

# Parasol Finance

The First Community Governed IDO Platform on Solana.



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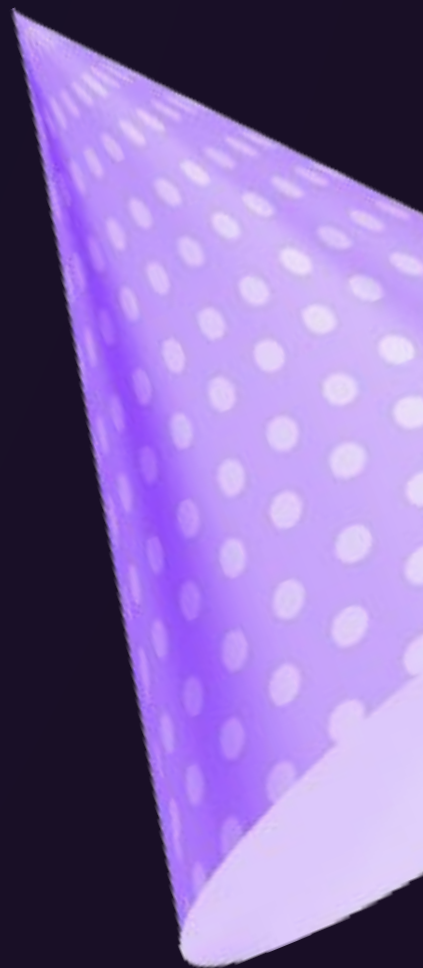
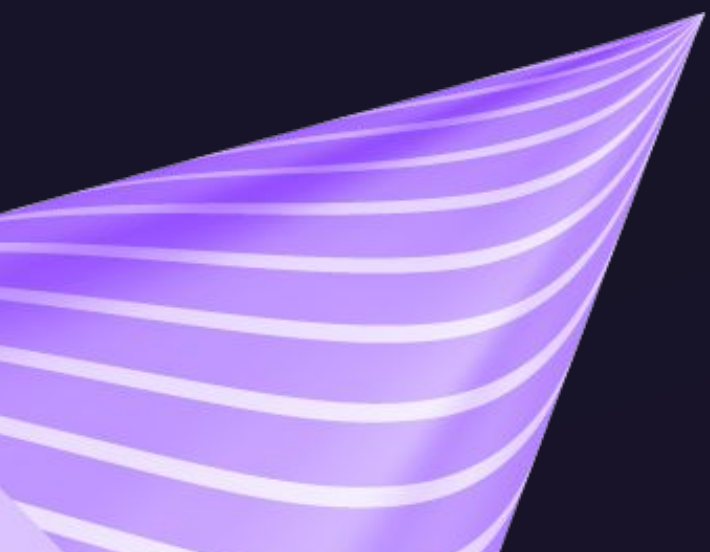
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# Parasol Ecosystem

## Introduction to Parasol Finance


With the Solana blockchain riding the wave of rising popularity, and IDO platforms progressively gaining recognition over the past year, there is a pressing demand for community-governed methods of raising capital for blockchain enterprises. For this purpose, we bring you Parasol Finance!

The key advantage of owning Parasol tokens (\$PSOL) includes governance rights of voting for and participating in IDOs and much more in the future. Our platform will be an integral part of bringing both existing and new protocols into the Parasol ecosystem. We will be the gateway for investors and community members to get into the early stages of a project's development in a decentralized manner. In this process, Parasol and its token \$PSOL will become a base for enabling more growth with the community, partners, and the Solana ecosystem.

Parasol Finance will be the premier community-governed IDO platform built on Solana that caters to the needs of both projects and investors above all else. Parasol is an ecosystem that helps investors diversify their decentralized finances (DeFi). With the aim of making investing in the future of DeFi accessible and easy to use for everyone, Parasol offers its token, (\$PSOL).

