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| SHIQI  ZHONG | | | | | |
| [www.cooliochung.com](http://www.cooliochung.com)  [cooliochung@gmail.com](mailto:cooliochung@gmail.com)  www.linkedin.com/in/coolio-shiqi-chung/ | | | | | |
| **EDUCATION** | | | | | |
| **SHENZHEN TOURISM COLLEGE, JINAN UNIVERSITY**  **Bachelor of Mgmt.; Major in Tourism Mgmt.(Landscape Architecture Track), 3.85/4.0(WES)** | | | | | **Shenzhen, China**  **2013-2017** |
| * **Record holder** of highest ranking in English speech contest: Second runner-up of 2014 FLTRP Cup, the top collegiate English speech contest in China. * **First one of JNU** to take part in a top BP debate workshop of Asia, Asian Debate Institute (2015), and was elected into the best class, Omega Lab. * **JNU Scholarship for Outstanding Students**, Tier II (2014). | | | | | |
| **EXPERIENCE** | | | | | |
| **XMIND LTD.**  **Product Manager** | | | | | **Shenzhen, China**  **Dec. 2016 - Sept. 2017** |
| XMind is a top mindmapping tool that enjoys multi-millions of users around the world. With 12 years of dedicating experience and an annual profit growth of 30%+. XMind is also the top grossing company in mindmapping field. In China, almost every product manager has heard of or used XMind.   * Guided the optimization project of drawing engine, SnowBrush with 4 developers and 3 designers. Led decisions around milestone plans and feature and how the flow should be optimized. * Set up the sprint culture inside my team and managed to complete milestone plan **40 days before anticipated**. * Negotiated with execs to cut unnecessary feature requests, managed to keep my team on essential tasks such as performance improvements, refactoring and renderings. * Set the metrics of performance improvements and guided developers to look into unnecessary calculations, **managed to improve performance 300%+ within 3 days** (before that, slow response to main user behaviors dogged XMind for months). * Figured out a clear format rule and pitched to Tech Lead, who later adopted my plan **and ended customers’ complaints of “hard-to-format”**. * The first one in XMind who designed and arranged 2 usability testings of 10 users, had in-depth interviews with 40+ users from Finland, the US, and China, and **established a culture of user research**. | | | | | |
| **XMIND LTD.**  **Assistant Product Manager** | | | | | **Shenzhen, China**  **Sept. 2016 - Dec. 2016** |
| * Assisted Senior Product Manager, Qin Wang to manage daily routines of XMind Desktop, learned the basic of product workflow and interaction design, became a formal employee within 1 month (**the quickest promoted employee since XMind’s founding**). * Independently managed XMind Cloud for iOS, which enjoyed **over 804k impression views within 3 months** of App Store launch. * Self-learned user interview techniques of Jobs-To-Be-Done, and held a small talk of user interview in UED department to promote UX knowledge, **pitched the plan of user research to execs and seniors**. | | | | | |
| **FUN FACTS** | | | | | |
| **Fast Learner**   * Be able to use SketchUp (a 3D modeling tool) to model a villa **after 3 hours of learning**. * Be prepared to start BP debating with experienced debaters **within 2 hours of education** * SketchUp, Vray for SketchUp, AutoCAD, InDesign, Illustrator, Sketch, Principle, Axure | | **Interdisciplinary Player**   * Ranked **top 4 out of 5000+** in an English-major-student-dominated speech contest as a landscape architecture student. * Finished a graduate thesis (**scored 94 by Professor**) in online community under the guidance of an e-commerce Prof. Tianxiang Zheng | | **Passionate Thinker**   * Keep thinking about startup ideas and **have won support from an angel investor in junior year**, who has several successful investing experiences on students | |
| **Referee** | | | | | |
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| **Name** | **Title** | | **Relationship** | **Contact** | |
| **Qin Wang** | Director of Product Development  XMind LTD. | | Supervisor | +86 186 8151 0075  [brucew@xmind.net](mailto:brucew@xmind.net) | |
| **Yun Ma** | Lecturer  College of Foreign Studies, Jinan University | | Trainer of FLTRP Cup | +86 135 7048 0486  [mayun@jnu.edu.cn](mailto:mayun@jnu.edu.cn) | |
| **Tianxiang Zheng** | Associate Professor  Shenzhen Tourism College, Jinan University | | Mentor of Graduate Thesis | +86 189 3807 5015  [zheng\_tx@sz.jnu.edu.cn](mailto:zheng_tx@sz.jnu.edu.cn) | |