06 Topic Modeling

In text mining, we often have collections of documents, such as blog posts or news articles, that we'd like to divide into natural groups so that we can understand them separately. Topic modeling is a method for unsupervised classification of such documents, similar to clustering on numeric data, which finds natural groups of items even when we're not sure what we're looking for.

In this project, I will learn to work with Latent Dirichlet allocation (LDA) objects from the topic models package, particularly tidying such models so that they can be manipulated with ggplot2 and dplyr. Further, I will also explore an example of clustering chapters from several books, where I can see that a topic model "learns" to tell the difference between the four books based on the text content.

06_01 Latent Dirich Allacation

LDA is a mathematical method for estimating both of these at the same time: finding the mixture of words that is associated with each topic, while also determining the mixture of topics that describes each document. There are a number of existing implementations of this algorithm.

The AssociatedPress dataset provided by the topic models package, as an example of a DocumentTermMatrix. This is a collection of 2246 news articles from an American news agency, mostly published around 1988.

```
data("AssociatedPress")
AssociatedPress

## <<DocumentTermMatrix (documents: 2246, terms: 10473)>>
## Non-/sparse entries: 302031/23220327
## Sparsity : 99%
## Maximal term length: 18
## Weighting : term frequency (tf)
```

This function returns an object containing the full details of the model fit, such as how words are associated with topics and how topics are associated with documents.

```
# set a seed so that the output of the model is predictable
ap_lda <- LDA(AssociatedPress, k = 2, control = list(seed = 1234))
ap_lda</pre>
```

A LDA_VEM topic model with 2 topics.

06_01_01 Word-Topic Probabilities

The tidy() method, originally from the broom package (Robinson 2017), for tidying model objects. The tidytext package provides this method for extracting the per-topic-per-word probabilities, called "beta", from the model.

```
ap_topics <- tidy(ap_lda, matrix = "beta")
ap_topics</pre>
```

```
## # A tibble: 20,946 × 3
##
      topic
                   term
                                 beta
      <int>
##
                  <chr>
## 1
          1
                  aaron 1.686917e-12
## 2
          2
                  aaron 3.895941e-05
## 3
          1
                abandon 2.654910e-05
## 4
                abandon 3.990786e-05
```

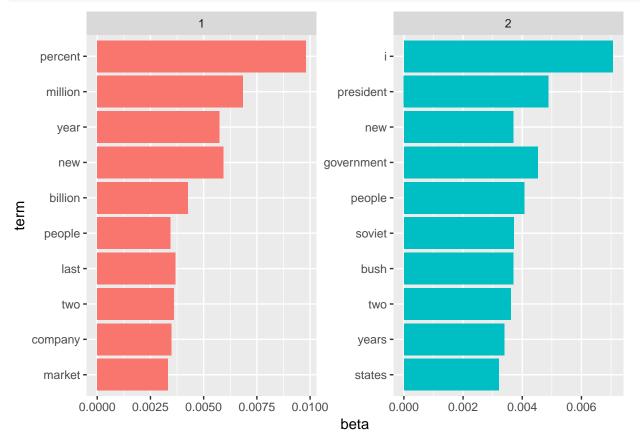
```
## 5 1 abandoned 1.390663e-04
## 6 2 abandoned 5.876946e-05
## 7 1 abandoning 2.454843e-33
## 8 2 abandoning 2.337565e-05
## 9 1 abbott 2.130484e-06
## 10 2 abbott 2.968045e-05
## # ... with 20,936 more rows
```

Notice that this has turned the model into a one-topic-per-term-per-row format. For each combination, the model computes the probability of that term being generated from that topic. For example, the term "aaron" has a $1.686917 \times 10-12$ probability of being generated from topic 1, but a $3.8959408 \times 10-5$ probability of being generated from topic 2.

I want to find the 10 terms that are most common within each topic. As a tidy data frame, this lends itself well to a ggplot2 visualization.

```
ap_top_terms <- ap_topics %>%
  group_by(topic) %>%
  top_n(10, beta) %>%
  ungroup() %>%
  arrange(topic, -beta)

ap_top_terms %>%
  mutate(term = reorder(term, beta)) %>%
  ggplot(aes(term, beta, fill = factor(topic))) +
  geom_col(show.legend = FALSE) +
  facet_wrap(~ topic, scales = "free") +
  coord_flip()
```



This visualization lets me understand the two topics that were extracted from the articles. The most common words in topic 1 include "percent", "million", "billion", and "company", which suggests it may represent business or financial news. Those most common in topic 2 include "president", "government", and "soviet", suggeting that this topic represents political news. One important observation about the words in each topic is that some words, such as "new" and "people", are common within both topics. This is an advantage of topic modeling as opposed to "hard clustering" methods: topics used in natural language could have some overlap in terms of words.

