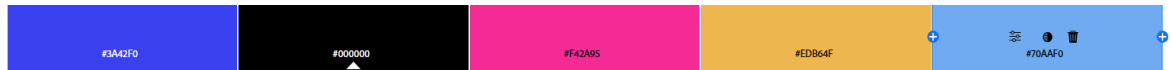
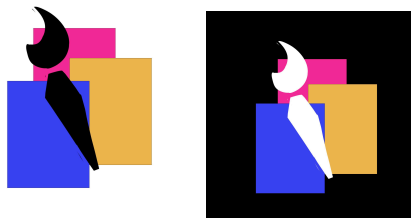


Site's purpose:

- To make project managers be able to access artists' work portfolios and be able to contact them easily.
- Audience: Project Managers in charge of recruiting artists
- Site's grid: 16 Column Grid
- Color palette:



- #3A42F0
 - #000000
 - #FFFFFF
 - #F42A95
 - #EDB64F
 - #70AAAF
 - I wanted to take inspiration from the primary colors while also alluding to the CMYK color format. Since no 1 color can be used to represent artists as a whole, I want the combinations to be endless through the idea of blending colors together
- Typography:
 - Typefaces: cascadia code regular, sans-serif, Helvetica
 - Logo treatment:
 - Dark mode: Keep primary colors, make paintbrush white for contrast
 - Light mode: Keep primary colors, make paintbrush black for contrast



- Spacing:
 - Mobile devices; profile: 4 columns
 - Mobile devices; landscape: 8 columns
 - Tablets; profile: 8 columns
 - Tablets; landscape: 16 columns
 - (Average) personal computer: 24 columns

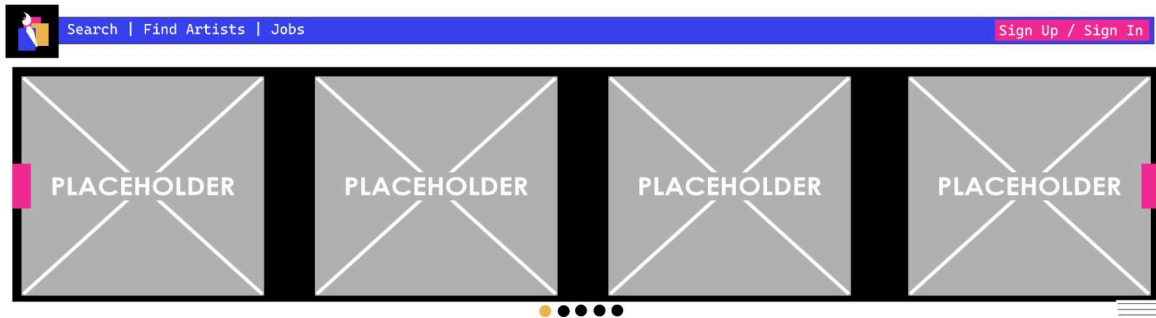
- Site elements
 - Search element
 - Dropdown menus
 - Buttons
 - Carousel
 - Text boxes
 - Images
 - Links
- Asset rules
 - When buttons are hovered over, change color from #F42A95 to #000000 / #FFFFFF
 - Sign up/Sign in text changes from #FFFFFF to #000000 when hovered over
 - When home text options are highlighted, change color from #FFFFFF to #000000
 - When carousel switches image, indicator underneath carousel changes to show which number image is being shown
 - When links are hovered/clicked, change color from #70AAF0 to #F42A95

Website Layout

- (Top bar)
 - Home = Icon of website
 - Search
 - Find Artists
 - By name (A-Z)
 - 2D
 - (art programs: ie; adobe, clip studio, etc.)
 - 3D
 - (art programs)
 - Prev employers
 - Companies
 - Studios
 - Employer name
 - Jobs
 - Post job offerings
 - View job offerings
 - Recently posted job offerings
 - Popular job offerings
 - Job offering deadlines approaching
 - Sign up/Sign in
 - Sign in prompt
 - Username / Password
 - Sign up prompt
 - Sign up page

Homepage (4 images)

- Main carousel, can switch between images with buttons & automatically
 - (filters for carousel) = 3 bars
 - Artists (randomly generated portfolios)
 - Recent (portfolios recently added/updated)
 - Top (portfolios/artists with many recommendations/likes)



