✅ **Congratulations! You passed!**

**Grade
received** 100%

**Latest Submission
Grade** 100%

To pass 80% or
higher

Go to next item

⟲ Summarize ⋮ ✕

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1. Ideating is about generating ideas. You can do this by sketching, brainstorming, mind mapping and even handwriting notes.

1 / 1 point

🔘 True

⚪ False

✅ **Correct**
Correct! Ideating is about generating ideas. You can do this by sketching, brainstorming, mind mapping and even handwriting notes.

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2. _____ is a simulation of the final product.

1 / 1 point

🔘 Prototype

⚪ Wireframes

✅ **Correct**
Correct! Prototype is a simulation of the final product.

---

3. Is usability an essential concept in UX UI design?

1 / 1 point

🔘 Yes

⚪ No

✅ **Correct**
Correct! Usability is an essential concept in UX UI design. It determines how intuitive or easy a product is to use.

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4. At what stage in the UX UI process are user's frustrations communicated and highlighted?

1 / 1 point

🔘 Test

⚪ Prototype

⚪ Empathize

✅ **Correct**
Correct! The user's frustrations are communicated and highlighted during the test stage in the UX UI process.

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5. A customer journey map presents the steps someone takes to complete a task.

1 / 1 point

🔘 True

⚪ False

✅ **Correct**
Correct! A customer journey map presents the steps someone takes to complete a task. You can identify their emotions along the steps as you track the UX goals.

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6. The user _____ is a fictional character profile that represents the main clientele of a company.

1 / 1 point

⚪ journey

🔘 persona

✅ **Correct**
Correct! The user persona is a fictional character profile that represents the main clientele of a company.

7. An empathy map, is divided into 4 quadrants, describing what the persona Says, Thinks, Does, and Feels.

`1 / 1 point`

- (●) True
- ( ) False

> ✓ **Correct**
> Correct! An empathy map, is divided into 4 quadrants, describing what the persona Says, Thinks, Does, and Feels.

8. Identify the usability quality components in UX UI. Select all that apply.

`1 / 1 point`

- [✓] Error

> ✓ **Correct**
> Correct! Error is a usability quality component in UX UI.

- [✓] Memorability

> ✓ **Correct**
> Correct! Memorability is a usability quality component in UX UI.

- [✓] Satisfaction

> ✓ **Correct**
> Correct! Satisfaction is a usability quality component in UX UI.

- [✓] Efficiency

> ✓ **Correct**
> Correct! Efficiency is a usability quality component in UX UI.

- [✓] Learnability

> ✓ **Correct**
> Correct! Learnability is a usability quality component in UX UI.

9. User interviews are an effective approach to learning more about how and what your users think and what their goals are.

`1 / 1 point`

- (●) True
- ( ) False

> ✓ **Correct**
> Correct! User interviews are an effective approach to learning more about how and what your users think and what their goals are.

10. In Figma, the _____is the background for all your designs. It's where you'll create and evaluate your work.

`1 / 1 point`

- ( ) The menu
- (●) Canvas
- ( ) The right-side bar

> ✓ **Correct**
> Correct! In Figma, the Canvas is the background for all your designs. It's where you'll create and evaluate your work.