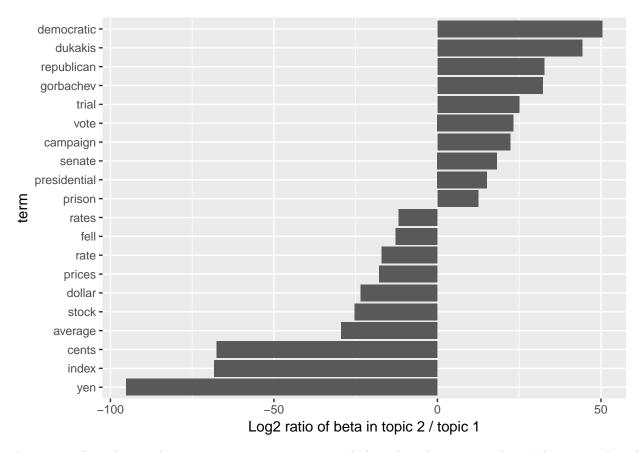
As an alternative, I could consider the terms that had the greatest difference in beta between topic 1 and topic 2.

```
beta_spread <- ap_topics %>%
  mutate(topic = paste0("topic", topic)) %>%
  spread(topic, beta) %>%
  filter(topic1 > .001 | topic2 > .001) %>%
  mutate(log_ratio = log2(topic2 / topic1))
beta_spread
```

```
## # A tibble: 198 × 4
##
                                         topic2
                                                   log_ratio
                term
                            topic1
##
               <chr>
                             <dbl>
                                          <dbl>
                                                       <dbl>
## 1
      administration 4.309502e-04 1.382244e-03
                                                   1.6814189
## 2
                 ago 1.065216e-03 8.421279e-04
                                                  -0.3390353
## 3
           agreement 6.714984e-04 1.039024e-03
                                                   0.6297728
## 4
                 aid 4.759043e-05 1.045958e-03
                                                   4.4580091
                 air 2.136933e-03 2.966593e-04
                                                 -2.8486628
## 5
## 6
            american 2.030497e-03 1.683884e-03
                                                 -0.2700405
## 7
            analysts 1.087581e-03 5.779708e-07 -10.8778386
                area 1.371397e-03 2.310280e-04
## 8
                                                 -2.5695069
## 9
                army 2.622192e-04 1.048089e-03
                                                   1.9989152
## 10
               asked 1.885803e-04 1.559209e-03
                                                   3.0475641
## # ... with 188 more rows
```

Next, I visualize the words with the greatest differences between the two topics.

```
beta_spread %>%
  group_by(direction = log_ratio > 0) %>%
  top_n(10, abs(log_ratio)) %>%
  ungroup() %>%
  mutate(term = reorder(term, log_ratio)) %>%
  ggplot(aes(term, log_ratio)) +
  geom_col() +
  labs(y = "Log2 ratio of beta in topic 2 / topic 1") +
  coord_flip()
```



I can see that the words more common in topic 2 include political parties such as "democratic" and "republican", as well as politician's names such as "dukakis" and "gorbachev". Topic 1 was more characterized by currencies like "yen" and "dollar", as well as financial terms such as "index", "prices" and "rates". This helps confirm that the two topics the algorithm identified were political and financial news.

06_01_02 Document-Topic Probabilities

Besides estimating each topic as a mixture of words, LDA also models each document as a mixture of topics. I can examine the per-document-per-topic probabilities, called "gamma".

```
ap_documents <- tidy(ap_lda, matrix = "gamma")
ap_documents</pre>
```

```
## # A tibble: 4,492 × 3
##
      document topic
                              gamma
##
         <int> <int>
                              <dbl>
## 1
             1
                    1 0.2480616686
              2
## 2
                    1 0.3615485445
             3
                    1 0.5265844180
## 3
## 4
             4
                    1 0.3566530023
## 5
             5
                    1 0.1812766762
## 6
             6
                    1 0.0005883388
             7
                    1 0.7734215655
##
  7
## 8
             8
                    1 0.0044516994
## 9
             9
                    1 0.9669915139
## 10
            10
                    1 0.1468904793
## # ... with 4,482 more rows
```

Each of these values is an estimated proportion of words from that document that are generated from that topic. For example, the model estimates that only about 24.8% of the words in document 1 were generated from topic 1.

