LESLIEE CRUZ
UX DESIGNER

📞 208 948-7548   ✉ lesliee.icc@gmail.com   in /lesliee-cruz-ceron   🌐 leslieecruz.com

OBJECTIVE

To leverage my combined expertise in UX design and programming to create intuitive and functional interfaces that enhance user experience, while contributing to the technical excellence of the product

EDUCATION

Bachelor of Software Engineering
Brigham Young University - Idaho
Aug 2019 - Apr 2023

Associates of Web Design & Development (UX Design emphasis)
Brigham Young University - Idaho
Aug 2019 - Jul 2022

MY SKILLS

Figma (Expert)
Adobe XD (Experienced)
Illustrator (Skillful)
Photoshop (Skillful
Wireframing (Experienced)
Prototyping (Experienced)
Usability Testing (Experienced)
HTML(Experienced)
CSS (Experienced)
JavaScript (Experienced)

LEADERSHIP AND COMMUNITY INVOLVEMENT

Women in Computing Society Founder
- Founded a community to support women in tech, hosting events and workshops to promote diversity and inclusivity in the field

UX Design Society Projects Lead
- Led a team of designers and developers to execute projects, resulting in improved user experiences and positive feedback

Visual Society Vice President
- Collaborated with the President to organize events and workshops, promoting design education and community building

WORK EXPERIENCE

UX Designer & Frontend Developer Intern   Jun 2023 - Present
FamilySearch- Lehi,UT
- Conducted user research and efficiently designed a data-driven dashboard for managers, enhancing performance evaluation
- Used system design to build a prototype in Figma and create components. Improved the efficiency of development by creating a good prototype in a 4-month period time
- Developed user interfaces and prototypes using front-end technologies such as HTML, CSS, JavaScript, and React, ensuring cross-browser compatibility and responsiveness

UX Designer & Frontend Developer Intern   Aug 2022 - Dec 2022
CSE Department Brigham Young University Idaho - Rexburg, ID
- Designed a user interface with Figma and built a design system for a web app used by students and professors. Conducted user research to understand product specifications
- Implemented new functionalities using Vanilla JavaScript, CSS, and HTML, leading to an improved user interface and experience

UX Designer Intern   Aug 2022 - Dec 2022
The Church of Jesus Christ of Latter Day Saints - Riverton, UT
- Collaborated with cross-functional teams to design and implement an enterprise system for 100+ products and 30+ designers, resulting in improved usability and efficiency
- Developed advanced proficiency in Figma, increasing productivity among team members while delivering high-quality design solutions

Teacher Asistant - Frontend Development   Jan 2022 - Jul 2022
The Church of Jesus Christ of Latter Day Saints - Riverton, UT
- Regulated 30+ students' learning through tutoring to increase understanding of frontend development concepts in HTML, CSS, and JavaScript throughout a 4-month semester
- Collaborated with faculty to develop curriculum materials and lesson plans for frontend web development courses

UX/UI Designer   Mar 2021 - May 2022
Brigham Young University Idaho - Rexburg, ID
- Designed 3+ platforms that enhanced user experience by combining interfaces and workflows. Conducted 10+ usability tests to gather feedback and improve user experience
- Developed excellent communication skills to collaborate with cross-functional teams and present design ideas to stakeholders

LEARNING PROJECTS

STACKPRO+UX COURSE Senior Project
- Developed and taught a comprehensive course covering HTML, CSS, JavaScript, React, Node.js, MongoDB, and UX Design

LISTEN2U WEB APP Y-Hackathon 2022 BYU Provo
- Developed a web app using HTML, CSS, and Javascript that helps users connect with people by sharing music
- Received "Best Use of Theme" Award by competing against 13+ teams