Suicide Rate 1985 - 2016

BAN140ZAA FINAL PROJECT

PROFESOR: OMAR ALTRAD

Leslie Stefany Lopez Espinoza ID 133803205

Punn Prateek Singh ID 146980180

Prathap Reddy Padigapati ID 128942208

Aysegul Turk ID 128176203

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Introduction

Personal Objective

In this visualization project, we choose to analyze Suicide Data worldwide for the years 1885 to 2016. As consultants, we are working for a not-for-profit Mental Health Service Company, whose goal is to identify the priority suicide risk groups worldwide in order to decide in which country and demographic their next project should focus on.

The main objective of this project is to visualize and find a association pattern in the data to get a better understanding of suicide and use the findings to answer our business question. The analytics study will focus on the suicide rate (Suicide/100K population) to deliver findings related to this metric.

Intended Outcomes

The analysis is expected to find the most affected by suicide per country, age, gender & generation. A review the trend of suicide rates and the independent variables over time as well as make comparisons between different countries, age groups, gender, and GDP rates, etc. to get a clear picture of the factors that are actually associated with suicide globally.

Description of the needs of the intended audience

The goal of this analytics study is to show great explanatory data visuals so that everyone in the audience gets the actual idea behind this work. Seneca classmates would like to understand the reasoning behind the recommendation to the Not-for-profit Mental Health Company.

Foreseeable Challenges

The data set has to be prepared before importing to SAS for data cleaning because some variable names are not compliant with SAS syntax. The biggest problem seen in the raw data set is the incorrect description of variable generations.

There are some other challenges in the project as well such as missing values in the variable HDI and data redundancy therefore in this study mean values are used to make accurate visualizations.

Description of the dataset

The data set selected is the suicide data set, which has 27820 observations and 12 features, out of which five are numerical and the rest are categorical.

The target variable is the suicide number "suicide_no". The independent or predictor variables are country, year, sex, age, population, country_year, HDIforyear, gdp_for_year, and generations. The data set also has 2 derived variables, suicide_100pop and gdp_per_Capita, which are calculated by dividing suicide_no and GDP_for_year by population.

The following is the description of each variable and its type in the data set, which shows gdp_for_year and HDIforyear as char type, the latter with length 1.

#	Variable	Type	Len	Format	Informat
1	country	Char	7	\$7.	\$7.
	, , , , , , , , , , , , , , , , , , ,			***	***
2	year	Num	8	BEST12.	BEST32.
3	sex	Char	6	\$6.	\$6.
4	age	Char	11	\$11.	\$11.
5	suicides_no	Num	8	BEST12.	BEST32.
6	population	Num	8	BEST12.	BEST32.
7	suicides_100k pop	Num	8	BEST12.	BEST32.
8	country_year	Char	11	\$11.	\$11.
9	HDIforyear	Char	1	\$1.	\$1.
10	gdp_for_year	Char	15	\$15.	\$15.
11	gdp_per_capita	Num	8	BEST12.	BEST32.
12	generation	Char	15	\$15.	\$15.

The following is a listing of the first 10 observations where a significant number of missing values are found for HDlforyear and inconsistencies bet. age and generation.

	Listing the First 10 observations of Data Set Suicide Rates 1984-2016											
country	year	sex	age	suicides_no	population	suicides_100k pop	country_year	HDIforyear	gdp_for_year	gdp_per_capita	generatio	
Albania	1987	male	15-24 years	21	312900	6.71	Albania1987		2,156,624,900	796	Generation	
Albania	1987	male	35-54 years	16	308000	5.19	Albania1987		2,156,624,900	796	Silent	
Albania	1987	female	15-24 years	14	289700	4.83	Albania1987		2,156,624,900	796	Generation	
Albania	1987	male	75+ years	1	21800	4.59	Albania1987		2,156,624,900	796	G.I. Gener	
Albania	1987	male	25-34 years	9	274300	3.28	Albania1987		2,156,624,900	796	Boomers	
Albania	1987	female	75+ years	1	35600	2.81	Albania1987		2,156,624,900	796	G.I. Gener	
Albania	1987	female	35-54 years	6	278800	2.15	Albania1987		2,156,624,900	796	Silent	
Albania	1987	female	25-34 years	4	257200	1.56	Albania1987		2,156,624,900	796	Boomers	
Albania	1987	male	55-74 years	1	137500	0.73	Albania1987		2,156,624,900	796	G.I. Gener	
Albania	1987	female	5-14 years	0	311000	0	Albania1987		2,156,624,900	796	Generation	

