

Contact

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(LinkedIn)

Top Skills

Product Design

Digital Health

AI Product Design

Certifications

Mental Health First Aid Certification

Applied Neuroscience for Coaching

Google Data Analytics Specialization

Yoga & Meditation Teacher, E-RYT
500

Professional Speaker

Leslie Johnson

Senior Product Designer | UX for AI & Healthcare | Behavior Change
| Data-Driven, Mission-Led
Greater Pittsburgh Region

Summary

Bridging the gap between clinical data and human experience through thoughtful health tech design.

Healthcare technology often excels at tracking metrics but struggles with what matters most to patients: feeling heard, understood, and empowered in their care journey.

My perspective was shaped by personal experience as a caregiver in ICU wards and patient rehabilitation, where I witnessed how emotional and cognitive needs, critical to recovery, often went unseen by even the most advanced systems.

This drove me to study neuroscience and discover coaching, where I learned that a well-timed question or moment of deep listening could redirect someone's entire trajectory.

Today, I design AI and health tech products that honor people's stories, not just their data.

I specialize in creating seamless, human-centered experiences that make mental health care and medical support both accessible and compassionate, combining user research, clinical empathy, and ethical innovation.

Core expertise:

- Human-centered design for healthcare applications
- Neuroscience-informed product development
- Patient and caregiver experience design
- AI ethics and responsible technology implementation

Experience

Leslie Johnson Design
Independent Product Designer
May 2021 - Present (4 years 4 months)

Lead AI-enabled product transformations for health-tech and fintech clients by architecting user experiences that deliver measurable business impact through solution-focused methodologies, resulting in 60%+ efficiency gains and enhanced accessibility compliance.

National Speakers Association - Pittsburgh Chapter
Board Member
June 2023 - Present (2 years 3 months)

Managed rollout of an integrated membership portal and product advisor for new digital offerings.

Positive Intelligence
Leadership Coach
August 2021 - Present (4 years 1 month)

Coaching that equips senior leaders to turn inflection-point challenges into clear strategic roadmaps and measurable performance gains.

Oxford Athletic Club
Yoga + Mindfulness Instructor
August 2021 - Present (4 years 1 month)

Global Payments Inc.
Product Designer
April 2017 - January 2020 (2 years 10 months)

Redesigned responsive client portal—uniting WCAG-compliant dashboards, friction-free onboarding, and streamlined payment flows under one accessible experience.

Advanced Dentistry
Technology Manager
September 2010 - December 2016 (6 years 4 months)
Medical billing, social media, systems optimization.

p2 Design, LLC
UX Designer
March 2006 - August 2010 (4 years 6 months)

Independent UX contributor conducting research, rapid prototyping, user testing, and product design.

University of Pittsburgh Biomedical Informatics
UX Designer & Researcher
February 2002 - December 2005 (3 years 11 months)

Carnegie Mellon University
UX/UI Designer
August 2001 - February 2002 (7 months)

Startup building an online community for collaborative decision-making.

Education

Carnegie Mellon University
Human Computer Interaction

Ontario Institute for Studies in Education of the University of Toronto
Solution-Focused Coaching · (December 2024)

HBX | Harvard Business School
Business/Commerce

Massachusetts College of Art and Design
Design and Visual Communications, General

University of East London
Positive Psychology