

Les Redfield

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PROJECTS

Applicative • Inspired by Indigo (Rails, React/Flux)

| [live](#) | [github](#)

- Displays customizable dashboard visualizations of user interactions
- Custom ORM segments consumer events by user demographic, A/B group, etc
- Integrates React Drag-n-Drop with Highcharts.js for visualization interactivity
- Quantifies user engagement and retention at each stage of event funnel

October Forecast (JavaScript, HTML5)

| [live](#) | [github](#)

- Interactive forecasting tool for the 2016 presidential election
- Map-based interface allows users to simulate electoral preferences

(Ruby, SQL)sql

| [github](#)

- Rails object-relational mapping library based on ActiveRecord
- Custom database interactions for querying purchase funnel data

SKILLS

Ruby
JavaScript

Rails
jQuery

SQL
React

HTML/CSS
Flux

SQL
Git

EXPERIENCE

Director of Data -

2012 - 2013

- Managed team of outsourced developers in agile development environment
- Oversaw acquisition and implementation of over 140 million voter files
- Spearheaded negotiations for \$100k consumer data purchase
- Overhauled database structure to complement new application functionality
- Secured two largest clients in company history as lead sales/support contact

Owner/Operator/Founder

2013 - 2016

- Successfully provided over 25,000 meals to college students in Greek Housing
- Managed employees and developed efficient data feedback web application

EDUCATION

App Academy

Summer 2016

- Intensive web development training program emphasizing pair programming, Test Driven Development, and best practices

Saint Peter's University

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2008 - 2010

Georgia Institute of Technology

2006 - 2008

Mechanical Engineering

2004 - 2006

PORTFOLIO www.lesredfield.com • **GITHUB** <https://github.com/LesRedfield>
LINKEDIN www.linkedin.com/in/les-redfield