

MKTIME REPORT FOR FULLSTACK COURSE

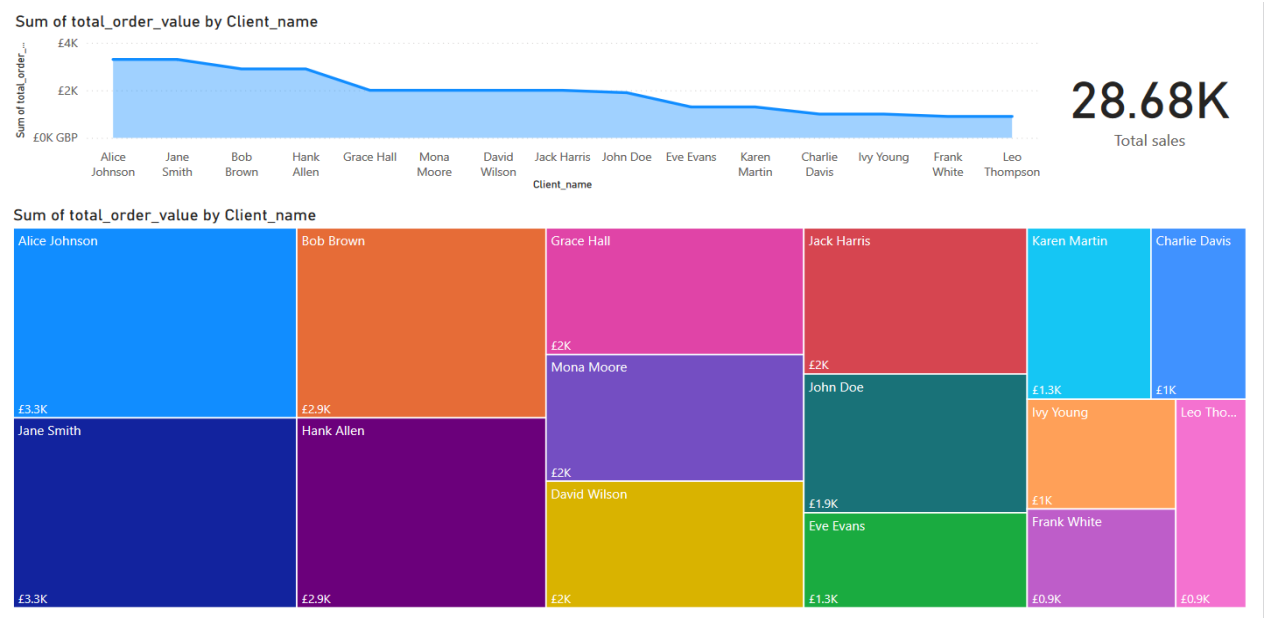
2024

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This report shows the progress of MKTime sales in the opening season. You will find more details in the graphs below. The first graph shows sales of clients and products, excluding a test account, but this was also included at the end to show the current state of the database.

Graph 1: Total Sales (Excluding Tester1 Account)

The graph indicates sales from a total of 16 real clients, contributing to a total sales amount of £28.68K.