I can see that many of these documents were drawn from a mix of the two topics, but that document 6 was drawn almost entirely from topic 2, having a gamma from topic 1 close to zero. To check this answer, I could tidy() the document-term matrix and check what the most common words in that document were.

```
tidy(AssociatedPress) %>%
  filter(document == 6) %>%
  arrange(desc(count))
```

```
## # A tibble: 287 × 3
##
      document
                           term count
##
          <int>
                          <chr> <dbl>
## 1
              6
                                    16
                        noriega
## 2
              6
                         panama
                                    12
## 3
              6
                                     6
                        jackson
## 4
              6
                         powell
                                     6
                                     5
## 5
              6 administration
## 6
              6
                                     5
                       economic
## 7
                                     5
              6
                        general
## 8
              6
                                     5
## 9
              6
                                     5
                     panamanian
## 10
              6
                                     4
                       american
## # ... with 277 more rows
```

Based on the most common words, this appears to be an article about the relationship between the American government and Panamanian dictator Manuel Noriega, which means the algorithm was right to place it in topic 2 (as political/national news).

06_02 Example: The Great Library Heist

When examining a statistical method, it can be useful to try it on a very simple case where you know the "right answer". For example, we could collect a set of documents that definitely relate to four separate topics, then perform topic modeling to see whether the algorithm can correctly distinguish the four groups. This lets us double-check that the method is useful, and gain a sense of how and when it can go wrong. I will try this with some data from classic literature.

Suppose a vandal has broken into your study and torn apart four of your books:

- Great Expectations by Charles Dickens
- The War of the Worlds by H.G. Wells
- Twenty Thousand Leagues Under the Sea by Jules Verne
- Pride and Prejudice by Jane Austen

I will retrieve the text of these four books using the gutenberg package.

```
## Determining mirror for Project Gutenberg from http://www.gutenberg.org/robot/harvest
```

Using mirror http://aleph.gutenberg.org

```
# divide into documents, each representing one chapter
by_chapter <- books %>%
  group by(title) %>%
  mutate(chapter = cumsum(str_detect(text, regex("^chapter ", ignore_case = TRUE)))) %>%
  ungroup() %>%
  filter(chapter > 0) %>%
  unite(document, title, chapter)
# split into words
by_chapter_word <- by_chapter %>%
  unnest_tokens(word, text)
# find document-word counts
word_counts <- by_chapter_word %>%
  anti_join(stop_words) %>%
  count(document, word, sort = TRUE) %>%
  ungroup()
## Joining, by = "word"
word counts
## # A tibble: 104,721 × 3
##
                      document
                                   word
                                            n
##
                          <chr>
                                  <chr> <int>
## 1
         Great Expectations 57
                                    joe
                                            88
          {\tt Great\ Expectations\_7}
## 2
                                           70
                                    joe
         Great Expectations 17
## 3
                                  biddy
                                            63
## 4
         Great Expectations_27
                                            58
                                    joe
         Great Expectations_38 estella
                                            58
## 5
## 6
          Great Expectations_2
                                            56
                                    joe
                                 pocket
## 7
         Great Expectations_23
                                            53
         Great Expectations_15
                                            50
## 8
                                    joe
## 9
         Great Expectations_18
                                            50
                                    joe
## 10 The War of the Worlds_16 brother
                                            50
## # ... with 104,711 more rows
```

06_02_01 LDA on Chapters

Right now my data frame word_counts is in a tidy form, with one-term-per-document-per-row, but the topic models package requires a DocumentTermMatrix. I can cast a one-token-per-row table into a DocumentTermMatrix with tidytext's cast_dtm().

```
chapters_dtm <- word_counts %>%
   cast_dtm(document, word, n)

chapters_dtm

## <<DocumentTermMatrix (documents: 193, terms: 18215)>>
## Non-/sparse entries: 104721/3410774
## Sparsity : 97%
## Maximal term length: 19
```

Weighting : term frequency (tf)

I can then use the LDA() function to create a four-topic model. In this case I know I am looking for four

topics because there are four books. In other problems I may need to try a few different values of k.

```
chapters_lda <- LDA(chapters_dtm, k = 4, control = list(seed = 1234))
chapters_lda</pre>
```

A LDA_VEM topic model with 4 topics.

