**Kawada Vs SoftBank**

We’re going to compare two companies of Robotics: the Japanese company, Kawada; and the French one, SoftBank.

First of all, we notice that Kawada was created at least 18 years before SoftBank, in 1987, they were already well-known, but at the beginning, Kawada developed aviation tools and personal helicopters.

SoftBank were founded in 2005 with the direct objective of manufacturing robots -by the way the, first name of the company was Aldebran (like the star but without the ‘a’). The watchword of both companies are similar: being able to create robots that help human beings from doing difficult and repetitive tasks. Softbank add that they want to make their robots accessible for everyone, while Kawada seems to work for the “futures hopes” of their customers, meaning that they want to create the most modern robot that can carry the most tasks possible.

Now, focusing on the robots themselves, we need to firstly we need to thanks Kawada because their latest robot, NEXTAGE, is open source! This means that everybody can see its code, which is a great thing for data collection. This robot has also won many prizes for its efficiency from multiple manufacturing factories. On their side, SoftBank also developed multiple robots, the newest is PEPPER, which is available in 2000+ companies to help visitors. The main difference between PEPPER and NEXTAGE is that PEPPER is specialised for interactions with people, while NEXTAGE mainly carries out automated tasks. That pretty well sums up the two companies: SoftBank for smart robots, Kawada for fast and optimized robots.