

I am a dedicated and motivated graphic and industrial designer with more than 14 years of experience. With a keen eye for detail and a passion for creativity, my approach focuses on creating simple, elegant, and unique design solutions. I am committed to balancing functionality with aesthetics in my design work, using simplicity and clarity that helps brands convey their message effectively and visually engage their audience.



Skills

- Adaptability
- Problem-Solving
- Detail-Oriented
- Organized

Illustrator

Potoshop

InDesign

Figma

Rhinoceros

Vray-for Rhino

Contact

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[LinkedIn](#)

Experience

Touch

User Interface Designer

Bogota, Colombia. April 2019–Current

- Provided creative support to develop visual identities.
- Designed user interfaces for different purposes.
- Developed projects for print-based and digital projects.
- Focused on providing excellent client service while maintaining the highest levels of confidentiality.

Evolution Plastic

Senior Industrial Designer

Bogota, Colombia. March 2011–November 2023

- Product design and developing advertising material for points of purchase.
- Created 3D models, prototypes, and manufacturing-ready designs using various software.
- Experience working with interdisciplinary teams and collaborating with engineers and manufacturers.
- Established trusting and enduring relationships with market managers, as well as external clients and vendors.

Humber College

Graphic Design for Print & Web

Toronto, Canada. 2024–Current

Universidad Autonoma de Colombia

Bachelor's Degree in Industrial Design

Bogota, Colombia. 2003–2007

Education