Much as I did on the Associated Press data, I can examine per-topic-per-word probabilities.

```
chapter_topics <- tidy(chapters_lda, matrix = "beta")
chapter_topics</pre>
```

```
## # A tibble: 72,860 \times 3
##
      topic
               term
                              beta
##
      <int>
               <chr>
                             <dbl>
## 1
          1
                 joe 5.830326e-17
## 2
          2
                 joe 3.194447e-57
## 3
          3
                 joe 4.162676e-24
## 4
          4
                 joe 1.445030e-02
## 5
              biddy 7.846976e-27
          1
## 6
              biddy 4.672244e-69
          2
## 7
          3
              biddy 2.259711e-46
## 8
          4
              biddy 4.767972e-03
## 9
          1 estella 3.827272e-06
## 10
          2 estella 5.316964e-65
## # ... with 72,850 more rows
```

Notice that this has turned the model into a one-topic-per-term-per-row format. For each combination, the model computes the probability of that term being generated from that topic. For example, the term "joe" has an almost zero probability of being generated from topics 1, 2, or 3, but it makes up 1.45% of topic 4.

I want to find the top 5 terms within each topic.

```
top_terms <- chapter_topics %>%
  group_by(topic) %>%
  top_n(5, beta) %>%
  ungroup() %>%
  arrange(topic, -beta)

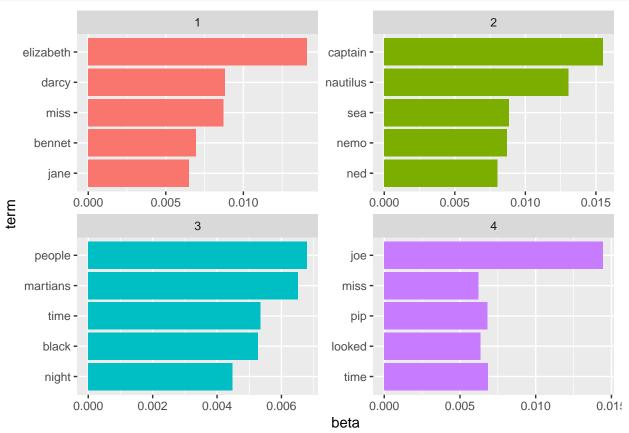
top_terms
```

```
## # A tibble: 20 × 3
      topic
##
                 term
                              beta
##
      <int>
                 <chr>>
                             <dbl>
## 1
          1 elizabeth 0.014107538
## 2
          1
                darcy 0.008814258
## 3
                 miss 0.008706741
          1
## 4
               bennet 0.006947431
          1
                  jane 0.006497512
## 5
          1
## 6
          2
              captain 0.015507696
## 7
          2
             nautilus 0.013050048
## 8
          2
                   sea 0.008850073
## 9
          2
                 nemo 0.008708397
## 10
          2
                  ned 0.008030799
               people 0.006797400
## 11
          3
## 12
          3
             martians 0.006512569
## 13
          3
                 time 0.005347115
## 14
          3
                black 0.005278302
```

```
## 15
          3
                 night 0.004483143
##
  16
          4
                   joe 0.014450300
                  time 0.006847574
##
  17
  18
          4
                   pip 0.006817363
##
## 19
          4
               looked 0.006365257
## 20
                 miss 0.006228387
```

This tidy output lends itself well to a ggplot2 visualization.

```
top_terms %>%
  mutate(term = reorder(term, beta)) %>%
  ggplot(aes(term, beta, fill = factor(topic))) +
  geom_col(show.legend = FALSE) +
  facet_wrap(~ topic, scales = "free") +
  coord_flip()
```



These topics are pretty clearly associated with the four books! There's no question that the topic of "captain", "nautilus", "sea", and "nemo" belongs to Twenty Thousand Leagues Under the Sea, and that "jane", "darcy", and "elizabeth" belongs to Pride and Prejudice. I see "pip" and "joe" from Great Expectations and "martians", "black", and "night" from The War of the Worlds. I also notice that, in line with LDA being a "fuzzy clustering" method, there can be words in common between multiple topics, such as "miss" in topics 1 and 4, and "time" in topics 3 and 4.

