

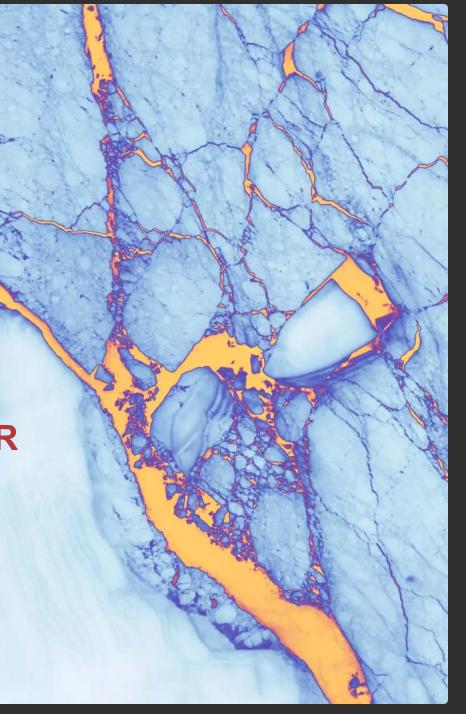
**Marine Data Science** 





1 - Introduction to data science and R

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# What is 'Data Analysis' or 'Data Science'?

#### Data science is

• all about **uncovering findings from data**. Diving in at a granular level to mine and understand complex behaviors, trends, and inferences.

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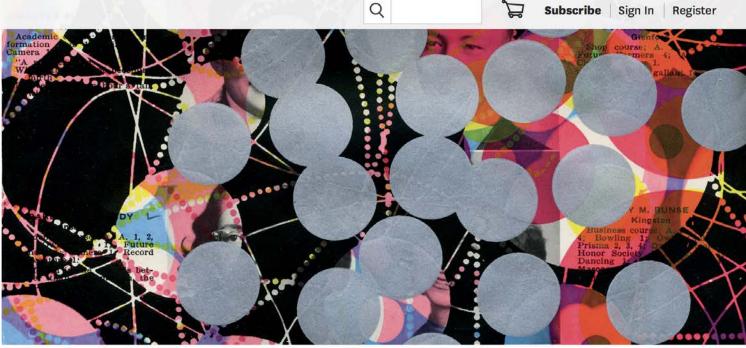
#### How do data scientists mine out insights?

- It starts with data exploration.
- When given a challenging question, data scientists become **detectives** and investigate leads and try to **understand patterns** within the data.
- Data scientists may apply quantitative technique in order to get a level deeper → e.g.
  inferential models, segmentation analysis, time series forecasting, synthetic control experiments,
  etc.
- The intent is to scientifically **piece together a forensic view** of what the data is really saying.
- THATS WHY IT IS SO EXCITING!



**=** MENU

Harvard Business Review

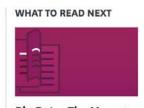


ARTWORK: TAMAR COHEN, ANDREW J BUBOLTZ, 2011, SILK SCREEN ON A PAGE FROM A HIGH SCHOOL YEARBOOK, 8.5" X 12"

