



PROFESSIONAL SKILLS

SEO and Google Analytics
Social media strategy
Marketing
Web content development
Copywriting
Corporate blogging
Project management
Layout design
Photo editing
Market research
Anglais niveau B2
Espagnol niveau A2-B1

Compétences personnelles

Creative spirit
Professionnelle
Organisée
Time management
Team player
Fast learner
Motivée

CONTACT

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SOCIAL

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@nataliedawson

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LEONE LALLOUE

Etudiante en Informatique

ABOUT

I am an experienced social media manager seeking a full-time position in the field of social media and marketing communications, where I can apply my knowledge and skills for continuous improvement.

WORK EXPERIENCE

SOCIAL MEDIA PRODUCER

Red Media Company | Feb 2013 - Dec 2014

- Managed social media accounts
- Created social media graphics for daily postings
- Increased social media following and clicks by 200%

COMMUNICATIONS INTERN

Rich Media Interactive | Apr 2012 - Jan 2013

- Developed a social media strategy to increase the following of the company website
- Spearheaded a viral campaign for one of the company's new products

Formations

Bac mention très bien en filière Economique et social

Lycée général Saint Joseph | 2015- 2018
Chateaubriant

AWARDS

MOST OUTSTANDING MEDIA PRODUCER
Red Media Company | Dec 2014

BEST INTERN
Rich Media Interactive, Jan 2013