06_02_02 Per-Document Classification

```
chapters_gamma <- tidy(chapters_lda, matrix = "gamma")
chapters_gamma</pre>
```

```
## # A tibble: 772 × 3
##
                                              gamma
                      document topic
##
                          <chr> <int>
                                              <dbl>
## 1
         Great Expectations_57
                                    1 1.351886e-05
## 2
          Great Expectations_7
                                    1 1.470726e-05
         Great Expectations 17
## 3
                                    1 2.117127e-05
         Great Expectations_27
## 4
                                    1 1.919746e-05
## 5
         Great Expectations_38
                                    1 3.544403e-01
## 6
          Great Expectations_2
                                    1 1.723723e-05
## 7
         Great Expectations_23
                                    1 5.507241e-01
## 8
         Great Expectations_15
                                    1 1.682503e-02
## 9
         Great Expectations_18
                                    1 1.272044e-05
## 10 The War of the Worlds_16
                                    1 1.084337e-05
## # ... with 762 more rows
```

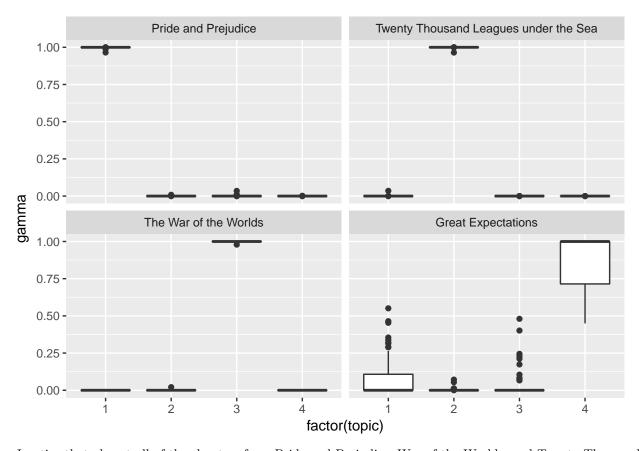
Each of these values is an estimated proportion of words from that document that are generated from that topic. For example, the model estimates that each word in the Great Expectations_57 document has only a 0.00135% probability of coming from topic 1 (Pride and Prejudice).

Now that I have these topic probabilities, I can see how well our unsupervised learning did at distinguishing the four books. I would expect that chapters within a book would be found to be mostly (or entirely), generated from the corresponding topic.

First I re-separate the document name into title and chapter, after which I can visualize the per-document-per-topic probability for each.

```
chapters_gamma <- chapters_gamma %>%
  separate(document, c("title", "chapter"), sep = "_", convert = TRUE)
chapters_gamma
```

```
## # A tibble: 772 × 4
##
                       title chapter topic
                                                   gamma
## *
                       <chr>>
                               <int> <int>
                                                   <dbl>
## 1
         Great Expectations
                                  57
                                          1 1.351886e-05
## 2
         Great Expectations
                                   7
                                          1 1.470726e-05
## 3
         Great Expectations
                                  17
                                         1 2.117127e-05
## 4
         Great Expectations
                                  27
                                         1 1.919746e-05
## 5
         Great Expectations
                                  38
                                         1 3.544403e-01
                                   2
## 6
         Great Expectations
                                         1 1.723723e-05
## 7
         Great Expectations
                                  23
                                         1 5.507241e-01
## 8
         Great Expectations
                                  15
                                         1 1.682503e-02
## 9
         Great Expectations
                                  18
                                         1 1.272044e-05
## 10 The War of the Worlds
                                  16
                                         1 1.084337e-05
## # ... with 762 more rows
# reorder titles in order of topic 1, topic 2, etc before plotting
chapters_gamma %>%
  mutate(title = reorder(title, gamma * topic)) %>%
  ggplot(aes(factor(topic), gamma)) +
  geom_boxplot() +
  facet_wrap(~ title)
```



I notice that almost all of the chapters from Pride and Prejudice, War of the Worlds, and Twenty Thousand Leagues Under the Sea were uniquely identified as a single topic each.

It does look like some chapters from Great Expectations (which should be topic 4) were somewhat associated with other topics. Are there any cases where the topic most associated with a chapter belonged to another book? First I would find the topic that was most associated with each chapter using top_n(), which is effectively the "classification" of that chapter.

```
chapter_classifications <- chapters_gamma %>%
   group_by(title, chapter) %>%
   top_n(1, gamma) %>%
   ungroup()

chapter_classifications
```

```
## # A tibble: 193 × 4
##
                     title chapter topic
                                              gamma
##
                     <chr>>
                             <int> <int>
                                              <dbl>
## 1
       Great Expectations
                                23
                                        1 0.5507241
## 2
      Pride and Prejudice
                                43
                                        1 0.9999610
## 3
      Pride and Prejudice
                                18
                                        1 0.9999654
## 4
      Pride and Prejudice
                                45
                                        1 0.9999038
## 5
      Pride and Prejudice
                                16
                                        1 0.9999466
     Pride and Prejudice
                                29
                                        1 0.9999300
## 6
      Pride and Prejudice
                                10
                                        1 0.9999203
     Pride and Prejudice
                                 8
                                        1 0.9999134
      Pride and Prejudice
                                56
                                        1 0.9999337
## 10 Pride and Prejudice
                                47
                                        1 0.9999506
```

