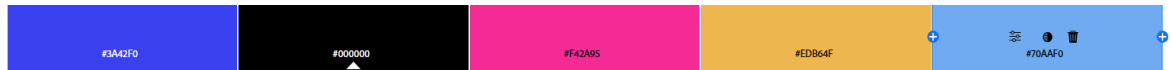
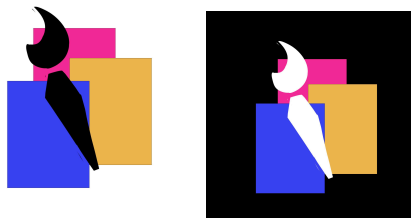


Site's purpose:

- To make project managers be able to access artists' work portfolios and be able to contact them easily.
- Audience: Project Managers in charge of recruiting artists
- Site's grid: 16 Column Grid
- Color palette:



- #3A42F0
 - #000000
 - #FFFFFF
 - #F42A95
 - #EDB64F
 - #70AAAF
 - I wanted to take inspiration from the primary colors while also alluding to the CMYK color format. Since no 1 color can be used to represent artists as a whole, I want the combinations to be endless through the idea of blending colors together
- Typography:
 - Typefaces: cascadia code regular, sans-serif, Helvetica
 - Logo treatment:
 - Dark mode: Keep primary colors, make paintbrush white for contrast
 - Light mode: Keep primary colors, make paintbrush black for contrast



- Spacing:
 - Mobile devices; profile: 4 columns
 - Mobile devices; landscape: 8 columns
 - Tablets; profile: 8 columns
 - Tablets; landscape: 16 columns
 - (Average) personal computer: 24 columns

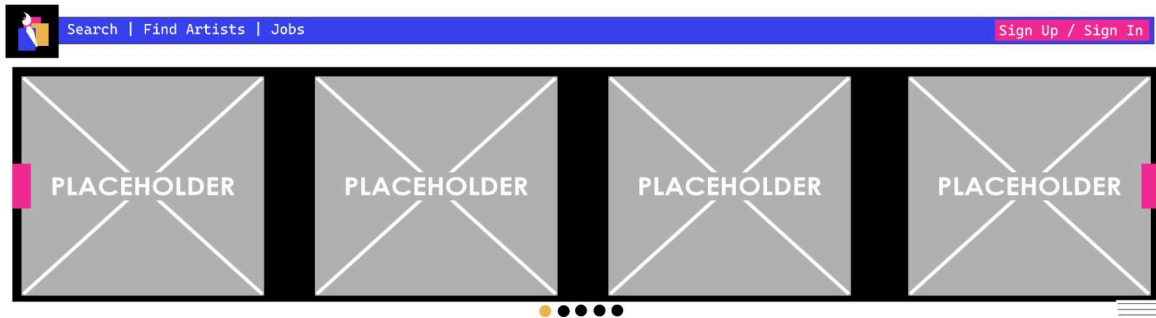
- Site elements
 - Search element
 - Dropdown menus
 - Buttons
 - Carousel
 - Text boxes
 - Images
 - Links
- Asset rules
 - When buttons are hovered over, change color from #F42A95 to #000000 / #FFFFFF
 - Sign up/Sign in text changes from #FFFFFF to #000000 when hovered over
 - When home text options are highlighted, change color from #FFFFFF to #000000
 - When carousel switches image, indicator underneath carousel changes to show which number image is being shown
 - When links are hovered/clicked, change color from #70AAF0 to #F42A95

Website Layout

- (Top bar)
 - Home = Icon of website
 - Search
 - Find Artists
 - By name (A-Z)
 - 2D
 - (art programs: ie; adobe, clip studio, etc.)
 - 3D
 - (art programs)
 - Prev employers
 - Companies
 - Studios
 - Employer name
 - Jobs
 - Post job offerings
 - View job offerings
 - Recently posted job offerings
 - Popular job offerings
 - Job offering deadlines approaching
 - Sign up/Sign in
 - Sign in prompt
 - Username / Password
 - Sign up prompt
 - Sign up page

Homepage (4 images)

- Main carousel, can switch between images with buttons & automatically
 - (filters for carousel) = 3 bars
 - Artists (randomly generated portfolios)
 - Recent (portfolios recently added/updated)
 - Top (portfolios/artists with many recommendations/likes)



