**Food Safety Campaign**

**(Twitter & LinkedIn)**

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| **Category** | **Sub-category** | **Message to Post** | | **Relevant twitter handles to tag/engage**  @UNBSUg  @DDAUganda  @MAAIF\_Uganda  @UNDAuthority  @MinofHealthUG  @mtic\_Uganda  @ConsentUganda  @foscu23  @Atuaggrey  @kimehenrich  @carlosbena91203 |
|  |  | **Poster/image and Video** | **Text**  **(to accompany poster/video)** |  |
| General | General | **Post1**🡪 Video **1**  <https://www.youtube.com/watch?v=SXZvO4zAi7g&t=17s> | **FOOD SAFETY ALERT!!**  Did you know…***WHEN FOOD GETS CONTAMINATED, IT STOPS BEING FOOD***?  🡪 Watch and learn to protect yourself from foodborne illnesses |  |
| **Animal** | Milk | **Post2**🡪Video **2**  <https://www.youtube.com/watch?v=ckqaq-Bd1Yo&t=58s> | **FOOD SAFETY ALERT!!**  Milk (and its products) is one of the most nutritious diets for our bodies!!  🡪Do you know how it gets contaminated? |  |
| Milk | **Post3🡪**Poster **1** | **FOOD SAFETY ALERT!!**  To benefit from its nutritional benefits, Milk must be kept safe- from farm to our tables!! |  |
| Milk | **Post4🡪**Poster **2** | **FOOD SAFETY ALERT!!**  Did you KNOW…  Farmers lose their animals through self-treatment!!  Always use services of a QUALIFIED VETERINARY OFFICER. |  |
| Milk | **Post5🡪**Poster **3** | **FOOD SAFETY ALERT!!**  Did you KNOW….  Milk from a recently treated animal is not safe for human consumption!!! |  |
| Milk | **Post6🡪**Poster **4** | **FOOD SAFETY ALERT!!**  Did you KNOW….  Poorly transported milk compromises the health and prosperity of Ugandans!! |  |
| Meat | **Post7🡪**Video 3  <https://www.youtube.com/watch?v=DWUmASq_9V0&t=2s> | **FOOD SAFETY ALERT!!**  Meat production is essential for food security and economy in Uganda!!  🡪Watch and learn how its safety gets compromised? |  |
|  | Meat | **Post8🡪**Poster **5** | **FOOD SAFETY ALERT!!**  From FARM 2 FORK….  All meat supply chain actors have a responsibility to keep it safe!! |  |
| Meat | **Post9🡪**Poster **6** | **FOOD SAFETY ALERT!!**  Meat from a recently treated animal is not safe for human consumption!!!  🡪 Be a responsible meat producer who cares about the health of your consumers. |  |
| Meat | **Post10🡪**Poster **7** | **FOOD SAFETY ALERT!!**  Pests, vectors, and pathogens get used to chemicals when we overuse them!!!  This resistance is a growing challenge for crop and animal health. |  |
|  | Meat | **Post11🡪**Poster **8** | **FOOD SAFETY ALERT!!**  Open unprotected spaces predispose food to contamination!!  As a consumer, ALWAYS buy food from clean and well-maintained places!!! |  |
| Meat | **Post12🡪**Poster **9** | **FOOD SAFETY ALERT!!**  Abuse of chemicals to extend shelf-life and appearance of food e.g. tomatoes and meat is a growing public health concern!!  Let’s all be vigilant and play our part!! |  |
| **Crop** | Grain | **Post13🡪**Video 4  <https://www.youtube.com/watch?v=RMH5hFnoAss&t=25s> | **FOOD SAFETY ALERT!!**  Do you know how the safety and quality of our maize and its products gets compromised?  Watch, learn, and take appropriate precaution!!! |  |
| Grain | **Post14🡪**Video 5  <https://www.youtube.com/watch?v=gNHJWofjhss> | **FOOD SAFETY ALERT!!**  Do you know how the safety and quality of our ground nuts gets compromised?  Watch, learn, and take appropriate precaution!!! |  |
| Grain | **Post15🡪**Poster **10** | **FOOD SAFETY ALERT!!**  To derive the commercial and dietary benefits of ground nuts, their quality and safety standards must be maintained from PRODUCTION to CONSUMPTION!! |  |
| Grain | **Post16🡪**Poster **11** | **FOOD SAFETY ALERT!!**  Bare ground (at home and roadside) contains different contaminants that compromise safety of our food!!! |  |
| Grain | **Post17🡪**Poster **12** | **FOOD SAFETY ALERT!!**  Proper aeration, elevation and temperature are key for storage of agricultural produce!! |  |
| Grain | **Post18🡪**Poster **13** | **FOOD SAFETY ALERT!!**  Use of old poor-quality equipment to process agricultural produce may result in contamination of flour with broken metal or plastic pieces. Be vigilant!!! |  |
| Grain | **Post19🡪**Poster **14** | **FOOD SAFETY ALERT!!**  For your own safety, as a consumer, AVOID buying food sold in open unprotected spaces, even-worse if its NOT HOT!!! |  |
| Grain | **Post20🡪**Poster **15** | **FOOD SAFETY ALERT!!** |  |
|  | Grain | **Post21🡪**Poster **16** | **FOOD SAFETY ALERT!!** |  |
| Grain | **Post22🡪**Poster **17** | **FOOD SAFETY ALERT!!** |  |
| Vegetables | **Post23🡪**Video 6  <https://www.youtube.com/watch?v=QQ7G1vUicYc&t=11s> | **FOOD SAFETY ALERT!!** |  |
| Fruits and vegetables | **Post24->**Poster **18** | **FOOD SAFETY ALERT!!** |  |
| Fruits and vegetables | **Post25🡪**Poster **19** | **FOOD SAFETY ALERT!!** |  |
|  | Fruits and Vegetables | **Post26🡪**Poster **20** | **FOOD SAFETY ALERT!!** |  |
| Fruits and Vegetables | **Post27🡪**Poster **21** | **FOOD SAFETY ALERT!!** |  |
| Fruits and vegetables | **Post28🡪**Poster **22** | **FOOD SAFETY ALERT!!** |  |
| Alternative to pesticides | Alternative to pesticides | **Post29🡪**Video 7  <https://www.youtube.com/watch?v=qpcW8aVOPpc&t=5s> | **FOOD SAFETY ALERT!!** |  |
| Alternative to pesticides | Alternative to pesticides | **Post30🡪**Video 8  <https://www.youtube.com/watch?v=i83tgttUB2c> | **FOOD SAFETY ALERT!!** |  |
| Alternative to pesticides | Alternative to pesticides | **Post31🡪**Video 9  <https://www.youtube.com/watch?v=3OCuWPzgsTU> | **FOOD SAFETY ALERT!!** |  |
| Pesticide Management | Pesticide Management | **Post32🡪**Video 10  <https://www.youtube.com/watch?v=8ATGgP5VDzc&t=30s> | **FOOD SAFETY ALERT!!** |  |