

Unit 14 Test

Your Score: **100%**
20 Correct out of **20**
Question 1 of 20

_____ is software that allows separate, existing programs to communicate and work together seamlessly.

- ☒ Middleware

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Question 2 of 20

Using multiple _____ in a single database decreases the amount of redundant information that must be stored.

- ☒ tables

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Question 3 of 20

A _____ key is an attribute or combination of attributes that uniquely identifies a tuple.

- ☒ primary

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Question 4 of 20

If your company sells products or materials to other companies rather than to the general public, you might maintain a _____ presence.

- ☒ B2B

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Question 5 of 20

A _____ manages files in a database.

- ☒ DBMS

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Question 6 of 20

Database management systems usually require specialized _____ that enable the user to ask questions of a database to retrieve information.

- ☒ query languages

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Question **7** of **20**

_____ is the process of verifying the identity of the receiver of the data.

- ☒ Authentication

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Question **8** of **20**

_____ is the practice of registering a domain name that uses the name or trademark of an existing business, with the intent to sell the name to that business at a profit or to capitalize on that name for some other purpose.

- ☒ Cybersquatting

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Question **9** of **20**

Once you decide to move into the ecommerce arena, the first major decision is choosing between in-house development and _____.

- ☒ outsourcing

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Question **10** of **20**

If your company is a retail business, you might maintain a(n) _____ website to advertise and sell your products.

- ☒ B2C

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Question **11** of **20**

_____ facilitates peer-to-peer relationships in an "auction" mode.

- ☒ eBay

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Question **12** of **20**

In a _____ transmission, no information about the exchange is permanently retained by the server.

- ☒ stateless

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Question **13** of **20**

The Internet has been around for quite a while, but it did not have much impact on our everyday lives until the appearance of the ____ in the early 1990s.

- ☒ World Wide Web

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Question **14** of **20**

Your website ____ describes how information is classified and organized so customers can easily find what they want.

- ☒ taxonomy

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Question **15** of **20**

SQL is a ____ language.

- ☒ nonprocedural

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Question **16** of **20**

____ is a very high-level language in which a single instruction is quite powerful.

- ☒ SQL

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Question **17** of **20**

The ____ integrity rule specifies that any value of a foreign key attribute in a given table must match a value in the corresponding primary keys of the related table.

- ☒ referential

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When choosing your ____ you want to make sure it relates so closely to your business name that potential customers can easily guess it if they don't have it in front of them.

- ☒ domain name

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Question **19** of **20**

In a database management system a table represents information about a(n) ____, which is a fundamental distinguishable component.

-  entity

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Question **20** of **20**

_____ encodes data to be transmitted into a scrambled form, using a scheme agreed upon between the sender and the receiver.

-  Encryption