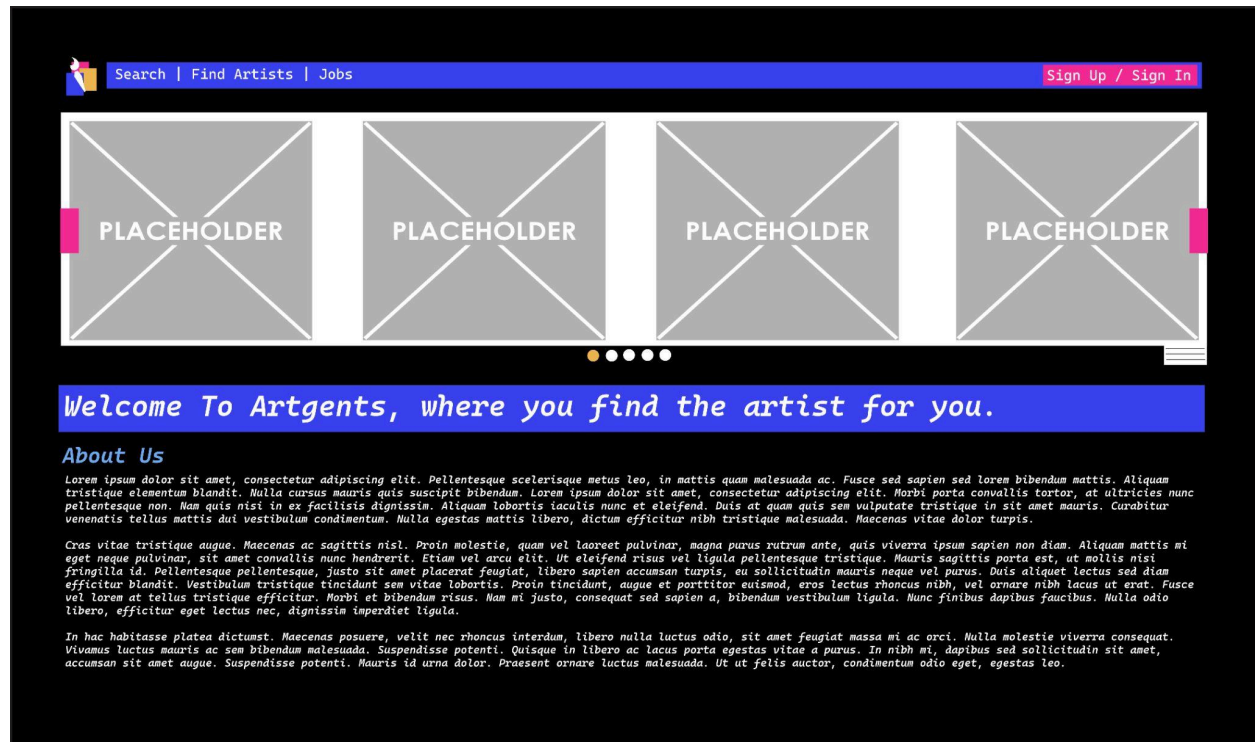
Welcome To Artgents, where you find the artist for you.

About Us

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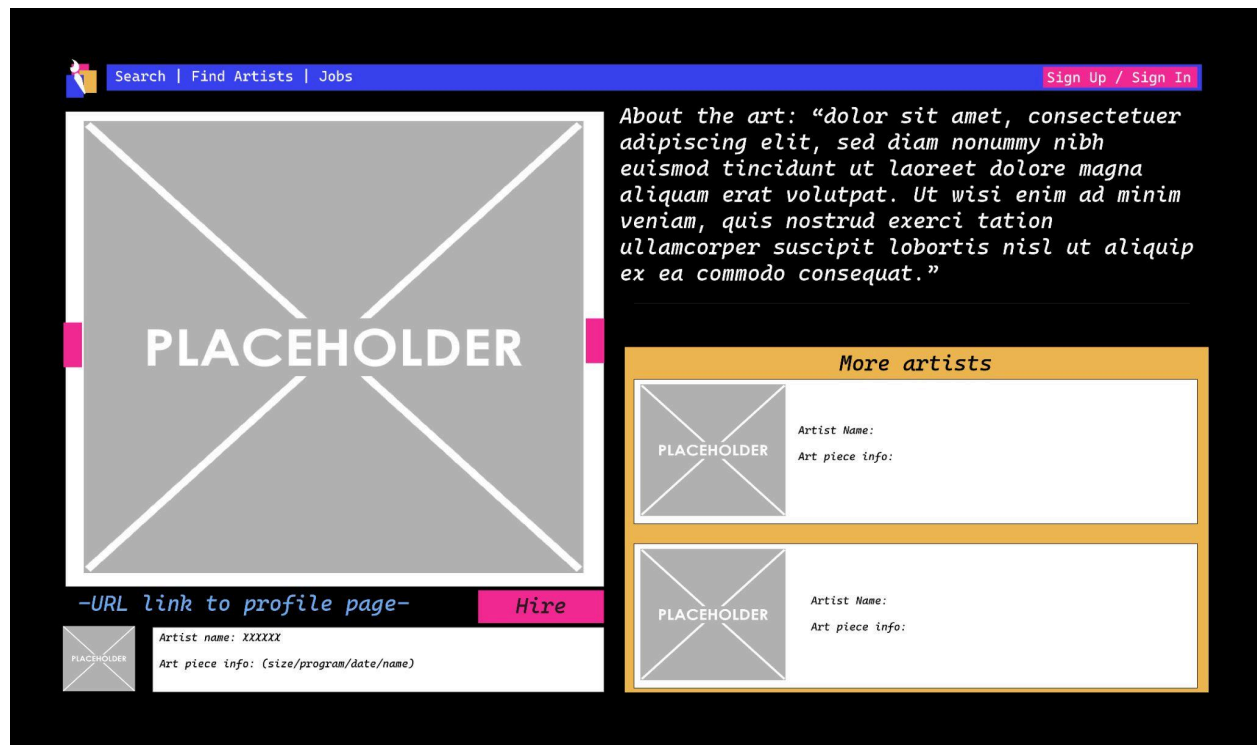
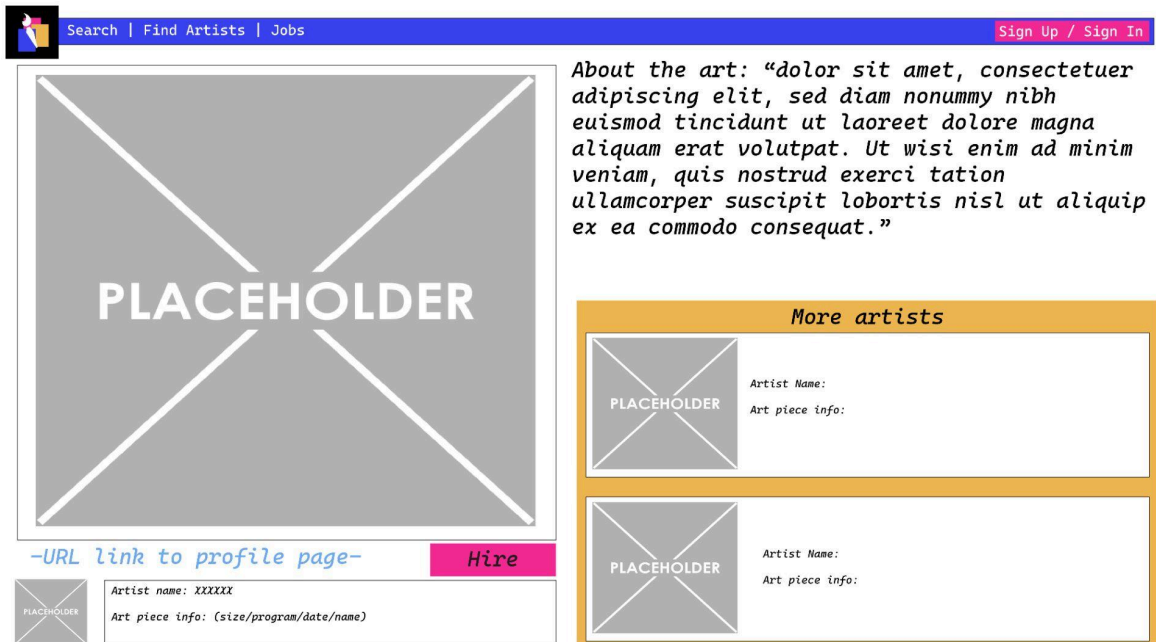
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Spotlight/Secondary - where you go when you click on an image of the carousel


