

# Logo Versions



### PushTraffic



Primary

Wordmark Only

Icon

# Colours



## Primary

Hex #2c2c2c RGB rgb(44,44,44)

CMYK 00083

Pantone 19-4004



#### Secondary

Hex #00d1cd RGB rgb(0,209,205)

CMYK 100 0 2 18

Pantone 14-5420



#### Accent

Hex #00d1cd

RGB rgb(0,209,205)

CMYK 100 0 2 18

Pantone 14-5420

### Background

Hex #ffffff

RGB rgb(255,255,255)

CMYK 0000

Pantone 11-0601

Typography

Primary

Bruno Ace

Aa Bb Cc