



Spart Whey

Spartan Whey

Spart Whey is a small dairy products factory located in Colombia, with 25 years on the market and without any digital presence. Although it possesses high quality products on its catalog like the "quesadillo" and the "queso 7 cueros" it needs to attract new customers for expanding and competing with other local dairy product fabrics.

Objectives

- Supporting the dairy products manufacturing process.
- Generate reports related to the manufacturing process metrics by period.

Audience

Spart Whey workers (me).

Competition

- La Quesera de Aristides.

Timeline

- Definition and objectives: **October 8th, 2021**
- Content and navigation diagrams: **October 16th, 2021**
- Wireframes: **October 24th, 2021**
- Graphic line: **November 2nd, 2021**
- Design proposal: **November 10th, 2021**
- Web development and testing: **December 15th, 2021**
- Demo and final delivery: **December 20th, 2021**