



Brand Guide

Official logo



This logo should be used on all official church external-facing collaterals, such as the church bulletin and publicity posters.

Logo variations



B&W



**Full colour
(no tagline)**



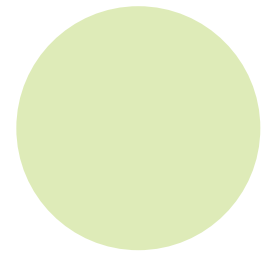
**B&W
(no tagline)**

Logo variations are allowed for other purposes where relevant.

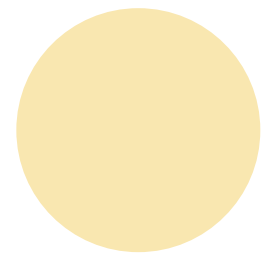


Shapes from the logo can be used as simplified yet identifiable branding for unofficial collaterals and merch, such as shirts, lanyards, cards and slides.

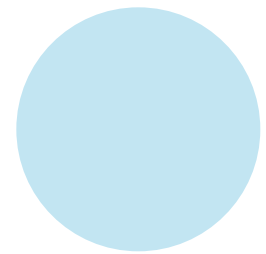
Colours & font



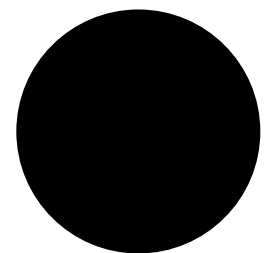
#DFEBBC



#FAE7B6



#C5E5F3



#000000

Logo fonts:

Lato Bold

Lato Bold Italic

You may also use:

Lato

Lato Italic

To ensure consistent branding across all church-related collaterals and merch, these colours and fonts are encouraged.

Do apply principles of design for best results.

Logo treatments



Do not stretch the logo vertically or horizontally.
Always ensure it is proportionate.

Do not crop the logo.
Always present it in a complete manner.