

M


Gran Marqués

HOTEL & RESORTS

Informe Mensual

 Home

 Revenue

 Transactions

 Daily

 Marketing

Leonel Martínez



Month

March

Name

All

Location

All

Total revenue

289.695,00 €

Prev. month 252,53K

14.72% ↑

Total rooms

445

Prev. month 396

12.37% ↑

Total transactions

326

Prev. month 311

4.82% ↑

Total guests

890

Prev. month 792

12.37% ↑

Mexico

Top revenue hotel

136.170,00 €

Huelva

Bottom revenue hotel

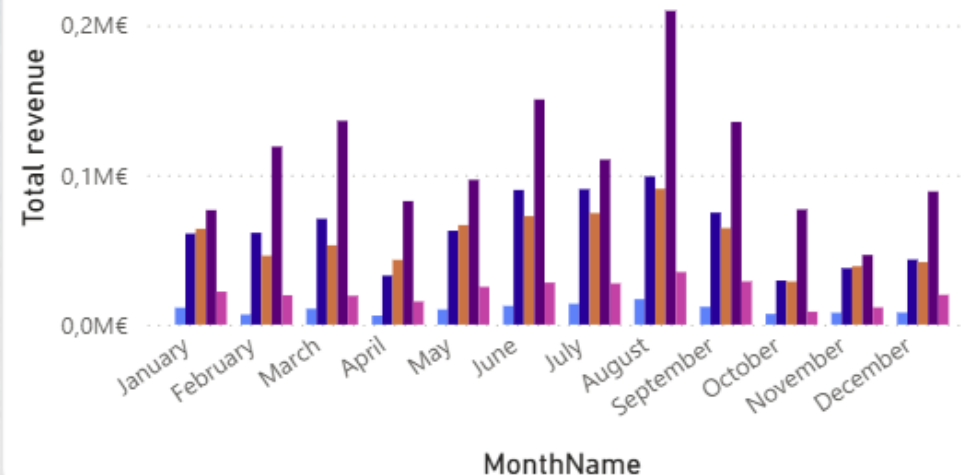
10.600,00 €

Name	Total revenue	% Revenue change	Avg. rev/res.	Total guests
Mexico	136.170,00 €	↑ 14,51 %	2.960,22 €	134
Mallorca	70.675,00 €	↑ 15,25 %	785,28 €	264
Menorca	53.000,00 €	↑ 15,22 %	662,50 €	208
Vigo	19.250,00 €	↓ -1,69 %	275,00 €	176
Huelva	10.600,00 €	↑ 58,21 %	265,00 €	108



Total revenue by Monts and Hotels

Name ● Huelva ● Mallorca ● Menorca ● Mexico ● Vigo





Total revenue

289.695,00 €

Prev. month 252,53K 14.72% ↑

Total transactions

326

Prev. month 311 4.82% ↑

Location	Name	Total transactions	% Txns change	Total revenue	% Revenue change
Spain	Huelva	40	↑ 42,86 %	10.600,00 €	58,21 %
Spain	Mallorca	90	↑ 4,65 %	70.675,00 €	15,25 %
Spain	Menorca	80	↑ 9,59 %	53.000,00 €	15,22 %
Mexico	Mexico	46	↓ -2,13 %	136.170,00 €	14,51 %
Spain	Vigo	70	↓ -9,09 %	19.250,00 €	-1,69 %

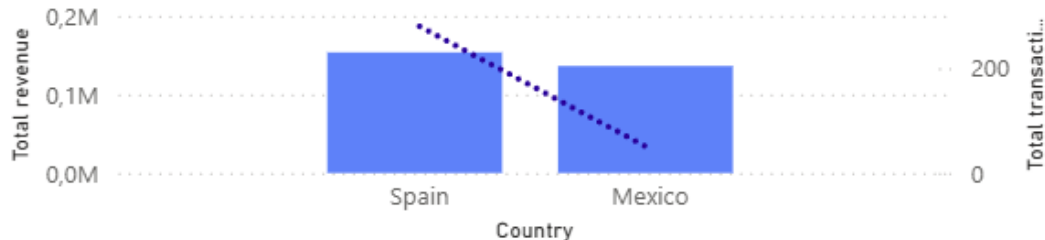
Type loc...