... with 183 more rows

I can then compare each to the "consensus" topic for each book (the most common topic among its chapters), and see which were most often misidentified.

```
book_topics <- chapter_classifications %>%
  count(title, topic) %>%
  group_by(title) %>%
  top_n(1, n) %>%
  ungroup() %>%
  transmute(consensus = title, topic)

chapter_classifications %>%
  inner_join(book_topics, by = "topic") %>%
  filter(title != consensus)
```

```
## # A tibble: 2 × 5
##
                  title chapter topic
                                            gamma
                                                               consensus
##
                           <int> <int>
                                            <dbl>
                                                                   <chr>
                   <chr>
## 1 Great Expectations
                              23
                                      1 0.5507241
                                                    Pride and Prejudice
                              54
## 2 Great Expectations
                                      3 0.4803234 The War of the Worlds
```

I see that only two chapters from Great Expectations were misclassified, as LDA described one as coming from the "Pride and Prejudice" topic (topic 1) and one from The War of the Worlds (topic 3). That's not bad for unsupervised clustering!

06_02_03 By word assignments: augment

I may want to take the original document-word pairs and find which words in each document were assigned to which topic.

```
assignments <- augment(chapters_lda, data = chapters_dtm)
assignments</pre>
```

```
## # A tibble: 104,721 \times 4
##
                    document term count .topic
##
                       <chr> <chr> <dbl>
                                           <dbl>
## 1 Great Expectations 57
                               joe
                                       88
                                               4
                                       70
                                               4
## 2
       Great Expectations_7
                               joe
      Great Expectations_17
                                       5
                                               4
                               joe
                                               4
## 4 Great Expectations_27
                                       58
                               joe
      Great Expectations_2
                               joe
                                       56
                                               4
## 6 Great Expectations_23
                                               4
                               joe
                                       1
## 7
      Great Expectations_15
                               joe
                                       50
                                               4
                                       50
                                               4
## 8 Great Expectations_18
                               joe
       Great Expectations_9
                                       44
                                               4
                               joe
## 10 Great Expectations_13
                               joe
                                       40
## # ... with 104,711 more rows
```

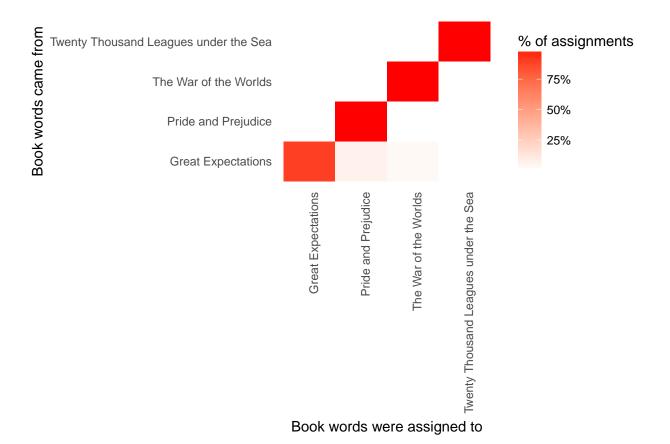
This returns a tidy data frame of book-term counts, but adds an extra column: .topic, with the topic each term was assigned to within each document. (Extra columns added by augment always start with ., to prevent overwriting existing columns). I can combine this assignments table with the consensus book titles to find which words were incorrectly classified.

```
assignments <- assignments %>%
separate(document, c("title", "chapter"), sep = "_", convert = TRUE) %>%
inner_join(book_topics, by = c(".topic" = "topic"))
```