# What makes Parasol Finance Unique?

Our team at Parasol recognized that a launchpad would require a delicate balance of interoperability, governance, efficiency, scalability, and speed. For this reason, the Parasol ecosystem includes :



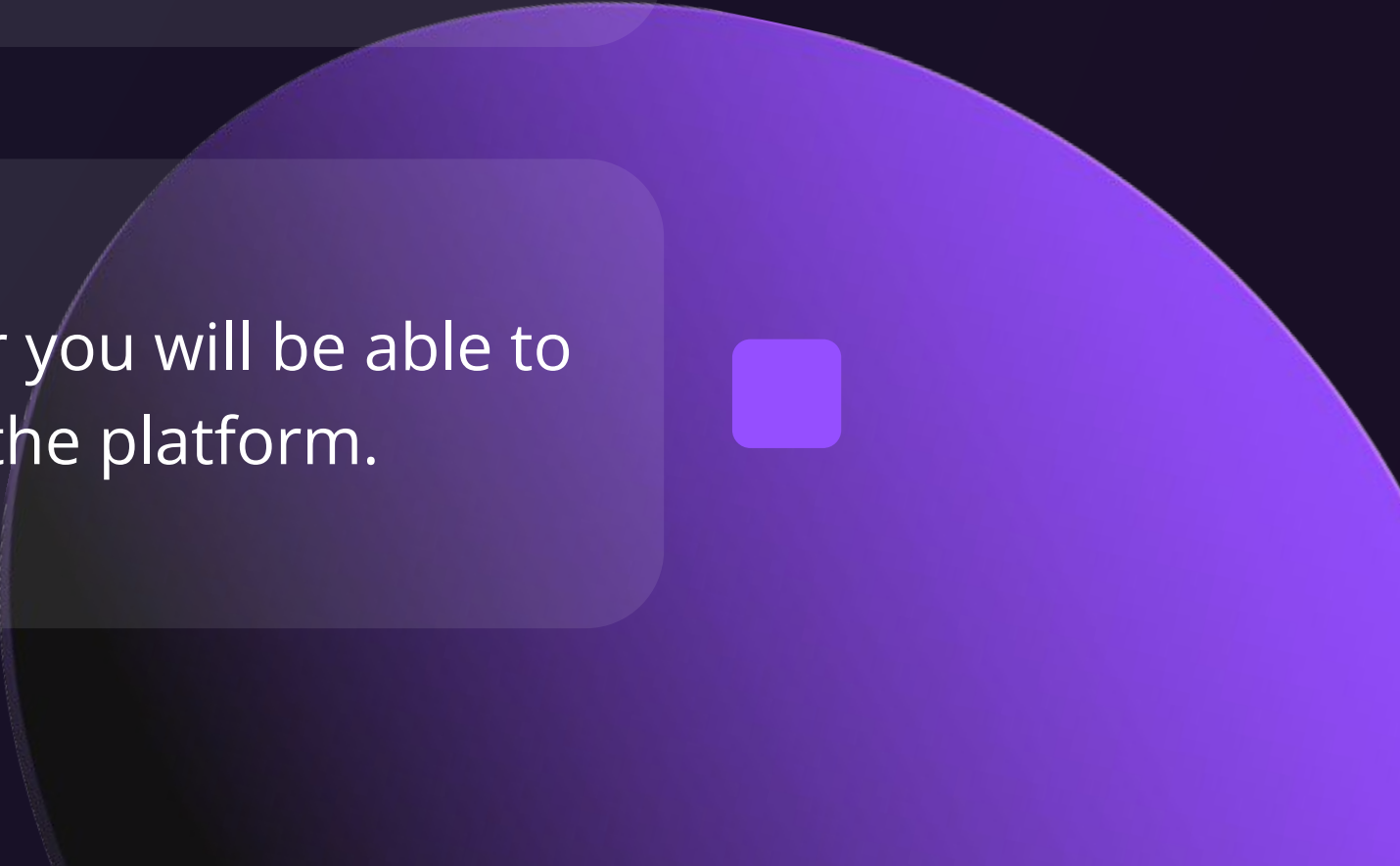

Launching an ecosystem that allows users to mint and airdrop their tokens.

Launching a platform that can create NFTs in the Solana blockchain.



