



# **CURRICULUM VITAE**

**LEONORAH MOYO**



## PERSONAL DETAILS

No 18. Bergsering Road  
Randpark Ridge  
Randburg  
2169

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DOB: 07/09/1997  
Driving license: Yes  
Nationality: South African

## AREAS OF EXPERTISE

Project management  
Microsoft Word  
Microsoft Excel  
Offline Editing  
Adobe Premiere Pro  
Adobe Photoshop  
Marketing  
Finance Management  
Brand Management

## ACADEMIC QUALIFICATIONS

Matric: Bachelor Pass

Bachelor of Commerce:  
Marketing Management  
(2015-2017)

Bachelor of Arts : Film and  
Television Production (1<sup>st</sup>  
year)  
(2018 – 2018)

## PERSONAL SUMMARY

A results driven, self-motivated and resourceful individual. Currently pursuing the making of the arts although some work has been done, the desire to be in a challenging league that will use what I know and better my skills as a creative.

Working in a creative environment alongside other multimedia, designers, copywriters, content strategists, user experience specialists, and interactive developers amongst other people will build up the ability to work on projects collectively as a team.

## WORK EXPERIENCE

Job Title: Promoter  
Employer Name: Dot Good  
Marketing and  
Public Relations  
Company

Job Title: Promoter  
Employer Name: VERITAS

## KEY SKILLS AND COMPETENCIES

- Experience in: Marketing and Multimedia
- Excellent presentation and communication skills.
- Ability to work on multiple projects within tight deadlines.
- Strong conceptual thinking-- both visual and interactive..
- Strong proof of concept, rapid prototyping, storyboarding & technical skills

## PERSONAL SKILLS

Focused  
Innovative  
Strategic thinker  
Organisational skills

