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<https://leonardosona.github.io/>

Summary

A former business owner with an entrepreneurial mindset and a passion for building products.

Certified Professional Scrum Product Owner (PSPO) with practical knowledge in the software development lifecycle.

Currently pursuing an MBA in Data Science & Analytics.

Experience

Product Manager

GSK

Jan 2022 - Present (1 year 4 months)

Product Management in Logistics / Supply Chain:

- Collaborating with stakeholders, defining and prioritizing product requirements for digitalization initiatives, automation (RPA) and Data Analysis (Azure/Power BI) solutions.

Skills: Database Modeling, Power BI, SQL

Achievements:

- Organized and delivered Workshop on Transport Management System and Digitalization with industry leaders.
- Delivered SAP/Power BI/Azure analytics solution for Incoming Materials and Stock management.

Product Manager

CO3

Aug 2021 - Jan 2022 (6 months)

Product Manager for the CO3 SaaS visibility platform:

- Staying up-to-date with industry trends and emerging technologies in the logistics industry.
- Defining product development strategy and roadmap to leverage business outcomes in conjunction with customers.

Skills: Roadmap and Planning, Market Analysis, Product Analytics and Operations

Achievements:

- Defined Roadmap for application development.
- Built Product Management Operations process for implementing and measuring new features.
- Defined product analytics events for monitoring product performance.



Product Owner

Kuehne+Nagel

Jun 2020 - Jul 2021 (1 year 2 months)

Product Owner for Order and Shipment management visibility applications:

- Collaborating with stakeholders, defining and prioritizing product requirements, user stories, and acceptance criteria in the backlog.
- Monitoring product performance and incident management.

Skills: Product Specification, Roadmap, Stakeholder Management

Achievements:

- Implemented Kanban delivery process.
- Integrated application with archive services.
- Developed improvement on Master Data and functionalities.
- Implemented Kibana as a application performance management.



IT Business Analyst

Divante (a Cloudflight Company)

Oct 2019 - May 2020 (8 months)

E-commerce Business Analyst for the Vue Storefront (PWA):

- Gathering and prioritizing requirements
- Designing integration solutions with SAP Spartacus and SAP Commerce Cloud

Skills: Product Budgeting, Design Sprints

Achievements:

- Delivered a Design Sprint section for improving SAP e-commerce front-end UI.



Product Owner

PPG

Oct 2018 - Sep 2019 (1 year)

Product Owner for Supply Chain solutions:

- Ownership of multiple applications in transportation tracking, quality management, label printing, batch tracking, manufacturing maintenance, and invoice management.
- Collaborating with business stakeholders, defining and prioritizing product requirements, user stories, and acceptance criteria.

Skills: Product Specification, Roadmap, Stakeholder Management

Achievements:

- Redesign and release of barcode scanning apps for improved UX in the warehousing.
- Assessment and implementation of new barcode scanning hardware devices.
- Integration of customer invoicing platform with SAP.



SAP Deployment Lead / MDM Specialist

3M

Dec 2016 - Sep 2018 (1 year 10 months)

SAP MDM specialist responsible for SAP implementation project milestones in several manufacturing plants in EMEA.

- GAP analysis, local requirements gathering, process mapping, process improvement, data cleansing and design, training super users, life cycle (HP-ALM/QC), UAT, Go Live, and support.

Skills: Software Implementation Life Cycle, Data Cleansing, Training

Achievements:

- Delivered 11 SAP full life cycle implementation locations in EMEA (starting from requirement gathering, analysis, solution design, mapping, Implementing)

MDM Analyst

3M

May 2015 - Dec 2016 (1 year 8 months)

SAP MDM Specialist Responsible for the end-to-end SAP system rollout for material master data and ensuring the required governance and cycle time established.

- Automation of SAP using VBA.
- Introduction of the SAP Material Variant model for custom materials.

Achievements:

- Automated Master Data input in SAP reducing Material creation lead time and error rate.



Business Owner

World Study Brasil

Jan 2013 - Dec 2014 (2 years)

World Study is one of the biggest travel study agencies in Brazil.

Entrepreneur responsible for managing Sales, Finance, HR, Marketing, and vendor/partnerships.



Financial Auditor Trainee

KPMG

Sep 2011 - Feb 2012 (6 months)

Banking Financial Auditing.



Materials Planning

Bosch

Jun 2010 - Aug 2011 (1 year 3 months)

Responsible for SAP (EDI) and offline material planning and stock control reporting.



Logistics Freight Administrator

AMERICA LATINA LOGISTICA

Aug 2008 - Aug 2009 (1 year 1 month)

Responsible for truck cargo freight expenses digital card.

Education



FAE Centro Universitário

Bachelor of Business Administration (B.B.A.), Business Administration

2008 - 2011

PL: <<bacharel>> jest stopniem naukowym nadawanym w brazylijskim szkolnictwie wyższym, odpowiadającym polskiemu stopniowi <<magister>>, tyle że bez prawa do nauczania w zakresie szkolnictwa podstawowego i średniego, a także nie pozwalającym na rozwój kariery.



MBA USP/Esalq

Master of Business Administration - MBA, Data Science & Analytics

Oct 2022 - Apr 2024

MBA in Data Science & Analytics

Licenses & Certifications



Digital Business Analyst - LinkedIn



Requirements Elicitation and Analysis - LinkedIn



Software Development Processes and Methodologies - University of Minnesota

FGP5MG4XCRRB



Agile Software Development - University of Minnesota

Z682UCYNPHDY



Lean Software Development - University of Minnesota

V553827MRMNK



Cert Prep: Agile Analysis (IIBA®-AAC) - LinkedIn



Scrum Fundamentals Certified - SCRUMstudy - Accreditation Body for Scrum and

Agile

732943



Professional Scrum Product Owner (PSPO I) - Scrum.org

661865



Product Analytics Certification (PAC) - Product School

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Skills

Project Management • Business Analysis • Business Strategy • Continuous Improvement •
Data Analysis • Software Development Life Cycle (SDLC) • R (Programming Language) • Product
Management • Scrum • Agile Methodologies