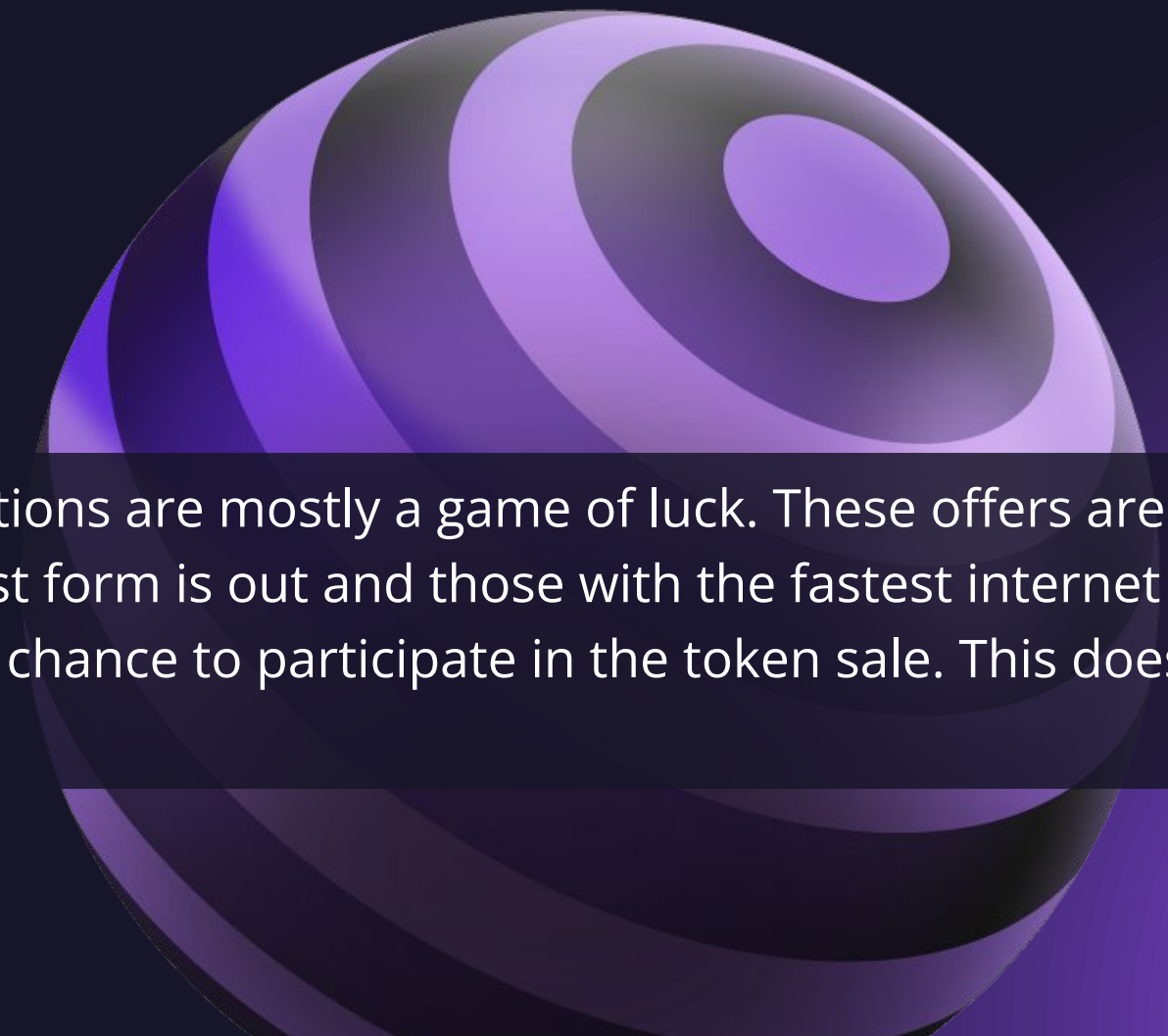
IDO launchpad for decentralized fundraising.

As PSOL holder you will be able to vote on the platform.



