

I am a dedicated and motivated graphic and industrial designer with more than 14 years of experience. With a keen eye for detail and a passion for creativity, my approach focuses on creating simple, elegant, and unique design solutions. I am committed to balancing functionality with aesthetics in my design work, using simplicity and clarity that helps brands convey their message effectively and visually engage their audience.



Experience

Touch

User Interface Designer

Bogota, Colombia. April 2019–Current

- Provided creative support to develop visual identities.
- Designed user interfaces for different purposes.
- Developed projects for print-based and digital projects.
- Focused on providing excellent client service while maintaining the highest levels of confidentiality.

Evolution Plastic

Senior Industrial Designer

Bogota, Colombia. March 2011–November 2023

- Product design and developing advertising material for points of purchase.
- Created 3D models, prototypes, and manufacturing-ready designs using various software.
- Experience working with interdisciplinary teams and collaborating with engineers and manufacturers.
- Established trusting and enduring relationships with market managers, as well as external clients and vendors.

Skills

- Adaptability
- Problem-Solving
- Detail-Oriented
- Organized

Illustrator

Potoshop

InDesign

Figma

Rhinoceros

Vray-for Rhino

Education

Humber College

Graphic Design for Print & Web

Toronto, Canada. 2024–Current

Universidad Autonoma de Colombia

Bachelor's Degree in Industrial Design

Bogota, Colombia. 2003–2007

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