

# 小组作业：

**要求：** PPT汇报，与丝绸、纺织相关的主题，

每组5-10分钟，第14、15周汇报

主题突出，条理清晰，细致深入

**提交：** “小组+主题”命名，pdf格式，5月27日前

班委收齐，发邮箱：773947647@qq.com

**主题：** 丝绸产品、丝绸技艺、丝绸文化、

丝绸应用、丝绸工匠、丝绸文物等

# 课程大作业——论文1500字：

你认为中国丝绸的未来趋势是什么？根据你所认为的趋势做一个相关的项目设计（服装、珠宝、配饰、家纺用品、装置艺术、概念艺术等），可以从图案色彩设计、材料设计、工艺设计等角度开展思考。

步骤：

1、根据你所认为的趋势进行关键词调研：

**web/magazine/book**

2、你认为中国丝绸未来可发展的方向是什么？

3、趋势佐证材料 & 相关艺术家、设计师作品调研

4、自己的设计想法叙述，成品小样或者效果图

5、提交pdf文件，以“学号+姓名”命名，班委收齐发邮箱

6、标题：黑体三号，正文：宋体小四，1.25行距

## The United States' Pushpin Style

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### Abstract

Pushpin Studio was born in the 1960s. It is an era of mutual doubt between the concept of modernity and the culture established at that time. The most likely time should be: the establishment and the destruction of an era. Questioning means changing. At this time, Pushpin Studio initiated a wave of conceptual image design that corresponded sharply and rationally to Swiss internationalism and became the center of a new generation of graphic design. Create a new era of illustration and design. In this article, we will touch on the formation and development of Pushpin studio style.

**keywords:** Pushpin Studio style, formation, works, development.

### 1. Introduction

Push Pin Studios was founded in 1954 by

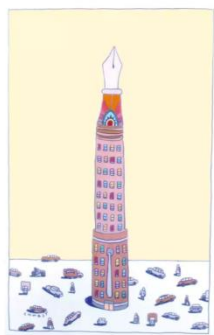
and its success allowed the fledgling studio to grow quickly. Glaser rejoined after returning from Italy on a Fulbright scholarship, and in 1957, the Push Pin

evolution of graphic design style and changed the style and content of American illustrations.



Fig 4.1 pushpin graphic cover (1950s)

4.2 Seymour Chwast.



### 5. Conclusion

After reading the design of the Pushpin

accomplishments in all aspects and are still active in the front line today.

The Pushpin is an explorative exploration

### Reference

- [1] <https://www.miltonglaser.com/milton/>
- [2] CSD, August/September, 1999 — "Milton Glaser: Always One Jump Ahead" by Patrick Argent
- [3] <http://www.logonews.cn/milton-glaser.html>
- [4] <http://www.miltonglaser.com/>
- [5] <http://chuansong.me/n/1567831052326>

## 论文内容框架：

- 1、标题
- 2、摘要
- 3、设计调研
- 4、方法/设计
- 5、结论
- 6、参考文献及书本、网站等

包含图片、最后成品要求效果图（放电子版论文中）

# 个人实践

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