on a group's shared models of the world
Narrative construction of reality	→	Explanations provide narratives that interact with world models
Lying informants	→	Data that algorithms train on may be faulty; could AI lie?
Relativism (and ethics)	→	User-responsive explanations yield a relativist model of truth
Group-based learning	→	Apprenticeship or habitual learning is both human and algorithmic
Social networks	→	Cognitive anthropology concerns information flows in networks
Semiotics (representation)	→	How to translate between human and computational representation?