



The Marketing Connoisseurs

Sorté Incorporation (Pty) Ltd
6 Panther Road, Boskruin, Randburg, 2188
Reg no: 2012/128079/07
Vat no: 4340262056
info@sorte.co.za
www.sorte.co.za

Website Content Template

1. Business Name:ablution serve
2. Proposed domains (note will be co.za domains) if already have a domain please list it here:ablutionserve.co.za
3. Proposed company email address:19 Mnotho street industrial park Middelburg 1050
4. Business Tag Line/ Slogan: we understand when nature calls
5. What is the history of the company?
6. The company was established in 2013 but started operations is 2018.
7. We have supplied and serviced ablution facilities for Mafube mine in the past three years and were currently still doing the same services
8. We have a 3-year ongoing contract with NCC mine based in kriel Mpumalanga. We supplied ablution facilities, septic cleaning and services
9. We are proud to have executed a sewage water treatment plant in Imbali coal based in Witbank.
10. Chemical septic tank cleaning and drainage for Eskom based in hendrina.
11. Which website design on the internet do you aspire your company to look like?
Simplicity would be best
12. Please provide your corporate identity or brand guideline document.
13. What Industry are you in? rental and purchasing of ablution facilities, water treatment and manufacturing of ablution facilities.
14. Which industries do you target? Public and private sectors.



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- 15.
16. Mines, municipalities, community stake holders and events
17. Please describe your company products and or services:
18. Waste water treatment
19. Waste management
20. Provision of ablution facilities
21. For the contact page, please provide the main contact details including address and social media links for your company.
22. Pinky Sithole
23. ppntrading@gmail.com
24. Pinky.mondlane on Instagram
25. 0615463368
- 26.
27. Please send high res imaged of your company logo.
28. Please send high-res images of the projects you have completed and a description/details of the projects.
29. Please send logos of the current or previous clients you have worked with.
30. Please send any references from clients.
31. Treah nene
32. 072 946 1726 (treah@inayo.co.za)
33. NCC kriel(supply chain)



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34. Martie Coetze

35. 013 643 5902

36. martiec@mbalicoal.co.za

37. Mine accountant

38.

39. Peter Phofa

40. 076 898 1830

41. Mafube coal

42. peterphofa@thungela.com

43. Please provide high quality videos to be uploaded on your website.

Four reasons why your website needs video content

- ✓ Videos Are How Users Consume Content
- ✓ Video Can Improve your SEO
- ✓ Video Delivers a Cohesive Message
- ✓ Video Gives Your Company Personality

44. Please provide articles, blogs or relevant newsworthy content to upload on your website.

45. Please share your brand persona.

46. We are trying to be the first to pop in your mind when you think about waste. We have considered the benefits of environmental safety and benefits of excellent services by using strong and compliant product materials for rendering our services. With our



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47.

48.

49. approved supplier list, we've been able to counter fit our purchase through discounts and accounts which enable us to fairly price our services and products.

50. We want our customers to feel comfortable, safe and happy. I don't want the brand to be too serious, we want smiles, happy faces and a sign of relief after you've used one of our facilities.

51. Our standards and procedures are in place to serve.

52. New ideas and view are openly received from clients.