☐ Hotels

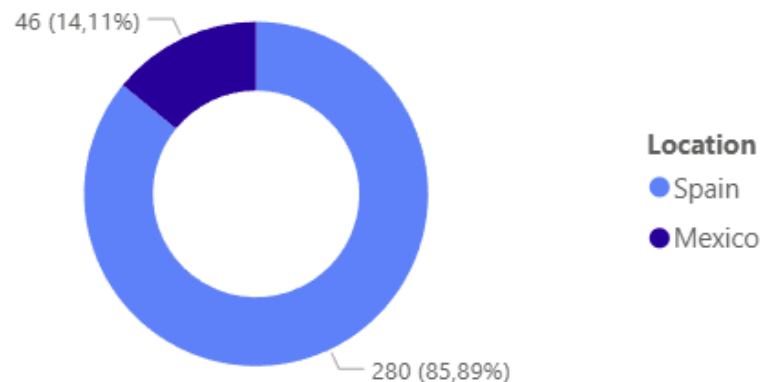
☒ Country

Total revenue and Total transactions by Country

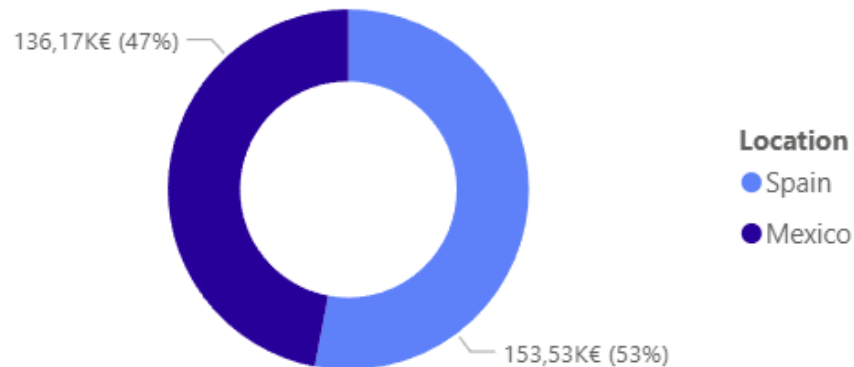
● Total revenue ● Total transactions



Total transactions by Location



Total revenue by Location



Total revenue

289.695,00 €

Prev. day --

Total transactions

326

Prev. day --

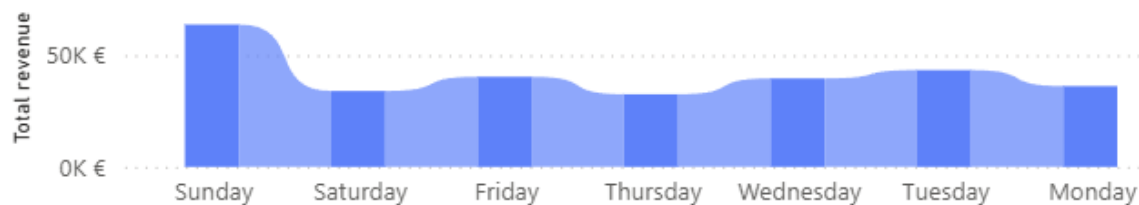
Avg. rev/res.

888,63

Prev. day --

Date	Name	Total transactions	Total revenue	Avg. rev/res.	Avg. rev/res. prev. day
1/03/24	Huelva	1	200,00 €	200,00 €	
16/03/24	Huelva	1	300,00 €	300,00 €	
21/03/24	Huelva	3	700,00 €	233,33 €	
27/03/24	Huelva	2	300,00 €	150,00 €	
1/03/24	Mallorca	6	4.400,00 €	733,33 €	
1/03/24	Menorca	4	2.000,00 €	500,00 €	
7/03/24	Menorca	4	1.500,00 €	375,00 €	
1/03/24	Mexico	2	3.000,00 €	1.500,00 €	
Total		326	289.695,00 €	888,63 €	

