

Unicorn Project Assignment 1

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Section 1: What would the c suite position say are the top three issues the company is facing. What would middle management say is the main issue facing the company? What would Maxine say is the main issue facing the company?

Top Executives (C Suite)

- **Public Image and Rules:** After a big problem with the payroll system, the top leaders are worried about how the public sees the company and making sure they follow all rules.
- **Technology Problems:** They need to fix big weaknesses in their technology to prevent more problems
- **Blaming the Right Person:** They want to make sure someone is responsible for this, and they choose Maxine because she was on vacation and couldn't defend herself.

Middle Management (Chris's Perspective)

- **Bad Project Management:** Chris is worried about the Phoenix Project being late and costing too much. This makes everyone upset and stressed.

Maxine's Perspective

- **Being Blamed Unfairly:** Maxine feels it's unfair to blame her for the payroll problem when she was away (as stated in Middle Management points of view). She thinks this shows bad management and a culture of blaming others unfairly in the company.

Section 2: Compare and contrast Maxine's reaction to having to track activities in a timecard vs using her developer journal? What are the contributing factors to the difference in her reaction.

Timecard vs Developer Journal

- **Timecard System:** She finds the new timecard system limiting because it just counts hours and doesn't show the real value of her work.
- **Developer Journal:** Maxine likes using her journal to keep track of her work. It helps her see what she has done and plan better.

Why She Reacts This Way

- **Freedom and Respect:** Maxine likes to work independently, and her journal helps her do that. The timecards make her feel watched and less trusted.