assignments

```
## # A tibble: 104,721 \times 6
##
                   title chapter term count .topic
                                                              consensus
##
                                               <dbl>
                   <chr>
                           <int> <chr> <dbl>
                                                                  <chr>>
## 1 Great Expectations
                                          88
                                                   4 Great Expectations
                              57
                                   joe
                               7
                                          70
## 2 Great Expectations
                                   joe
                                                   4 Great Expectations
## 3 Great Expectations
                                           5
                                                   4 Great Expectations
                              17
                                   joe
## 4 Great Expectations
                              27
                                   joe
                                          58
                                                   4 Great Expectations
## 5 Great Expectations
                              2
                                                   4 Great Expectations
                                   joe
                                           56
## 6 Great Expectations
                              23
                                          1
                                                   4 Great Expectations
                                   joe
## 7 Great Expectations
                              15
                                   joe
                                          50
                                                   4 Great Expectations
## 8 Great Expectations
                              18
                                          50
                                                   4 Great Expectations
                                   joe
                                   joe
## 9 Great Expectations
                               9
                                           44
                                                   4 Great Expectations
## 10 Great Expectations
                              13
                                           40
                                                   4 Great Expectations
                                   joe
## # ... with 104,711 more rows
```

This combination of the true book (title) and the book assigned to it (consensus) is useful for further exploration. We can, for example, visualize a confusion matrix, showing how often words from one book were assigned to another.



I notice that almost all the words for Pride and Prejudice, Twenty Thousand Leagues Under the Sea, and War of the Worlds were correctly assigned, while Great Expectations had a fair number of misassigned words (which, as we saw above, led to two chapters getting misclassified).

Next, I analyze the most commonly mistaken words.

```
wrong_words <- assignments %>%
  filter(title != consensus)
wrong_words
## # A tibble: 4,535 \times 6
##
                                        title chapter
                                                            term count .topic
##
                                         <chr>
                                                 <int>
                                                           <chr> <dbl>
                                                                         <dbl>
## 1
                          Great Expectations
                                                    38
                                                        brother
                                                                      2
## 2
                          Great Expectations
                                                    22
                                                        brother
                                                                      4
                                                                             1
## 3
                          Great Expectations
                                                    23
                                                            miss
                                                                     2
                                                                             1
## 4
                          Great Expectations
                                                    22
                                                            miss
                                                                    23
                                                                             1
## 5
      Twenty Thousand Leagues under the Sea
                                                     8
                                                            miss
                                                                     1
## 6
                                                    31
                          Great Expectations
                                                            miss
                                                                     1
                                                                             1
## 7
                          Great Expectations
                                                     5 sergeant
                                                                    37
                                                                             1
                                                                             2
## 8
                          Great Expectations
                                                    46
                                                        captain
                                                                     1
## 9
                                                                      1
                                                                             2
                          Great Expectations
                                                    32
                                                        captain
                                                                             2
## 10
                       The War of the Worlds
                                                    17
                                                        captain
                                                                      5
## # ... with 4,525 more rows, and 1 more variables: consensus <chr>
wrong_words %>%
  count(title, consensus, term, wt = count) %>%
  ungroup() %>%
```

arrange(desc(n))

```
## # A tibble: 3,500 \times 4
                                      consensus
##
                   title
                                                     term
                                                              n
##
                   <chr>>
                                          <chr>>
                                                    <chr> <dbl>
## 1 Great Expectations
                            Pride and Prejudice
                                                     love
                                                             44
## 2 Great Expectations
                            Pride and Prejudice sergeant
                                                             37
## 3 Great Expectations
                            Pride and Prejudice
                                                     lady
                                                             32
                            Pride and Prejudice
## 4 Great Expectations
                                                             26
                                                    miss
## 5 Great Expectations The War of the Worlds
                                                    boat
                                                             25
## 6 Great Expectations
                            Pride and Prejudice
                                                  father
                                                             19
## 7 Great Expectations The War of the Worlds
                                                    water
                                                             19
## 8 Great Expectations
                            Pride and Prejudice
                                                     baby
                                                             18
## 9 Great Expectations
                            Pride and Prejudice
                                                 flopson
                                                             18
                                                  family
## 10 Great Expectations
                            Pride and Prejudice
                                                             16
## # ... with 3,490 more rows
```

I can see that a number of words were often assigned to the Pride and Prejudice or War of the Worlds cluster even when they appeared in Great Expectations. For some of these words, such as "love" and "lady", that's because they're more common in Pride and Prejudice (we could confirm that by examining the counts).

On the other hand, there are a few wrongly classified words that never appeared in the novel they were misassigned to. For example, I can confirm "flopson" appears only in Great Expectations, even though it's assigned to the "Pride and Prejudice" cluster.

```
word_counts %>%
  filter(word == "flopson")
## # A tibble: 3 × 3
##
                   document
                               word
                                         n
##
                      <chr>>
                              <chr> <int>
## 1 Great Expectations_22 flopson
                                        10
## 2 Great Expectations 23 flopson
                                         7
## 3 Great Expectations_33 flopson
                                         1
```

The LDA algorithm is stochastic, and it can accidentally land on a topic that spans multiple books.

