



Bokharest



Results	Reach	Impressions	Cost per result	Amount spent	Ends	CTR (all)	Frequency	CPC (all)	Messaging conversations started
Messaging conversations...	7	755	881	6.49	45.44	Ongoing	15.44%	1.17	0.33
Messaging conversations...	14	819	986	7.08	51.97	Ongoing	9.74%	1.20	0.33
Post engagements	28,151	55,902	69,288	0.01	294.10	Ongoing	1.72%	1.24	0.25
Messaging conversations...	85	5,705	10,904	6.71	575.66	Ongoing	8.21%	1.91	0.64
Messaging conversations...	167	15,550	27,589	8.14	1,359.35	Ongoing	9.19%	1.80	0.54
Messaging conversations...	51	10,987	25,164	23.56	780.49	Ongoing	7.55%	2.80	0.38
Messaging conversations...	143	17,629	28,094	3.07	438.99	Ongoing	14.21%	1.58	0.11
Messaging conversations...	1	487	542	12.04	12.04	Ongoing	12.18%	1.24	0.18
Post engagements	555	5,188	7,675	0.42	274.67	Ongoing	6.59%	1.44	0.54
Messaging conversations...	6	850	982	6.75	40.50	Ongoing	11.41%	1.16	0.36
Messaging conversations...	3	764	1,006	28.98	87.97	Ongoing	6.36%	1.32	0.91
Messaging conversations...	—	295	320	—	27.82	Ongoing	0.31%	1.05	27.82
Messaging conversations...	—	292	985	—	44.81	Ongoing	—	1.81	—
Messaging conversations...	1	547	859	29.24	29.24	Ongoing	5.47%	1.33	0.62
Messaging conversations...	17	2,125	3,429	11.81	202.50	Ongoing	10.21%	1.61	0.58
Post engagements	1,098	14,722	20,284	0.29	522.35	Ongoing	10.15%	1.88	0.16
Messaging conversations...	5	2,460	3,546	15.15	91.47	Ongoing	10.27%	1.44	0.25
Messaging conversations...	39	3,499	5,054	5.29	206.16	Ongoing	13.55%	1.44	0.30
Messaging conversations...	51	20,580	27,214	10.67	554.19	Ongoing	7.52%	1.32	0.26
Multiple conversations	928,139	1,959,450	—	40,002.58	—	7.09%	2.09	0.29	5,025
Accounts Caribbea acc...	—	—	—	—	—	—	—	—	—

































