

# SmartClassify — Model Card

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## Model Overview

SmartClassify is a fine-tuned Transformer model built on the BERT architecture.

It classifies customer support messages into predefined categories, helping teams route tickets efficiently.

## Intended Use

- Automating customer support triage
- Analysing incoming user messages
- Routing tickets to correct departments

## Not Intended For

- Legal, medical, or financial advice
- Automated high-stakes decision-making

## Training Data

- 100,000 anonymised support messages
- Sources: Zendesk Corpus + synthetic examples

## Evaluation Metrics

Metric	Score
Accuracy	92.4%
F1 Score	90.8%
Latency	150ms

## Ethical Considerations

- Avoid use with sensitive or private data
- Ongoing bias testing across dialects

## Limitations

- English only
- Struggles with sarcasm or mixed-topic inputs