Statistics for Numerical Variables

When running Proc. Means on SAS to create a statistics table for numerical variables, no missing values are found in the numerical variables.

The mean for suicide_no is 242.57 over the last 30 years and the maximum suicide number is 22338. This very high std deviation, suggests the presence of outliers. Therefore, suicides_100kpop will be used to work with a more smooth metric that considers also the country population. The same situation occurs with GDP_per_capita, which spreads between \$251 and \$126352. However, because GDP has a high variability per country due to size and other socio-economic realities, the analysis will continue working with it as it is.

Descriptive Statistics								
The MEANS Procedure								
Variable	N	N Miss	Mean	Std Dev	Median	Minimum	Maximum	
year	27820	0	2001.26	8.47	2002.00	1985.00	2016.00	
suicides no	27820	0	242.57	902.05	25.00	0.00	22338.00	
population	27820	0	1844793.62	3911779.44	430150.00	278.00	43805214.00	
suicides 100k pop	27820	0	12.82	18.96	5.99	0.00	224.97	
gdp_per_capita	27820	0	16866.46	18887.58	9372.00	251.00	126352.00	

Statistics for Categorical Variables

As a result of running Proc Freq to find out the balance of each categorical value and found the following:

- Human Development Index (HDI) has around 19456 missing values and length is rounded to 1 by SAS in the frequency table.
- Age groups are equally distributed with frequency 4642 and Gender is also equally distributed with frequency 13910. It means the dataset is balanced in terms of age groups and Gender.
- Given the errors in Generation values, GenerationX has the highest frequency with a 6406 count.

Challenges

While doing the descriptive statistics, some challenges in the data such as data inconsistencies and missing values in some of the features. Therefore, the following cleaning tasks were performed:

Generation values were mapped with the correct age group to remove the inconsistencies.

HDIforyear has 19456 missing values. Therefore, we are not considering it appropriate for analysis.

GDP_for_year and HDI were changed to numeric type in Tableau, as were Char type in the original dataset.

Exploratory analysis of data

In order to find out whether there is any relationship between the dependent variable suicide_no and gdp_per_capita or gdp_for_year, scatter plot matrices were generated on SAS, which can be seen in Appendix 1. In this report, the matrix of scatterplots of variables suicide_no, suicide_100kpop, and gdp per capita only in Figure 1 as follows:

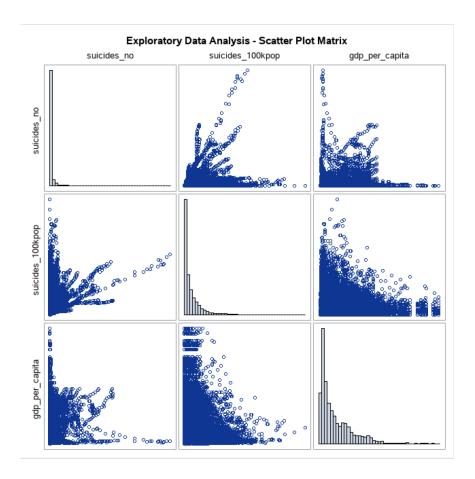


Figure 1

As seen in figure 1, we can deduct the following:

- There is an association between GDP_per_Capita and Suicide_no or Suicide_100pop
- The variables seem to follow a logarithmic distribution (non-linear)

Therefore, as mentioned earlier in this report, the focus will be analyzing Suicide_100pop as a derived variable from Suicide_no because it provides a better fit for analysis as shown in the matrix (less noise in data).

