

# 08. Pages in Design

Our User Interface strategy implementation consisted of the following main parts:

## 1. Information Architecture

Information architecture is an vitally important part of UI development. We created two design concepts with different application structures and chose one based on user input and user-testing results. Based on UX best practices, we organized the information in a way that helps users understand where they are as well as what they need to do. The labels and text have been written to address the standard educational level of the users.

## 2. Visual Design

Visual design contributes substantially to building a positive experience. Visual design development focused on the aesthetics of the site and its related materials by strategically implementing images, colors, fonts, and other elements. U.S. Web Design Standards were used as a basis for creating our visual design. Accessibility considerations have impacted decisions regarding the visual design.

## 3. Interaction Design

Interaction Design makes the connection between a device, the user interface, and the user. After we understood our users' expectations, we sought out the best way to facilitate those needs within the technological constraints of our product. Every time a user makes choices in our application, interaction design responds.

All user interface decisions were based on the best practices and determined by user testing.

See the following Design Pages demonstrating consistent navigation, clear orientation to where the user is in the process, ease in entering and exiting, responsive design, and support of other accessibility concerns:

Version 01 - 05/23/2016 - <http://sзуaye.axshare.com/login.html> (Password: 123654789)

Version 02 - 05/24/2016 - Location: <http://2cm36s.axshare.com/login.html> (Password: 123654789)

Version 03 - 05/25/2016 - Location: <http://w85jl1.axshare.com/login.html> (Password: 123654789)