### **Data Scientist: The** Sexiest Job of the 21st Century

by Thomas H. Davenport and D.J. Patil

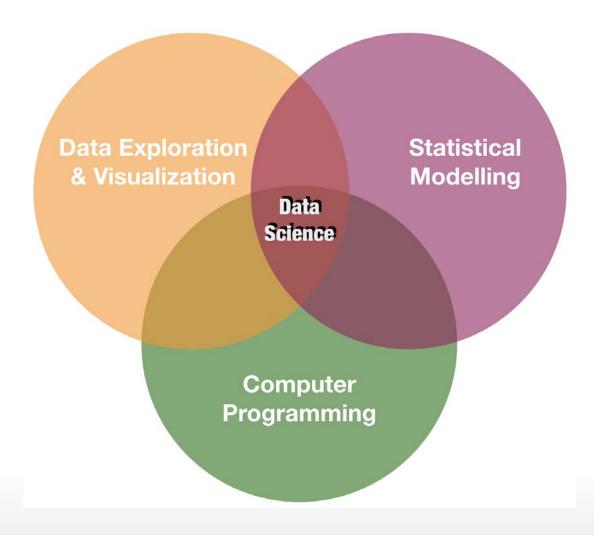
FROM THE OCTOBER 2012 ISSUE



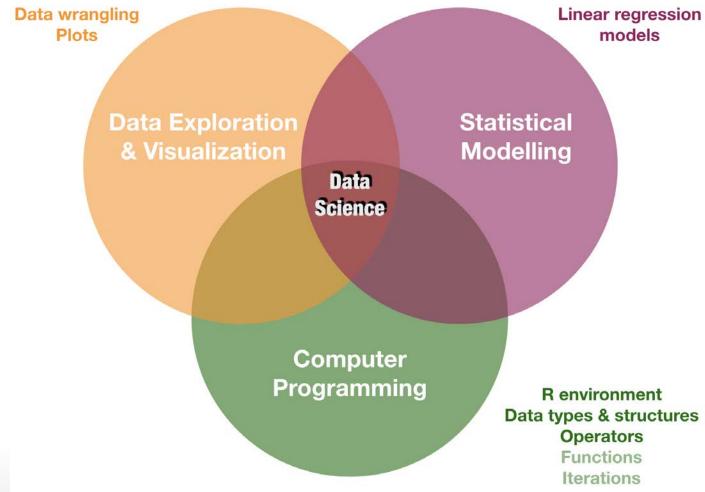
Big Data: The Management Revolution



#### Data science is a blend of skills in three major areas:



#### You will learn in this course:





# Intro to the R environment

#### What is R?

R

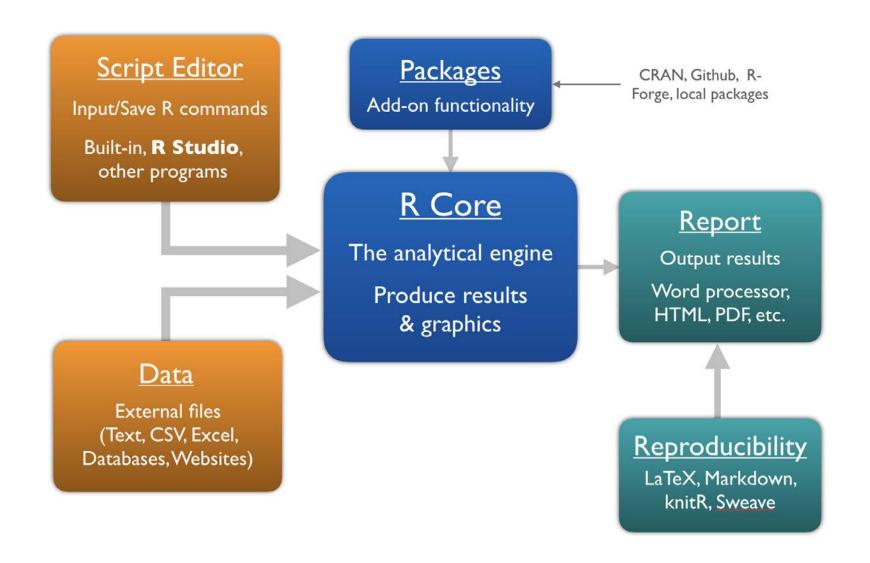
R is a programming language

"R is a system for statistical computation and graphics. It is a GNU project which is similar to the S language and environment which was developed at Bell Laboratories by John Chambers and colleagues. R can be considered as a different implementation of S.....R is available as **Free Software** under the terms of the Free Software Foundation's GNU General Public License in source code form. It compiles and runs on a wide variety of UNIX platforms, Windows and MacOS." (from http://r-project.org/)



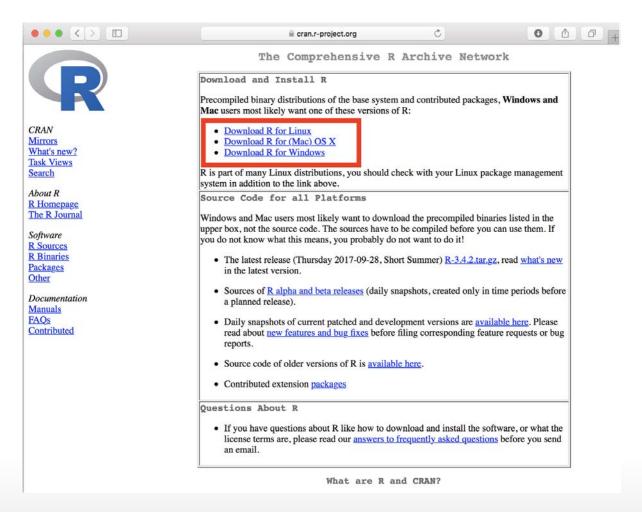
#### Why use R?





