

# LESLIEE CRUZ

WEB DEVELOPER

## PERSONAL INFO

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## SKILLS

- Adobe XD
- Adobe Creative Cloud
- Figma
- JavaScript
- React
- Node.js
- Python
- SQL, Mongo DB
- HTML
- CSS,SASS

## LANGUAGES

- Spanish - Native

## EDUCATION

BS, SOFTWARE ENGINEERING  
AAS, APPLIED TECHNOLOGY

**Brigham Young University-Idaho**

Certifications

- Frontend Development
- Graphic Design Fundamentals

Professional Development

- Visual Society Vicepresident
- ACM Hackthon Coordinator

Jul 2023

Sep 2021

## EXPERIENCE

**SOFTWARE PRODUCT MANAGER / VOLUNTEER**

Jan 2022 - Present

**CIT Department Brigham Young University**

- Led agile stand-up meetings and sprint review for 6 engineering teammates
- Transformed proof of concept application into stable application
- Redesigned user interface and improved user experience of web app
- Cooperated with product owner and key stakeholders to refine business requirements

**TEACHER ASSISTANT: WEB FRONTED DEVELOPMENT**

Jan 2022 - Present

**Academic Support Brigham Young University - Idaho**

- Regulated 30+ students' learning through tutoring to increase understanding of fronted development concepts in HTML, CSS, JavaScript throughout 4-month semester

**UX/UI DESIGNER**

Mar 2021 - Present

**Student Relations Brigham Young University - Idaho**

- Redesigned school website for 3 departments by creating user flows and visual styles for new features using Figma
- Designed user flows, wireframes, and mockups on Adobe XD for mobile app PASS (Personal Academic Success Strategy) to help students set goals
- Collaborated with product managers, business partners, and engineers to help define product requirements and road map

**PROCESSOR FRONT DESK & DESIGNER**

Jan 2020 - Mar 2021

**Students Records and Registration Brigham Young University - Idaho**

- Offered guidance to in- and out-bound customers and class-goers on a daily basis, serving up to 50 people daily.
- Supervised data entry of class registration for 25+ weekly courses

**SPANISH TEACHER**

Mar 2018 -Dec 2019

**Mexico MTC-The Church of Jesus Christ of Latter-day Saints**

- Trained group of 8-12 volunteers on teaching topics and skills and Spanish grammar
- Coached volunteers in preparation for practice and live lessons
- Planned and prepared lessons in coordination with companion teacher

## EXPERENTIAL LEARNING PROJECTS

**UX/UI DESIGNER VOLUNTEER**

Jan 2022 - Present

**VIMA (Virtual Machine Self-Service App) | CIT Department**

- Created flows, wireframes, and prototypes for virtual machine self-service app
- Grew 26% engagement rate amongst VIMA users by analyzing feedback and conducting usability tests
- Designed elegant flows and interactions for desktop platform partnered with hardware system within 4 months

**PROJECT MANAGER / UX DESIGNER**

Jan 2022 - Present

**GET IT DONE (Task Manager Web App) | ACM**

- Founded and led 10 student developers over 4 months period, implementing web app to help students overcome procrastination by using Mongo DB, Experience, React, Node.js
- Created user flows, wireframes, prototypes, and mockups on Figma and Adobe XD
- Incorporated customer feedback, usage metrics, and usability findings into design in order to enhance user experience

**PORTFOLIO WEBSITE**

March 2022

**Individual Project**

- Developed personal portfolio website by using React
- Created carousels with SwiperJS