Besides, in order to verify the relationship between GDP and suicide rates, a visualization on Tableau showing the scatterplot of gdp_for_year and suicide_100kpop was created, which you can see below in Figure 2. The size of the circles represents the magnitude of the rate. The bigger the circle the higher the suicide_100Kpop rate.



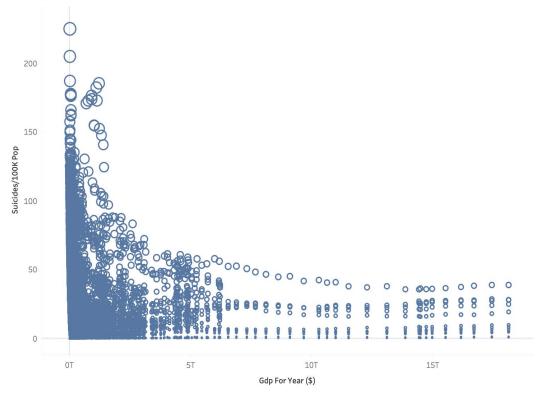


Figure 2

Here, it is clearly seen that annual GDP and suicide rates are associated inversely. This means that as annual GDP increases, suicide rates decrease and vice versa. As it will shown soon in our project, countries with high annual GDP recorded low suicide rates.

In order to see this association over 30 years, a time series visualization for variables gdp_per_capita and suicide rate was created, as seen in Figure 3:

Suicide rate per-100K-pop begin declining in 1999 as GDP continues growing for 15 consecutive years

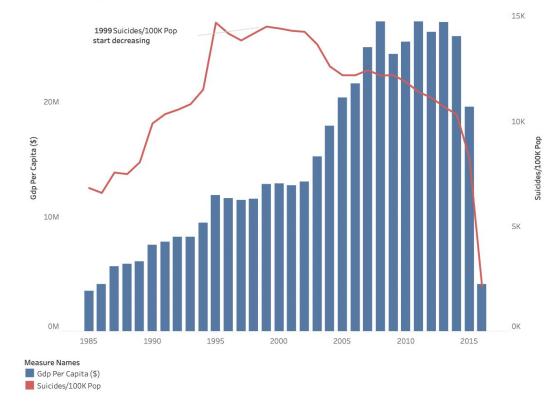


Figure 3

With Gdp_per_capita represented in blue bars and suicide rates as a red trend line, in the year 1999, after 15 years of consecutive GDP growth, the suicide rates started declining.

Is it important to mention that there is a clear inconsistency in the year 2016, which shows the presence of a data outlier, which was not removed when cleaning the dataset. Therefore, these data points may appear in our visualizations.

In conclusion, there is an actual association between GDP and suicide rates. This project will continue analyzing other independent variables like gender, generation/age, and country next.

When analyzing the frequency of suicide rates per gender and generation, as shown in Figure 4 below, it was found that globally between 1985 and 2016, there was a **clear disparity in suicide rate between genders**, being the male suicide rate at least 4 times the female rate.

The generation with a higher suicide rate worldwide was the G.I. generation (the greatest generation), which is the generation that had more than 75 years in 1984. This generation of people fought in World War II, which helps explain one of the reasons for suicide. Trauma caused by War is associated with PTSD, which could cause suicide according to the U.S. Department of Veteran Affairs and other mental health institutions.

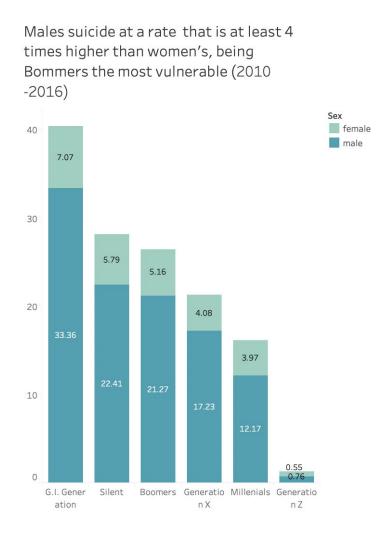


Figure 4

All these visualizations are consolidated in the dashboard "Exploratory Analytics".