#### Where do you get R?

Directly from the website https://cran.r-project.org



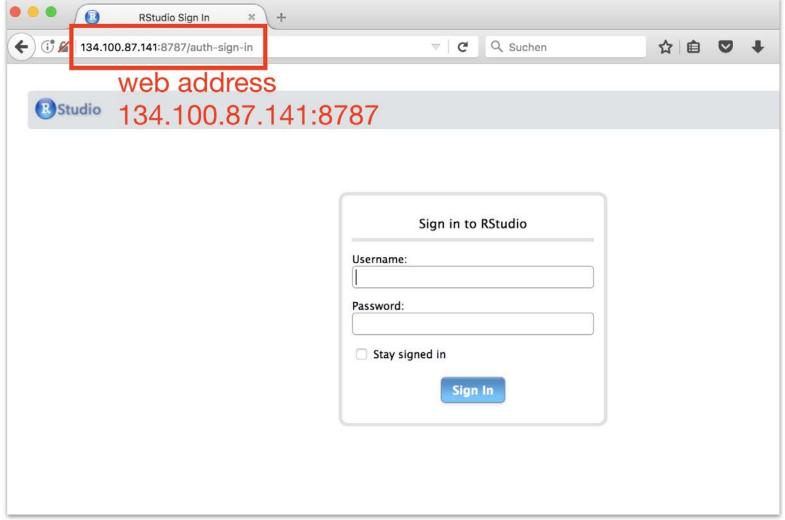


# Use R from within Studio

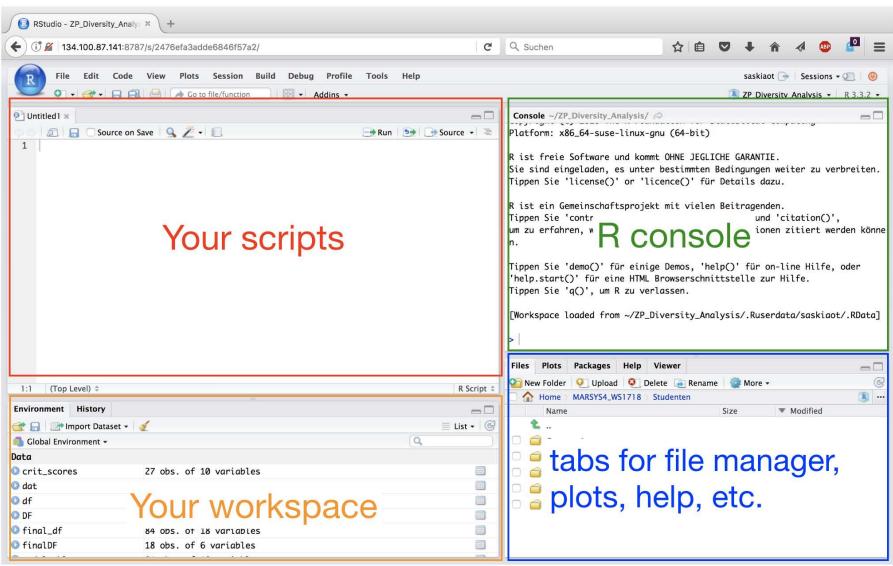
- A software program, which provides a GUI for R (trademark of RStudio, Inc.)
- Helps writing and executing R code and analyzing data with R.
- Integrated text editor and data and package manager.
- Provides version control, LaTeX integration, keyboard shortcuts, and debugging tools.
- Has become standard amongst R users.
- Open source and commercial editions available: www.rstudio.com
- Runs on desktops (Windows, Mac, and Linux) or in a web browser connected to RStudio Server
  - → We will use R Studio Server during the course!



# R Studio Server









#### Advantages of writing scripts

- Transparency and reproducibility Not only the results but each step of the analysis are visible.
- Flexibility Some analyses need only a few code tweaks of an existing R script.
- Exchange In theory every R user should understand your script to allow easy sharing of code.



#### Work with scripts in R Studio

- Open a new script (File → New File → R Script)
- Write code into the empty script (in the editor pane)
- Send the code to the R console:
  - mark the code chunk and copy and paste it into the console (NOT recommended!)
  - press ctrl + enter → code of current line (where the cursor is) is executed; cursor jumps
     then automatically to the next line of code
  - mark the code chunk → ctrl + enter → entire code chunk is executed



Run current line
Re-Run the previous section (ctrl + shift + p)
Run the whole script



#### Style guide - Some general recommendations

- Use a style guide and stick to it.
- Every script should be as small as possible and as complex as needed.
- Every script should be run by the console from start to end without any error messages.
- Use "#" to comment your code.
- Comment why you do something, not what you do.
- Never use attach().
- Assignment operator: <- (do not use "=")</li>