Clavel

Ad set	Frequency	Cost per result	Budget	Amount spent	Ends	Impressions	CPM (cost per 1,000 impressions)	Link clicks	CPC (cost per link click)	CTR (link click-through rate)	Clicks (all)	CTR (all)	CPC (all)	Messaging conversations started
5,617	2.58	<u>36.46</u> ^{Per messaging conversation} ^{Per 1,000 impressions}	Using ad set bud...	1,567.86 ^{Per 1,000 impressions}	Ongoing	17,102	91.68 ^{Per 1,000 impressions}	885	4.88 ^{Per 1,000 impressions}	1.96%	718	4.20%	2.18 ^{Per 1,000 impressions}	41 ^{Per 1,000 impressions}
17,867	2.52	<u>27.71</u> ^{Per messaging conversation} ^{Per 1,000 impressions}	Using ad set bud...	4,625.02 ^{Per 1,000 impressions}	Ongoing	45,037	102.68 ^{Per 1,000 impressions}	728	6.40 ^{Per 1,000 impressions}	1.61%	2,439	5.42%	1.90 ^{Per 1,000 impressions}	179 ^{Per 1,000 impressions}
1,282	1.38	<u>109.00</u> ^{Per messaging conversation} ^{Per 1,000 impressions}	Using ad set bud...	189.20 ^{Per 1,000 impressions}	Ongoing	1,747	108.80 ^{Per 1,000 impressions}	88	5.75 ^{Per 1,000 impressions}	1.89%	70	4.01%	2.70 ^{Per 1,000 impressions}	3 ^{Per 1,000 impressions}
1,258	1.80	<u>96.18</u> ^{Per messaging conversation} ^{Per 1,000 impressions}	Using ad set bud...	192.85 ^{Per 1,000 impressions}	Ongoing	1,640	117.29 ^{Per 1,000 impressions}	26	7.40 ^{Per 1,000 impressions}	1.59%	68	4.18%	2.81 ^{Per 1,000 impressions}	3 ^{Per 1,000 impressions}
849	1.24	---	Using ad set bud...	121.15 ^{Per 1,000 impressions}	Ongoing	807	150.10 ^{Per 1,000 impressions}	16	7.57 ^{Per 1,000 impressions}	1.98%	40	4.96%	3.08 ^{Per 1,000 impressions}	---
978	1.80	<u>20.03</u> ^{Per messaging conversation} ^{Per 1,000 impressions}	Using ad set bud...	195.15 ^{Per 1,000 impressions}	Ongoing	1,765	110.57 ^{Per 1,000 impressions}	25	7.81 ^{Per 1,000 impressions}	1.42%	57	3.23%	3.42 ^{Per 1,000 impressions}	3 ^{Per 1,000 impressions}
2,877	1.71	<u>80.86</u> ^{Per messaging conversation} ^{Per 1,000 impressions}	Using ad set bud...	401.21 ^{Per 1,000 impressions}	Ongoing	4,906	81.78 ^{Per 1,000 impressions}	107	8.75 ^{Per 1,000 impressions}	2.18%	198	4.04%	2.08 ^{Per 1,000 impressions}	11 ^{Per 1,000 impressions}
5,817	2.21	<u>40.67</u> ^{Per messaging conversation} ^{Per 1,000 impressions}	Using ad set bud...	1,210.98 ^{Per 1,000 impressions}	Ongoing	12,854	94.21 ^{Per 1,000 impressions}	287	4.22 ^{Per 1,000 impressions}	2.23%	516	4.01%	2.35 ^{Per 1,000 impressions}	10 ^{Per 1,000 impressions}
1,559	1.85	<u>69.71</u> ^{Per messaging conversation} ^{Per 1,000 impressions}	Using ad set bud...	248.54 ^{Per 1,000 impressions}	Ongoing	2,101	118.80 ^{Per 1,000 impressions}	84	7.51 ^{Per 1,000 impressions}	1.62%	70	3.33%	3.55 ^{Per 1,000 impressions}	3 ^{Per 1,000 impressions}
4,119	1.87	<u>51.85</u> ^{Per messaging conversation} ^{Per 1,000 impressions}	Using ad set bud...	1,243.80 ^{Per 1,000 impressions}	Ongoing	7,706	161.41 ^{Per 1,000 impressions}	172	7.25 ^{Per 1,000 impressions}	2.25%	591	5.07%	3.18 ^{Per 1,000 impressions}	21 ^{Per 1,000 impressions}
1,799	1.15	<u>24.40</u> ^{Per messaging conversation} ^{Per 1,000 impressions}	Using ad set bud...	195.21 ^{Per 1,000 impressions}	Ongoing	2,078	94.17 ^{Per 1,000 impressions}	28	8.48 ^{Per 1,000 impressions}	1.11%	58	2.80%	3.57 ^{Per 1,000 impressions}	3 ^{Per 1,000 impressions}
1,226	1.21	<u>49.25</u> ^{Per messaging conversation} ^{Per 1,000 impressions}	Using ad set bud...	196.52 ^{Per 1,000 impressions}	Ongoing	1,484	132.70 ^{Per 1,000 impressions}	24	8.21 ^{Per 1,000 impressions}	1.62%	59	3.98%	3.34 ^{Per 1,000 impressions}	1 ^{Per 1,000 impressions}
---	---	---	Using ad set bud...	0.00 ^{Per 1,000 impressions}	Ongoing	---	---	---	---	---	---	---	---	---
7,014	1.66	<u>26.81</u> ^{Per messaging conversation} ^{Per 1,000 impressions}	Using ad set bud...	1,179.45 ^{Per 1,000 impressions}	Ongoing	11,629	101.45 ^{Per 1,000 impressions}	182	6.48 ^{Per 1,000 impressions}	1.57%	598	5.14%	1.97 ^{Per 1,000 impressions}	41 ^{Per 1,000 impressions}
6,685	1.90	<u>81.87</u> ^{Per messaging conversation} ^{Per 1,000 impressions}	Using ad set bud...	1,497.75 ^{Per 1,000 impressions}	Ongoing	12,730	117.86 ^{Per 1,000 impressions}	262	5.72 ^{Per 1,000 impressions}	2.06%	781	6.14%	1.92 ^{Per 1,000 impressions}	47 ^{Per 1,000 impressions}
8,720	2.31	<u>54.43</u> ^{Per messaging conversation} ^{Per 1,000 impressions}	Using ad set bud...	1,205.01 ^{Per 1,000 impressions}	Ongoing	8,602	140.09 ^{Per 1,000 impressions}	178	6.77 ^{Per 1,000 impressions}	2.07%	481	5.01%	2.80 ^{Per 1,000 impressions}	35 ^{Per 1,000 impressions}
2,520	1.56	<u>44.56</u> ^{Per messaging conversation} ^{Per 1,000 impressions}	Using ad set bud...	354.84 ^{Per 1,000 impressions}	Ongoing	3,420	105.75 ^{Per 1,000 impressions}	62	5.72 ^{Per 1,000 impressions}	1.81%	122	3.57%	2.51 ^{Per 1,000 impressions}	3 ^{Per 1,000 impressions}
8,768	1.48	<u>26.85</u> ^{Per messaging conversation} ^{Per 1,000 impressions}	Using ad set bud...	557.25 ^{Per 1,000 impressions}	Ongoing	5,590	96.11 ^{Per 1,000 impressions}	100	5.37 ^{Per 1,000 impressions}	1.79%	319	5.71%	1.68 ^{Per 1,000 impressions}	18 ^{Per 1,000 impressions}
5,812	1.69	<u>34.35</u> ^{Per messaging conversation} ^{Per 1,000 impressions}	Using ad set bud...	755.19 ^{Per 1,000 impressions}	Ongoing	5,460	116.90 ^{Per 1,000 impressions}	154	4.90 ^{Per 1,000 impressions}	2.38%	296	4.58%	2.55 ^{Per 1,000 impressions}	10 ^{Per 1,000 impressions}
888,134	2.71	---	Multiple conversations	128,961.74 ^{Total spent}	---	2,408,985	52.45 ^{Per 1,000 impressions}	22,108	5.72 ^{Per Advertiser}	0.92%	74,519	1.09%	1.70 ^{Per Click}	4,400 ^{Total}