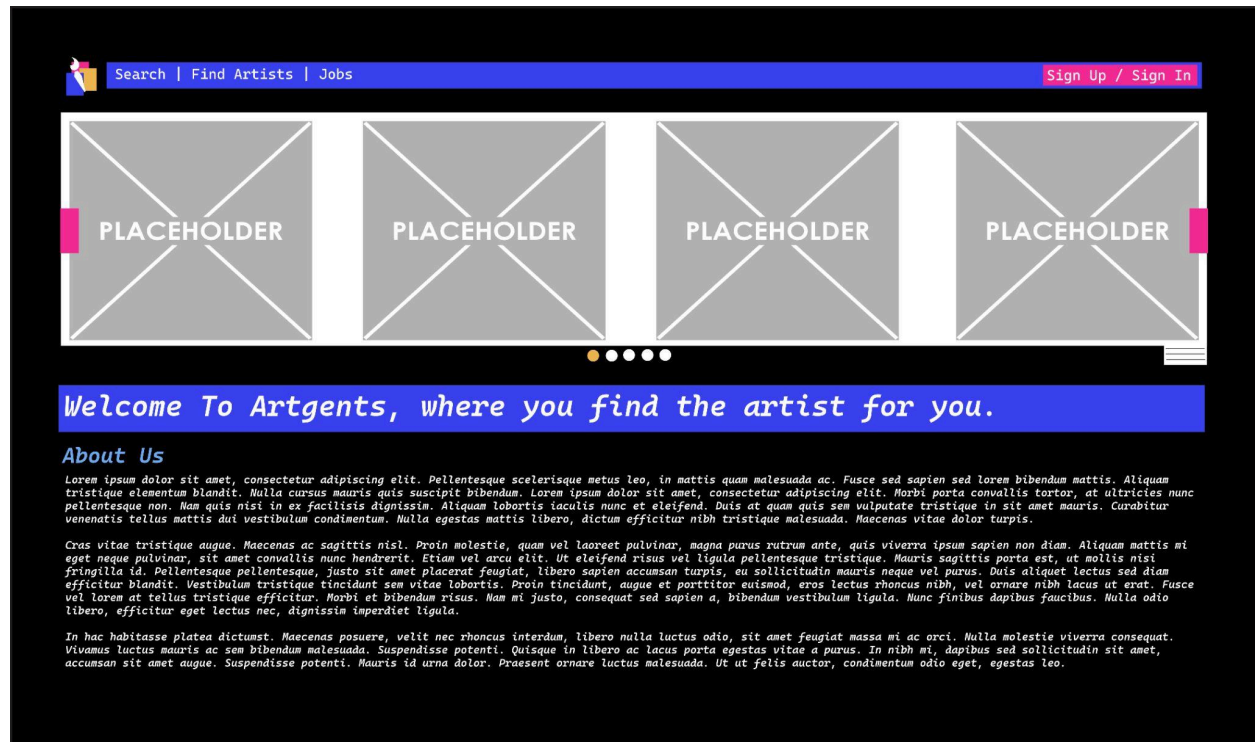
Welcome To Artgents, where you find the artist for you.

About Us

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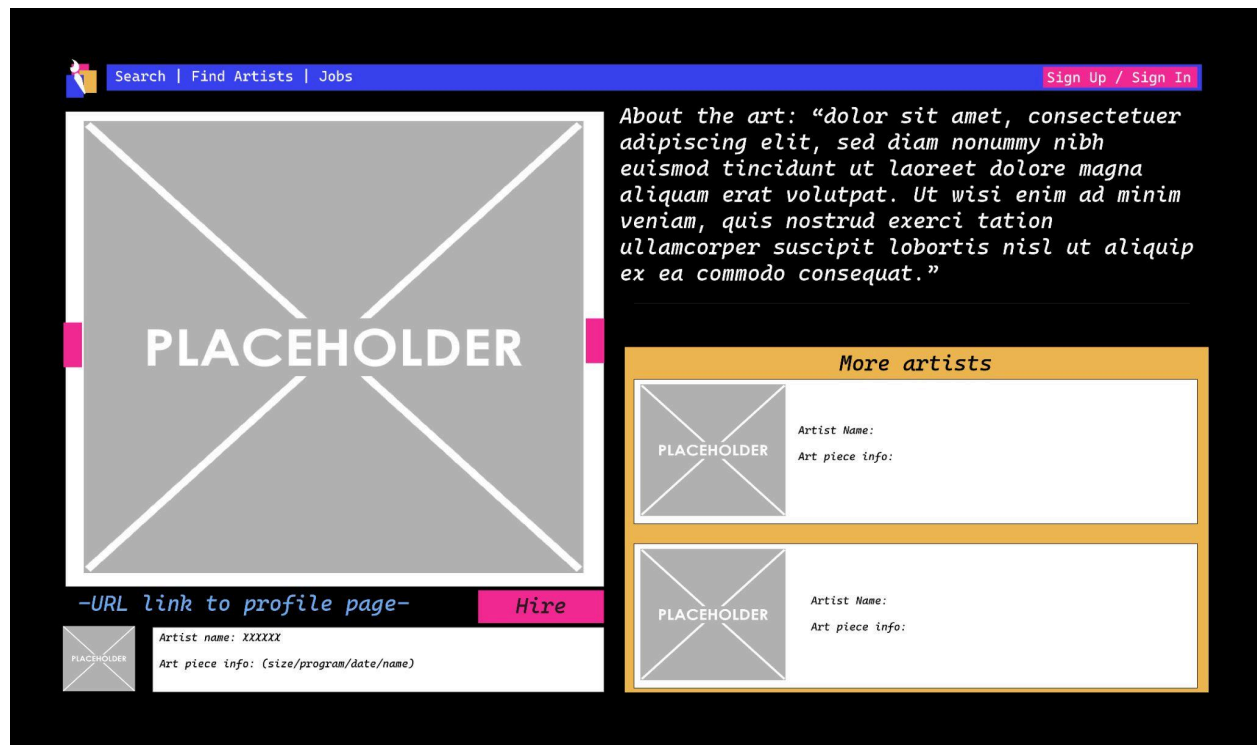
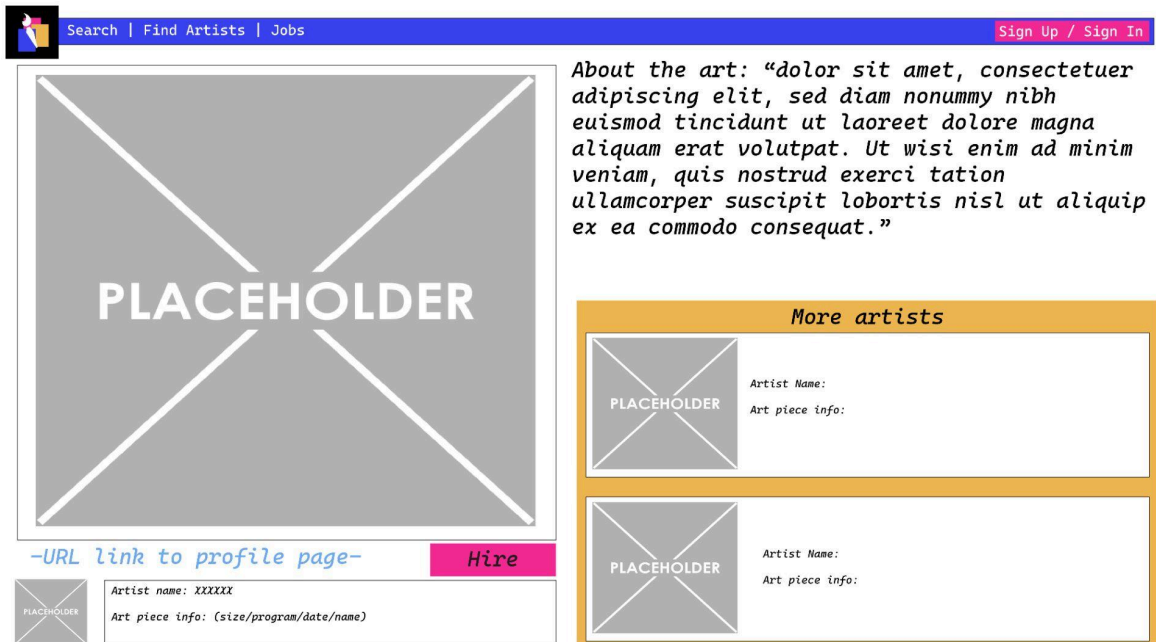
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Spotlight/Secondary - where you go when you click on an image of the carousel


