Visual Guidelines BETA

5.24.16 6PM

LOGO

COLOR

0D455E	C4680C	069EB2	B3B3B3
BLUE ED1C24	ORANGE E79024	AQUA CCCCCC	GREY BCBCBC
1F97CC	F9A95A	31E0F7	E6E6E6

TYPOGRAPHY

Open Sans Light Regular Bold

AaBbCcDdEeFfGgHhIiJjKkLl
MmNnOoPpQqRrSsTtUuVvW
wXxYyZz1234567890!?@#$%
&*()+=,.

**AaBbCcDdEeFfGgHhIiJjKkLl
MmNnOoPpQqRrSsTtUuVvW
wXxYyZz1234567890!?@#$
%&*()+=,.**

EMPHASIS DIVIDER

ENGAGEMENT ELEMENTS

ICON/BUTTON

LINK

LINK

HYPERLINKS

Text Link Resting

Text Link Hover

ICONOGRAPHY

Your Family

Inbox

Facilities Near You

Help