

Visual Guidelines BETA 5.24.16 6PM

LOGO







TYPOGRAPHY

Open Sans Light Regular Bold

AaBbCcDdEeFfGgHhIiJjKkLl MmNnOoPpQqRrSsTtUuVvW wXxYyZz1234567890!?@#\$% &*()+=,.

EMPHASIS DIVIDER

AaBbCcDdEeFfGgHhIiJjKkLl MmNnOoPpQqRrSsTtUuVvW wXxYyZz1234567890!?@#\$ %&*()+=,.

AaBbCcDdEeFfGgHhIiJjKkLl MmNnOoPpQqRrSsTtUuVvW wXxYyZz1234567890!?@#\$ %&*()+=,.

ENGAGEMENT ELEMENTS



HOVER

INACTIVE

INPUT

Input Focused

Input Error

HYPERLINKS

Text Link Resting

Text Link Hover

ICONOGRAPY







