

DATA-GROWTH ANALYST

ZEEVES PTE. LTD

 **Yekaterinburg, Russia, Sverdlovsk region**

**Required experience:** we are ready to consider junior-senior candidates and offer appropriate payment terms. First of all, candidates motivation and willingness to get involved in the start-up are important for us.

**Work time:** approximately 5/2 with hybrid model: offline-online.

### **Company Information**

Zeeves is a Singapore-based company that develops the Zeeves product. This is a decentralised wallet based on the Zilliqa block-chain, released in the form of a Telegram bot. Zeeves allows you to store cryptocurrency, send it, and also make investments. Thanks to Zeeves, you can use DeFi on other platforms, for example ZilSwap.

### **Responsibilities**

To form the concept of who our audience is, to form a portrait of the audience, to conduct audience segmentation.

Build a CJM for these clients, identify problems in interaction processes with customers

Generate suggestions for improving user experience.

Offer advertising campaigns aimed to attract, activate and retain customers.

### **Field of activity**

- analytics of transaction statistics
- page usage statistics

### **Key skills**

Be able to analyse Yandex.Metrica.

Ability to work with databases: know SQL or the ability to work with tools like DBeaver.

### **Additional skills**

Ability to write scripts in order to collect specific statistics from Viewblock and API

The level of knowledge of English B1 and higher.

### **Contact information**

Maria Novitskaya, [mn@zeeves.com](mailto:mn@zeeves.com) (in the subject of the letters, please specify "Vacancy Data-Growth Analyst).