

ALBERTO SEVERI

Born in Bologna, 2nd June 1988, Italy
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Education

2011-2012	Rome	LUISS Guido Carli University , Rome, Italy Degree in General Management
2010-2011	Shanghai	School of Management, Fudan University, Shanghai, China Double Degree in International Management
2007-2010	Rome	LUISS Guido Carli University , Rome, Italy Bachelor degree in International Management Graduation mark: 106/110 Thesis: “ The privatization in the Italian experience” Supervisor: Prof Carlo Scognamiglio Pasini
2002-2007	Bologna	Liceo Scientifico “Enrico Fermi”, Bologna

Work experiences

11/2013-Curr	Roncade	H-Farm	H-Camp participant with Playwear: Gaming oriented wearable solutions for children.
07/2013-Curr	Bologna	Noticed	CEO&Founder, mobile app for IOS e Android
10/2012-06/2013	Milano	SC Johnson	Business information support analyst: - Category, brand and product performance analysis - Periodic reports - Competitors monitoring - Advertising performance analysis - Artwork coordinator Adriatic area
04/2012-07/2012	Roma	British School Group	Business development, B2B segment.
2007-2012	Bologna	Startup JLPA	Audio-light rental, Events planner.

Languages

Italian: mother tongue English: fluent (C1) Spanish: A2 Chinese: A1

Computer skills

European Computer Driving Licence (ECDL) in 2006. Excellent Microsoft Office skills (mainly Excel and Power Point). Excellent knowledge of Nielsen Answer.

Social and organisational skills

Thanks to the experience abroad, I have a great ability working in a team, with international people, respecting strict schedule. Particularly in the year spent in China, I have developed a high level of adaptability and flexibility.

Interest

Technology, Innovation, Literature, Sport, Travelling.