

E-police

business model canvas

Key Partnerships

- Law firms (consulting on police & data protection laws)
- Infrastructure-as-a-Service providers

Key activities

- Value-Add: Software Development and Deployment
- Non-Value-Add: Software design, software testing
- Business Non-Value-Add: law compliance testing, security testing

Key Resources

- Physical: office space, computers and servers
- Financial: advance payments, venture investments
- Human: software development team, business analysis team, management

Value proposition

- Making inner communication in police forces easier
- More reliable communication between police officers and dispatchers
- Cutting down paper usage by digitizing case data storage

Customer Relationships

- Working together with the clients to define requirements for their system
- Call center tech support
- Providing an automatic bug reporting interface

Channels

- CI/CD pipeline to deliver software updates
- online & phone tech support
- online & phone consulting about company offers
- in-person meetings to work on software requirements

Customer Segments

- municipal police forces and sheriffs
- national or federal police forces
- private security companies

Cost structure

- Software requirements elicitation & formalization
- Software design & development
- Infrastructure for software deployment
- CI/CD infrastructure
- Code storage infrastructure
- Tech support
- Social media & website management
- Website hosting

Revenue streams

- Monthly subscription fees
- Extended tech support fees
- Initial deployment fee