### Style guide - Object names

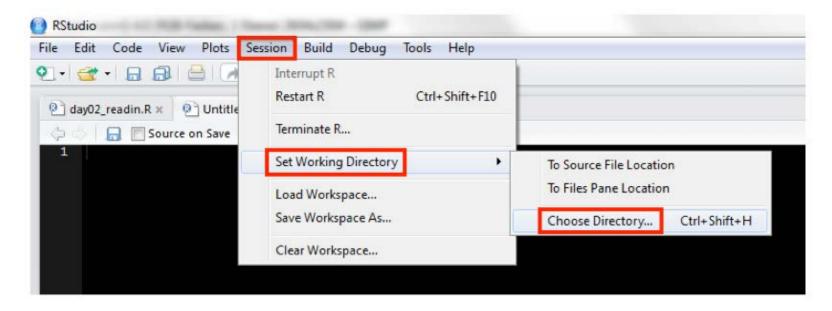
- Variable names should be nouns and function names should be verbs.
- Object names cannot begin with numbers.
- Don't uses special characters (e.g. !,/,%)
- Wise to **avoid** names already in use (for **functions**).
- Use lowercase
- Do **not** use **empty spaces** in names, instead combine with **underscore**.
- Ok to use:
  - a, x, my\_list, my\_dat, dat1
- Not recommended:
  - 1\_a, c, list, \_mydat, \$dat

### Style guide - Spacing

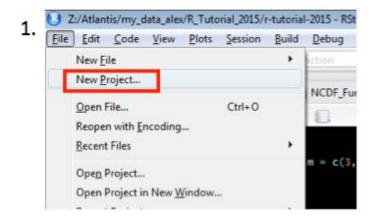
Put a space

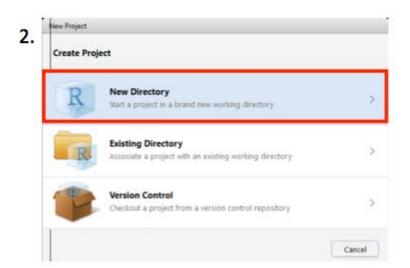
- **before** and **after** all infix operators (=, +, -, <-, etc.)
- when naming arguments in function calls
- after a comma, but never before

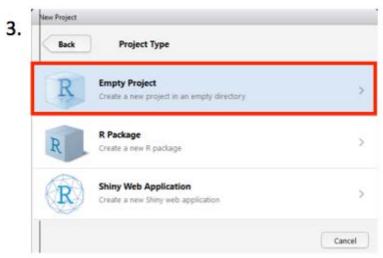
### Before you start: set the working directory

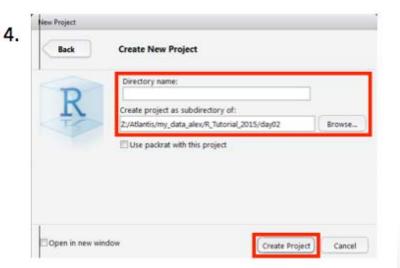


### **Better: Use R Projects**





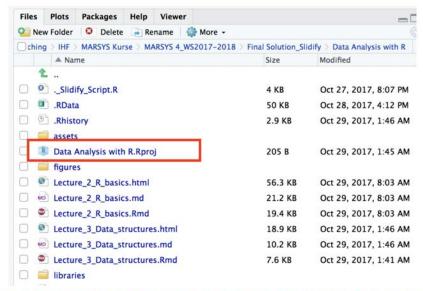






#### R Projects (cont)

#### New folder stucture



Simply open the project file (here "Data Analysis with R.Rproj") and you are all set.

#### **Advantages of projects**

- Pre-defined folder structure
- Working directory is set automatically
- All scripts in this projects are immediately available
- Opens a new R instance so that one can switch between several instances



# **Arithmetics and functions in R**

In its most basic form, R can be used as a **simple calculator**.



Consider the following **arithmetic operators**:

- Addition: +
- Subtraction: -
- Multiplication: \*
- Division: /
- Exponentiation: ^

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```
5 + 5
5 - 5
3 * 5 + 2
(5 + 5) / 2
```

Consider the following **arithmetic operators**:

- Addition: +
- Subtraction: -
- Multiplication: \*
- Division: /
- Exponentiation: ^

```
## [1] 10
## [1] 0
3 * 5 + 2 # multipl. then add.
## [1] 17
(5 + 5) / 2 # add. then div.
## [1] 5
```

It also has **functions** that let you do more **sophisticated** manipulations, which you can **combine** by using **parentheses**:

```
a <- c(1,2,3,4)
c <- (a + sqrt(a))/(exp(2)+1)
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```

Order of calculations (from the innermost to outermost parenthesis - just like a calculator).