# CHALLENGES/HURDLES

- Unequal investment Opportunity - In most DeFi projects, large venture funds still dominate the equity share of a company. Most times, they suck up a large portion of the initial supply even before the public even knows about it.
- Speed – Decentralized platforms that are not built on the Solana blockchain are slow and expensive for smaller users. These sluggish applications need improvements..
- High IDO Listing Fees to launch IDOs on Launchpad.
- Centralized parties managing and controlling financial transactions.
- Game of Luck - Projects for investors that are on whitelist-based allocations are mostly a game of luck. These offers are frequently given out to people who are only available when the whitelist form is out and those with the fastest internet connection. Even then, many platforms give out tickets that only give a chance to participate in the token sale. This doesn't give equal opportunities for investment.





# Solutions

Parasol Finance will address challenges in DeFi and provide a leading solution in the following ways :

## Informative Governed Launchpad

IDO application form will contain everything scheduled on it - application timeline, competitive price, documentation and defined timescales. Our Launchpad will be fair and rewarding for every of our token (\$PSOL) holders.

## Opportunities

We will offer healthy opportunities for both private and public investors by limiting the investment sizes, giving a simple and fair process and allocating fairly. It's undertaken in a fair approach to purchasing IDO tokens.

## Equal IDO Investment opening

We will distribute parasol Finance fundraising and fund allocation to the participants based on the quantity of tokens owned.

## Solana blockchain

Built on the Solana blockchain, the Parasol ecosystem will function as the powerhouse of Solana DeFi and also make decentralized finances fast-paced, fair, and accessible for everyone.

## Financial Reporting

At Parasol, we will treat every token-holder in a similar way that we would our shareholders. This entails issuing regular reports to token-holders regarding investment, project



# PARASOL IDO LAUNCHPAD FOR DECENTRALIZED FUNDRAISING

## Utilizing the DeFi Boom

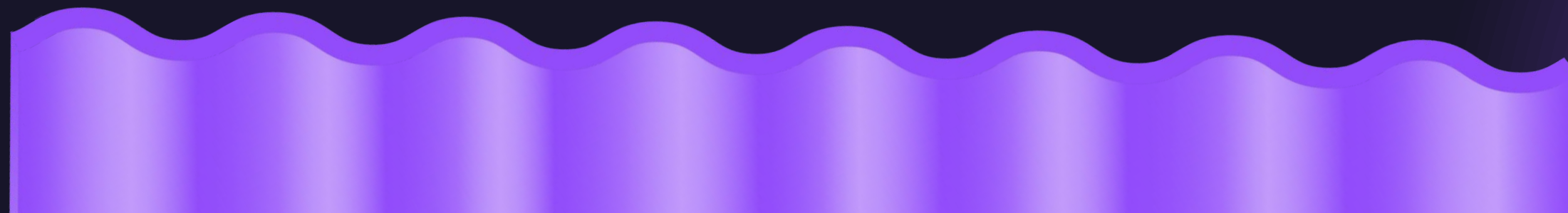
The decentralized finance industry is growing at a blistering pace. The Parasol IDO launchpad aims to support investors in achieving their visions and goals via allocating funds to projects with a real use-case. These projects will raise funds in a decentralized and interoperable ecosystem.

## \$PSOL Token Utility

Parasol Finance will enable token holders to gain access to the most promising projects in the DeFi industry. This is raising the necessary funds to launch projects with leading innovation strategies. All \$PSOL holders will get confirmed allocation regarding their eligibility and experience. You will also be able to vote in the platform to choose what IDO's you want, share your thoughts and give suggestions.

## How Are We Different?

Unlike the conventional launchpads, our launchpad at Parasol is equitable and designed fair for all. The Parasol IDO Launchpad doesn't have whitelist spots based on first form fillers. It rewards every token holder and does not have financial barriers regarding getting into the market.



# NFTs ACCESS KEY SYSTEM

## Presentation

Parasol Finance is adopting a unique and never before seen mechanism for our upcoming IDO launchpad. One of the first use cases we are currently planning with Parasol NFTs is that they will act as keys that unlock access to exclusive communities, events, and most importantly, IDO allocations. These NFTs will represent a user's share of upcoming IDO sales and will be directly used to purchase IDO tokens based on the user's NFT.

