

Time to drop a...



WHAT choice?!?

PRESS THE **ENTER** KEY



PRODIGY®
INTERACTIVE PERSONAL SERVICE
CREATED BY
A PARTNERSHIP OF IBM AND SEARS



Whyyyyyy?!?



S.N.A.F.U.

- 1999 - Y2K bug avoidance
- 2000 - Everyone in I.T. takes a nap
- 2001 - Dot-com bubble bursts
- 2002 - Amazon launches AWS
- 2003 - WiFi deployed to >6,000 hotels
- 2004 - Gmail debuts
 - Google indexes >8 million pages
- 2005 - YouTube uses more bandwidth in 1 year than the entire internet did in 2000
- 2006 - Y Combinator kicks off investment frenzy
 - Amazon launches ECC
- 2007 - iPhone (an later Android)
- 2010 - iPad debuts
 - 4.7 billion mobile phone subscriptions
- 2011 - >600,000 iPhone/iPad apps
 - >400,000 Android apps.
 - >800 million FB users
 - Revolution in the middle east enabled by mobile phone use
- 2012 - Tablet computers become the fastest adopted hardware in history.
- 2015 - Windows 10
- 2020 - Pandemic causes global WFH overnight
- 2021 - SolarWinds hack
- something something



COTOPAXI
5897m
19347ft

CORAZÓN
4786m
15700ft

PASOCHOA
4200m
13776ft

ATACAZO
4410m
14464ft

PUJÍNABU
1955m

ANTIZANA
5755m
18710ft

QUILINDAÑA
4877m
16000ft

SINCHOLAGUA
4900m
16076ft

Looking back at a lifetime of poor technical choices

```
$speaker_name();
```

```
$date();
```

\$Speaker_Name();

- For \$i in count(\$About_you) {
- print(f"\$i");
- }

- For \$x in count(\$socials) {
- print(f"\$x");
- }



The Lede

There's no such thing
as a poor technical choice

OK, maybe there are a couple

- Not having backups
- Thinking replicas, mirrors, RAID, or SAN are backups
- Unsecured S3 bucket
- Moving fast and breaking things... in PRODUCTION
- Using production AS your test environment
- Trying to do it all yourself.
- Using Oracle
- Starting a land war in Asia

Bad choice story #1

Bad choice story #2

Bad choice story #3

Poor Technical Choice Rubbernecking

- Two sev 1 events, 1 week apart
- Both from a config change in prod
- One person walked to the door
- One person given a stern talking to

Choose your own adventure disaster



Choose your own ~~adventure~~ disaster

- Doing Kubernetes
- NOT doing Kubernetes
- ChatGPT
- Blockchain
- Using <this> framework
- ...or language
- ...or platform
- AWS vs Azure vs GCP
- Oracle
- On prem vs colo vs cloud vs hybrid
- Monitoring with x solution
- ...vs y solution
- ...vs ALL the solutions
- ...vs building it yourself

“There's always a next thing” - Seth Godin

*This thing, the thing we have now,
is worth working with,
because it offers so many opportunities
compared with merely waiting
for the next thing.*

What's the REAL lesson?

- There are no bad tech choices?
- The real treasure was the cables we collected along the way?
- Or maybe it's something else... ?



Misspent Youth

- (childhood experiences)

There are no poor technical choices because:

- It's not about the tech.
- It was never about the tech.
- It will always be about **you**.

Thank you!