- Image (main image, underneath is a link to their profile)
- Side buttons - switch between pictures on their portfolio
- Main button (next to link to profile) - direct link to hire form
- Side blurb is paragraph about art submitted by poster
- Secondary boxes
 - Artists with similar tags on their profile
 - Includes small thumbnail of their highlighted art & their name
 - Only expands when "More artists" button is clicked
 - 2 artists appear




Profile/Tertiary - where you go when you click on the link of the profile

- Small box = pfp
- Bottom box - bio for artist + tags underneath

- Side carousel - minimized portfolio w/ information (when you click on it you get to see an entire gallery of their portfolio on one scrolling page, you click on a specific art piece to see its information)


[Search](#) | [Find Artists](#) | [Jobs](#)


[Sign Up](#) / [Sign In](#)



Art piece info:
 "Name here"
 Size -
 Program -
 Materials -
 Date made -
 Date uploaded -

About the art:
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[Hire](#)



PLACEHOLDER

About the artist:


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Previous Projects & Employers:


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Contact Info:

Email: [name@email.com](#) | Website: [Website.com](#)


[Search](#) | [Find Artists](#) | [Jobs](#)


[Sign Up](#) / [Sign In](#)



Art piece info:
 "Name here"
 Size -
 Program -
 Materials -
 Date made -
 Date uploaded -

About the art:
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[Hire](#)



PLACEHOLDER

About the artist:

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Previous Projects & Employers:

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Contact Info:

Email: [name@email.com](#) | Website: [Website.com](#)

Global - Hire form

- Template for sending interest forms to artists
 - Includes the project manager's contact information, the project they are considering the artist for and the artist's contact information
 - Can be used to send in specific notes such as meeting inquiries, financial discussions etc.
 - Full page would be sent to artist being contacted as an HTML
 - Meant to look simple + straight to the point
 - Artist information on sidebar so the person hiring knows who they are contacting



Search | Find Artists | Jobs

Sign Up / Sign In

Hiring Form

Date : MM/DD/YYYY

Name : _____

Position : _____

Studio : _____

Project : _____

Contact Information

Email : _____

Phone # : _____

Address : _____

Uploaded PDFs:

Notes:

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Hiring Form

Date : MM/DD/YYYY
Name : _____
Position : _____
Studio : _____
Project : _____

Contact Information

Email : _____
Phone # : _____
Address : _____

Uploaded PDFS:

Notes:

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