- Image (main image, underneath is a link to their profile)
- Side buttons - switch between pictures on their portfolio
- Main button (next to link to profile) - direct link to hire form
- Side blurb is paragraph about art submitted by poster
- Secondary boxes
 - Artists with similar tags on their profile
 - Includes small thumbnail of their highlighted art & their name
 - Only expands when "More artists" button is clicked
 - 2 artists appear




Profile/Tertiary - where you go when you click on the link of the profile

- Small box = pfp
- Bottom box - bio for artist + tags underneath

- Side carousel - minimized portfolio w/ information (when you click on it you get to see an entire gallery of their portfolio on one scrolling page, you click on a specific art piece to see its information)



[Search](#) | [Find Artists](#) | [Jobs](#)
Sign Up / Sign In



Art piece info:
 "Name here"
 Size -
 Program -
 Materials -
 Date made -
 Date uploaded -

About the art:
 "dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat."

[Hire](#)




About the artist:


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Previous Projects & Employers:

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Contact Info:
 Email: [name@email.com](#) | Website: [Website.com](#)



[Search](#) | [Find Artists](#) | [Jobs](#)
Sign Up / Sign In



Art piece info:
 "Name here"
 Size -
 Program -
 Materials -
 Date made -
 Date uploaded -

About the art:
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[Hire](#)



About the artist:

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Previous Projects & Employers:

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Contact Info:
 Email: [name@email.com](#) | Website: [Website.com](#)

Global - Hire form

- Template for sending interest forms to artists
 - Includes the project manager's contact information, the project they are considering the artist for and the artist's contact information
 - Can be used to send in specific notes such as meeting inquiries, financial discussions etc.
 - Full page would be sent to artist being contacted as an HTML
 - Meant to look simple + straight to the point
 - Artist information on sidebar so the person hiring knows who they are contacting

Search | Find Artists | Jobs

Sign Up / Sign In

Hiring Form

Date : MM/DD/YYYY

Name : _____

Position : _____

Studio : _____

Project : _____

Contact Information

Email : _____

Phone # : _____

Address : _____

Uploaded PDFS:

Notes:

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Hiring Form

Date : MM/DD/YYYY
Name : _____
Position : _____
Studio : _____
Project : _____

Contact Information

Email : _____
Phone # : _____
Address : _____

Uploaded PDFS:

Notes:

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