LEO ROBERTS

Digital Designer

A London-based Digital Designer that can code front-end. Looking for opportunities to leverage my creative and technological skills.

EXPERIENCE

D&AD / Designer
2019 - 2022
During my time at university, I entered multiple D&AD New Blood awards. These competitions were a great way to explore new and exciting briefs, building my skills while experimenting with new ways to express ideas.

BBC Design Sprint / UX.UI Designer
2021
I responded to a week-long brief requiring me to design and prototype an app that benefited students. I produced a short-form content news app, targetting students with damaged attention spans from extensive social media use.

B.A.M London / Editorial Designer
2021
I took part in a live brief set by B.A.M London. The task was to create a zine about a subject or interest close to you. I based mine on folklore, a topic that has always fascinated me.

Tyndall's Garden Centre / Garden Centre Assistant
2017 - 2019
I worked weekends at Tyndall's, completing retail and horticultural tasks.

Ware Dickensian Evening / Graphic Designer
2017
I volunteered to design a poster advertising a local event, Ware Dickensian Evening.

EDUCATION

Nottingham Trent University
Graphic Design BA(Hons)
1st Class Honours
2019 - 2022

Hertford Regional College
Graphic Design, Lvl 3 Diploma
Distinction
2017 - 2019

SKILLS

Personal
• Problem-solving skills
• Attention to detail
• Critical & creative thinking
• Project management
• UX/UI Design
• Responsive design

Software
• Adobe CC Suite
• Figma
• Microsoft Office

Development
• HTML
• CSS/SCSS
• JavaScript

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