06 03 Alternative LDA Implementations

The LDA() function in the topic models package is only one implementation of the latent Dirichlet allocation algorithm. For example, the mallet package (Mimno 2013) implements a wrapper around the MALLET Java package for text classification tools, and the tidytext package provides tidiers for this model output as well.

The mallet package takes a somewhat different approach to the input format. For instance, it takes non-tokenized documents and performs the tokenization itself, and requires a separate file of stopwords. This means I have to collapse the text into one string for each document before performing LDA.

```
# create a vector with one string per chapter
collapsed <- by_chapter_word %>%
    anti_join(stop_words, by = "word") %>%
    mutate(word = str_replace(word, "'", "")) %>%
    group_by(document) %>%
    summarize(text = paste(word, collapse = " "))
# create an empty file of "stopwords"
file.create(empty_file <- tempfile())</pre>
```

```
## [1] TRUE
docs <- mallet.import(collapsed$document, collapsed$text, empty_file)</pre>
mallet_model <- MalletLDA(num.topics = 4)</pre>
mallet_model$loadDocuments(docs)
mallet_model$train(100)
Once the model is created, however, I can use the tidy() and augment() functions described in the rest of the
chapter in an almost identical way. This includes extracting the probabilities of words within each topic or
topics within each document.
# word-topic pairs
tidy(mallet model)
## # A tibble: 71,064 \times 3
##
      topic
               term
                             beta
##
      <int>
               <chr>
                            <dbl>
          1 limping 2.750906e-07
## 1
## 2
          2 limping 2.733162e-07
## 3
          3 limping 2.574091e-07
          4 limping 9.202807e-05
## 4
## 5
          1 pirate 2.750906e-07
## 6
          2 pirate 2.733162e-07
## 7
          3 pirate 2.574091e-07
## 8
          4 pirate 9.202807e-05
## 9
          1 gibbet 2.750906e-07
## 10
          2 gibbet 2.733162e-07
## # ... with 71,054 more rows
# document-topic pairs
tidy(mallet_model, matrix = "gamma")
## # A tibble: 772 × 3
##
                    document topic
                                         gamma
##
                       <chr> <int>
                                         <dbl>
## 1
       Great Expectations_1
                                 1 0.11269430
    Great Expectations_10
                                 1 0.09032059
## 3 Great Expectations_11
                                 1 0.20506135
     Great Expectations_12
## 4
                                 1 0.20803698
## 5
     Great Expectations_13
                                 1 0.23848315
## 6 Great Expectations_14
                                 1 0.19774590
      Great Expectations_15
                                 1 0.15450726
      Great Expectations_16
                                 1 0.22038917
## 9
     Great Expectations_17
                                 1 0.18792135
## 10 Great Expectations_18
                                  1 0.13887009
## # ... with 762 more rows
# column needs to be named "term" for "augment"
term_counts <- rename(word_counts, term = word)</pre>
augment(mallet_model, term_counts)
## # A tibble: 104,721 × 4
##
                       document
                                             n .topic
                                    term
##
                          <chr>>
                                   <chr> <int>
                                                 <int>
## 1
         Great Expectations_57
                                                     4
```

4

88

70

joe

joe

Great Expectations_7

2

```
## 3
         Great Expectations_17
                                   biddy
                                            63
                                                     4
                                                     4
## 4
         Great Expectations_27
                                     joe
                                            58
         Great Expectations_38 estella
                                                     4
## 5
                                            58
## 6
          Great Expectations_2
                                            56
                                                     4
                                     joe
                                                     3
## 7
         Great Expectations_23
                                 pocket
                                            53
## 8
         Great Expectations_15
                                            50
                                                     4
                                     joe
         Great Expectations_18
                                            50
                                                     4
                                     joe
## 10 The War of the Worlds_16 brother
                                                     3
                                            50
## # ... with 104,711 more rows
```

Summary

This project introduces topic modeling for finding clusters of words that characterize a set of documents, and shows how the tidy() verb lets us explore and understand these models using dplyr and ggplot2. This is one of the advantages of the tidy approach to model exploration: the challenges of different output formats are handled by the tidying functions, and I can explore model results using a standard set of tools. In particular, I saw that topic modeling is able to separate and distinguish chapters from four separate books, and explored the limitations of the model by finding words and chapters that it assigned incorrectly.