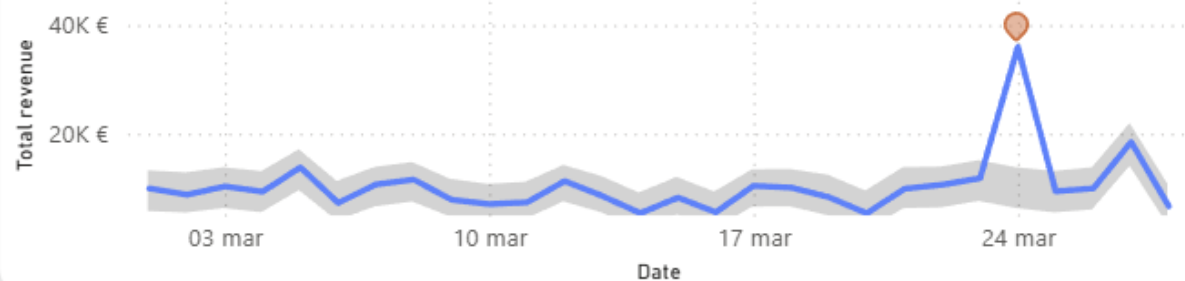
Total revenue by DayOfWeekName



Total transactions by Date



Total revenue by Date



Total revenue by Date





Total revenue

289.695,00 €

Prev. month 252,53K 14.72% ↑

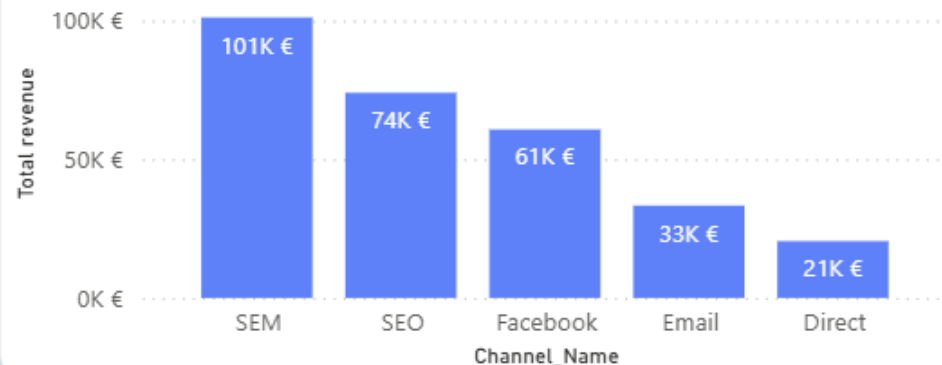
Total transactions

326

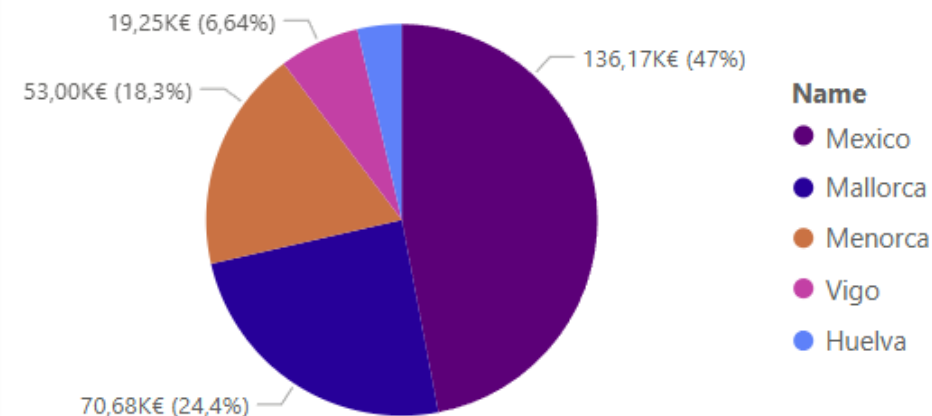
Prev. month 311 4.82% ↑

Location	Direct	Email	Facebook	SEM	SEO	Total
☐ Mexico	1.500,00 €	10.500,00 €	21.750,00 €	69.420,00 €	33.000,00 €	136.170,00 €
Mexico	1.500,00 €	10.500,00 €	21.750,00 €	69.420,00 €	33.000,00 €	136.170,00 €
☐ Spain	19.000,00 €	22.805,00 €	39.010,00 €	31.720,00 €	40.990,00 €	153.525,00 €
Huelva	1.000,00 €	400,00 €	2.300,00 €	4.000,00 €	2.900,00 €	10.600,00 €
Mallorca	8.250,00 €	14.575,00 €	16.500,00 €	14.850,00 €	16.500,00 €	70.675,00 €
Menorca	7.000,00 €	4.750,00 €	16.250,00 €	8.250,00 €	16.750,00 €	53.000,00 €
Vigo	2.750,00 €	3.080,00 €	3.960,00 €	4.620,00 €	4.840,00 €	19.250,00 €
Total	20.500,00 €	33.305,00 €	60.760,00 €	101.140,00 €	73.990,00 €	289.695,00 €

Total revenue by Channel_Name



Total revenue by Name



Total transactions and Total revenue by Date

● Total transactions ● Total revenue