El Masa



Results	Reach	Impressions	Cost per result	Amount spent	Ends	CTR (all)	Frequency	CPC (all)	Messaging conversations started
37  Messaging conversations...	2,205	3,450	5.76  Per messaging convers...	227.90  ₪	Ongoing	10.49%	1.56	0.53  ₪	37 
407  Messaging conversations...	11,535	17,776	1.87  Per messaging convers...	802.37  ₪	Ongoing	10.13%	1.54	0.45  ₪	407 
133  Messaging conversations...	8,409	8,543	3.20  Per messaging convers...	444.29  ₪	Ongoing	0.21%	1.02	24.68  ₪	133 
30  Messaging conversations...	5,221	7,704	3.64  Per messaging convers...	352.74  ₪	Ongoing	9.77%	1.48	0.47  ₪	30 
64  Messaging conversations...	5,174	8,184	9.21  Per messaging convers...	589.47  ₪	Ongoing	7.99%	1.58	0.90  ₪	64 
133  Messaging conversations...	20,865	28,151	8.67  Per messaging convers...	1,325.79  ₪	Ongoing	6.89%	1.35	0.74  ₪	133 
40  Messaging conversations...	7,570	11,019	16.93  Per messaging convers...	676.15  ₪	Ongoing	8.75%	1.46	0.70  ₪	40 
7  Messaging conversations...	1,028	1,171	15.28  Per messaging convers...	106.94  ₪	Ongoing	11.36%	1.14	0.80  ₪	7 
133  Messaging conversations...	24,864	41,141	13.75  Per messaging convers...	1,716.22  ₪	Ongoing	8.16%	1.67	0.51  ₪	133 
30  Messaging conversations...	4,528	7,147	7.34  Per messaging convers...	478.43  ₪	Ongoing	8.72%	1.58	0.77  ₪	30 
14  Messaging conversations...	1,419	1,958	12.39  Per messaging convers...	170.60  ₪	Ongoing	11.95%	1.58	0.71  ₪	14 
30  Messaging conversations...	3,740	6,404	6.75  Per messaging convers...	378.44  ₪	Ongoing	8.89%	1.71	0.67  ₪	30 
746  Messaging conversations...	41,644	65,795	3.36  Per messaging convers...	2,356.55  ₪	Ongoing	14.38%	1.58	0.25  ₪	746 
106  Messaging conversations...	4,706	9,131	5.32  Per messaging convers...	682.60  ₪	Ongoing	9.22%	1.94	0.81  ₪	106 
801  Messaging conversations...	28,692	62,419	3.43  Per messaging convers...	2,750.91  ₪	Ongoing	15.46%	2.10	0.33  ₪	801 
261  Messaging conversations...	12,149	26,899	4.64  Per messaging convers...	1,304.15  ₪	Ongoing	8.87%	2.21	0.55  ₪	261 
3  Messaging conversations...	423	474	11.39  Per messaging convers...	81.58  ₪	Ongoing	9.91%	1.12	1.20  ₪	3 
9  Messaging conversations...	892	1,228	10.44  Per messaging convers...	99.99  ₪	Ongoing	4.72%	1.48	1.62  ₪	9 
73  Messaging conversations...	5,341	9,443	7.08  Per messaging convers...	506.22  ₪	Ongoing	5.82%	1.77	0.92  ₪	73 
8,949  Messaging conversations...	291,260  Accounts Center accoun...	926,993  Total	3.72  Per messaging convers...	33,302.55  ₪ Total spent		9.54%  Per impressions	2.37  Per Accounts Center acc...	0.38  ₪ Per Click	8,949  Total