Where does our mental health project should focus on to prevent suicide?

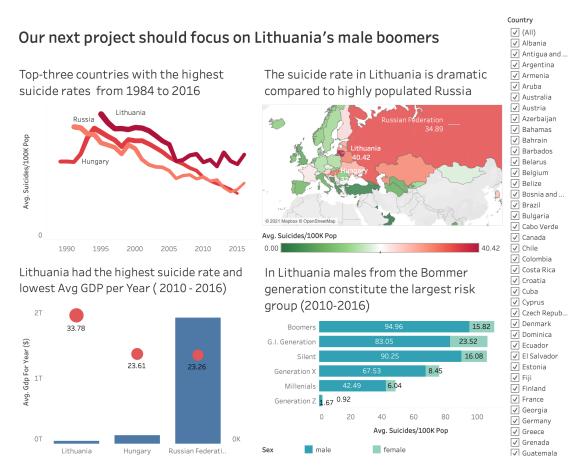


Figure 5

In order to find out which country and risk groups our mental health project should focus on, a deeper analysis of suicide rates per country, gender, and generation was conducted. The dashboard shown above summarizes such analysis step by step.

Next, a narration of the progression of findings showing the story that was built on Tableau in figures 6, 7, 8, and 9.

Where does our metal health project should focus on?

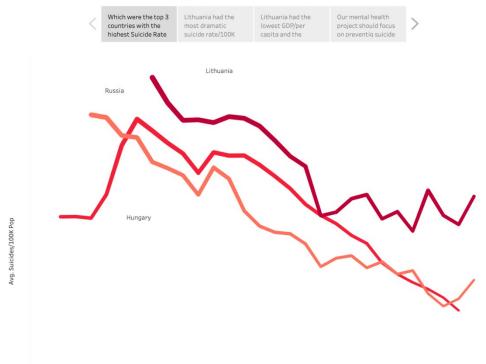


Figure 6

This study started with visualizing the top 3 countries which have the highest AVG number of suicides per 100k population in the past 30 years. The result came with Russia, Lithuania & Hungary. This means Europe and Northern Asia are the continents most affected by suicide from 1885 to 2016.

Upon analyzing suicide rates, Lithuania came as most affected. Although, it was found that suicide rates are reducing, Lithuania is still struggling and has been on the top in the 30 years registered in the data set. Russian Federation was the second most affected, followed by Hungary. The intensity of the color red shows the intensity of the suicide problem.

Once the top countries affected by suicide we found, the study shows magnitude of the problem better based on the size of each country and its population thru a heat map, where the most affected countries are colored with red and the least affected were colored with green. All countries are colored from the most intense red to the lightest green depending on their average suicide rate. See Figure 7.

This study's story and dashboard allows to filter each country, if needed to see them separately for comparison.

Where does our metal health project should focus on?

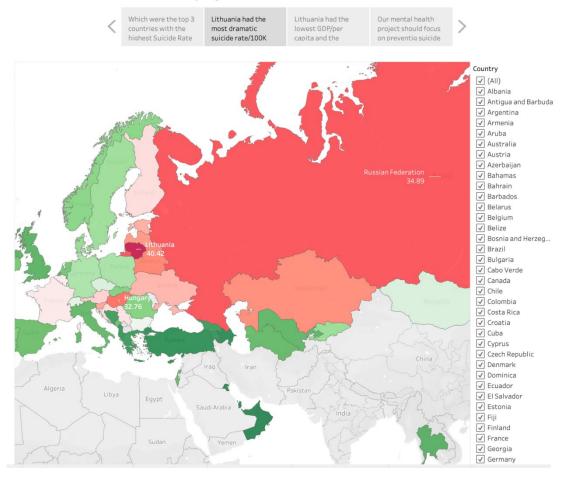


Figure 7

In Figure 7, all three countries' suicide magnitudes are shown and Lithuania resulted the most dramatic suicide rate by 100k of population. Even though, Russia has the highest number of suicides (due to its large territory and population), Lithuania has the highest rate / 100K of population because of the small size of its nation.