- 1. sqrt(a) and exp(2)
- 2. then a added to sqrt(a) and 1 added to exp(2)
- 3. then the division
  (sqrt = square root, exp = exponent)

#### + prompt

```
>
>
>
>
(mean(c(2,5,7,8,13)) / log(10)
+
```

If your prompt turns into a "+", R thinks you haven't finished your previous command. Either **finish the command**, or press **escape**.

#### A short introduction to functions in R

- Functions are the heart and soul of R.
- A function is a **block of code** that gives **instructions** to R to carry out.
- Some functions come in R's base package others in additional packages.
- They work similar to functions in other packages:

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- They work similar to functions in other packages:
  - in Excel, to sum up over cells A1 to A10 you write sum(A1:A23).
  - in R there is an equivalent function named **sum()**, which takes the elements it should sum over as argument:

sum(1, 6)

**Function name** 

**Arguments** 

Calls the function

Passes the necessary information to the function. Arguments have a specific order, separated by commas. The first argument(s) pass the data objects.



### **Getting help**

Getting help for a **specific** function:

```
help("mean")
?mean
```

Search the help pages:

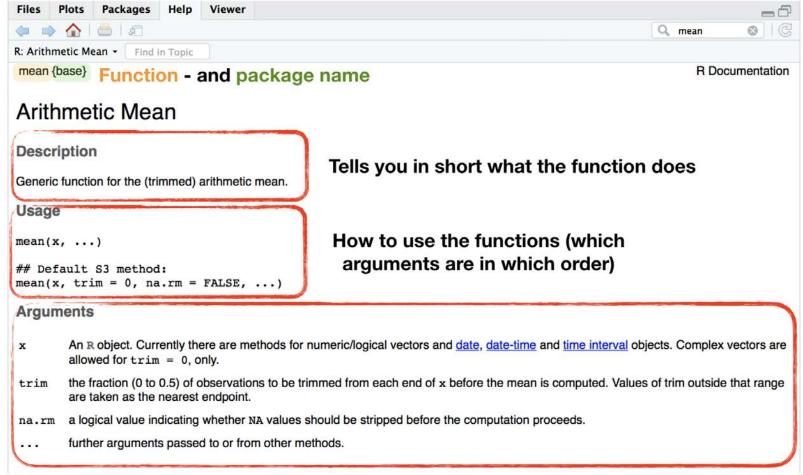
```
??mean
help.search("mean")
```

List all functions, which contain "mean":

```
apropos("mean")
```



### R Documentation for the function mean



More information on each argument (or parameter) that goes into the function



#### R Documentation for the function mean

#### 2nd part of the documentation

#### Value

If trim is zero (the default), the arithmetic mean of the values in x is computed, as a numeric or complex vector of length one. If x is not logical (coerced to numeric), numeric (including integer) or complex, Na\_real\_ is returned, with a warning.

If trim is non-zero, a symmetrically trimmed mean is computed with a fraction of trim observations deleted from each end before the mean is computed.

What the function returns

#### References

Becker, R. A., Chambers, J. M. and Wilks, A. R. (1988) The New S Language. Wadsworth & Brooks/Cole.

#### See Also

weighted.mean, mean.POSIXct, colMeans for row and column means.

Related function → can be useful to look them up

#### Examples

```
x <- c(0:10, 50)

xm <- mean(x)

c(xm, mean(x, trim = 0.10))
```

The last section shows how the function can be used with real data. Always worth to take a look and play around with the examples!

[Package base version 3.4.2 Index]



# Your turn...

#### Quiz 1: Simple calculations

Open a new script in your R Studio Server environment and save it before you start writing anything. Now calculate the following and write the result in the boxes below:

- 1. Substract 10 from 23, then multiply with 2.
- 2. Substract 10 from 23, then multiply with 2, then add 100, then divide all by 5.
- 3. Substract 23 from 10, then multiply with -10, then take the square root (use sqrt() function).

Submit

Show Hint

**Show Answer** 

Clear



## **Thank You**

For more information contact me: saskia.otto@uni-hamburg.de

http://www.researchgate.net/profile/Saskia\_Otto http://www.github.com/saskiaotto

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**Image on title and end slide:** Section of an infrared satallite image showing the Larsen C ice shelf on the Antarctic Peninsula - USGS/NASA Landsat: A Crack of Light in the Polar Dark, Landsat 8 - TIRS, June 17, 2017 (under CC0 license)