This distinctive feature will set Parasol Finance apart from the crowd by providing the Parasol community with unparalleled utility for NFTs. Here, we are providing some more details on the launchpad NFT Access Keys and the Levels that will be available for our community. These NFTs will be used to multiply user allocation for IDOs, allowing holders to participate in new token sales to whatever extent their investing appetite desires.

For those already owning a Parasol IDO NFT, they will be able to sell it on the NFT marketplace as they wish.



# Conditions of participation

Maximum one NFT access key per wallet

Maximum one NFT bonus per wallet

Once the NFT level and bonus are locked, it will be impossible to unlock them before the end of IDO

At the end of the IDO, the bonus and social tickets NFT will be burned





## NFTs Social Tickets

Users will also be able to participate in IDOs by acquiring NFT Social Tickets after they have completed various social media related tasks.

In fact, the tasks will vary depending on the IDO but you will get NFT Social Tickets mostly by:

- ✓ Joining the Parasol community Telegram Group
- ✓ Follow Parasol Finance
- ✓ Retweet Parasol Finance Tweets
- ✓ Tag 3 Friends
- ✓ Many more...

Before IDO



During IDO



Post IDO

Look the different NFT Access Keys' packages

Choose the NFT Access Key of your choice

Lock the NFT Access Key into the IDO pool participation  
Lock the NFT bonus to get an additional bonus  
Lock Social Ticket NFT

Once the NFT Access Key locked, a payment for the respective allocation is required

Unlock NFT Access Key

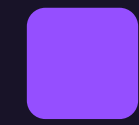
User claims control of IDO token allocation

## Guide for IDO's





# Conditions of Withdrawal Fees



If a user wishes to unlock the NFT Access Key before the lockup period has expired.

An early withdrawal fee will apply based on the time since the completion of the IDO

Fees will be payable in PSOL



# NFT Access Key/Bonus

BUY

## NFT Access Key/Bonus

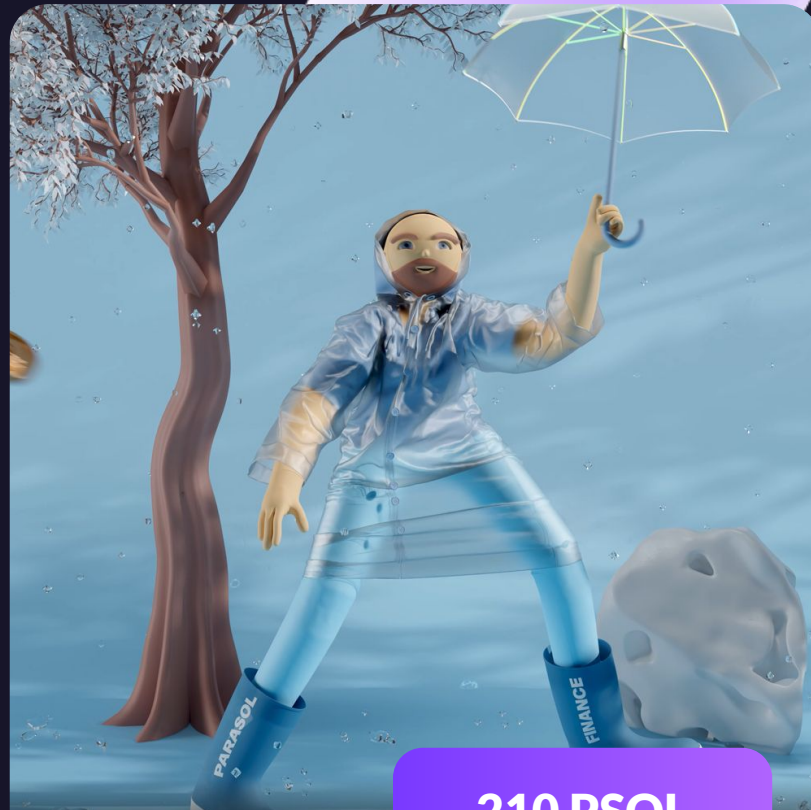
Users will be able to purchase an NFT Access Key or bonus on our website and will choose which IDO in which they would like to participate. NFT Access Key's will have 4 different pricing models and conditions, as well as allocation level.