In order, to check that GDP has an association with suicide rates in Lithuania, the AVG suicide rate for each of the top countries versus their AVG gdp_for_year from years 2010 to 2016 was visualized. This finding will also allow the mental health company to understand how chronic the suicide problem would be depending on the economic outlook of the country in the next years.

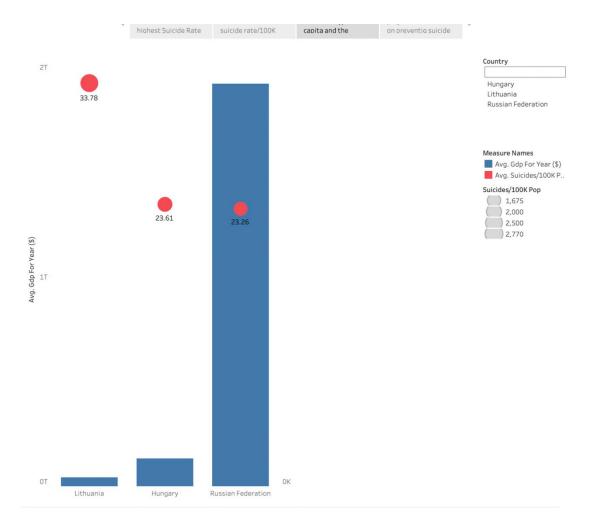


Figure 8

In Figure 7, Lithuania has the lowest AVG annual GDP and the highest suicide rate.

As a result, of these 3 pieces of analysis, this study recommends that our project focused on Lithuania to prevent suicide.

Next, this study breaks down the suicides in Lithuania by gender and generation in order to find the highest-risk groups that our not-for-profit should serve. Figure 8 shows our findings.

Where does our metal health project should focus on?

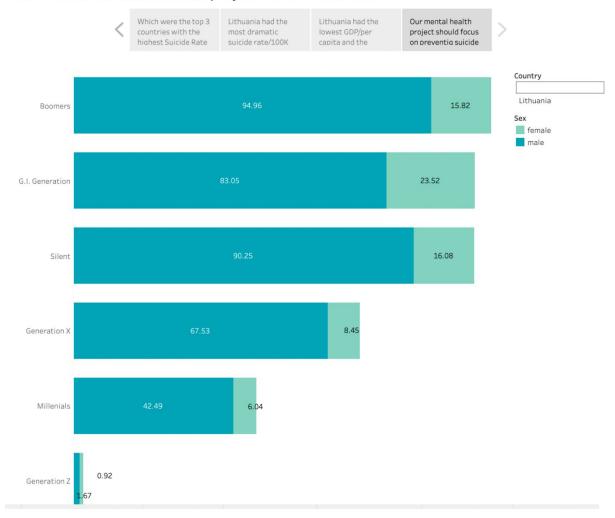


Figure 9

In this visualization, Figure 9, the boomer generation, which belongs to the age group of 35-54 years by the year 1985, is the most affected age group by suicide (110). The Greatest and Silent generations follow with a quite similar rate (106).

On the other hand, all generations show the majority of suicides are made by male individuals, being 86% of the total suicides for this generation.

Conclusions and Recommendations

This analytics study recommends that the mental health not-for-profit focuses on preventing suicide in Lithuania, specifically in the boomer population of males (35-54 y-o).

In the suicide prevention work, gdp_per_capita should be considered as a major factor associated with suicide.

References

Suicide Rate Overview 1985 -2015, www.Kaggle.com

https://www.kaggle.com/russellyates88/suicide-rates-overview-1985-to-2016

The U.S. Department of Veteran Affairs, National Center for PTSD,

https://www.ptsd.va.gov/understand/common/common veterans.asp

Appendix 1: SAS code for Data Cleaning