

Les Redfield

598 Broadway, New York, NY • 10012

CELL (201) 320-8654 • E-MAIL les.redfield.dev@gmail.com

PROJECTS

Applicative • Inspired by Indicative (*Rails, React/Flux*) | [live](#) | [github](#)

- Displays customizable dashboard visualizations of user interactions
- Custom ORM segments consumer events by user demographic, A/B group, etc
- Integrates React Drag-n-Drop with Highcharts.js for visualization interactivity
- Quantifies user engagement and retention at each stage of event funnel

October Surprise (*Javascript, d3.js, HTML5*) | [live](#) | [github](#)

- Interactive forecasting tool for the 2016 presidential election
- Map-based interface allows users to simulate electoral preferences

hide_and_sql (*Ruby, SQL*) | [github](#)

- Rails object-relational mapping library based on ActiveRecord
- Custom database interactions for querying purchase funnel data

SKILLS

| | | | | |
|-------------------|---------------|--------------|-----------------|------------|
| Ruby | Rails | SQL | HTML/CSS | SQL |
| JavaScript | jQuery | React | Flux | Git |

EXPERIENCE

Director of Data - [Voter Gravity](#) **2012 - 2013**

- Managed team of outsourced developers in agile development environment
- Oversaw acquisition and implementation of over 140 million voter files
- Spearheaded negotiations for \$100k consumer data purchase
- Overhauled database structure to complement new application functionality
- Secured two largest clients in company history as lead sales/support contact

Owner/Operator/Founder - *Private Catering Business* **2013 - 2016**

- Successfully provided over 25,000 meals to college students in Greek Housing
- Managed employees and developed efficient data feedback web application

EDUCATION

App Academy - *Acceptance rate < 3%* **Summer 2016**

- Intensive web development training program emphasizing pair programming, Test Driven Development, and best practices

Saint Peter's University - *Mathematics* **2008 - 2010**

Stevens Institute of Technology - *Computer Science* **2006 - 2008**

Mechanical Engineering **2004 - 2006**

PORTFOLIO www.lesredfield.com • **GITHUB** <https://github.com/LesRedfield>

LINKEDIN www.linkedin.com/in/les-redfield