SELL

## NFT Access Key/Bonus

People who already have NFT Access Key or Bonus can sell it on the NFT marketplace for the price they want. Any NFT Access Key can be bought and sold on the marketplace.

# NFTs Access Key



210 PSOL

## DREAMER

- ✓ Guaranteed Allocation
- ✓ Vesting Period: 12 weeks
- ✓ Starting Vesting Fees: 21%



2,100 PSOL

## RIDER

- ✓ Guaranteed Allocation
- ✓ Vesting Period: 12 weeks
- ✓ Starting Vesting Fees: 21%
- ✓ Bonus Allocation: 2%



21,000 PSOL

## CHILLER

- ✓ Guaranteed Allocation
- ✓ Vesting Period: 12 weeks
- ✓ Starting Vesting Fees: 21%
- ✓ Bonus Allocation: 3%



210,000 PSOL

## MOONWALKER

- ✓ Guaranteed Allocation
- ✓ Vesting Period: 12 weeks
- ✓ Starting Vesting Fees: 21%
- ✓ Bonus Allocation: 4%



# Formulas

## % Allocation formula

### Required

Total Number Token IDO for sale =  $T_t$

Price of Token to sell =  $P_t$

Price of \$PSOL token =  $P_p$

NFT Access Key Level =  $L$

Total Pool in \$ =  $T_t \times P_t = T_p$

Price in \$ Access Key level =  $L \times P_p = P_l$

Total PSOL allocation =  $T_p \times P_p = T_a$

**% allocation =  $L \times 100 / T_a$**

## Bonus % allocation formula

### Required:

Bonus % =  $B$

$L + (L \times B) = LB$

**% Bonus allocation =  $LB \times 100 / T_a$**

## Fast withdrawal fees

### Required:

Withdraw level % =  $W$

Total time locked (in day) =  $T_t$

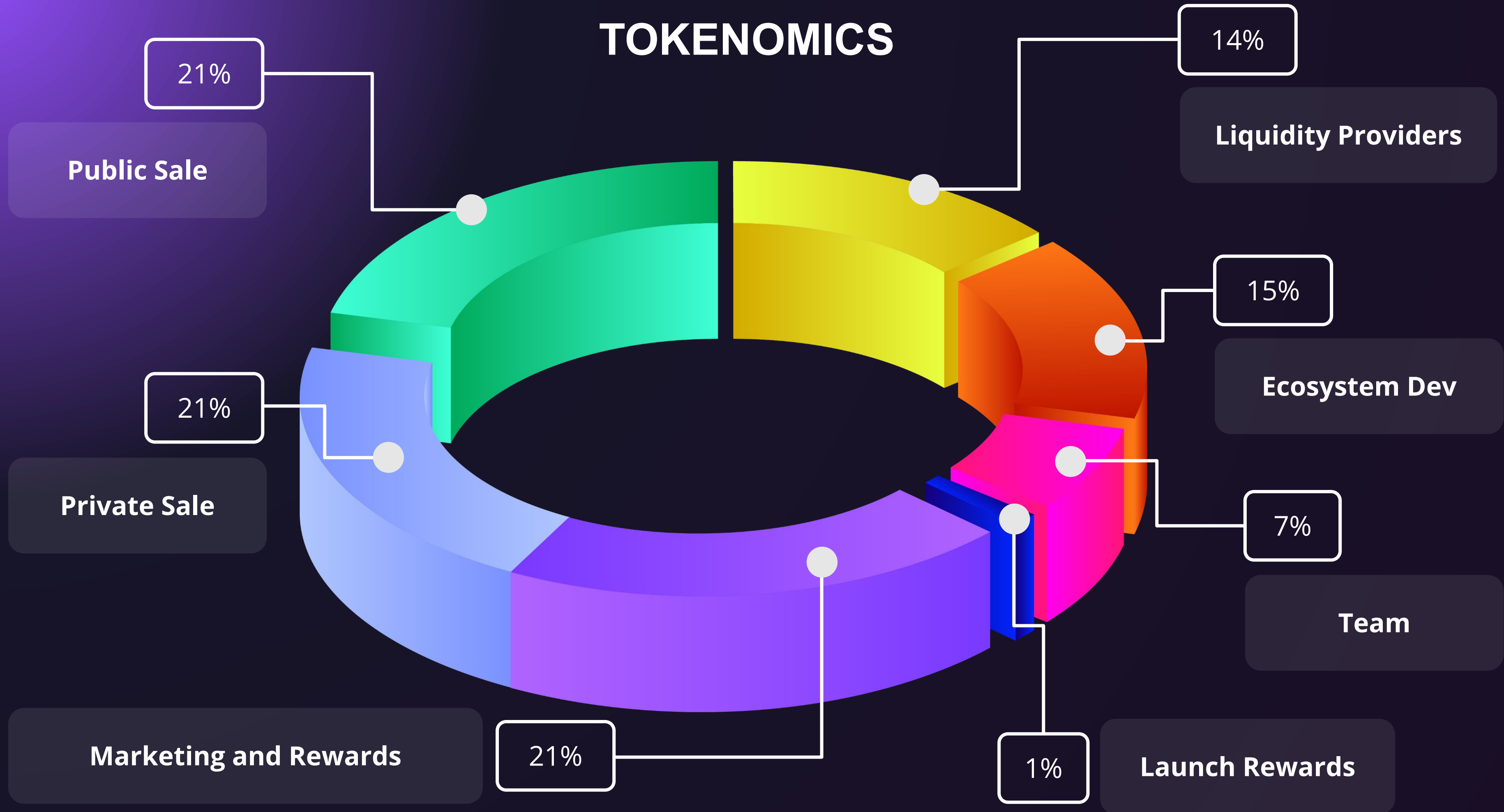
Date starting =  $D$

Finish locking time =  $D + T_t = F$

Fees per days =  $W / T_t = F_d$

Days locked =  $T_t - X \text{ days} = X_t$

