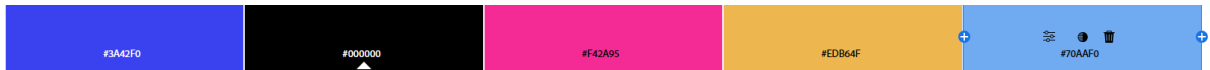


Site's purpose:

- To make project managers be able to access artists' work portfolios and be able to contact them easily.
- Audience: Project Managers in charge of recruiting artists
- Site's grid: 16 Column Grid
- Color palette:



- Wanted to take inspiration from the primary colors while also alluding to the CMYK color format. Since no 1 color can be used to represent artists as a whole, I want the combinations to be endless through the idea of blending colors together
- Typography:
 - Typefaces: cascadia code regular, sans-serif, Helvetica
- Logo treatment:
 - Dark mode: Keep primary colors, make paintbrush white for contrast
 - Light mode: Keep primary colors, make paintbrush black for contrast



- Spacing:
 - Mobile devices; profile: 4 columns
 - Mobile devices; landscape: 8 columns
 - Tablets; profile: 8 columns
 - Tablets; landscape: 16 columns
 - (Average) personal computer: 24 columns
- Site elements
 - Search element

- Dropdown menus
 - Buttons
 - Carousel
 - Text boxes
-
- Asset rules
 - When buttons are clicked, change color from F42A95 to 000000
 - When carousel switches image, indicator underneath carousel changes to show which number image is being shown