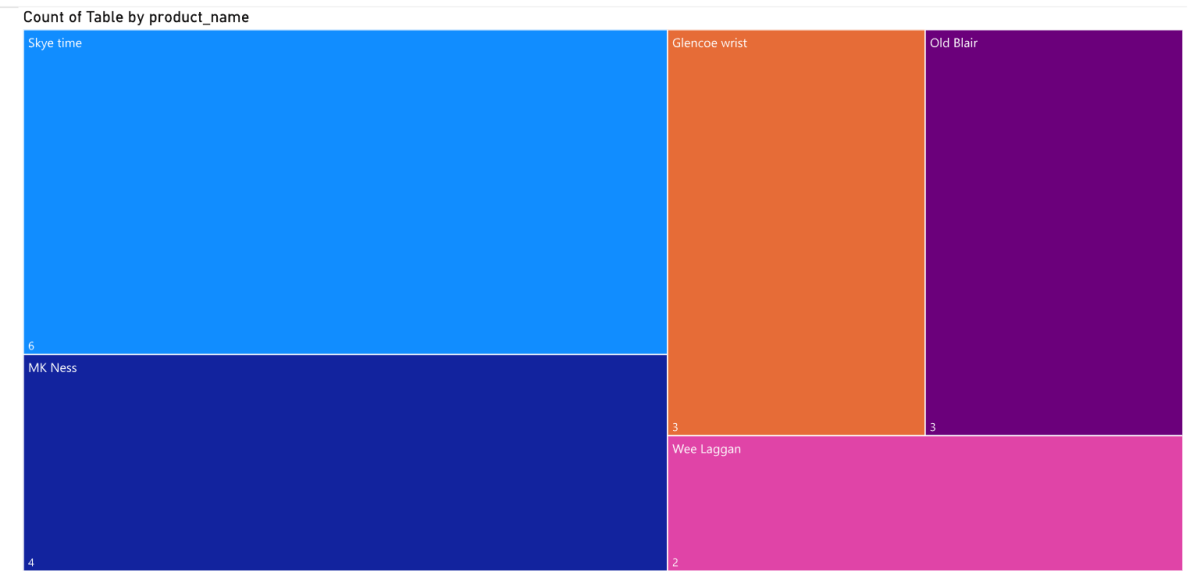


On average, each client spent around £1.79K.

It is relatively common for consolidated clients to purchase watches from MKTime. The distribution of sales shows that while some clients make significant purchases, others make smaller but consistent purchases, indicating a steady customer base.

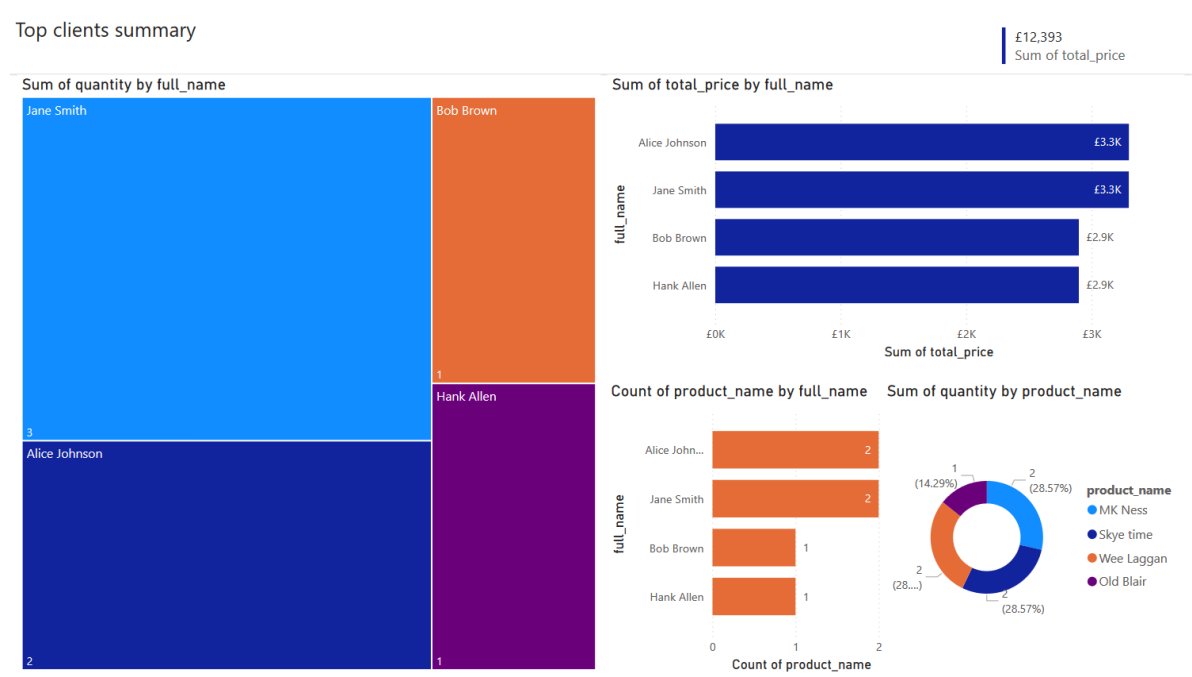
Graph 2: Product Sales Breakdown

"Skye time" sold the most with six units. "MK Ness" sold four units. Other products like "Glencoe wrist," "Old Blair," and "Wee Laggan" sold less, with "Wee Laggan" at two units.



Graph 3: Summary of Top Clients

Top clients by quantity are Jane Smith (three items) and Alice Johnson (two items). Total sales by top clients are £12,393. "Skye time" and "MK Ness" are the most popular products among top clients.



Graph 4: Overall Sales by Clients (Including Test Account)

"Tester1 Test," a test account, contributed the most sales but is excluded from real results. This is just to show the current MKTime database.

Summary of total sales by client



Based on this info, we can conclude key clients and products driving MKTime's sales. Excluding the test account, Alice Johnson, Jane Smith, and Bob Brown are top clients. "Skye time" is the most sold product, leaving the company with good prospects for growth in the upcoming months.

