

# Leo Roberts

Web Designer and Developer

A London-based Web Designer / Developer with 1st class honours in Graphic Design. At university, I explored my passion for UI design by learning to code. I am now looking for an opportunity to leverage my creative and technological skills.

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## Skills

### Personal

- Problem-solving skills
- Attention to detail
- Critical & creative thinking
- Project management
- UX/UI Design
- Branding and marketing

### Software

- Adobe CC Suite
- Figma
- Microsoft Office

### Development

- HTML
- CSS/SCSS
- JavaScript
- Responsive design
- Version control with git

## Education

### Nottingham Trent University

Graphic Design BA(Hons)  
1st Class Honours 2019 - 2022

### Hertford Regional College

Graphic Design, Lvl 3 Diploma  
Distinction 2017 - 2019

### Richard Hale School

9 GCSE's 2012 - 2017

## Contact

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## Experience

### D&AD / Competition Briefs

2019 - 2022

Throughout my time at NTU, I entered multiple D&AD New Blood awards. These competitions were a brilliant way for me to explore new and intriguing briefs, building my skills while exploring different mediums of design, software and tools. Briefs focusing on UX/UI helped me discover what I enjoyed as a designer and what I wanted to pursue going forward.

### BBC Design Sprint / UX/UI Designer

Dec 2020

Responded to a week-long brief requiring me to design and prototype an app that benefited students. I designed a short-form content news app, targeting students with damaged attention spans from extensive social media use. This project tested my ability to work under pressure and get a project within the deadline. It allowed me to test my UX/UI design skills and get even more familiar with the process of researching, designing, wireframing, and testing a product. The majority of this project was conceptualised using Adobe XD.

### Tyndall's Garden Centre / Garden Centre Assistant

Sep 2017 - Sep 2019

Worked weekends at Tyndall's doing a variety of retail and horticultural tasks:

- Giving customers advice and helping them with heavier items.
- Working on a register
- Plant care, watering, weeding, deadheading, transporting etc.
- Building displays for different events such as Santa's Grotto.
- General maintenance of plant area.

This role required excellent customer service, organisation, clear communication, and the ability to learn new skills quickly.

### Ware Dickensian Evening / Graphic Designer

Nov 2017 - Dec 2017

I was chosen to design a poster advertising a local event, Ware Dickensian Evening. This involved, discussing ideas with the client, responding to feedback and using Adobe CC suite to develop a quality outcome that was displayed around the town centre.

### London's Air Ambulance / Volunteer Staff

Feb 2016 - May 2016

I volunteered at a charity shop, raising funds to aid the regional air ambulance service. During this time, I acquired retail skills such as stock rotation, working on a register, and composing shop-front displays.