

Leoben G. Lucero

Graphic Artist | Web Designer
Don Galo, Parañaque City | 0910-419-3180 | leoben.lucero59@gmail.com | [Portfolio](#)

CAREER SUMMARY

A driven and hardworking person who takes on challenges and performs work that is above the standard. Focused, quick to pick up new skills, and open to further exploration to broaden perspective in relation to a wide variety of subjects.

I am a versatile and creative Web Designer and Graphic Artist with a passion for crafting visually stunning and user-friendly digital experiences. With a strong foundation in design principles, I specialize in utilizing industry-leading software, such as Adobe Photoshop, Microsoft Offices, Google Applications, Illustrator, Canva and other editing platforms to bring ideas to life. My expertise extends to both online and offline editing applications, allowing me to seamlessly blend traditional and modern design techniques.

EDUCATION

Mindoro State University Bachelor of Science in Information and Technology	Calapan City, Oriental Mindoro 2018 – 2022
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ELIGIBILITY

Civil Service Commission (CSC) Career Service Examination - Pen and Paper Test (CSE-PPT) – Passer Professional Level	March 2023
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WORK HISTORY

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| Megabet Corp.
<i>Website Designer / Graphic Artist</i> | Paranaque City
February 2025 – Present |
| <ul style="list-style-type: none">Designed and developed the company website, including required dashboards, and created all visual and digital assets used for web implementation.Designed and conceptualized marketing materials for events—such as banners and event paraphernalia—in collaboration with the marketing team, producing content for advertising across social media platforms. | |
| eClerx (former Personiv Manila)
<i>Analyst - Website Designer</i> | Alabang, Muntinlupa City
February 2022 – September 2024 |
| <ul style="list-style-type: none">In charge of creating the client's website from beginning to end and making sure it passes quality control assessment before it is published. | |
| Personiv Manila
<i>Graphic Artist/Designer (Project Based)</i> | Alabang, Muntinlupa City
September – December 2022 |
| <ul style="list-style-type: none">Responsible for ensuring that the designs produced by the other designers adhere to the company's quality requirements.Edit and rework the client's templated cards to the highest possible standard while following their ideas and maintaining company standards. | |
| Sapphire Designs Printing Services
<i>Graphic Artist</i> | Calapan City, Oriental Mindoro
June 2022 – February 2023 |
| <ul style="list-style-type: none">In charge of designing the customer's preferred layout and graphics for the product they intend to buy from the store.Oversee the store for a short period of time and be knowledgeable about the business's documentation for both governmental and non-governmental organizations. | |

Freelance Graphic Designer

2018 – 2022

- Creates the designs presented by the clients into an art, school projects, business logos, publication materials etc., for their personal purposes.
- Transform the ideas into visualization through graphic designing especially using the Adobe Photoshop tools.

SKILLS AND STRENGTH

- Oriented in using Microsoft Applications (MS Word, MS PowerPoint, MS Excel, & MS Publisher)
- Front-end Development Capabilities (CSS, HTML)
- Oral & Written Communication Skills
- Adobe Creative Suite (Photoshop, Illustrator, Premier)
- Canva and other free editing platforms such as Figma in collaboration with the AI tools online.
- Time Management

CHARACTER REFERENCE

Mark Anthony Olivares

Senior Front-End Developer

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Charlene Roxas

QA (Quality Assurance) Engineer

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