# TOKENOMICS





# TOKEN UTILITY

## Technical Utilities

### 01 Governance - Voting with the token rights to govern the protocol

By using the DAO structure, \$PSOL holders can use the Parasol Finance application to take part in any governance decisions made on the platform, such as deciding pool ratios on upcoming IDOs or voting on upcoming Parasol IDOs. Creating a decentralized ecosystem in Parasol will give certain control to every user and the chance to be a decision-maker. Also, voting privileges will be granted depending on the number of \$PSOL possessed by the user..

### 02 Staking and Farming

Holders can stake and farm \$PSOL to receive rewards in \$PSOL. Staking on Parasol will allow investors and other users to directly get their rewards on the platform and also add new layers of interaction. This enables the users' money to work for them.

This feature also allows locking of cryptocurrency assets on the platform for a reward, annualized financial returns, which are paid out regularly. Our farming feature will give projects with \$PSOL a platform to get users to stake their tokens and ensure better liquidity and price stability.

# TOKEN UTILITY

## Ecosystem Utilities

01

### Staking to strengthen Parasol IDO network

Liquidity rewards will be given to those who provide liquidity for our platform.

02

### Airdrop to PSOL holder users

\$PSOL holder users are eligible to receive airdrop from new crypto projects based on the amount staked by the users.

03

### Minting

Our minting feature at Parasol will allow token holders to mint for a specific time, with a certain percentage of the total token supply rewarded to the liquidity providers (LPs). Once the minting process is complete, tokens will be in circulation and it will generate revenue.