New Jersey

Results	Reach	Impressions	Cost per result	Amount spent	Ends	CTR (all)	Frequency	CPC (all)	Messaging conversations started	
Messaging conversati...	2,247	2,779	2.35 µ€ Per messaging convers...	87.85 µ€	Ongoing	9.96%	1.24	0.94 µ€	29	
Messaging conversati...	77,052	134,562	5.39 µ€ Per messaging convers...	4,531.46 µ€	Ongoing	2.88%	1.75	1.18 µ€	712	
Messaging conversati...	6,428	7,014	11.57 µ€ Per messaging convers...	208.19 µ€	Ongoing	2.78%	1.09	1.07 µ€	18	
Messaging conversati...	75,827	134,405	5.45 µ€ Per messaging convers...	4,125.49 µ€	Ongoing	2.87%	1.77	1.07 µ€	640	
Messaging conversati...	7,101	9,089	5.52 µ€ Per messaging convers...	409.12 µ€	Ongoing	3.76%	1.28	1.18 µ€	71	
Messaging conversati...	—	—	— Per messaging convers...	0.00 µ€	Ongoing	—	—	—	—	
Messaging conversati...	2,421	2,715	35.33 µ€ Per messaging convers...	182.00 µ€	Ongoing	2.50%	1.12	2.68 µ€	6	
Messaging conversati...	2,299	2,959	24.99 µ€ Per messaging convers...	224.41 µ€	Ongoing	2.87%	1.29	2.64 µ€	19	
Messaging conversati...	2,674	2,883	28.59 µ€ Per messaging convers...	85.76 µ€	Ongoing	1.18%	1.08	2.52 µ€	4	
Messaging conversati...	4,446	5,539	31.72 µ€ Per messaging convers...	248.94 µ€	Ongoing	1.51%	1.25	2.96 µ€	19	
Messaging conversati...	5,173	7,890	16.36 µ€ Per messaging convers...	556.07 µ€	Ongoing	1.00%	1.51	2.15 µ€	14	
Messaging conversati...	111	115	— Per messaging convers...	2.75 µ€	Ongoing	2.69%	1.02	0.92 µ€	—	
Messaging conversati...	2,798	3,299	35.73 µ€ Per messaging convers...	246.33 µ€	Ongoing	2.89%	1.29	2.62 µ€	9	
Messaging conversati...	9,853	14,789	14.85 µ€ Per messaging convers...	1,067.56 µ€	Ongoing	3.22%	1.58	2.24 µ€	72	
Messaging conversati...	58,806	105,701	5.89 µ€ Per messaging convers...	4,212.52 µ€	Ongoing	3.79%	1.80	1.06 µ€	612	
Messaging conversati...	69,881	118,486	9.58 µ€ Per messaging convers...	5,507.48 µ€	Ongoing	3.63%	1.71	1.28 µ€	579	
Messaging conversati...	593	670	19.05 µ€ Per messaging convers...	76.18 µ€	Ongoing	3.67%	1.13	2.00 µ€	4	
Messaging conversati...	1,184	1,239	64.63 µ€ Per messaging convers...	64.63 µ€	Ongoing	1.86%	1.05	2.81 µ€	1	
Messaging conversati...	2,790	3,432	28.70 µ€ Per messaging convers...	379.11 µ€	Ongoing	3.25%	1.25	3.24 µ€	22	
Multiple conversations	578,053	1,145,295	— Multiple conversations	45,720.85 µ€ Total spent		4.50% Per Impressions	2.21 Per Advertiser Centre ac...	0.89 µ€ Per Click	5,595 Total	