## Q4 2021

New website  
Private token sale  
Development of project plan  
Idea analysis & Initiation

01

02

## Q1 2022

Parasol \$PSOL Token Listing  
Liquidity Provider incentive program  
Contract Audit  
Strategy Planning

## Q2 2022

Launch of the platform  
IDO launchpad for decentralized  
fundraising  
Brand awareness marketing

03

04

## Q3 2022

Functional NFT Marketplace  
Partnership with B2B merchants and  
Partners  
List on reputable exchanges

## Q4 2022

Security audit checks  
Fund Grants for artists and influencers  
Create NFT's on Parasol

05

06

## Q1 2023

Mobile App  
and many more...

# The Team Core



Founder & Full Stack Developer.  
Clint has been involved in the crypto industry since 2016.

**CLINT**

@clintnetwork



Community Manager, Tom has been a crypto consultant for over 3 years in Asia for several travel groups.

**TOM**

@BBRNetwork



Chief Technology Officer, with 7 years of entrepreneurial experience, Founder of Oria Media.

**ANTHONY**

@X10011



# The Team Core



Chief Operating Officer: Alex is an experienced business strategist with an entrepreneurial background.

**ALEX**

@LITASio



Business Advisor: Kellen has extensive tokenomics experience as well as 3 years of copywriting experience.

**KELLEN**

@Kellenomics



Strategic Advisor: Sydou has extensive experience in sales and marketing in the technology industry for over 4 years.

**SYDOU**

@Sydou

# FAQ

## **What Is Parasol Finance?**

Parasol Finance is the first-ever community-governed IDO ecosystem that is built on Solana with the needs of both investors and projects alike.

## **What Is Staking?**

Staking is the act of securing cryptocurrency assets on a platform or network for a reward or annualized returns that are paid out regularly.

## **What is Yield Farming?**

Yield Farming in the cryptocurrency industry is earning an interest on your cryptocurrency investment. The initial investment value grows over the time that the asset is staked or landed out.

## **What Is Decentralized Exchange (DEX)?**

A decentralized exchange or DEX is a financial services platform used for trading, buying, and selling digital assets. On a DEX, users are granted the chance to transact peer-to-peer and directly on the blockchain without a centralized intermediary. Decentralized exchanges are often democratically managed with decentralized governance organizations, however, they do not serve as custodians of users' funds. In the absence of a central authority charging fees for services, DEXs are cheaper than their centralized counterparts

## **What is an Initial Dex Offering (IDO)?**

An IDO is an approach to crowdfunding funds for new cryptocurrency projects. It means the project is launching their native coins or tokens through a Decentralized Exchange to be used within the ecosystem and the protocol. It also gives the protocol funds to further develop and pay for business expenses.

## **What is Decentralized Autonomous Exchange (DAO)?**

A DAO is a community-led entity that has no central authority. It is fully transparent and autonomous. The business rules and activities are decided by the holders of the given governance token, usually through voting processes.

## **What Is an Airdrop?**

Airdrop is referred to as a token distribution method whereby assets are directly transmitted to user wallets without any charges. Airdrops are also used to raise awareness around a project or as part of a fundraising mechanism.

## **What is an NFT?**

Non-fungible tokens, or NFTs, are the latest cryptocurrency phenomenon to go mainstream in the industry. Non-fungible tokens, or NFTs, are pieces of digital content directly stored to the blockchain. They are unique, non-interchangeable, and can represent real-world objects like art, music, video games, and much more. NFTs cannot be replicated on a whim. They can be traded on a marketplace, staked on a platform, or utilized for many interesting purposes. Which brings us to Parasol Finance's utility NFTs.

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## **Who runs Parasol Finance?**

Presently, decisions about Parasol Finance are taken by the core team, however we expect to turn this into a DAO-governed model as soon as possible!

How can I contact the team? You can contact us at [contact@parasol.finance](mailto:contact@parasol.finance) act of securing cryptocurrency assets on a platform or network for a reward or annualized returns that are paid out regularly

# Contact



**Telegram**

**@parasolfinance**



**Twitter**

**@parasol\_finance**



**Discord**

**/invite/JBzVvUZPn**



**Email**

**contact@parasol.finance**



**Website**

**<https://parasol.finance>**



**Parsol Finance**

**Thank You**